

EMPIRE DAY SALE

AT SIMPSON'S STORE

Women's Suits Thursday
\$8.45

Regularly \$16.00, \$18.50, up to \$22.50.
A big holiday special. These suits are extremely good value, including all the newest style. A wide variety of fabrics, beautifully lined. Regularly \$16.50, \$18.50, to \$22.50. **8.45**
BIG SAVINGS ON CLOTH DRESSES, REGULARLY \$5.85, \$7.50, AND \$9.50, THURSDAY, \$3.95.

A big clearance to make room for our summer stocks; serges, lustrous, Venetians, and Panamas, in black, navy, brown, greens, and black and white checks. Made in several good styles. Holiday price, extra special **3.95**

CREAM SERGE SUITS FOR SUMMER WEAR.

Hair line striped cream serges, made in new and dressy styles. Fabrics, styles, and workmanship are of the very best. Coat cutaway or square effects, beautifully lined with white satins. Skirts display the caught-up effects and high waist line. Range of prices \$12.50, \$15.00 and \$18.50.

SPORTING COATS, \$2.45 TO \$6.50.

Splendid values in a wide variety of styles and materials. Soft fluffy flannels, in stripes of red and black, green and red, navy and white, blue and black, navy and red, and dark red and yellow; also plain navy and scarlet flannels, cut in pretty Norfolk style with wide belts and collars of white flannel, or in the new Bulgarian blouse style with jaunty collars. Range of prices, \$2.45 to \$6.50.

COATS FOR GIRLS \$3.59.

Tweed Coats, made in a variety of colors and trimmed in contrasting shades. Loose fitting styles with stitched cuffs and patch pockets. Ages 6 to 14 years. Splendid value **3.59**

An exceptionally good lot of separate skirts, well tailored and perfect fitting garments. The styles are new and smart. Materials are splendid quality serges in black or navy, and tweeds in grey, tan and brown mixtures. Sell regularly for \$4.50 and \$5.00. Thursday price **2.95**

Imported Satin
Petticoats \$1.95

Women's Petticoats, of extra quality imported satin, in black and new shades, emerald, Copenhagen, Navy rose, royal purple, navy and king's blue. The straight hanging flounce is made with rows of pin-tucking and knife-pleating. Sizes 36 to 42. Empire Day Sale price **1.95**

Silk Wash Petticoats, of heavy Japanese silk, in white only; the two-piece flounce is made in tailored style, with rows of pin-tucking and under-piece of self. Sizes 36 to 42. Empire Day Sale price **2.95**

KIMONO GOWNS FOR \$1.39.
Cotton Challie Kimono Gowns, in fancy floral patterns, navy, sky and cardinal. Empire effect, outlined with plain piping, fancy collar and turn-back cuffs of fine marooned repp. Sizes 34 to 44. Empire Day Sale price **1.39**

\$15 to \$25 Tunics
for \$5.99

Crystal, Jet, and Sequin Tunics, colored chiffon and nylon, superb colored bead effects, metallic colorings, in long or short tunics, at a price that will pay you to put away until next fall, if you cannot use now. Regularly \$15 to \$25. Empire Day Sale price **5.99**

\$19.50 TO \$29.50 FRENCH GOWNS, FOR \$10.00.

A beautiful lot of French lingerie gowns, plain cream delaines, some colored volles and poplins, in some of the newest and prettiest styles of the present season. Regular prices \$19.50, \$25.00, and \$29.50. Empire Day Sale price **10.00**

WAISTS

For big business on Thursday we have concentrated our efforts on a group of new waists to sell at Ninety-eight cents. These are all clearances from our own factory, and from other waist makers, and at the price, represent goods that would be sold regularly at \$1.25 and \$1.48.

BRIEF DESCRIPTION.

Fancy White Madras, with the latest "Sydney Carton" collar and big colored silk sailor knot.

White Duck Norfolk, trimmed either navy or Copenhagen blue, and white belt. Splendid Tailored Waist of Satin Striped Dimity, laundered collar and soft cuffs.

Corded White Dimity, with very low Robespierre collar and long sleeves.

White Lawn Tailored Waist, Robespierre collar and long sleeves.

Colored Striped Delainette, with plain gingham Peter Pan collar and cuffs.

Eccu Linen, with low flowing collar and lace knot, short sleeves.

This group and many other styles, in all sizes, marked for a big day's selling at **.98**

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Women's Silk
Hosiery

Seconds, extra fine quality, black, tan, and colors, deep little top, spliced heel, toe and sole. Sizes 8 1/2 to 10, seconds of the \$1.00 grade. Thursday 35c, 3 for \$1.00.

Children's Ribbed Black Cotton Hose, stainless dye, elastic rib, close knit, spring weight, good wearing, double heel and toe, 6 to 10, 2c quality. Thursday .17

Women's Mousquetaire, 20-inch, Long Silk Gloves, dome fasteners, double tipped fingers, fine thread, close weave, white, cream, champagne and black. Sizes 5 1/2 to 7 1/2, 75c value. Thursday **.59**

Women's Natural Washable Chamoulette Gloves, 2 dome fasteners, heavy self back, strong sewn seam, close, fine weave. Sizes 5 1/2 to 7 1/2, 50c value. Thursday **.39**

"PEN ANGLE" SILK SOCK, SECONDS, FOR MEN.

