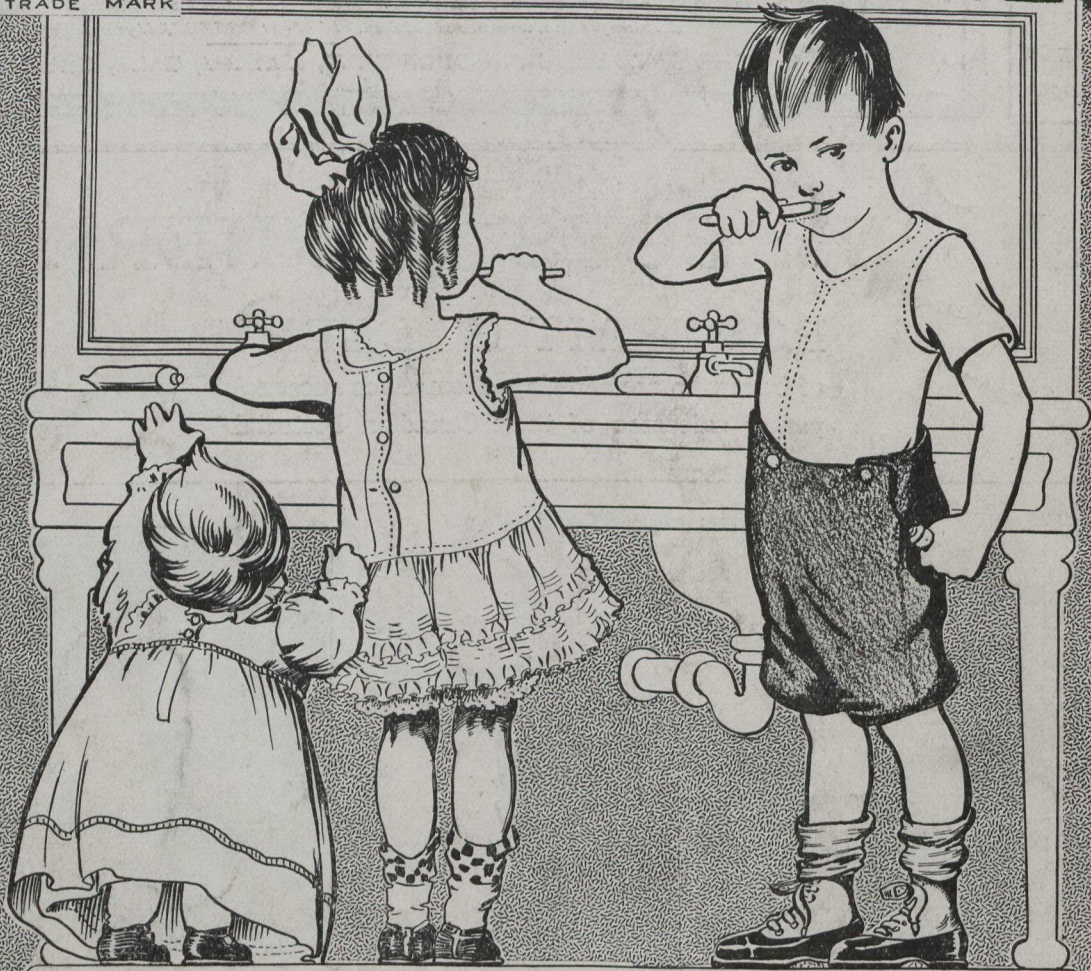


# COLGATE'S

## RIBBON DENTAL CREAM

TRADE MARK



## One Nursery Problem Solved

Your Children won't have to be urged to brush their teeth with Colgate's Ribbon Dental Cream. Not only is it delicious in flavor, but it cleanses *thoroughly* and *antiseptically*, prevents the growth of decay-germs, and counteracts the effect of injurious acids in the mouth.

Also takes care of your gums—makes them firm and healthy; and your dentist will tell you how important healthy gums are. ☐ Just as Colgate's efficiency acts as a bodyguard against disease, so its pleasant flavor—that leaves your mouth cool and wholesome—proves that a "druggy" taste is *not* necessary in a dentifrice.

**ANTISEPTIC - DELICIOUS**

TRIAL TUBE SENT FOR 4 CENTS

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