

THE ROBERT SIMPSON COMPANY LIMITED

(Toronto Store)

DEPARTMENT No. 204—TOILET GOODS

Examples of Price Spreads

Description	INVOICES					Initial Unit Selling Price	Initial Mark-up	
	Date	Quantity	Invoice Cost	Unit Cost, Sales Tax, Freight, Duty and Exchange	Laid Down Cost		Amount	Percentage to Cost of Sales
								\$ cts.
Triple Compacts.....	20 Oct., 1933.	3 doz.	2 00 ea.	Incl.	2 00	5 00	3 00	150.00
Single Compacts.....	" " "	2 doz.	1 25 ea.	"	1 25	3 00	1 75	140.00
Combs.....	29 Mar. 1933	4 gro.	12 50 gro.	"	12 50	27 36	14 86	118.88
Nail Brushes.....	9 Mar. 1933	15 gro.	13 00 gr.	0 02	13 02	27 36	14 34	110.14
Ivory Clocks.....	14 Nov. 1933	1 doz.	11 61 doz.	Incl.	11 61	24 00	12 39	106.72
Tooth Brushes.....	14 Sept. 1933	5 gro.	18 00 gr.	"	18 00	36 00	18 00	100.00
Handbag Combs.....	5 Oct. 1933	100	1 00	"	1 00	2 00	1 00	100.00
Toothbrushes.....	7 Dec. 1933	24 doz.	0 24 ea.	0 02	0 26	0 50	0 54	92.30
Face Powder—Small.....	24 Nov. 1933	149 doz.	2 50 doz.	Incl.	2 50	4 68	2 18	87.20
Vanities.....	13 Sept. 1933	60 doz.	3 68 doz.	2 76	6 44	12 00	5 56	86.34
Vanities.....	31 Aug. 1933	2 doz.	10 29 doz.	7 61	17 90	33 00	15 10	84.36
Combs.....	29 Mar. 1933	2 gr.	15 00 gr.	Incl.	15 00	27 36	12 36	82.40
Powder Boxes.....	14 Mar. 1933	60 doz.	2 06 doz.	1 83	3 89	7 08	3 19	82.01
Eau de Cologne, 4 oz.....	28 April 1933	30	0 49	Incl.	0 49	0 89	0 40	81.63
L. P. Vanities.....	18 Mar. 1933	60 doz.	3 25 doz.	2 73	5 98	10 68	4 70	78.60
Cutex Travelling Sets.....	17 Oct. 1933	12 doz.	1 31 ea.	Incl.	1 31	2 25	0 94	71.76
Vanities.....	13 Sept. 1933	5 doz.	7 06 doz.	5 22	12 28	21 00	8 72	71.01
Assorted Celluloid Novelties.....	4 May 1933	5 gr.	48 00 gr.	36 53 ^{gr}	84 53	141 12	56 59	66.94
Face Powder—Large.....	24 Nov. 1933	178 1/12 doz.	5 00 doz.	Incl.	5 00	8 28	3 28	65.00
Vanities.....	31 Aug. 1933	3 doz.	17 64 doz.	13 00	30 64	48 00	17 36	56.66
Lipstick—Enamel.....	8 Mar. 1933	76	0 93	0 03	0 96	1 50	0 54	56.25
Cleansing Cream.....	" " "	236	0 62	0 02	0 64	1 00	0 36	56.25
Clothes Brushes.....	31 July 1933	24 3/4 doz.	3 00 doz.	Incl.	3 00	6 00	3 00	av. { 100.00
Hat Brushes.....	" " "	6 10/12 doz.	3 00 " "	"	3 00	3 00	nil	50. { nil
Brushes.....	" " "	8 1/12 doz.	3 00 " "	"	3 00	1 20	1 80	60.00
L'Amant Perfume, 9 oz.....	22 Nov. 1933	4	16 00	Incl.	16 00	24 00	8 00	50.00
Dub. Manicure Set.....	28 Sept. 1933	3/12 doz.	2 33 ea.	0 37	2 70	3 85	1 15	42.59
Dub. Kit.....	28 Sept. 1933	1/2 doz.	6 00 ea.	0 96	6 96	9 90	2 94	42.24
Led. Perfume.....	" " "	7 1/2 " "	1 00 ea.	0 16	1 16	1 65	0 49	42.24
Bath Salts.....	" " "	6 doz.	0 67 ea.	0 11	0 78	1 10	0 32	41.03

PRICE SPREADS AND MASS BUYING

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