SUMMER HEAT: Its III Effect Upon Infantile Life

Whilst it is not contended that summer heat, per se, exercises any ill effect upon infantile life, the intense heat of summer, coupled with improper diet and unsanitary surroundings, undoubtedly will increase the mortality among infants. Artificially fed babies especially suffer.

A wise saying of the ancients, obsta principiis, has special application here. The importance of cleanliness, appropriate food, and regularity in feeding should be impressed upon the caretaker of the infant.

From the writings of medical practitioners of wide experience in this special field, we have compiled a pamphlet which we designate the "Summer Pamphlet." In it will be found many highly valuable suggestions for the care of infants and children during the heated term, together with various formulæ suggesting treatment for infantile digestive disturbances, all of which tend to show that the base of many successful prescriptions for "summer complaint" is LISTERINE

LAMBERT PHARMACAL COMPANY, SAINT LOUIS.

Scott's Emulsion

It Always Contains

the whole oil; absolutely essential for nutritive and blood-forming purposes. There are also the hypophosphites and chemically pure glycerine.

It Never Contains

the disagreeable fishy odor and taste so characteristic of most oils and emulsions—because the oil is always taken from perfectly fresh livers.

COD LIVER OIL

WITH HYPOPHOSPHITES AND GLYCERINE

Cod Liver Oil

No other oil so curative: No other oil so nourishing. No other oil so easily digested.

The Hypophosphites

Excel as nerve tonics.

Excel as reconstructives.

Excel as digestive stimulants

Has food value. Soothes and heals. Retards tissue waste.

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Emulsion

Glycerine