

9) Given proper incentives, Canada can well become one of the most preferred locations for the setting-up of many multinational innovation industries, for the following reasons:

- a) Canada is located at the doorstep of the world's largest consumer and capital market and at major crossroads of international East - West - South trade.
- b) In a world of economic instability and political unrest, Canada is one of the few oases left which still provide a sound climate for long range investment.
- c) The existence of abundant domestic natural resources referred to under item 3 above.

11. All this constitutes opportunities of great magnitude for Canada. If we are successful in attracting such innovation industries, it will enable us to mold to our own design an even greater future. This can only be done by creating an appropriately attractive climate in Canada.

12. Canada has nothing to lose but a great deal to gain by introducing special incentive programs to attract such new-invention industries, primarily and often exclusively export-oriented, producing new products and using new technology, not yet applied in Canada. On the other hand, without such programs, the enormous additional benefits which are possible to be gained for the Canadian economy of the future will be sacrificed.

OBJECTIVES

13. The above premises clearly infer two major objectives for the Canadian Government: