

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 519-SEOUL

009-FOREST PRODUCTS, EQUIP, SERVICES
KOREA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

SUPPORT CANADIAN/SHAKE/SHINGLE DISPLAY EXHIBITION BOOTS AT THE
CONSTRUCTION MATERIAL DISPLAY CENTER AT KOREA HOUSING ASSOCIATION
PROMOTE SALE OF MEDIUM DENSITY BOARD (MDF) TO KOREAN MARKET.
PROMOTE BUILDING OF A CANADIAN TFH MODEL HOME IN SEOUL.

AWARENESS OF CANADIAN CEDAR FOR HOUSE
CONSTRUCTION MATERIAL.

INCREASE SALE OF LOCAL MDF MARKET.

HAVE A PERMANENT CANADIAN TFH EXHIBITION
CENTER.

PUBLISH CANADIAN TIMBER FRAME TECHNICAL ARTICLES IN LOCAL HOUSING
MAGAZINE.

BUILDING OF TIMBER FRAME HOUSES IN KOREA.

PULP AND PAPER PRODUCTS

FOLLOW UP LOCAL PAPER COMPANY'S INTEREST IN PULP & NEWSPRINT MILL
INVESTMENT.

VISIT BY LOCAL FIRMS TO CANADA & INITIATE
INVESTMENT IN CANADA.

MONITOR LOCAL PULP MILL EXPANSION PLAN

TO ALERT CDN PULP & WOODCHIP SUPPLIERS OF
OPPORTUNITY.

PREPARE NEWSPRINT STATISTICS FOR CANADIAN PULP & PAPER ASSOCIA-
TION

ASSIST CANADIAN RESEARCH INSTITUTE ON WORLD
NEWSPRINT SURVEY.

TO ARRANGE SEMINAR ON NEW PULP PRODUCT - THERMAL MECHANICAL PULP.

TO INDUCE INVESTMENT IN CANADA AND TO INCREA-
SE OF SALE OF TMP.

INITIATE MARKET SURVEY FOR DOMESTIC IMPORT DEMANDS ON PAPER AND
PAPERBOARD.

INCREASE SALE/EXPORT OF CDN PAPER & PAPER-
BOARD PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1

HOUSING EXHIBIT FOR LOG HOMES. COFI DELEGATION
VISIT TO SEOUL AND MEETINGS WITH LOCAL LUMBER
IMPORTS.

QUARTER: 2 VISIT BY MINISTER MERRITHEW.

- PROMOTION OF TFC HOUSING
- ROK GOVT INFORMED OF CONTINUING CDN INTEREST
IN TARIFF REDUCTION ON LUMBER.

QUARTER: 3 -----

QUARTER: 4 -----