

The Robert Simpson Company, Limited

Bon Ton Corsets

A good Corset is not a luxury; it is a necessity in every sense of the word; and more so this season than for some time. Wherever fashionable women congregate, there also will be found Bon Ton Corsets. Miss Hendrick, one of New York's foremost corsetiers, will be in our Corset Section all this week in your interest, demonstrating the qualities which have placed these corsets second to none the whole world over; comfortable support; graceful carriage; ease and elegance of style, and exceptional value, are the most notable features of these garments. Our stock is now at its best, and contains models for every figure. Prices from \$12.00 to \$4.00. Make an appointment to-day. The models at \$4.00 show the very low bust, with the straight skirt, the medium bust with the straight skirt, and new models for slender, medium and stout figures. Ask to see the model that is built for you.

Millinery

To make our further showing of Fall Millinery an interesting feature for to-morrow. The second shipment of real Austrian velours have arrived and will be opened up for Tuesday, along with these beautiful rich hats, we add an extensive line of French ostrich mounts of the Nell Gwynne style, in solid and two-tone effects. These are full 20-inch lengths, and our price for Tuesday selling will be, each..... **3.75**

Wash Goods

Our stocks in Cotton Kimono Cloths are now complete and ready for your inspection.

28-inch Velour Elderdown, in a large range of light and artistic designs, also kid patterns. Special value at **.15**

28-inch German Flannel, in a splendid range of patterns and dark shadings. Extra special value at **.17**

54-inch Milton Elderdown, a heavy weave. This is an exceptional opportunity to get real bargain in good goods. Colors are pale and a purple. Regularly \$1.50 per yard, for **.50**

28-inch High-grade German Elderdown, in all wanted shadings, with dainty floral borders, lovely goods, at **.35**

Dress Goods

Fashionable Shot Curl and Boucle Suitings, in lovely color blendings. More Velour de Laine Suitings, the newest French production in plain and corded effects. Brocade and Broche Suitings, in a big variety of designs and color combinations. Peau de Peche Suitings, in rich velvet pile finish; very popular and effective. French Ratine Suitings, in pure wool qualities and the best French shadings. Popular Whipcord Suitings, in plain colors, two-tone colorings and shot effects. Diagonal and Wide Wale Suitings, in all the most fashionable colors; a great variety to choose from. Bedford Cord Suitings, in self colors, two-tone and shot effects, etc.

Dress Goods Department, Second Floor.

Satins and Velvets

New Shot Brocaded Satins, in pretty flower and spray designs, with plain satins to match. Per yard **2.50**

New Charmeuse Broche, having the softest of finish and the most beautiful flowered designs in the softest fall shadings, such as now shown in Paris, London and New York; 42 inches wide. Yard **3.50**

Moire Effects—The hard-finished Moire Francaise of former years has given place to soft-draping Moire Velours, Moire Brocades and Moire Regence. In colors and black, we show the very latest patterns, with plain cords and satins to combine with them.

New Chiffon Silk Pushes, in deep rich pile, fast dye colorings, and pretty autumn shades; 32-inch. Per yard **2.50**

New Shot Velveteens, with plain and brocaded effects to use in conjunction with them; are displayed in the darker tones; 27 inches wide. Per yard **2.50**

Worral's Black Chiffon Velveteen, a perfect product from a maker of repute; absolutely perfect in pile, dye and finish; 44-inch. Per yard **2.50**

Our New Black Satins, in charmeuse, duchesse, meter and velour finishes, are all standard qualities, at **2.50**

Satin Petticoats \$1.98

Perfect fitting garments, in extra quality; satin, black and grey colors, cerise, emerald, Copenhagen, royal blue and grey; neat flounce of knife pleating. Sizes 36 to 42. Tuesday **1.98**

