Going, going...gone

Privatization in Turkey goes full steam ahead

s one of the fundamental tools of a free market economy, privatization has been on Turkey's agenda since 1984. To date, the Turkish government has completely withdrawn from a variety of industries including the cement industry, animal feed production, dairy and forest products, civil airport handling, catering services and the petroleum distribution sector, and has partially withdrawn from the ports and petroleum refinery sector.

Editor-in-Chief: Leslie Scanlon Managing Editor: Yen Le Editor: Michael Mancini

Layout: Mauro Oteiza

Circulation: 55,000 Telephone: (613) 992-7114 Fax: (613) 992-5791

E-mail: canad.export@dfait-maeci.gc.ca

www.dfait-maeci.gc.ca/canadexport

Extracts from this publication may be reproduced for individual use without permission, provided the source is fully acknowledged. However, reproduction of this publication in whole or in part for purposes of resale or redistribution requires written permission from CanadExport.

CanadExport is published twice monthly, in English and French, by the Department of Foreign Affairs and International Trade (DFAIT), Communications Services Division.

CanadExport is available in Canada to interested exporters and business-oriented people. For a print subscription, call (613) 992-7114. For an e-mail subscription, check the CanadExport Web site above

For address changes and cancellations, simply send your mailing label. Allow four to six weeks.

CanadExport (BCS)

Department of Foreign Affairs and International Trade 125 Sussex Drive, Ottawa, ON K1A 0G2

ISSN 0823-3330

More than 50% of government shares in the tourism, iron and steel, textiles, sea freight and meat processing sectors have been sold.

Also, four public banks have been privatized so far; the May 1998 international and domestic offering for the state's 12.3% shares in Is Bank was the largest public offering in Turkey ever, and was recorded as one of the largest in terms of privatization proceeds among the emerging European markets. As well, public shares in Netas (Nortel Turkey) and Turkish automaker Tofas were sold to foreign investors through international public offering.

Since 1985, total revenues from privatization have totalled some US \$10 billion. Some important public

enterprises included in the privatization portfolio are the Black Sea Copper Works, the monopoly for tobacco products and alcoholic beverages, the petrochemical industry, the Turkish Port Authority, Turkey's pulp and paper production plants, Turkish Airlines and Turk Telecom.

Turk Telecom, for example, will sell 5% of its shares to employees and 45 to 55% to foreign individual or legal entities. The Turkish government is planning to announce a tender for the privatization of Turk Telecom before the end of 2003.

For more information on tender dates and the ratio of public shares to be sold in a variety of sectors, go to www.oib.gov.tr/portfoy/ portfolio_general.htm. For more information on privatization in Turkey, contact the Commercial Section of the Canadian Embassy in Ankara, tel.: (011-90-312) 459-92-00, e-mail: ankra-td@ dfait-maeci.gc.ca. For more information on Turkey's 1994 Privatization Law, go to www.oib.gov.tr/ index eng.htm. *

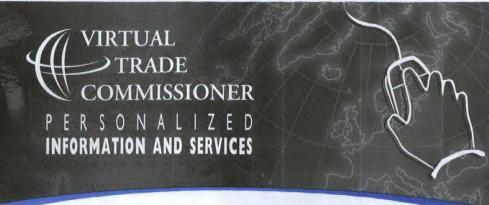
Paris Air Show a high-flying success

Despite the aerospace industry's troubles, participants at the Paris Air Show held in June 2003, agreed that the event was a success in terms of business transactions. In fact, orders totalling \$70 billion were signed at the event, and to date, Bombardier has received \$2.2 billion worth of firm orders for its regional aircraft. Some 60 Canadian firms, including numerous small and medium-sized enterprises, participated in this year's show, most of them as exhibitors at the Canadian pavilion organized by the Aerospace Industries Association of Canada. The pavilion was visited by International Trade Minister Pierre Pettigrew, Industry

Minister Allan Rock and Canada's Ambassador to France Raymond Chrétien. Several trade and investment agreements were also the subject of official announcements, such as the acquisition of British Columbia's Ebco Aerospace by Belgian Asco Industries and the sale of Montreal-based CAE's flight simulators to Emirates Airline.

The next Paris Air Show will be held in 2005.

For more information, contact Léopold Battel, Counsellor (Commercial Affairs), Canadian Embassy in Paris, tel.: (011-33) 44-43-29-00, fax: (011-33) 44-43-29-98, e-mail: leopold.battel@dfait-maeci.ac.ca. **



The Virtual Trade Commissioner puts a world of resources at your fingertips - literally! Passwordprotected, private and secure, the Virtual Trade Commissioner creates an online workspace for you to identify and investigate trade prospects in your industry sector and target markets. Take advantage of personalized services from Canada's trade commissioners all over the globe.

The Virtual Trade Commissioner

"My Virtual Trade Commissioner gives me qualified leads, key contacts, trade show updates and market research," says Bill Joyce. "I'm notified whenever there are market access changes or new opportunities for my company. When I use my Virtual Trade Commissioner to request a service on-line, I get a timely response and the information I need from a real live trade commissioner abroad, who knows my product and my market. I find the whole thing very useful and the trade commissioners phenomenal."

The People

Joyce credits these trade commissioners abroad for supplying him with valuable information that helped him save time and money. In one instance, Joyce received pinpoint market research that shaved months of research time from his schedule. In another case, he received timely advice regarding a foreign business policy that helped him avoid unnecessary costs to his company.

The Benefits

When registering for the Virtual Trade Commissioner, Joyce provided a detailed company profile that trade commissioners access every time he orders a service from them. The result is faster, better service in every market he pursues abroad.

How does your company use its **Virtual Trade Commissioner?** Call (613) 944-0123 to let us know.



Why I use it. Why I like it.

Canadian exporters like Bill Joyce say the Virtual Trade Commissioner is not only convenient, it's indispensable!

Joyce owns Bluewater Group Inc., a Calgarybased company that sells Canadian-made specialty marine products. Shortly after Bluewater began exporting, a private consultant advised Joyce to register for the Virtual Trade Commissioner. He now finds his new on-line business tool has revolutionized his approach to exporting.

"The Virtual Trade Commissioner is an imperative service for Canadian exporters. It saves time and money."

> Bill Joyce, CEO/Owner Bluewater Group Inc. www.bluewatergroup.biz





Register now for your Virtual Trade Commissioner at www.infoexport.gc.ca and find out why Bill Joyce and thousands of other Canadians already have!

> For more information on the Virtual Trade Commissioner, visit:

www.infoexport.gc.ca