25c Cascarets16c

\$1.00 Nuxated Iron57c

50c Chase's Nerve Food 32c

40c Limestone Phosphate...24c

50e Dodd's Kidney Pills29c

50c Fruit-a-tives27c

\$1.00 Syrup Hypophosphites 79c

25c Miller's Worm Powders 16c

25c Mecca Ointment13c

50c Peroxide Vanishing Cream

Liver Cure

25c Thomas' Eclectric Oil...14c 35c Wild Strawberry 18c

Shampoo 28c

35c Listerated Tooth Paste 24c

25c Mennen's Talcum. . 2 for 25c

50c Canadian Hair Dye....33c

\$1.00 D. D. Eczema Cure 69c

25c Carter's Pills.....2 for 25c

75c Bisurated Magnesia ...43c

60c Abbey's Effervescent Salts

25c Abbey's Effervescent Salts

..... 39c

:...... 18c 25c Lilas de France Talcum 9c

50c Emulsified Cocoanut Oil

...... 24e

SOLDIERS' OUTING TO **DUTTON CANCELLED:** NOT ENOUGH AUTOS

Committee Is Indignant at Eat More of Indifference of Car Owners.

Because it was impossible to borrow thirty of the 500 motor cars in London, a pleasure trip to Dutton planned for convalescent soldiers Wednesday afternoon had to be cancelled. Only about half a dozen motorists offered their cars. Members of the Soldiers' Aid Commission are highly indignant. They make no criticism of the citizens who have been offering their cars for the past three or four trips, as they do no

expect them to turn out every week. "We thought it possible to get at least thirty cars every week in a city this size without calling upon the same persons every time." said one of the automobile committee to The Advertises 'It appears that this plan to help the "It appears that this plan to help the returned men and give them a bit of enjoyment is working the same way as voluntary enlistment. There are those who are willing to shoulder all the burden and contribute their cars, while hundreds of others prefer to be slackers. Has interest in the returned men died down merely because their presence on the city streets has become familiar to the citizens?"

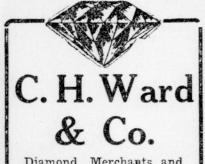
Residents of Dutton will suffer a considerable loss through the cancellation. Preparations to entertain the men and provide a supper for them had been made to the extent of hundreds of dollars.

dollars.

The afternoon as far as the convalescent men were concerned was not entirely spoiled. Through the kindness of J. P. Moore, two open street cars were obtained and a trip was made over several of the city lines and later to Springbank, where refreshments were served.

LT. COL REASON IS DOING GREAT WORK

Lieut.-Col. Clifford Reason, who recently went to France in charge of No Canadian Stationary Hospital, has just completed another important project. Securing possession of a very large French chateau, he has fitted it up as a hospital and is in charge of the work there, too, under the auspices of the Royal Army Medical Corps.



Diamond Merchants and Jewelers. Phone 1084. 386 Richmond St.



WATCH FOR cational eye talks on Tuesdays and Saturdays. w

Dr. Mahan's Regulators are what you need. They clear the stomach of bile, and tone liver and bowels, thereby placing the whole sys-tem in a healthy, vigorous condition. An efficient laxative that will not gripe.

We Are the Leading Tire Repair

eff:clent laxative that will not gripe. ONLY 25c AT ALL DRUGGISTS'. w

London Tire Repair Depot

Great Fish Sale

For Friday

Red Sea Salmon Steak, Ib. 30c Fresh Lake Perering 10c Use Peters

Note the New Phone Number PHONES 5600-5601.

FILTERED WATER.

The Sure Pure Ice. Phone 141 when you wish our wagon to call.

ARTIFICIAL ICE SUPPLY CO.

The London Loan and Savings

Company of Canada Improved farm for sale under mortgage-181 acres in Township of Artemesia. Terms: Only \$200 down or secured, balance

in installments to suit.

Parnell's Bread

properties that are so necessary to life and health.

PARNELL'S

and be healthy. Order a trial loaf today.

Parnell The Breadman

Phones 929 and 1390.



England are gathered in our store. The lines we carry include a complete line of knives, forks and spoons, service plates, tea and coffee sets, bonbon dishes, fruit dishes, cake baskets, fern pots, spoon trays, gravy boats, bread trays, etc.

Our display is one of interest to those who seek exclusive patterns at moderate cost.