JAPANESE CREPE GOWNS \$1.99

Long Kimono Gown, of heavy Japanese crepe; Oriental and floral patterns; cut extra full; sleeves and fronts finished with Japanese silk, in harmonizing colors, sky, pink, navy, helio and gray. Tuesday **1.99**

Corset Cover Embroideries

1,800 yards of new Corset Cover Embroideries, 18 inches wide, good quality of cloth, open-work patterns, heading for 1/2-inch "Bebe" ribbon. Simpson's special, Tuesday, yard **1.25**

NEW NOTTINGHAM NETS

200 pieces of pretty All-over Nottingham Nets, "shadow" effects, small point de esprit, narrow stripes, imitation pin tuck and floral designs, 18 inches wide. Simpson's special, Tuesday, per yard..... **.25**

A Store on Parade

Primarily a store is a place where one goes to buy things. But during these early Fall days the store is something more. There is an element of the educational about it that makes it the greatest show place in the city. We are glad to welcome you if only to carry with you an impression of the wonderful, comprehensive way in which we go about the supplying of your needs; of the liberal pricing, and the marvelous variety that we place at your command.

STORE OPENS 8.30 A.M. CLOSES 5.30 P.M.

Splendid Suits for Women \$13.50

Suits for fall wear; made from navy and black serges, in a new style; beautifully tailored, with silk linings, and novelty bone buttons. Tuesday Sale price **13.50**

40 SAMPLE COATS, WORTH \$22.50 AND \$27.50, TUESDAY 8.30, \$14.85.

In the very latest styles and fabrics; wool tweeds, in fancy weaves and colors; soft blanket cloths and curl cloths; becoming short or full length models; some very handsomely lined and trimmed. Remarkable value **14.85**

CLEVERLY DESIGNED SKIRTS FOR MATERNITY WEAR.

One particularly good style has plain front and back panels; size adjusting on side panels by means of dome fasteners, and has a cluster of side pleats at foot. Another style has plain front and back panel, side gores are cut in fancy point effect, ornamented with buttons; size adjusting in same way by means of hooks and eyes and tapes; material is good quality serge in black or navy. Prices \$4.75 and \$5.50.

Men's Stiff Hats \$1.50

Men's Stiff Hats, new fall shape; medium crown, with rolling brim and wide silk bands; bow at side or back; fine grade English fur felt. Tuesday **1.50**

Men's Soft Hats, in new greens, moss, navy, tan, grey, brown, heater and black; latest Alpine and fedora shapes; special grades of imported fur felt, and splendid values at \$1.50, \$2.00, \$2.50 and \$3.50.

Waists

There is nothing so graceful or so economic as a heavy crepe de chine.

Our "Sunshine" Crepe Waist has attained wonderful popularity. We are now showing a high neck and long sleeves, as well as the low "Sunshine," with the piped yoke and short sleeves; comes in ivory, black, navy, cadet, champagne, brown, grey, pink, sky and mauve. Our special price is **5.00**

TUNICS

200 MAGNIFICENT FRENCH TUNICS, WORTH FROM \$19.50 TO \$39.50, SELLING FOR TWELVE-FIFTY.

Actually the best and most attractive lot of garments we have ever shown; intrinsic value, wealth of choice, and exclusiveness of design are, as always, in evidence, for our resources and our sales for tunics are the best in the Dominion.

The choice is too great to specify any particular style, but we have abundance of crystal, black and crystal, all black, black and gold, powder blue, grey, purple, rose, sky, pink, citron and chartruse green, as well as other tonings of the moment. These beautiful goods, worth up to \$39.50, will go on sale Tuesday at **12.50**

\$9.00 Tea Set for \$5.98

A complete four-piece Tea Set, including teapot, sugar bowl, cream jug and spoon holder; full silver-plated satin finish, with hand engraved decorations. Regularly \$9.00 set. Tuesday complete **5.98**

Travelling Goods

Matting Suit Cases, leather corners, brass lock and catches, strong handle, neat lining. Special Tuesday, 24-in., \$1.40; 26-in., \$1.55.

