

H. H. FUDGER,  
President,  
J. WOOD,  
Manager.

**THE ROBERT SIMPSON COMPANY LIMITED**

Telephone Number  
Main 7841

**THE ROBERT SIMPSON COMPANY LIMITED**

SATURDAY,  
Feb. 26, 1910.

Store Opens at 8 a.m.

Store Closes at 5.30 p.m.

PROBABILITIES—Strong southerly to southerly winds; milder, with local snow or rain.

## "We Do Now Declare the Season of Spring Millinery to be Well and Truly Open"

Day's WORK COUNTY West Toronto  
Doings North Toronto  
in East Toronto

**LITTLE YORK LIBRARY  
MAY NOT GO TO Y.M.C.A.**

**North Enders Say That Agreement  
Must Be Observed—County  
Happenings.**

**EAST TORONTO, Feb. 25.**—(Special.)—There is a well defined storm looming up in the Town of East Toronto, between the town proper, and that portion formerly known as Little York. It all came about in this wise:

When the Little York fire-hall was wholly by private subscription, and later when two municipalities of East Toronto and Little York were united the hall was sold to the corporation for the sum of \$300, one of the conditions being that the amount so received should be devoted to forming the nucleus of public library, to be located in the hall.

In addition to the \$300 derived by sale, Little York people contributed other sums in order to acquire the government grant. Now that the Y. M. C. A. has fallen on evil times, a movement is on foot on the part of some of the Main-street citizens to remove the library to the Y.M.C.A. rather than allow it to remain where it is at present. This has naturally aroused a general opposition from the citizens north of the G. T. R. tracks, and they are solidly opposed to any such action.

"Even if the library is now properly speaking under the jurisdiction of the Toronto Public Library Board, the city would be bound morally to respect the agreement made," said ex-Councillor Frank Abbott to-night. "The men north of the tracks are a unit on this matter."

The further charge that Little York is not favorably disposed toward the Y. M. C. A. is entirely disproved by the fact that when the Grand Trunk Railway demanded that the work done at the Y.M.C.A. Little was a unit in voting for the bylaw. "We will never voluntarily surrender our public library, or sink any remedy out," said a prominent north end man to-night.

The library contains over 10,000 volumes, and is said to be exceptionally well chosen and managed.

A big delegation of local carters went down to the city to-night to take part in the big charity bazaar.

In East Toronto, a number of citizens have application to have their canines destroyed, but the local police have not as yet undertaken the work.

On Tuesday morning the Balm Beach Park will be ventilated before the private bills committee of the legislature. The question is largely one of jurisdiction.

"The health of the town is generally excellent," said Dr. Demary to-night. "There are comparatively few cases of hypoid fever."

### UNIONVILLE.

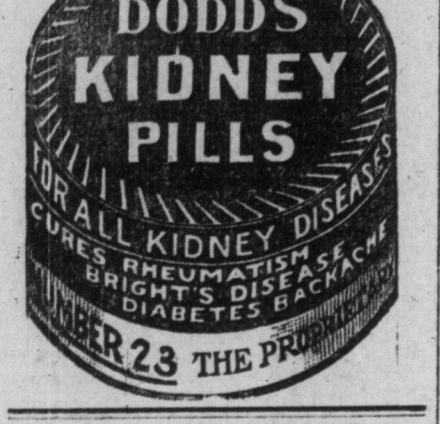
**Well-Known Shorthorn Man to Retire From Farming.**

UNIONVILLE, Feb. 25.—(Special.)—Great interest centers in the auction sale on Thursday next of horses, registered shorthorn cattle, implements and roots, the property of William Pingle at "Rosenath" on Thursday, March 2. "Rosenath Farm" is about a mile and a half north of this village, and intending purchasers coming on the morning train will be met and taken to the farm.

Mr. Pingle is retiring wholly from farm life, and there will be positively no reserve. John H. Prentice is the auctioneer in charge.

The condition of Mrs. John Dunn shows little or no improvement.

Don't forget the anniversary services of Unionville Presbyterian Church on Sunday, March 6. Rev.



**DODD'S KIDNEY PILLS**

FOR ALL KIDNEY DISEASES

DRY BRUISES OF WOMB

DR. W. H. GRAHAM

No. 1 Clarence Square, Cor. Spadina

**PRIVATE DISEASES**

Impotency, Sterility, Nervous Debility, etc. caused by the result of (olly or excess). Gleet and Stricture treated by Glycerin (the only safe cure and not hurtful to the system).

