

in-depth reporting. Thus, it offers some possibility for coverage of Canadian developments on the grounds that such columns would be a cachet.

### Chicago

The staid old newspapers of Chicago have been going through the usual middle-age crisis and are coping rather well. The Time Magazine survey of top dailies cited the Chicago Tribune, probably on the basis of improvement since the demise of Col. McCormick, the last of the old press lords. The Tribune has been doing more than its share of investigative reporting, which can be a pain for those concerned with seeing more conventional news coverage. Quite recently the Tribune substantially enlarged and upgraded its business and financial staff, offering worthwhile opportunities for the placement of news about Canadian developments. The Tribune is ranked number 9 by the Saturday Review and also by Scholastic Magazine.

The Chicago Daily News and Sun Times have long offered a distinguished alternative to the Tribune. While housed in the same building, and both owned by the Field family, a serious effort is made to keep their identities separate. They are ranked below the Tribune by the Saturday Review and by Scholastic Magazine.

These two Field publications, as well as the Tribune, publish a very large number of special editions, ranging from tourism to family fun. The emphasis on travel offers substantial opportunity for Canadian coverage, and the editors we contacted feel they are doing a good job with covering Canada, which they readily describe as a changing and therefore interesting country. Special suburban editions increase space availability for features.