YOUNG'S TWO STORES. LONDON. EAST LONDON

It's well worth trying

Buster Brown Our ideal health

bread

Johnston Bros. XXX Bread

NEW CANADIAN NORTHERN If you do not know about the wonful mountain scenery, including Jas-and Mount Robson Parks, traversed the transcontinental line of the Can-an Northern Railway between Ed-nton and Vancouver, get a copy of handsome descriptive booklet, to

had for the asking from F. B. Clarke, y agent.

July31-ywt CHANCE FOR THOSE GOING WEST—HOMESEEKERS' EX-CURSIONS VIA C. P. R. Homeseekers' excursions to Wester Homeseekers' excursions to Western Canada at attractive fares each Tuescay until Oct. 31. via Canadian Pacific—the pioneer route to the west. Particulars from any Canadian Pacific gent, or W. B. Howard, district pascenger agent, Toronto, Ont.

Aug. 15 2aw wt

USED CAR DEPARTMENT. BEEMER & CO, LIMITED, Cadillac, halmers and Gray-Dort Dealers, have

Beemer started in the auto-

SHARMAN FRUIT NEWS.

Fresh Lake 18c Fancy Yellow 18c Popular-Priced

Coffee

Freshly-ground for you on minute, while you wait. Our

DETERS

IS THERE ANYTHING

federal Advertising Service

FIELD DAY PRIZES A LIVELY OCCASION

PRESENTATION OF

Major C. O. Fairbanks Pre-

sides at Military Night.

of National Anthems of

U. S. and Britain.

COFFEE T.A.ROWAT & CO. 250 Dundas St. Phones 3051-3052.



BRYANT WASHBURN.

vas packed to overflowing. Anxious eyes were on the magnificent pile of prizes before them, and curiosity and wonder lisplayed itself on every face.

Cheers for Major.

Major C. O. Fairbank, G. F. O., was elected by the committee to make the presentation. The boys gave three ousing cheers and a tiger as the major ook the platform. He was accompanied by Lieut, Nelles of the engineers. Major fairbank has acted as the chairman of body had a touch of the spirit of re ceiving "something."

Special mention should be made of the liberality of those citizens who conby Lieut. Nelles of the engineers. Major Fairbank has acted as the chairman of the committee, and perhaps no one has done more than he for bringing about the great success of the field day on the 18th. With untiring energy he gave himself to the organizing of the assocation, and was a stimulus to all who worked with him on the committee. Lieut. Nelles has been an indefatigable worker, and contributed largely to the work, being the official referee of the day. Capt. Garret. Lieut. Atkinson, Lieut. Jordan, Lieut. Murray, Lieut. Hotson, Lieut Irwin, Lieut. Stewart, Lieut. Forbes, Capt. Forneret, Lieut. Evans, Sergt. Anderson. Sergt. Major Roden, Sergt. Anderson. Sergt. Walker, Sergt. Major Birch, Sergt. Major Birch, Sergt. Major Roden, Sergt. Anderson. Sergt. Walker, Sergt. H. E. Hay, Mr. G. Young (Y. M. C. A.) and J. B. Nield, secretary of the Military Y. M. C. A., all worked hard to make the Gay the biggest and best possible.

As Mr. Nield called out the winners, Major Fairbank made the presentation, the men coming forward, each saluting as he received the gift.

Silver Cups Given.

she received the gift.

Silver Cups Given.

Two silver cups were given, also a silver medal. On be alf of the athletic association, Major Fairbank was presented with a beautiful silver cup, suitably inscribed. Sergt. Bristow won the cup presented by Police Magistrate Graydon for the quarter mile horse race, while the honor of the silver medal went to Pte. Hughes of the Dental Corps, who made the highest number of points as the best all-round athlete of the day. One of the great pleasures of the evening was the presence of a large number of returned soldiers, who took part in the races for returned men, and had come from the military hospital for their prizes. The boys in camp gave them a great welcome and cheering, as some without arms and legs had won their race in the same spirit exactly as they had taken German trenches at the point of the bayonet.

Everybody declared that the day was one of the best ever held in the city, and the committee was perfectly satisfied that nothing could have been better for the all-round pleasure of the boys. The evening closed with a hearty singing of "The Star-Spangled Banner" and "Gove Save the King."

JOINT PICNIC OF

K. OF C. WAS HELD

AT SPRINGBANK

About 200 Knights of Columbus and their friends from St. Thomas joined with the local brethren and enjoyed an annual outing yesterday afternoon at Springbank Park.

