

THE town of Waterloo, Ont., asks for tenders for \$40,000 waterworks debentures.

THE old Watrous building, Brantford, has been opened up as a carriage factory by the D. Black Carriage Company, a new concern.

THE shoe factory stock and machinery of the insolvents, Polley & Co., and Polley & Scott, of Quebec, have been sold to C. E. McKeen, for \$14,500.

THE capital of the Chatham Hedge Fence Co. has been increased from \$25,000 to \$35,000; and that of the Otterville Manufacturing Co. from \$3,000 to \$20,000.

MR. LEMIEUX, the officer of La Banque Ville Marie, who was arrested last week on suspicion of complicity in the robbery of the bank, was brought before the judge in Montreal on Monday last, and promptly discharged, no one appearing against him.

DEBENTURES for SALE

Sealed Tenders will be received by the undersigned up to noon on Monday, the Fourteenth Day of August next, for the purchase of the following debentures of the Town of Waterloo, viz.:

Waterworks Debentures for Forty Thousand Dollars, payable in thirty annual instalments. Interest 4 per cent. per annum, payable yearly.

Isolation Hospital Debentures, Ten Hundred and Eighty Dollars, payable in ten annual instalments. Interest 4 per cent. per annum, payable yearly.

No tender necessarily accepted.

SIMON SNYDER,
Chairman Finance Committee.
Waterloo.

Waterloo, July 28th 1899.

Notice to Capitalists

We desire to borrow \$200,000 to place it in sums varying from \$500 to \$2,500 on properties situated in the Eastern Townships. The guarantees offered are very good, and consist of good cultivated farms. Interest at 5½ and 6 per cent.

J. D. THEUNISSEN,
Cookshire, P. Q.

"Short Talks on Advertising"

224 pages, 123 illustrations; sent post-paid on receipt of price.
Paper binding, lithographed cover, 25 cents.
Cloth and gold, gold top, uncut edges, \$1.00.

CHARLES AUSTIN BATES

Vanderbilt Building, New York.

"Mr. Bates' Masterpiece. It is interestingly and readably written—more readable than one would believe possible on so hackneyed a subject as advertising—and it is illustrated by pictures intended to lend a humorous turn to many of the sentences in the text. For those who want a general idea of advertising principles, the book will be found valuable, and even the readers to whom its subject is more than familiar will find it an interesting companion for a leisure hour. It is full of spotlights, every one of which rings with a true note."
—Geo. F. Rowell.

"Excellent Work."—*Buffalo Evening News*.
"Interesting and profitable."—*Baltimore Herald*.
"Lively and Sensible."—*Philadelphia Evening Telegram*.
"Handsome and Clever."—*New York Press*.
"Should be read twice."—*Cleveland World*.
"Should be on the desk of every advertiser."—*Cleveland Press*.

"Best thing we have seen."—*Buffalo Express*.
"Most practical and helpful."—*Minneapolis Journal*.
"Every advertiser may read with profit."—*St. Louis Post-Dispatch*.
"Mr. Bates has rendered a service to all progressive business men."—*Philadelphia Record*.
"Most interesting of all instructive books."—*Buffalo Times*.

"Full of ideas of value."—*Cleveland Leader*.
"Nothing humdrum or commonplace."—*Buffalo Commercial*.
"Full of snappy, commonsense hints."—*Boston Advertiser*.

"Striking and readable."—*Baltimore American*.
"Cannot fail to prove interesting."—*Pittsburgh Press*.
"Should be in the hands of every business man."—*Philadelphia Ledger*.

THE Woodstock Times says it is probable the offer made the American syndicate by the town council of a street railway franchise will be accepted. They have three months to decide.

SEALED tenders are invited for the erection of a court house at Rossland. They will be received up to August 21st. Plans are now on view at Victoria, Vancouver, Rossland and Nelson.

WHEN Michael Vickery started a general store at Woodville last year he had small means, and no experience in store-keeping. Now he has made an assignment, and let us hope he has regrets.

THE provisional directors of the Trees-Spriggs Company, of Toronto, are to be Samuel Trees, Jane Frances Trees, James Dixon Trees, Henry Spriggs and Elizabeth Ann Spriggs; capital, \$20,000; business, dealing in general merchandise.

