This is hat week at Dineen's. Come and pick out the style you want for Easter. We have smart derby hats of all sorts from $2.50 up.

Dineen's

140 YONGE STREET - - TORONTO

BOCK BEER SEASON IS ON POPULAR SPRING TONIC

Startling Results of Practical Investigation by Newspaperman —Falls Martyr to Duty.

Yesterday being the day when Bock beer makes its appearance for a couple of weeks, The World sent one of its staff to find out some facts about Bock beer, and write them up in story form.

Very great difficulty was experienced in finding a man on the staff who would undertake the assignment, for ever since the Torrey-Alexander mission, the staff has been on the water wagon.

"Bock" beer, it may be said, is a very strong form of lager beer, and, having a reputation as a spring tonic, usually takes the place of lager beer for a couple of weeks at this time of year, at least, so the reporting staff of two of our other morning papers say.

After some considerable persuasion, one of the staff removed his Father Mathew medal inside his waistcoat, and went out for information.

As a result the following documents were handed in. The first one was written upon the usual office copy paper, and arrived late in the afternoon.

The second portion of the essay, which is evidently intended to act as a sequel to the first portion, was written upon a Yonge-street hotel writing pad, and was handed into the office by a policeman at an early hour this morning.

Origin of Bock Beer.

The first portion says:

Bock beer, which to-day was placed on sale at most of the hotel bars, is the product of another of those happy misfortunes, which one is almost tempted to believe is Providence's method of forcing a blind man into an unwilling recognition of her gracious bountifulness, such as Charles Lamb so delightfully depicts in his essay, "A dissertation upon rost pig."

It appears that many years ago a brewer in Bavaria accidentally overdried some malt. He was very angry with himself at the loss, and determined to use up the spoiled malt in some way or other. So he made a brew with it, using the malt more liberally than usual, to make up for its defective quality. What was his surprise to discover that the beer was a beautiful sparkling nut-brown brew of rare quality, and very sweet to the taste.

Like poor Bo-bo, he ran with his wonderful product to the Ho-ti's of his day, saying, "Taste, taste."

Everyone who tasted wanted more, and spoiled maltings in his brewery became as common as fires around Hoti's house, after the old sow had littered. It was noticed that old men who drank of the strange beer immediately commenced to do strange things. They would suddenly rise from their seats after quaffing, and caper around like old goats, so the townspeople called the new drink "Bock" or "Buck."

Finally it was agreed to brew the "Bock" only at Easter, owing to the wastefulness incurred in "spoiling the malt." The old custom is observed to this day.

P.S.—I think the above covers all we want, so I am sending it down with the boy. If you want any more, hold the copy over till I come down after supper. I am going to try a sample of "Bock" on my way down to-night, in order to demonstrate that this sort of thing is either pure imagination or an unfortunate resul., which these concoctions produce upon a brain previously weakened by excesses. I think we should be very decided upon such matters.—A. B. C.

After He Tasted.

The second and more human document did not arrive for several hours. This was what is said:

Dear Boysh,—Itshall itsh all nonsense about Bock. Bock's all rit; I've had half glassh Bock, and just feel merry thatsh all. I'm happy as sa king, an' I could drink Bock all night and not turn a hair. An' I'll prove it. The first duty of a citizen is to be happy. Ole Sidney Smithsh said, I don't mean Jim Smith, "I have got gout, asthmas, and seven other maladies, but am otherwise very well." Whas wanted was some Bock. Bock's al rigtss. The cittizzins truly loyal chief magistrats drink Bock. Bock's al delusion, ask Misrs. Eddy, she knowws.

Thers feller herre says Ireland all rigtt. I sez: "Ireland lays like ruuin byy midniggt when pirats gather to divvidde theirr sppoil." Irelannds anappy unahoppy country. Thersh no Bock therree, I sass, sa lie, whrer all apppy." I defy thee, do evry worstt. "Gives me libberty or give me soome morr Bock." Ole Adam's hott an rebellious liqers to my blood, nor— Who sayss blood—no gentlemen—Cassio, I loovve th ee— Cassio welle hav moore Bock—

khfkk—wisyt on a fi u thfg hks m—ntha—bvhfgty nz bfhtk—Bo—ccckkk—nbluty fgrt—ha, priyohg—uyiworyrt—BB dooo cckkk k—kih dfggrty——oulty—bbooockk—bbbooooccckkkk—

Up to the hour of going to press we have been unable to glean any further information either of our representative, or of the peculiarities of Bock.

