



CANADA

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## FAIRS IN ACCRA, LAGOS

Mr. George Hees, Minister of Trade and Commerce, announced recently that considerable interest had been shown by Canadian exporters in the trade fairs being held in Nigeria and Ghana early next year. Some 80 firms are participating with the Department of Trade and Commerce, and will display their products in 100 booths. Their presentation to prospective purchasers will resemble that at the Canadian trade fairs held in Jamaica and Trinidad two years ago.

The trade fair in Nigeria will be held January 17-28 in the Nigeria Exhibition Grounds on Victoria Island, a suburb of Lagos. The complete display will be moved from there to Ghana, for presentation from February 14 to 24 on the Old Polo Grounds in Accra, where a geodesic dome will form the central section of the exhibition. There will be a government display and information centre, as well as booths for the exhibiting exporters to show their products, to distribute samples and to sell goods on their respective stands.

### NIGERIAN MISSION

Mr. Hees said that useful discussions were held with members of a 23-member Nigerian Trade and Economic Mission, which visited Ottawa, Toronto and Montreal from July 12 to 15. Three federal ministers, three regional ministers, government officials and businessmen from this new member of the Commonwealth were favourably impressed with what they had seen in Canada, and said they welcomed the interest

in Nigeria shown by the Canadian Government and businessmen in this country, many of whom will visit Lagos during the trade fair in an effort to stimulate interest in their products on display.

Canada's sales to Nigeria in 1960 amounted to \$2,305,000, compared with \$938,000 in the previous year. Flour was the principal export, followed by passenger automobiles and shoe machinery. Imports, on the other hand, had a value of \$4,358,000 in 1960, compared with \$3,084,000 in 1959. The principal item consisted of cocoa beans, followed by crude rubber and tropical woods.

### TRADE WITH GHANA

Canadian exports to Ghana in 1960 were valued at \$3.9 million, as compared with \$3.8 million in 1959. Flour was the principal item, followed by passenger automobiles, aluminum and bookkeeping machines. Purchases from Ghana last year were valued at \$3.1 million, of which cocoa beans, manganese ore and mahogany were the principal items.

Canadian firms participating in the trade fairs at Lagos and Accra are classified under seven headings, as follows:

- (a) Textiles and shoes -- Five firms will display dresses, maternity wear, lingerie, various textiles, men's, women's and children's footwear.
- (b) Food and beverages -- Twelve firms will display wheat flour, canned food, pickles, beer, whisky and young chickens.
- (c) Household appliances -- Eight firms will display refrigerators and ranges, electric freezers,