**SKIN DISEASES,** whether result of Syphilis or not. No mercury used in treatment of Syphilis.

**DISEASES OF WOMEN,** Painful or Profuse Menstruation, and all placements of the Womb. The above are the specialties of the

**DR. W. H. GRAHAM**  
No. 1 Clarence Square, Cor. Spadina

Prof. Ballantyne of Knox College will preach at 11 a.m. and 7 p.m.

### BRACONDALE.

**Old Couple Lose All in Fire on Fri. Day Afternoon.**

BRACONDALE, Feb. 25.—(Special.)—Fire at No. 2 Shaw-street, about 1.30 this afternoon, utterly destroyed the frame dwelling house of Mr. and Mrs. William Bowles, while the adjoining residence belonging to and occupied by Fred Jarvis was badly scorched. The Ossington fire department were soon on the spot, but the local bucket brigade did excellent service in preventing the flames from spreading. Mr. and Mrs. Bowles, a venerable old couple, who ply their trade of fish peddlers, are each over 80 years of age and lose everything except the donkey used in their trading thru the neighborhood. The loss on house and contents is about \$700, covered by insurance.

The action of the city in delaying the erection of a station in this thickly congested district and above the hill is adversely commented upon. There is practically little or no protection over a wide area.

### WEST TORONTO.

**WEST TORONTO, Feb. 25.**—Edward Morley, student in charge of the west end mission, will preach in St. John's Anglican Church, Sunday morning, and in the evening Rev. T. Beverley Smith will conclude his course of sermons on "Home Life."

Rev. J. C. Speer will speak on Sunday evening in High Park-avenue Methodist Church on "A Bad Man's Good Dream."

The Bell Telephone Co. will move into their new building on Sunday.

The Sherlock Male Quartet will sing at Victoria Church on Sunday.

### NORTH TORONTO.

**NORTH TORONTO, Feb. 25.**—The Water, fire and light committee met to-night, Councillor Peers in the chair. Engineer Black reported that he had expert advice re using the gas to heat the boilers and estimated the cost between \$40 and \$50. The committee decided to have the work done at once and to ensure proper supply of gas another well is to be bored beside the first two, making three in all.

John Still stated that he did not think any water would be found unless below the shale. He favored offering a sum of money to anyone finding sufficient water to supply the town. The committee decided to stop boring at present.

Councillor Howe favored securing the advice of an expert to see whether the springs near Victoria-avenue could not be utilized, and urged immediate action.

Councillor Murphy favored a general inspection by council, and this will be done.

A masquerade carnival will be held on the North Toronto rink on Wednesday night.

The North Toronto senior hockey team play the Broadviews at Newmarket to-morrow (Saturday) evening. Car leaves the C.P.R. crossing at 7 o'clock.

### TRETHEWEY'S SALE.

The auction sale of farm stock, implements, furniture and the property of J. Trethewey of Newmarket, which takes place on Thursday, March 17, will be one of the most important held in York County in a long time.

The fact that Mr. Trethewey has 24 horses alone, many of which are eligibles for registration will give some idea of the magnitude of this sale. Among the lot are a number of general purpose horses and mares, Clydesdales and Hackneys, all of which have been personally selected by Mr. Trethewey and are in excellent condition. Some of the stallions and mares are imported, and altogether the purchase offers an exceptional opportunity to farmers and others to secure good, servicable, superior stock at a most opportune time.

In cattle there are 34 head, comprising two milch cows, eight young heifers and 24 head of fat cattle.

The implements are practically all new, having been bought by Mr. Trethewey within the past year or so. There are a lot of miscellaneous articles and at the same time will be offered a quantity of hay and about 400 bushels of oats.

There will be positively no reserve, as Mr. Trethewey has disposed of his large farm and everything offered will be sold to the highest bidder. We can not emphasize too strongly the importance of this sale. On all sums of \$10 and over, ten months' credit will be given. Sale at 10 o'clock. John H. Prentice will be the auctioneer in charge.

### CREDIT SALE.

**SALE BY AUCTION OF FARM STOCK** and implements on Wednesday, March 2nd, at Lot B, Concession 2, East York, owned by James and A. H. Webster. Auctioneer, J. H. Prentice.

### QUEEN'S OWN REUNION

Pageants on Rosedale Grounds to be on Larger Scale.

George I. Riddell, secretary of the Queen's Own Reunion Celebration, called Mr. Henderson of London, Eng., who will have charge of the pageants, that arrangements had been made to run the cars to the old Rosedale racetrack, all of which have been personally selected by Mr. Trethewey and are in excellent condition. Some of the stallions and mares are imported, and altogether the purchase offers an exceptional opportunity to farmers and others to secure good, servicable, superior stock at a most opportune time.