We trust he has not fallen a martyr to duty.

From the peculiar wording of the latter portion of his report, he apparently wishes us to conclude that the Bock season is now in.

J. Sedgwick Cowper.

Pure Food Show Committee.

At a meeting of the grocers' section of the Retail Merchants' Association of Canada, held last night, it was unanimously decided that, owing to the great success of the Pure Food Show last week, the grocers' special tickets would be accepted both afternoon and evening every day this week.

TOD SLOAN'S SISTER HAS A MARVELOUS ESCAPE

HELD IN CHAINS FOR THREE YEARS BY ACUTE CATARRH AND COLDS.

"Permit me to extend my gratitude for what Dr. Agnew's Catarrhal Powder has done for me." writes Miss Blanche Sloan of London, Eng., a sister of the famous jockey. "I was a great sufferer for three years, tried any number of supposed cures, but nothing gave me permanent cure until I used this wonderful remedy."

Dr. Agnew's Ointment cures piles in five nights. 35c. [7]

"The House That Quality Built."

ENGLISH COLLARS

We have so many calls for fine English Collars that we've made special preparation this season to meet the wants of gentlemen who demand the best and are willing to pay the price.

And so we are well stocked with

Welch, Margetson & Co.

Finest 4-ply English Collars,

In wing—straight—and high turn-down shapes.

$3.50 per dozen.

Easter week specialties—

Fancy Waistcoats,

New Novel Neckwear,

Guinea Trousers (5.25 spot cash).

Score's

77 King Street West.

Silver Medals

WANLESS & CO.,

168 Yonge Street.

YORK COUNTY AND SUBURBS

INDEPENDENT PHONE CO. MAY BUILD IN EAST TORONTO

Statement of Rates Will Be Submitted at Next Meeting of Council in Two Weeks.

East Toronto, March 25.—The council to-night viewed favorably a request from the Independent Telephone Co. to extend the line thru the town, and if the rates to be submitted are considered favorable, permission will be given them to erect pores at an early date.

The Independent Company was represented by President Alf Hoover, Secretary A. F. Wilson and Ralph Horsey of Scarboro. It was stated that the company had during the last year erected 17 miles of line and installed telephones in 87 houses. It was proposed to give a house service for $12 and a store service for about $25. The company will submit a statement at the next meeting of the council, which meets in two weeks.

E. M. Wilson, representing the Toronto Automobile Co., outlined the proposed "good roads" movement, which calls for the setting apart of one mile for competition in roadmaking and Danforth-avenue within the town limits and Main-street were entered in the list.

A wordy warfare ensued between Councillor Shinnick and Councillor Johnson regarding the alleged wrongful awarding of a contract for the making of street signs and which, the former claimed, was illegal. It was decided to call for new tenders as the easiest solution of the difficulty.

John Paterson was appointed a tax commissioner on the Balmy Beach Park and J. T. Howard, high school trustee. F. M. Baker was appointed a member of the board of health and Mayor Ross and Councillors Nasmith, Berry, Abbott and Phelan will constitute the court of revision.

Debentures to the amount of $2260 were passed on the local improvement plan for sidewalks. A special appropriation will be made for the improvement of Beech-avenue.

TORONTO JUNCTION.

Toronto Junction, March 25.—(Special.)—About 11 o'clock this morning there was a delay of about an hour on the City and Suburban Line on the Davenport-road on account of the breaking of a trolley wire.

The town is cast in gloom as the result of the death near Myrtle yesterday in the C. P. R. railway accident of two popular C. P. R. men, namely J. H. Jones and H. Howes.

The works committee of the town council met to-night and dealt with a number of requests for sewer connections. A number of petitions were received from citizens wanting cement walks, and these petitions were left over to be dealt with at a special meeting.

L. C. Van Bever has resigned from the position of manager of the Canadian department of the William Davies Co., Limited, and has organized the Van Bever Packing and Provision Co. Factory and offices will be located at Toronto Junction.

North Toronto.

A committee appointed by the council to interview the Metropolitan Railway for a better service, saw the management yesterday, but no promises could be elicited.