Kerato Suit Cases, steel frames, strong handle, good brass spring lock and side catches, riveted corners, neat lining, with inside straps. Special Tuesday, 24-in., \$1.30; 26-in., \$1.45.

Boys' and Girls' School Boots

Special showing of Neat Solid Leather Boots, in Both Button and Lace Styles, for Everyday Wear.

BOYS' SPECIAL SCHOOL BOOTS \$1.00. Made from strong black Kid Leather, with double solid leather soles and heels.

Sizes 1 to 5, Tuesday 8.30 **1.00**
 Sizes 11 to 12, Tuesday 8.30 **1.00**

GIRLS' STRONG HOX Calf Boots. Strong school boots for misses and children, made of good wearing box calf, on a neat easy-fitting Blucher last, medium weight, soles and low heels.

Sizes 1 to 5, Tuesday **1.00**
 Sizes 5 to 10 1/2, Tuesday **1.00**

GIRLS' BONGRA Kid Boots. Made in button style on a neat short vamp last, with full round toe, natural cowhide, medium weight soles and comfortable low heels.

Sizes 1 to 5, Tuesday **1.50**
 Sizes 5 to 10 1/2, Tuesday **1.50**

CHILDREN'S SPECIAL BOOTS, 75c. Made on a neat easy-fitting Blucher last, of durable kid leather, patent top, medium weight sole, sizes 5 to 10 1/2, Tuesday 8.30 **.75**

"Boy Scout" Boots, in all leathers, good wear, well set, for above camp, button or laced, from \$2.50 to \$3.00. (See them Tuesday)

Oriental Ribbons 59c Yard

For suit and dress trimming this season's ribbons of floral or Oriental designs are very popular, either in silk ribbons or velour ribbons. A special showing of Orientals, in about six different patterns, in the season's best color effects. Tuesday, per yard **59c**

DRAPERY SECTION

The One Extra Special for Tuesday Selling. 35c NEW ENGLISH CHINTZ, 22c YARD.

In light and dark designs, for sleeping or living apartments, pretty floral, conventional and Persian effects, 32 and 34 inches wide, all fast washing colors. Regular value 30c and 35c per yard. Tuesday's one great special, per yard **.22**

NEW SCOTCH MADRAS. White and Cream Scotch Madras, rich designs, beautiful quality, 45 to 54 inches wide. We never offered a better selection. Tuesday, 50c and 60c yard.

30c SCRIM, 19c YARD. Bordered Serim, in ecru and cream plain centres, with pretty colored borders, 40 inches wide, for dining-rooms, libraries, dens, etc. Reduced to clear Tuesday, yard **.19**

\$1.25 CRAFTSMAN'S CLOTH, 85c. All wool, 50 inches wide, all standard shades, for portieres and window hangings, most effective when treated with an applique or tapestry banding. Tuesday special, yard **.85**

NEW FRENCH UPHOLSTERING. Tapestries in a display of designs and colors unequalled, suitable for wall coverings, hangings or furniture covering. See display Fourth Floor, priced at \$1.50, \$1.85, \$2.00 and \$2.50.

SWISS LACE CURTAINS. New designs, pretty floral and spray effects, a new shipment just opened up, 3 and 3 1/2 yards long. Very special value at, pair **4.50**

ORIENTAL COUCH THROWS, \$2.75 EACH. Rich colors, size 100 x 60 inches, all-over patterns and medallion effects. Tuesday, each **2.75**

Men's Shirts and Underwear

During the Exhibition rush several different lines of shirts and underwear were, more or less soiled through handling; to make up size ranges and quantities, we have added several odd and discontinued lines. No phone or mail orders filled. Come at 8.30.

