

PROGRAM RESULTS: AFRICA & MIDDLE-EAST

BUSINESS ACTIVITY

During the July - September 1993 period thirteen posts reported the following business activity:

- 51 EXPORT SALES WORTH \$153.48 MILLION
- 15 NEW BUYING CONNECTIONS / 21 AGENCY AGREEMENTS
- 7 NEW JOINT VENTURES WORTH \$9 MILLION DOLLARS
- 6 CANADIAN INVESTMENT IN TERRITORY WORTH 6.65
- 4 TECHNOLOGY TRANSFERS WORTH \$0.59 MILLION

HIGHLIGHTS:

- \$ 7.5 million sale of computer equipment and service (Abidjan)
- \$ 6 million Canadian investment in territory (Rabat)
- \$ 3 million sale of beef semen (Tel Aviv)
- \$ 2.5 million sale of garbage trucks (Abidjan)
- \$ 2 million new joint venture municipal incineration service (Tel Aviv)
- \$ 1 million sale of training services (Rabat)

KEY STATISTICS: for the thirteen posts reporting workload information

Missions Reporting To

		GBT
No. Trade Enquiries	Cdn	3297
	Local	3341
No. Investment Enquiries	Cdn	5
	Local	28
No. Business Visitors	Cdn Pr / Pub	516 / 29
	Local Pr / Pub	612 / 61