The visitors came on special London and Lake Erie cars, and were met by representative local knights. They were welcomed by Mayor Stevenson on behalf of the city and London knights. Following the program of races and

Great Silk

The season for Silk Suits has not been what we expected; we made provision for a large sale in these garments by purchasing our silks direct from mill agents and our factory has been busy making up the latest styles from Paris and New York designs. So of we have the goods and they must be sold. Every garment guaranteed correct in style, color and material and

At the Following Reduced Prices

Size 36-1 Green Silk Poplin Suit. Regular \$28.00, for\$20.00

Size 36-1 Royal Blue Silk Poplin Suit. Regular \$25.00, for \$19.50 Size 36-1 Royal Blue Silk Poplin Suit. Regular \$30.00, for \$20.00 Size 36-1 Putty Silk Poplin Suit. Regular \$30.00, for ...\$20.00 Size 36-1 Copenhagen Silk Poplin Suit, Regular \$20.00, for \$16.50 Size 36—1 Moss Color Silk Poplin Suit. Regular \$24.00, for \$16.50 Size 36-1 Apple Green Silk Taffeta Suit, Regular \$20.00, \$15.00 Size 36—1 Copenhagen Silk Taffeta Suit. Regular \$30, for \$20.00 Size 36-1 Moss Green Silk Taffeta Suit. Regular \$20, for \$15.00 mobile business.
Purchasers will do well to look over the line of Used Cars, which have all been thoroughly overhauled and are in first-class condition. BEEMER & CO., LIMITED, 131-133 Queen's avenue, London, Ont., West of Postoffice.

Size 36—1 Green Cord Silk Suit. Regular \$35.00, for\$27.50
Size 18—1 Navy Taffeta Silk Suit. Regular \$18.50, for\$14.00
Size 18—1 Grey Silk Poplin Suit. Regular \$28.00, for\$22.00
Size 18—1 Copenhagen Silk Taffeta Suit. Regular \$20, for \$15.00 Size 36—1 Green Cord Silk Suit. Regular \$35.00, for\$27.50 Size 18—1 Apple Green Silk Taffeta Suit. Regular \$31, for \$22.50 LONDON NURSE WAS Size 38—1 Apple Green Silk Poplin Suit. Regular \$30, for \$20,00 Size 38-1 Brown Silk Poplin Suit. Regular \$28.00, for ..\$16.50 Size 38-1 Green Silk Poplin Suit. Regular \$25.00, for\$16.50 Size 38-1 Electric Blue Silk Poplin Suit, Regular \$42, for \$27.50 Size 38—1 Taupe Silk Poplin Suit. Regular \$42, for \$27.50 SHAWINIGAN FALLS Size 38—1 Navy Taffeta Silk Suit. Regular \$30.00, for \$25.00 Size 38-1 Taupe Cord Silk Suit. Regular \$35.00, for \$30.00 Size 38-1 Taupe Cord Silk Suit. Regular \$34.00, for ... \$27.50 Miss Ethel Nicol Only Went Size 38-1 Taupe Cord Silk Suit. Regular \$47.50, for ... Size 38-1 Copenhagen Silk Taffeta Suit. Regular \$18.50, \$15.00 Size 38-1 Navy Silk Taffeta Suit. Regular \$33.00, for \$22.00 Size 40-1 Black Taffeta Silk Suit. Regular \$31.00, for ... Size 40—1 Black Taffeta Silk Suit. Regular \$25.00, for\$18.00 Size 40-1 Black Taffeta Silk Suit. Regular \$20.00, for ...\$15.00 Size 44—1 Royal Blue Silk Poplin Suit. Regular \$30.00, for \$19.50 Size 34-1 Brown Silk Taffeta Suit. Regular \$20.00, for....\$16.75 Size 34-1 Taupe Cord Silk Suit. Regular \$35.00, for\$27.00 Size 34-1 Navy Cord Silk Suit. Regular \$32.50, for\$28.00 Size 34-1 Black Cord Silk Suit. Regular \$34.00, for\$28.00 New Natural Shantung Silk Suits coming daily through our factory\$13.50 to \$23.00 our new electric mill in a Palm Beach Suits, designed after latest American models.

.....\$10.00 to \$13.50

other blends are 40c and 60c New Silk Dresses just to hand from leading costumier, in taffeta and all the new soft makes in silk......\$12.00 to \$26.00 Voile Dresses in the latest floral designs; also stripes and fancy

Fancy Sport Skirts ...\$2.25, \$2.50, \$2.98, \$3.00, \$4.00, \$4.75, \$7.50 Faney Silk Skirts \$6.50, \$7.75, \$8.00, \$10.00, \$15.00, \$16.50 Dundas St. Shop White Repp and Bedford Cord Skirts. .\$1.00, \$1.25, \$1.50

Habutai Silk Waist. Special......\$1.98 to \$3.75 Crepe de Chine Waists\$3.50, \$8.75 Special Georgette Crepe Waists, embroidered in colors.....\$4.98

RADIUM HOSIERY AND KAYSER GLOVES A SPECIALTY. NEW NECKWEAR COMING DAILY.

> 196 DUNDAS STREET PHONE . . . 1319

50c per pound



At the Patricia Today.

Taylor's Stomach and has for the last 49 years been the recognized cure for biliousness, constipation, dyspepsia, gas, sick headache, and all impurities of the blood. Stomach and Liver Cure is made entirely from roots and herbs; it does not contain one particle of calomel or other mineral poison. It is a laxative but, unlike pills, it does not weaken the system; it cales and not weaken the system; it acts as a powerful system tonic. Sold at 25c a powerful system tonic and your money back if it fails bottle, and your money back if it to cure. Larger sizes 50c and \$1.

East Branch-652 Dundas Street North Branch—Corner Richmond St. and Central Ave. Hamilton Road—Corner Hamilton Road and Anderson Avenue. London South Branch-Corner Wortley Road and Craig Street.. Phone 1920

TEUTONS MANAGED TO DAMAGE ALL MACHINERY set of their departure, the visitors superssed great pleasure at the manther in which they had been welcomed by Mayor Stevenson, and at the brand of good-fellowship extended to them by against the central powers July 22 was London brethren. The ball game was the feature of the found to be damaged. All male subjects Only Three Were of Less Than ne pail game was the feature of the gram, and the visitors bested the ne team, 10 to 4, the victory being and all enemy business will be wound up.

une team, 10 to 4, the victory being trily due to a smashing home run by lev. Father McCarthy of St. Thomas, he also pitched for the visitors. Edilingsworth held the difficult job of oppire satisfactorily.

The winners in the sports were:
Boys, 10 years and under—Fred Okvia, F. Cook.
Girls, 10 years and under—Mary Thite, Agnes Mullins.
Boys, 15 and over—H. Fox, T. Donaue.

TORONTO, July 25. — With a view to carrying out a policy of preparedness use. boys, 10 and over—H. Fox, T. Dona-ue. Girls, 15 and over—Miss Fitzpatrick, liss Swift. With a view for a bumper crop next year, the pro-vincial department of agriculture is ar-

Boot and shoe race—J. Killingsworth, NOT A PARTICLE Dicks. Ball-throwing contest—Mrs. Turner. Fat men's race—B. C. McCann. Ladies' race—Teta Fitzpatrick, Teda

DROWNED BATHING AT

Married ladies' race-Mrs. McManus

baseball game between picked teams, unch was served. The evening was

There a Short Time Ago.

Miss Ethel Nicol, nurse, daughter of ohn Nicol of 347 William street, was rowned while bathing at Shawinigan falls on Tuesday evening, according to telegram received by her father yeserday. No details of the drowning ave been received, but the message states that Nurse Ethel Corley, a friend of deceased, is bringing the remains to London.

Within ten minutes after an application of Danderine you cannot find a single trace of dandruff or falling hair, and your scalp will not itch, but what will please you most will be after a few weeks' use, when you see new hair, fine and downy at first—yes—but really new hair—growing all over the scalp.

Danderine is to the hair what fresh showers of rain and sunshine are to

at home, and George A. of Hay-

\$4.50 to \$10.00 PERMITS FOR MONTH WILL TOTAL \$160,000

ALGONQUIN PARK.

The Algonquin Provincial Park of Ontario is a region of expansive lakes, abounding with the sportlest of fish, of hurrying streams, primeval forests of pires, spruce and fir, where almost every species of Canadian fauna roams in freedom; cool sward and wild upland bush, swept by pine-scented winds; ideal camping spots and sylvan retreats—everything, in fact, that is dear to the heart of the lover of outdoor life. Sp'endid hotel and log cabin camps operated by the Grand Trunk Railway. A charming place to spend a summer charming place to spend a summer coliday. For handsome illustrated book-

OF DANDRUFF OR A FALLING HAIR

Save your hair! Double its beauty in just a few moments.

25-cent "Danderine" makes hair thick, glossy, wavy and beautiful.