A committee consisting of Mayor Fisher, Councillors Anderson and Brownlow, met in conference with property owners west of Yonge-street, to discuss the necessity of opening a parallel street with Yonge-street. Avenue-road was selected and Miss Gamble, Mrs. Bescoby and P. W. Bills and others promised to give sufficient land to make a 66 foot street. Other property owners, who will be benefited will be approached to help the scheme along.

Chief Constable Morris charged Dr. Normal Allen of Carlton-street with violating the town's bylaw by driving his automobile over the boulevard and sidewalk on Glenwood-avenue, before Magistrate Ellis, yesterday. The magistrate adjourned the case "till called on."

Vincennso Rae, for peddling fruit without a license was before the magistrate yesterday and fined $1 and costs.

Deer Park

The pupils of Principal Thomson's room had a holiday yesterday. Mr. Thomson attended the funeral of his uncle, the late James Sutton, at Buttonville.

Wychwood.

Contractors started excavating the cellar of a solid two storey brick butcher shop and dwelling on the corner of Vaughan-road and St. Alban-street.

The lecture in the Presbyterian Church, by W. A. Douglas, on the subject, "Men We Meet," was well attended last night.

It is reported that the William Davies Co. have purchased a site on Bathurst-street and intend to build a store there shortly.

It is expected that a doctor will build a house on the corner of Vaughan-road and St. Clair-avenue; also one of the city butchers expect to erect an up-to-date store just north of St Clair-avenue, on the Vaughan-road. A new drug store is also mentioned.

Bracondale.

Yarmouth Lodge, S.O.E., are expecting to play a team from Worcester Lodge, a game of carpet ball a week from to-night in Wychwood Hall.

The Young Men's Club of Zion Methodist Church will hold an open meeting on Thursday evening.

An Easter League missionary rally will be held in Zion Methodist Church next Sunday.

The score of the spoon shoot of the Bracondale Gun Club last Saturday resulted: R. Baird 16, R. G. Davidson 14, J. Cotterell 13, W. H. Garrett 12, A. G. Robertson 10 T. Grew 10, W. H. Edwards 9, A. J. Harrington 9, H. Garrett 7, J. Colbourne 5.

Thornhill.

Matthew D. Pegg has just completed a very fine tubular well, having obtained water at a depth of 76 feet, on the premises of Albert Seager on Johnstreet.

Man Robs Poor Box.

Caught robbing the poor-box in St. Helen's Church by the vigilant caretaker, a man who gave his name as Thomas Hall, was followed and landed in the police station, where $2.50 in small coin was found on his person.

Every Man Likes Our

HATS

There's not a head—good or bad—we cannot fit in a new style spring hat—stiff or soft. We carry the world's best makes, such as

Knox, Youmans, Stetson, Peel, Glyn and Christy.

Black and brown in stiff hats; and pearl, fawn, slate, black, brown, olive and grey in soft hats.

$2.50 Up to $6.

J. W. T. Fairweather & Co.

84-86 Yonge Street

Public Amusements

The Heir to the Hoorah—Princess.

One of the prettiest comedies given for some time is "The Heir to the Hoorah," which an excellent company presented last night for the edification of a large audience at the Princess. The scenes are laid in the west—a mining town "east of the Divide"—but there is nothing of the wild or woolly about it. A trio of good fellows who have struck it rich in "Hoorah" mine, the marriage of one of them and the interference of mamma-in-law, which ends in a separation of husband and wife, and then birth of a boy, which reunites the couple, is the groundwork for the comedy. Incidentally, however, are interwoven the lighter love affairs of a college-bred mine foreman and a breezy western widow, and an honest son of the soil and an Irish spinster. With a number of other neat character sketches the whole is combined in a very refreshing production and thruout the four acts the humor is infectious and the sentiment sound. The "fuss" which the advent of the heir creates among the various personalities is delightfully protrayed, while the rugged "atmosphere" of the locality is naturally sustained. Guy Bates Post is cast in a role in which his talents as a comedian are cleverly exhibited. His support is splendid. The staging is of the best. There are matinees Friday and Saturday only.

Bedford's Hope—Grand.

