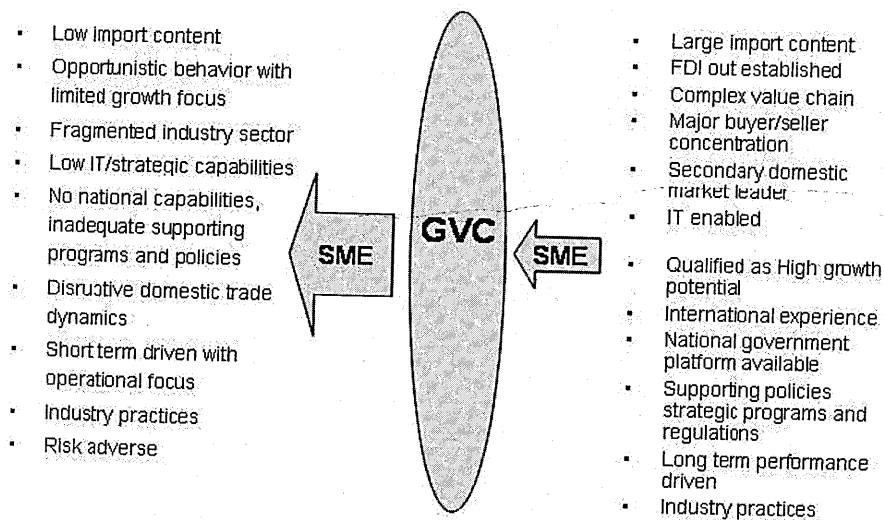


(left hand column) or encourage SME entry into GVCs (right hand column). In the current environment, the drivers applicable to SMEs are heavily skewed to the left hand column.

SME/GVC Access Drivers



E-Trade Services Facilitation Platforms (e-platforms)

Numerous e-platforms have been developed in recent years which provide a mature portfolio of business tools and trade technology applications. Some examples are:

- Alibaba, E Bay
- Taitra (Chinese Taipei)
- UTrade Hub (Korea)
- Tradelink/DTTN (Hong Kong, China)
- TradeNet/Trade Exchange//Lawnet/Portnet/Marinenet (Singapore)
- Project A/B/C (Chinese Taipei)
- Nafinsa (Mexico)

These include private and public/private platforms. Moreover, each of these can be further categorized in many different ways: many to many, one to many, buyer oriented, supplier