Mr. Henderson replied that in view of the committee securing the grounds, he would at once make preparations to run the pageants on a much larger scale than would have been possible if the original program had been followed and the armories secured.

Wiss shears and scissors for dress-makers, tailors and home use. Fully guaranteed. Aikenhead Hardware Limited.



**FORMAL CEREMONY** of the initial showing of the Paris Model Hats takes place in the New Millinery Ateliers on Monday.

Every true woman within reasonably convenient access of this store will arrange matters Monday morning so as to allow of attendance at this the first festival of the Spring inauguration of the New Millinery Vogue.

Monday marks the turning point of the seasons of winter and spring, and it marks also the turning point between the low-brimmed hats of the past few years and the new era of the unshaded face and the brim up-turned. You *must* come.

You will be simply amazed at the width of some of these brims. It is to be a season of large hats, and for the woman of courage a season of dashing, we might almost say "swash-buckling" effects. We speak now of the Dress Hats. The toques and turbans to wear on the street with tailored suits are not unduly large, but they are unusually original. You really *should* come.

Six points about the hats for Spring, 1910, arise prominently in mind on review:—

1. The Largeness of the Sizes.
2. The Napoleonic Brims.
3. The Use of the New Blues.
4. The Black Velvet Underbrims.
5. The Prevalence of Small Faded Roses.
6. The Uncommon Use of Ostrich Plumes and Aigrettes for Spring Time.

The main distinctions occur amid a perfect garden of variations. You will see plenty of medium sized hats besides the cavalier styles that extend 3 or 4 inches each beyond the shoulder line. You will see some straight or down-slanting brims beside the ones that boldly turn up in front or behind, or perhaps both ways, a la general Bonaparte, you will see compact toques, and close enveloping East Indian turbans as well as the picturesque hats measuring 24 inches across. You will see the caps of the Grenadier and Hussar suggested in some of the high brimless shanes as well as a suggestion of the magnificently dashing hats of the era of Louis the 16th. Oh, yes, there is variety! You must see to understand.

Georgette Amicy  
Susanne Talbot Colomb

**Germaine** Louison  
**Lewis** Berthe  
**Camille Roger** Charlotte  
**Felix** Dalang  
**Madame Tore**

Are all represented.  
Rough straw braids, basket braids, natural hemp, Yedda straw, Leghorns, horse hair—these are some of the material foundations for these conceptions of grace we call the hats of 1910.

Flowers—Mostly roses, but almost every other sort as well, all the colors of nature and of art, but particularly rose pink, cerise, "Bleriot" blue, "aeroplane" green, Pole Nord (a pale blue mixed into grey) amethyst, honey shades, silver grey, cock's comb, and a general effect which has been called the "plain simplicity of distinction"—these are some of the impressions awaiting visitors to our Opening on Monday.

You will see the Chanticleer hats, too, about which the whole fashionable world is unusually excited, the styles resulting from the Parisian furore over that remarkable "barn-yard play" by Edmond Rostand, whose other famous play, Cyrano de Bergerac, you will remember. Some of these Chanticleer effects will undoubtedly achieve popularity and form a factor in the season's fashions. So you see you will really *have* to come Monday, and we'll be delighted to have you.

The salon has just been enlarged by the addition of the newly completed "Canadian Institute" section. The scene will be a brilliant one even as compared with former millinery openings at this store. So your attendance at our first Millinery Reception on Monday will be a real lively pleasure as well as a *devoir*.

### NEW GOVERNMENT HOUSE ON TECH. SCHOOL SITE

Offer of \$90,000 For Property on East Bloor Street Accepted by Committee.

The new Government House for the Province of Ontario will be built on the old technical school site in East Bloor-street, which will be purchased from the board of education for \$90,000.

At a meeting of the management committee yesterday a tender to this effect was read, and the trustees were almost unanimous in recommending that it be accepted. The board was notified that in case of refusal to accept the government's terms the minister of public works would immediately expropriate the land and the value would be settled by arbitration.

Committee Chairman Smith was the only member in favor of attempting to keep the land. He said that this would be the best site in the city to erect a college to replace Jarvis-street. He was forced to withdraw his objections, however, when Trustee Ravinson produced a letter from the board's solicitor stating that the board could in no way hold the land, and that in three days' time the government would pay the \$90,000 and take possession.

This property was purchased by the board over two years ago for \$62,500 from the Sir Frank Smith estate and the Wilkes estate, and at present is occupied by a private school.

By this deal the board of education will make a profit of \$27,500. This is the highest offer that has ever been made for the site. Several times other offers have been considered, but the price has never exceeded \$75,000.

We offer 1000 shares for subscription at par, \$10.00. The right of allotment is reserved.