Introducing a race between an automobile and an express train, the realistic effect of which called forth a great burst of enthusiasm, "Bedford's Hope," a new drama, had its Toronto premiere at the Grand last night, and was pronounced a success by a large audience. The play has its setting in the mining districts of the west. The first two acts are made to pave the way with lost and refound veins of ore and juggled mining stock, for the climax—the race to Plain City to prevent the villain from getting the bonds which would give him control of an old mine whose value had just then been discovered. The villain is on the express; the son and daughter of the mine hero are in an automobile. Down thru the bad lands of Montana tears the train and whirls on. The auto, careening from side to side, contests its speed inch for inch in a cloud of dust and gains until its nose shows ahead of the locomotive and the bonds are saved.

"Bedford's Hope" as a play, without the race scene, is away above the average drama. There are bright lines and real characters in the piece.

Besides the regular matinees Wednesday and Saturday, a special matinee will be given Good Friday.

Vaudeville—Shea's.

An unusually good bill pleases Sheagoers this week. The Flood Sisters, with their clever little dog, present a novel act in which one of the sisters does some remarkable balancing.

The Knight Brothers and Marion Sawtelle do an original singing and dancing act and Raymond and Caverley give some amusing parodies of popular songs.

Albert Bellman and Lottie Moore present their clever "Bit of Vaudeville," in which each displays marked versatility.

Wm. H. Thompson is seen to excellent advantage in his playlet, "For Love's Sweet Sake." His acting is delightfully easy and unaffected, and his emotional scenes are very effective. Mr. Thomas H. Ince, as his son, does exceedingly good work.

George Evans, who is easily one of the funniest black face men on the vaudeville stage, made a big hit with his catchy songs and stories. The Aribos do some unique acrobatic work and the Kinetograph completes the bill.

Madame Butterfly's Coming.

The subscription list for the engagement of Henry W. Savage's English Grand Opera Company in Puccini's Japanese Grand Opera "Madam Butterfly," will be opened at the box office of the Princess Theatre at 9 a.m. on Wednesday, March 27. The plan will be opened to subscribers only a week later, on Thursday, April 4, at 9 a.m., and the regular box office sale will be opened Friday, April 5. Subscription orders from outside places as well as from the city, accompanied by remittance, payable to O. B. Sheppard, will be filled in the order of their receipt as near as possible to the location desired, on Thursday, April 4. Prices are as follows: Loge and box seats, $2.50 to $3; lower floor, $2 to $2.50; first balcony, $1.50 to $2; gallery, $1.

The second week of the Pure Food Show opened auspiciously yesterday with the large attendance continuing. The musical program was furnished by Mr. Paris Chambers, the cornetist, whose circle of admirers increases every day; Mr. Harold Jarvis, the excellent and popular tenor; Mr. Bert Harvey, the humorist, and the band of the Royal Grenadiers.

J. J. Kenny Retires.

J. J. Kenny, for 30 years associated with the Western Assurance Co. as manager, and with the British America Insurance Co., has retired from the positions, as well as his connection with the board of underwriters.

The latter body presented him with a handsomely bound illuminated address and a mammoth silver loving cup, worth $400.

J. B. Laidlaw, with A. M. Kilpatrick, J. H. Ewart, H. M. Blackstock and A. W. Smith, made the presentation in the board room of the Insurance Institute.

THE CANADIAN SALT COMPANY, LIMITED.

A dividend of two dollars ($2.00) per share for the quarter ending March 31, 1907, has been declared on the Capital Stock of this Company, and cheques for the same will be mailed on or about April 1, 1907, to shareholders of record on the closing of the books in Toronto on March 26, 1907. The books will be re-opened on Tuesday, April 2, 1907.

By order of the Board.

C. E. ROBIN,
Assistant Secretary.

CARLING'S ALE, PORTER AND LAGER

NOTED FOR PURITY BRILLIANCY AND UNIFORMITY.

THE ROBERT SIMPSON COMPANY LIMITED

H. H. FUDGER, Pres.; J. WOOD, Manager. Tuesday, March 26

200 Men's Raincoats at 6.95

Regular Prices Were 9.00, 10.00, 11.50, 12.00.

You want a coat for Easter Sunday, don't you? It is too warm for your winter coat and winter is out of date on Easter Sunday any way. You want something spring like, "nifty," but useful right along and not too expensive.

Here is your chance.