2,000 Men's Neglige and Outing Shirts; laundered cuffs and collar; band or reversible collar; materials are cambrics, cashmerettes, percales, ducks, etc.; the cheapest shirt in the lot is 75c quality, but they mostly sell at \$1.00 and \$1.25. Wednesday's rush price **.39**

Men's Balbriggan Underwear; some pure white mesh shirts and drawers in the lot; mostly ankle length, and long sleeves, in the balbriggan; sky, grey, pink, white and natural. Regularly 39c and 50c. Tuesday rush **.19**

Simpson's \$15 Men's Suits

Simpson's \$15.00 Suits for Men are known from one end of Canada to the other; wonderful values, finest English materials, plain grey, plain blue, plain black worsteds, fancy tweeds in greys and browns, and fancy worsteds. Smart single-breasted, three-button styles, fine twill mohair linings, excellent tailoring. Price **15.00**

SPECIAL SALE OF WATERPROOF COATS TUESDAY 8.30 A.M. SPECIAL \$6.95.

8.30 Tuesday morning we put on sale Men's Waterproof Coats that will be of more than ordinary interest. They are made from choice double texture English paramatta cloth in fawn color. It is cut single-breasted, motor style, close fitting collar, all seams securely sewn and cemented. An excellent waterproof coat. Tuesday morning 8.30 special **6.95**

Young Men's Tweed Suits

You can only appreciate good clothes by wearing Simpson's styles for young men. Our \$10.00 special tweeds are perfectly tailored in a smart single-breasted two-button style with vest to show slightly above lapel of coat; trousers are of medium width, and finished with cuff bottoms; the shades are of rich browns and tan browns, in neat, small patterns. Sizes 32 to 35. Tuesday **10.00**

BOYS' SPECIAL TWEED BLOOMERS FOR SCHOOL. Strongly made from good-wearing English tweed cloths, in stripe patterns; belt loops, strap, and buckle at knee; dark grey shades, and lined with white cotton linings; sizes 22 to 34. Tuesday **1.00**

Dinnerware

Semi-Porcelain Dinner Sets, 47 pieces, well modelled shape, with a colored litho decoration in two-tone spray pattern. Regular price is \$12.50. For quick selling we have marked this set **2.85**

Semi-Porcelain Cottage Dinner Sets; service for six persons; 48 pieces, in blue, pink or green border pattern; hard-bodied ware, with a brilliant glaze. Special price, per set **1.25**

Semi-Porcelain Toilet Sets, 10 pieces, blue or green decoration. Special price, per set **1.25**

FOR THE PRESERVING SEASON.

Pruf Jar, per dozen **.55**
 Crown Improved, quart, per dozen **.45**
 Perfect Seal, pint, per dozen **.75**
 Perfect Seal, quart, per dozen **.55**

Jar Rubbers, per dozen **.5**
 Pure rubber, per dozen **.5**
 Covers for Schramm Jars, per dozen **.20**
 Metal Rings for Crown Jars, per dozen **.15**

Floor Coverings

We have now received our Fall shipments of imported Scotch printed and Inlaid Linoleums in all the new designs and colors, suitable for any room.

Printed Linoleums—40c, 45c and 50c per Sq. Yd.
 Inlaid Linoleums—85c, \$1.00 and \$1.25 per Sq. Yd.

Extensive shipments of new English and tapestry carpets in the well-known standard qualities, in exceptional designs and colorings, with stairs to match, per yd. **60c, 65c, 70c and 80c**

Extra fine quality Silk Rugs, copies of hand-made Persian Prayer Rugs, in soft shades of old gold, copper, pale greens, duff red and silver grey colorings, with most magnificent borders. 27 in. x 64 in. Tuesday, 80.12; 27 in. x 84 in. **81.25**

Wonderful new seamless Wilton Rug in all the newest designs and colorings for the scheme of decoration now in vogue. We call special attention to these rugs, because they cannot be duplicated elsewhere.

