

Business Center:

St. Louis is a center for travel and for extensive freight traffic carried on by air, rail and river. The city is the gateway for north and south tourist traffic, as well as freight traffic.

Kansas City-Kansas:

Trade: One of the most important livestock markets in the United States.
Population: 161,087

St. Louis

Vital Statistics:

Population: 2,482,100
Households: 913,100
Median Age: 33.1
Total EBI: \$32,128,071,000
Median Household EBI: \$27,397
Total Retail Sales: \$17,027,328,000
Buying Power Index: \$1.0363

The Top Ten Lifestyles

Bowling
Stock/Bond Investments
Fishing Frequently
Grandchildren
Racquetball
Crafts
Hunting/Shooting
Home Video Games
Collectibles/Collections
Home Workshop

Outdoor Activities

Fishing Frequently
Hunting/Shooting
Wildlife
Environmental
Camping/Hiking
Motorcycles
RV's - 4-WD