200 Dark Covert Cloth Raincoats, both plain and with quiet patterns, Chesterfield cut in this spring's style, regular price would be $9.00, $10.00, $11.50 and $12.00, Wednesday morning **6.95**

Wash Vests 1.25

Men's Fancy Wash Vests, 15 dozen in the lot, in sizes 36 to 44, made from fine English washable materials, in fancy weaves and figured patterns, in white, tan, pearl and grey tones, all guaranteed fast colors, regular $1.75, $2, $2.50 and $3, on sale Wednesday.... **1.25**

Your Spring Hat, Sir

Going to wear your fur cap this Easter? We trow not. Almost as bad to cling to your winter felt; get a new one. The old hat is passe. See the English hats we sell in the men's store at $2.00. We can suit anybody with those hats. New spring shapes for 1907.

FOUR PER CENT. | CAPITAL - $2,500,000 RESERVE - $400,000 | FOUR PER CENT.

THE UNION TRUST CO., Limited,

TEMPLE BLDG., 174-176 BAY STREET,

TORONTO,

Receives deposits subject to cheque.

Allows four per cent. interest on balances and COMPOUNDS IT QUARTERLY.

Accounts of Executors and Trustees are especially invited

Money to Loan. Safety Deposit Vaults to Rent.

THE SOVEREIGN BANK OF CANADA

Randolph Macdonald, President A. A. Allan, Vice-President
D. M. Stewart, General Manager.

Capital and Surplus, Over - - - $ 5,000,000
Assets, Over - - - - - - 25,000,000

Deposits of $1 and upwards received. Interest paid 4 times a year.

Main Office - 28 King St. West
Market Branch, 168 King St. East

NOTICE TO CONTRACTORS

Tenders will be received, by registered post only, addressed to the Chairman of the Board of Control, City Hall, Toronto, up to noon on Tuesday, April 2, 1907, for the supply of Brass Work for House Services.

Envelopes containing tenders must be plainly marked on the outside as to contents.

Plans and specifications may be seen and forms of tender obtained at the office of the City Engineer, Toronto.

The usual conditions relating to tendering, as prescribed by city bylaws, must be strictly complied with.

The lowest or any tender not necessarily accepted.

E. COATSWORTH, Mayor,
Chairman Board of Control.
City Hall, Toronto, March 18, 1907.

AUCTION SALE OF BLOOR ST. LOT.

Under and by virtue of the power of sale contained in a mortgage, which will be produced at the time of sale, and of all other enabling powers, there will be offered for sale by public auction at the rooms of Messrs. C. J. Townsend & Co., No. 68 East King-street, Toronto, on Saturday, April 6, 1907, at 11 o'clock in the forenoon, those lands in Toronto known as the north-west corner of Bloor-street and Concord-avenue, having a frontage on Bloor-street of 73 feet 10 inches by a depth of 110 feet.

Terms 10 per cent. down, balance in twenty-one days.

For conditions of sale and all information apply to the auctioneers, or to

MESSRS. ARMOUR & MICKLE,
6 West King-street, Toronto,
Solicitors for the Vendor.

Prof. Alexander will lecture on "The Aesthetics of Poetry" in the west hall of Toronto on Wednesday, at 4.30 p.m. The public are invited. The main building of the University of Toronto is invited.

DR. SOPER DR. WHITE

SPECIALISTS in all Chronic diseases. One visit to Office advisable, but if impossible send history and 2 cent stamp for reply. Consultation free.

FOLLOWING DISEASES TREATED:

Piles	Insomnia	Constipation
Dropsy	Neuralgia	Epilepsy—Fits
Catarrh	Headache	Rheumatism
Asthma	Diabetes	Skin Diseases
Sciatica	Lumbago	Chronic Ulcer
Eczema	Paralysis	Nervous Debility
Deafness	Dyspepsia	Bright's Disease
Syphilis	Stricture	Varicocele
Tumors	Cancers	Lost Manhood
Rupture	Emissions	Salt Rheum

And all Special Diseases of Men and Women.

Offices: Cor. Adelaide and Toronto Sts.
Hours: 10 to 1 and 2 to 6.
Sundays: 10 to 1.

DRS. SOPER and WHITE
25 Toronto Street, Toronto, Ontario

TABLE CUTLERY

OF THE BEST ENGLISH MAKE

Carvers in Cases, Dessert Sets, Fish Slicers.

STERLING SILVER Spoons and Forks

RICE LEWIS & SON,

LIMITED.

Cor. King and Victoria Sts., Toronto