## The Canadian Poultry Farm Stock Company LIMITED.

(Charter Applied For).  
CAPITAL \$40,000.00

Divided into 4000 shares at \$10.00 each, same being Common Stock.  
Head Office and Farm—MONTREAL, QUE.  
Incorporators:  
C. J. BELL, Manager, Room 53, Royal Trust Building.  
LOUIS P. RENE, A. W. SAWER.

The object of this Company is to operate a Poultry Stock Farm and to supply eggs, fowls, etc., etc. to the Montreal market. At the present time there is no such business being carried on in this part of the country, although in Western Canada and the United States many similar farms are being conducted with great success, and each and every one shows a handsome profit on the capital invested. By being the first to operate such a business in this part of Canada, where the output could be sold many times over, and with competent men to manage the farm, the success of the business is assured.

It is hoped to have the farm in operation about the first of April, and we will gradually increase so as to meet the demand of the trade. The shareholders will have first option upon the output, which it is intended to deliver daily.

It is worthy of note that the freight charges paid to the different railway companies for transporting eggs, poultry, etc., into Montreal amount to thousands of dollars per year, such eggs, poultry, etc., being shipped from all parts of Ontario and Quebec, together with shipments from other provinces, all to be consumed in the City of Montreal, and in nearly every case these shipments are controlled by the Wholesale Produce Merchants, and re-sold to Retail Dealers, then sold by the latter to the consumers; therefore, it is easily perceived that in this way four profits must be divided from the price the consumer pays for the above-mentioned articles.

At the present moment fresh eggs are very scarce; so-called fresh eggs are being sold to the consumer at from 30 cents to 63 cents per dozen. We do not expect to be able to overcome this great problem, but we do expect to be in a position to furnish the Shareholders in this Company and other Retail Dealers with fresh eggs daily. Taking into consideration the number of eggs that are consumed in Montreal every day, the placing of the output is a forgoone conclusion.

In P. E. I. the average profit per hen per egg a year is \$2.00; in York Co., Ont., \$2.75; in New Jersey, \$6.00. It is expected that the average profit in Montreal will be \$3.00.

It is understood that we are to start this business in the right way. In the first place, only first-class fowl, such as hens, turkeys, geese, ducks, etc., will be purchased, and by purchasing a farm within the suburbs we will in a few years save the entire price paid for same by the saving of the enormous freight charges on eggs, etc., from an outside point.

ESTIMATE OF EXPENDITURES.

Farm property	\$10,000 00
Hens, Turkeys, Geese and Ducks, etc., including feed and grain for same	5,000 00
Incubators and implements, etc.	3,000 00
Building, Out-houses, etc.	5,000 00
Unforeseen expenses, etc.	2,000 00
Total expenditure	\$25,000 00

EXPENSES FOR ONE YEAR.

Manager's salary	\$2,000 00
Wages for labor	2,000 00
Sundries, etc.	1,000 00
	\$5,000 00
Reserve	\$10,000 00

ESTIMATED PROFITS FOR FIRST YEAR.

2000 Hens to commence will yield in eggs an average of \$3.00 each	\$6,000 00
Adding to our flock of egg producers within six months 10,000 hens, which will average profit by April, 1911, \$1.50 each	15,000 00
Poultry for the market: 2000 dozen of eggs will raise by incubators 18,000 chickens, which can be ready for the market in from seven to twelve weeks; sale price will easily average \$1.10 per pair (this can be repeated during the year)	9,900 00
Turkeys, rough estimate	2,100 00
Ducks, etc.	3,000 00
Geese, etc.	4,000 00

Representing dollar for dollar profits \$40,000 00  
Our debit for the second year will be reduced some \$20,000 00  
Our profit for the second year will increase considerably. Rough estimate \$15,000 00

COMPLETE THE FOLLOWING AND RETURN.

Montreal, Que., 1910.

I do hereby subscribe for \_\_\_\_\_ Shares in the Canadian Poultry Farm Stock Company, at ten dollars per share.

All cheques to be made payable to The Canadian Poultry Farm Stock Company, C. J. Bell, Manager, in trust, and may be deposited in the Traders' Bank of Canada, Montreal.

Signed \_\_\_\_\_

To Subscribers:

The question has arisen that investors ask for assurances as to my ability and integrity. I beg to say I hold some of the highest recommendations in Canada as to my ability and character, among them is the Right Hon. Sir Wilfrid Laurier's best consideration. I can assure the subscribers of this Company that I will guarantee you a dividend exceeding that of any other mercantile company in Canada. I will be satisfied with nothing but the best experienced help available.

62456 C. J. BELL.

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