

# TRADE FAIRS AROUND THE WORLD

## Beijing Fair Means Business

**Beijing** — It's short notice, but Canadian companies interested in exploring the Chinese market still have an opportunity to do so by participating in the **Bohai Business Fair** being held here October 29-November 4, 1994.

The Bohai region, which produces 33 per cent of China's industrial output, is considered the industrial heartland of China. The seaport activity in the region encompasses nearly 50 per cent of foreign trade volume.

The fair focuses on a number of projects/opportunities in which Canadians have expertise. These include: real estate (tourism villages, hotels, apartments, amusement parks); energy (coal, thermal, hydro, oil and gas); communication and transportation (highways, airports, harbours); industrial (cement, iron and steel plants, automobile products factories).

For complete details, contact J-Z International Technology and Trading Company, Box 42001, 8307 Oak Street, Vancouver, BC, V6P 6S6. Tel.: (604) 263-4456. Fax: (604) 321-2366.

## Korea Hosts Sea-Tech Show

**Pusan** — Canadian exporters engaged in commercial fishing equipment, aquaculture and ocean pollution have an opportunity to participate in **SEA-TECH'94**, being held in this Korean city November 1-4, 1994.

To date, 200 companies from 12 countries have registered to participate in this **International Sea Technology and Fisheries Exhibition**, which promises to be the largest trade promotion in Pusan this year.

Officials of the Canadian Embassy in Seoul, which is participating in the event, say Canadian companies are well positioned to enter this market.

They also note that Korea has one of the world's largest fishing fleets, is one of the world's top ten shipping companies (by tonnage), and is the world's second-largest shipbuilder.

Canadian companies are invited to distribute their products/services information at the Canadian stand.

For further information, contact Korea and East Asia Division, Foreign Affairs and International Trade, Ottawa. Tel.: (613) 996-2807. Fax: (613) 996-1248. Or, contact directly, the Canadian Embassy in Seoul. Tel.: (011-82-2) 796-3310. Fax: (011-82-2) 755-0686/774-6989.

## World Travel Worthy Topic

**London** — An Ottawa-based company is co-ordinating a Canadian group participation to **World Travel Market (WTM'94)** being held at Earls Court November 15-17, 1994.

The 1993 event, which was the most successful to date, attracted 2,971 companies from 149 countries. All indications are that this event will surpass last year's.

The Ottawa-based company,

Rheal Leroux, will provide its participating group with full logistical support, including: facilitation of workstation reservations, payments, information and hospitality arrangements.

For details on how to participate, contact Rachel Gauthier, Project Officer, Rheal Leroux and Associates Inc., 37-1010 Polytek Street, Ottawa K1J 9J2. Tel.: (613) 741-9397. Fax: (613) 741-9906.

## Win Export-Looking for Export Opportunities?

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