

Are You Purchasing A Furnace This Year?

Before doing so become acquainted with the Kelsey System of Heating. The following letter speaks for itself. Read it.

Messrs Jas. Smart Mfg. Co., Ltd.
Brockville, Ont.

SOREL, Que.
Jan. 15th, 1915

Gentlemen:--

I take much pleasure now in testifying to the excellent results given by the Kelsey System installed in my store and dwelling.

I had about made up my mind to instal hot water or steam heating, when your representative called on me and explained the advantages of the Kelsey over ordinary furnaces and also the fact that the Kelsey has three times as great heating surface as any other furnace with the same sized grate, and on account of its special construction, was able to warm far more air with a certain amount of fuel than any other heater; I made up my mind that Kelsey generators would be installed in my buildings.

There is no gas or smoke, and no dust escapes through the registers. The cellar is cool and the rooms are all well heated, with an amount of fuel which is surprisingly small.

If I was to instal a heating system again next year, I would certainly decide on the Kelsey.

If you have any prospective buyer in view, and would like to refer him to me for particulars re the Kelsey System, I will be pleased to give him my experience with it.

Yours sincerely,

A. LUSSIER.

Our booklet, on request, tells you all about it.

THE JAMES SMART MANUFACTURING CO., LIMITED
WINNIPEG, MAN. BROCKVILLE, ONT.

O'Keefe's

PILSENER LAGER

"JOHN BULL" RETURNS TO BEER.

"What is the cause of the revival in popularity of Beer and Ale as table beverages?" asks the London "Pall Mall Gazette."

That there is a return of their ancient vogue in the restaurants of London is noted by Charles Pond, restaurant-owner. "Beer has been coming into fashion again for some time," he says, and the tendency is becoming more marked. I was dining in a West End restaurant last night and was surprised to notice how many men were drinking beer. People have found out, I suppose, that beer is one of the best and purest of foods, and realize its value as they have not before.

O'KEEFE'S PILSENER LAGER

is Canada's favorite light beer. Rich in food values, delicious in flavor, mildly stimulating.

If your dealer will not supply you, phone us, Main 4202, and we will see that you are supplied at once.

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O'KEEFE BREWERY CO LIMITED TORONTO