4 1/2 x 6 1/2 Tuesday **61.00**
 6 1/2 x 7 1/2 Tuesday **22.50**
 6 1/2 x 9 1/2 Tuesday **61.75**
 7 1/2 x 11 Tuesday **45.00**
 9 1/2 x 12 1/2 Tuesday **75.00**
 10 1/2 x 14 1/2 Tuesday **65.00**

Bathroom Fixtures

Fixtures which are guaranteed not to rust, made of the best brass and heavily nickel-plated, newest and most attractive designs.

Tooth Brush Holder, to hold 6 brushes, each space numbered. Tuesday **2.85**

Tooth Brush Holder, for 3 brushes, with glass tray. Tuesday **.50**

Tumbler Holder, solid pattern, 1/2 in. to wall. Tuesday **.45**

Tumbler Holder, open pattern, 1/2 in. to wall. Tuesday **.40**

Soup Dish, to hang on wall, shell pattern. Tuesday **.19**

Single Combination Tumbler and Tooth Brush Holder, in two designs. Tuesday, 85c, 90c.

Yield Paper Holder, Tuesday 85c, 90c.

Sink Dish, to sit on wash basin. Tuesday 50c and 60c.

Sponge and Soap Dish combination. Tuesday 1.50

Soap Dish (to hang on bath tub). Tuesday 85c, 75c, 90c.

Double Combination Two-glass and Tooth Brush Holder. Tuesday 1.50

Towel Bar (with round ends), extra strong according to length. Tuesday 80c, 85c, 90c.

Glass Towel Bars. Tuesday 90c, \$1.15, \$1.25, \$2.00, \$4.50, \$6.00.

SPECIAL SALE OF SANITARY

\$2.00 Line for \$1.49.

A special make of a Bedstead Sanitary Hygiene Dustless Mop, with long handle, either the ring style or the angular, each mop up to a tin of suitable size to scrub mop in. Extraordinary value for Tuesday, for above mop \$1.00. For bought with mop Tuesday 80c.

Groceries

TELEPHONE MAIN 7861.

One car Standard Granulated Sugar, 20 lbs. **1.00**

Choice Picnic Hams, 6 to 8 lbs. each, per lb. **.17**

Ogilvie's Royal Household Flour, 5 lb. bag **.50**

Pure Kettle Rendered Lard, 5 lb. tin **.54**

Choice Pink Salmon, per tin **.5**

Pure Gold Quick Tapioca and Custard Powder, 2 packages **.35**

Imported Pure Orange Marmalade Tinklers, 2-lb. jar **.35**

Feather-rip Coconut, per lb. **.19**

Finest Creamery Butter, per lb. **.29**

Fresh Pig Bar Biscuits, 2 lbs. **.35**

Finest Canned Corn, 3 tins **.35**

Canned Peas, 3 tins **.35**

Bluebell Jelly Powders, assorted, 4 packages **.35**

Imported Macaroni, 3 packages **.35**

Light Peas, 4 lbs. **.35**

Canned Haddie, Brunswick Brand, per tin **.11**

Fancy Carolina Rice, 3 lbs. **.18**

Armstrong's Onion Bulbs, per bottle **.18**

Canned Pineapple, small tin **.18**

CANDY SECTION.

Main Floor and Basement.

500 lbs. Sugar-Coated Chocolates, reg. 50c, per lb. **.45**

1,000 lbs. Imported Tangerine Card Lemon Slices, per lb. **.45**

1,000 lbs. Chocolate-Covered Cream Caramels, reg. 25c, per lb. **.45**



Complete Set for 6-Room House \$24.50

Tuesday and during the week we will place on sale this high-grade outfit of 11 lighting fixtures, exactly as illustrated. The workmanship and construction are of the very best, and all chain and metal parts of solid brass. The price includes all glassware complete, and installed in your home without extra charge in city limits. Express charges will be paid by us on out-of-town orders. (All lamps and insulation joints charged extra.) Sale price Tuesday **24.50**

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