A YEAR ago A. W. Hayden was started in the grocery line at Cobourg by a relative, who was a wholesale merchant. Mr. Hayden hadn't any wealth of his own, and the business not having equalled expectations, and his backer being apprehensive as to its future success, he has had the place closed up.

ONTARIO incorporation is granted to A. T. Wood, Hon. J. M. Gibson, John Moodie and John Patterson, all of Hamilton, and Carl Hoepfner, of Frankfort, Germany, and other Canadian and American parties, as the Hoepfner Refining Co., Ltd., to mine and refine zinc, lead, copper and nickel; capital, \$600,000; head office, Hamilton.

We observe the appointment of Mr. W. T. White, late of the Toronto Assessment Department, to the position of manager of the National Trusts Company. Mr. White is, we believe, well qualified for the responsible position. His record at the city hall is one of which he has good reason to be proud.

STOCKS IN MONTREAL.

MONTREAL, August 2nd, 1899.

Stocks.	Highest.	Lowest.	Total.	Closing Prices.		Average, same date 1898.
				Sellers.	Buyers.	
Montreal	262½	262	16			260½
Ontario						
Molson	243½	243½	10			
Toronto	110	110	38			
J. Cartier	170	168½	35	170		170
Merchants	149½	149½	53			
Commerce						
Union						
Hochelaga						
Ville Marie						
Nationale	172	172	90	172	170	170
M. Telegraph	109½	105	575	110	107½	100
R. & O. Nav.	325½	312½	3565	320	317½	274½
Mon. Street Ry.	312	312	125	320	318½	27
do. New	905	198	881	201½	194½	194
Gas	96½	97	1110	97½	97	94½
C.P.R.						
Land Grant bds	191	188	53		111	110
Bell Tele.					188	166½
Mont. 4% stock						

—She—"It requires money to get into society now-a-days." He—"Yes; and it requires brains to keep out of it."—*St. Louis Christian Advocate*.

—"The mathematics are friends of religion," declared Arbutnot, "inasmuch as they charm the passions, restrain the impetuosity of imagination, and purge the mind from error and prejudice."

Debentures.

Municipal Debentures bought and sold, also Government and Railway Bonds. Securities suitable for Investment by Trustees and Insurance Companies and for Deposit with the Government, always on hand.

GEO. A. STIMSON & CO.,

24-26 King St. West

Toronto, Ont.

We
Manufacture
A Full Line of
Brass and Iron Goods for

Engineers'
AND
Plumbers' use

Of High-Grade Only.

JMT

Valves—The Standard for Valve Excellence.

Blow-Off Cocks,
Lubricators,

Marine Cocks,
Injectors,

"Heintz" Steam Savers

Saves fuel—increases efficiency.
Hundreds now in use in Canada.

THE
James Morrison & Co. Ltd.
TORONTO.

Slow Pay

And Bad Accounts are
specialties with our col-
lecting department.
Don't write anything off
until we see what we can
do with it.

R. G. DUN & CO.,
Toronto and Principal Cities
of Dominion.

J. E. EVANS.

Commercial Customs Broker and Forwarding Agent, VANCOUVER, B.C. Reliable information relating to any part of British Columbia promptly furnished. Customs work attended to with despatch.

GEORGE F. JEWELL, F.C.A., Public Accountant and Auditor. Office, 361 Dundas Street, London, Ont.

COUNTIES Grey and Bruce collections made on commission, lands valued and sold, notices served. A general financial business transacted. Leading loan companies, lawyers and wholesale merchants given as references.

H. H. MILLER, Hanover

WALTER SUCKLING & COMPANY, Winnipeg. Real Estate Agents and Managers, 369 Main Street (ground floor). We undertake the management of estates, collection of rents and sale of city properties. This agency has the management of over 400 dwellings. Over fifteen years' experience in Winnipeg property. References, any monetary house in western Canada.

JOHN RUTHERFORD,

OWEN SOUND, ONT.

Licensed Auctioneer for County of Grey.

Lands valued and sold; Notices served; Fire, Life and Plate Glass Insurance; several factory and mill sites in good locations to dispose of. Loans effected. Best of references.