Within ten minutes after an applica-tion of Danderine you cannot find a Nicol only went to Shawinigan showers of rain and sunshine are to short time ago to nurse at a hospital. She was an honor to of the Western Hospital in al. Besides her father she is d by the following brothers and the following brothers are followed by the following brothers and the following brothers are followed by the following brothers and the following brothers are followed by the following brothers and the following brothers are followed by the following brothers and the following brothers and the following brothers are followed by the following brothers and the following brothers are followed brothers and the following brothers and the following brothers are followed brothers and the following brothers are followed brothers and the following brothers are followed brothers are followed brothers and the following brothers are followed brothers are followed brothers and the following brothers are followed brothers. long, strong and beautiful. A little Danderine immediately doubles the beauty of your hair. No difexpected that the remains will ference how dull, faded, brittle scraggy, just moisten a cloth with Dan-

derine and carefully draw it through your hair, taking one small strand at a time. The effect is amazing-your hai will be light, fluffy and wavy, and have an appearance of abundance; an omparable lustre, softness and luxuri-Get a 25-cent bottle of Knowlton's

000. The utilities commission has given a provisional permit for the hydro shop, costing \$90,000.

t \$160,000. ment—that's all—you surely can have beautiful hair and lots of it if you will just try a little Danderine.

NUXATED IRON



n many instances;
100 forfeit if it
alls as per full exlanation in large
urticle soon to appear in this paper.

\$1.00 Ingram's Milkweed Cream ally low, and a compar-..... 57c 50c Hind's Honey and Almond ison will prove the ad-Cream32c vantage of dealing at 35c Syrup of Figs18c Taylor's. Taylor's guar-100 A. B. S. and C. Tablets 14c 50c Sweet Nitre Kidney Pills antee is back of every 24c article, and this assures the quality. Make out Developing and your list today and Any size roll film developed and printe for 25 cents. Expert work. One-da Films and supplies for any make of Prices the same at all

CIGAR BARGAINS

10c Santa Clara, Rex, Baled Havan. Havana Perfectos, Chancellors or for 25c, 9 for 50c; 5c Panatelas, 8

Printing

75c Mary Garden Talcum ... 48c

25c Ingram's Talcum.....12c

50c Ingram's Milkweed Cream

..... 28c

25c Nature's Remedy13c 35c Best White Liniment...19c 25c one-lb, Pure Talcum....14c 25c Fluid Magnesia17c 5c Chewing Gums 3 for 10c \$1.00 Dr. Morin's Kidney Tonic 25c Pine Tar Shampoo 19c 50c Gin Pills....35c, 3 for \$1.00 35c Castoria22c \$1.00 Pinkham's Compound. 69c NO MAIL ORDERS.

LONDON'S GREATEST CUT-RATE

Taylor Drug Bargains

A few specials from

"Square Deal" Taylor's

long list of drug store

bargains for Thursday,

Friday and Saturday.

Prices are exception-

bring it with you.

six stores.

Taylor's

Cream of Roses

An ideal lotion for sunburn, tan, wind-

An ideal lotion for sunburn, tan, wind-burn, and all irritations of the skin, antiseptic and healing. Cream of Roses does not contain one particle of oil or grease, and cannot promote the growth of hair on the face. Delightfully per-fumed; excellent after shaving. Sold at only 5c per ounce, and we supply the bottles.

Taylor's Beef, Iron

and Wine

A superior preparation, useful as a quick tonic and blood builder. It is equal in size and quality to any \$1 preparation of its kind, and is sold for 59c per

Phone 4151

South Branch-Corner Horton and Wellington Streets

TAYLOR STORE NEAR YOU.

Victims of Subs During Past Week

24 British Vessels

1,000 Tons Each—Increase of Seven for Week.

LONDON, July 25 .- Twenty-one Brit. and three of less than 1.600 tons each were sunk last week by mines or submarines, according to the weekly admirally report on shipping losses.

One fishing vessel was also lost,

Inder 1,600 tons, 3. British merchant vessels unsuccess-ly attacked, including three previ-

British fishing vessels sunk, 1.

LIBERAL CAUCUS

tory to Blg Convention

Alberta; Premier Martin and Ho George Bell, of Saskatchewan, ar Premier Norris of Manitoba, were pre-

An Unusual Opportunity

For the Lady With the Small Foot



Just a broken lot of all leathers, fine lasts pointed and round toe. Excellent quality high boots, in sizes 2 to 4, at

\$1.49 to \$2.98

They are really wonderful value for the ridiculously low prices. We could not begin to buy them today for the price we are asking for them, but all stocks of goods must be straightened up every now and again, and this is your opportunity



Cook's Select Shoe Store

THE APPRECIATION OF THE PUBLIC RE OUR GOOD WORK PROVES OUR RAPID

GROWTH. London's Rubber Man

Rear 186 King

