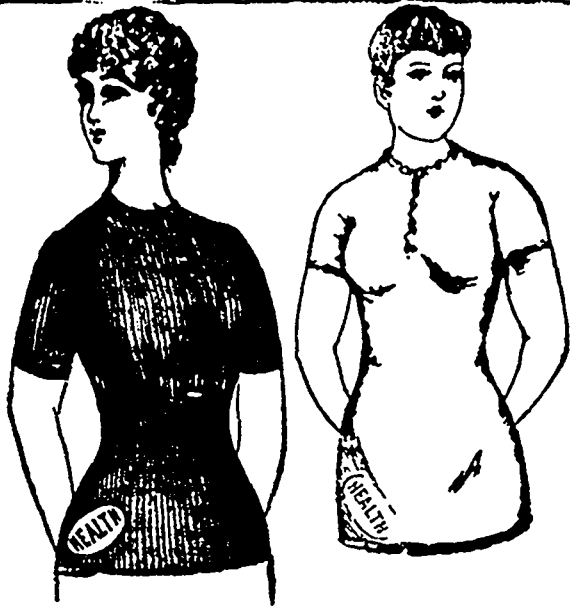


THE CANADIAN

THE DRY GOODS

HATS. CAPS & FURS.
Millinery & Clothing.

REVIEW.



A SOCIAL DEPARTURE
Aply expresses the action of nearly every lady this season when buying their underwear. The now celebrated Health Brand Vests will be worn exclusively. The ladies of this country learned their value last fall and winter.

ANY LADY WHO
Wears the "Health" Brand undervests will be free from cold—cool and comfortable and wear the best finished article of the kind made. For sale by every good Dry Goods House in Canada.

EVERY PRETTY GIRL
who wants to be well dressed and delightfully comfortable during the spring and summer months will wear the "HEALTH BRAND" Undervests, made in special light weights and beautiful new styles for this season.

AFTER CAREFUL COMPARISON
with all foreign goods we pronounce them better in point of quality and we have taken up the challenge because we find it is all the manufacturers claim for it.

FOR SALE BY
Every FIRST-CLASS Dry Goods store in Canada.

For sale by every first-class Dry Goods house in the Dominion.

THESE and SIMILAR advertisements represent an aggregate NEWSPAPER CIRCULATION monthly of 2,746,228 copies—THROUGHOUT THE DOMINION, from HALIFAX, N.S. to VICTORIA, B.C. DON'T YOU THINK IT PAYS YOU to handle goods ADVERTISED AS THOROUGHLY AS THIS? Which nearly every customer WHO COMES INTO YOUR STORE KNOWS about, and which are also THE BEST VALUE IN THE MARKET.

THE MONTREAL SILK MILLS COMPANY MONTREAL

See page 17 of this journal for papers referred to above. Particulars there.