80 dozen, in all shades, black, tan and colors, medium weight, fine, clean thread, through some slight defect are marked seconds, but the wear is there, 3-ply heel, toe, and sole. Sizes 9 1/2 to 11. Extra value, Thursday, 35c pair, 3 pairs \$1.00.

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The Holiday falling on Saturday this year makes a long week-end and a short business week. This store has planned to assist in your satisfactory enjoyment of the 24th of May by holding on Thursday, the 22nd, and Friday, the 23rd,

A Special Empire Day Sale

of seasonable merchandise, with a special view to holiday needs. Every department has responded with such enthusiasm and goodwill that it's difficult to select any for special mention. You'll read with interest the special values outlined on the two pages of announcements in this paper.

Millinery on Sale

To relieve the pressure sure to come Friday, we will treat Thursday as a special bargain day for you who can do your shopping early. We have placed in our showcases some of the exclusive hats, such as are worn at the races. The four items we have outlined for this big extra bargain day are all good.

At \$2.25. Draped hats, in black; fine Crinoline plaques trimmed and ready to be worn. **2.25** Thursday, bargain

At \$1.75. Leghorns, Milans, Java, Tagels, all superior lines. Regularly \$2.50, \$3.00, \$3.50 to \$5.00. Thursday, bargain **1.75**

AT THE FLOWER CIRCLE.

Some of our better grade imported French lines which are superior in color tones and shading, large roses, small mounts, and a great assortment of miscellaneous trimmings, including lots of small and large American beauty roses. Regularly 75c, 90c, \$1.20 and \$1.75. Thursday **.50**

AT THE FEATHER CIRCLE.

Fancy mounts and stick-ups in all colors, **.50** Thursday 85c and \$1.25. Thursday **.50**

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\$10, \$12, \$15 and \$16.50
Men's New Spring Suits
to Clear \$7.95

400 Men's New Spring Suits to clear at a price away below the cost of production—undoubtedly our biggest sale of men's ready-to-wear clothing. These high-grade garments were bought from one of our leading manufacturers, which insures your getting a perfect fitting, beautifully tailored suit at this nominal price to-morrow.

The materials are thoroughly reliable English tweeds and worsteds, in all the new shades and patterns, in browns and greys, which will give satisfactory service.

Made in smart single-breasted, three-button style, with all the new features clearly defined.

The linings are good wearing mohairs and the workmanship the best.

Every suit worth \$10.00, a great number worth \$12.00 and \$15.00, and many worth \$16.50. To clear **7.95**

(Main Floor)

Boys' Two-Piece
Suits \$3.49
Hats for \$1.00

Complete stock clearing sale of broken lines and odd sizes from regular stock. Boys' two-piece suits, double breast sack and single and double breast Norfolk styles, in brown, grey and fancy novelty shades. Owing to our desire to reduce stock, we offer regular \$5.00, \$5.50, \$6.25, \$7.50 and \$9.00 values in sizes 24 to 34. Special Thursday for **3.49**

300 BOYS' STRIPE SHIRT WAISTS, with white attached soft collar and cuffs, full blouse style, splendidly made. Sizes 11 1/2 to 14. Special Thursday **.50**

BOYS' TWEED BLOOMER SPECIAL. 400 pairs strong Bloomers, of imported English cloths, in grey and brown, with high-grade linings, very strongly made. Sizes 23 to 34. Special Thursday **.98**

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Holiday bargain of 2,000 men's stiff and soft hats, at less than half their regular selling prices. Hats made by one of the oldest and most reliable of the English manufacturers, and from very fine qualities of fur felt, in all the new and up-to-date shapes and new colors for spring and summer wear. The greatest bargain of the season. Choose your headwear necessities from this lot. \$2.00 and \$2.50 Hats. Thursday, only **1.00**

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Wide Taffeta Ribbon
9c a Yard

A Ribbon of rare value offered at a reduced price. It is of heavy firm quality and is 4 1/2 inches wide. Most excellent for children's hair bows, hat bows or sashes, and may be had in the best summer colors—white, cream, pink, pale blue, old rose, lilac, navy, red, cardinal and black. Empire Day Sale price **.09**

A magnificent quality of Rich Duchesse Satin, with a brilliant finish, every thread pure silk and yarn dyed. For millinery and summer sashes it cannot be surpassed. May be had in 24 of the season's best colors, including novelty colors. Reduced in price. Empire Day Sale price **.19**

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32-inch Crum's
Standard Prints

on light grounds, with stripe figures, etc. These are all perfect goods, but slightly soiled on the outside. Regularly 15c. Thursday bargain **.09 1/2**

27-inch Plaid and Check Gingham, a sound quality, and will launder perfectly. Thursday bargain **.6c**