Most 'erious Ailment of Movies Is "Growing Pains'

BY CABR.

NEW YORK, Nov. 2.—What's the matter with the movies? You and your next door neighbor keep asking it. Newspapers and periodicals are filling their columns with discussions of the question.

This writer sees 50,000 feet of film a week and thre stage performances. As far as he can see there isn't nearly as much the matter with the movies as there is with the stage, i. e., as far as matters needing censorship are con-

There are stage plays on Broadway though which should be killed in their entirety were they to be transferred to the screen. If they were not killed they would ruin the business of any they would ruin the business of any neighborhood exhibitor who would show

That might not hold true for Broadway movie house, although it has been this writer's observation that even Broadway movie fans demand cleaner entertainment than Broadway stage

patrons.

There are few stage plays now showing that could escape film censors without serious changes in their stories. The only thing "the matter" with the screen is that it has the growing pains. Paul Brunet, president of Pathe, put it a little differently the

other day.
"Public taste is on a higher plane
than it was a few years ago," he said. "Audiences are growing more and more discriminating, but the better class of producers has succeeded in keeping pace with the popular demand for a more careful choice of subjects for a more careful choice of subjects and beter technique in picturization. "The competent producer welcom a public manifestation for a higher quality of photoplays. That is the clearest road now open to us for true

progress in our art. "The thing that is missing in the movies is highbrow stuff—works of art which enlighten as well as entertain, and are worthy to survive as fine paintings, sculpture, novels and dramas survive and renew their power

Reginald McKenna Reports On

Economic Situation in

America.

NEW YORK, Nov. 2 .- Reginald Mc

Kenna, former chancellor of the British exchequer, who has been making a three weeks' study of the commercial

and economic situation in America, de-clared in a formal statement tonight,

that "the financial horizon seems clear,

said, "that it is no time for speculation. Recovery is bound to be slow, work-ing through a period of moderate fluctu-

ation, though I hope and expect that

the tendency will be an improving one."
"I find," he continued, "that very
considerable interest is taken in the

SAYS FINANCIAL



serial thriller without a gun.

"I believe the motion picture pro- the loss of large sums of money in

ducer is doing more in the way of high value production than the public demands.

"The quality of culture is supplied generally have placed high in the arm." for amas survive and renew their power of entertainment for each succeeding of entertainment for each succeeding generation.

The quarty of culture is supplied of the cinema have been financial fall- and distributors feel encouraged to of- ures or gave small return as compared fer it to the public or feel able to risk to other films universally condemned.

elfishly wise, having regard only to her industrial and economic position, to extend the obligations due to her.
"If I dared to tread on dangerous Ottawa HORIZON CLEARS ground for a few minutes, it would be to

East by bonds of trade, and the respon-sibilities which arise from this relationship cannot be ignored without great loss to the world and an unfavorable reaction upon yourselves."

DECLARE TOWNPLANNING

Major T. J. Murphy, chairman of the vares, door stops, bookracks, window London Townplanning Commission wedges, and many tops, to delight the Wednesday morning, in discussing the and though it will probably be some London considerable time before normal condi- Weanes tions are restored I am inclined to say Ontario covention of town pianners rabbits, birds, dogs, and animals of heid Monday and Tuesday in Toronto.

"I would like to add, however," he "There were men there from all over Miss Marjorie Reid and Mrs. Ernest

the housing question; they are insep- Blackwell. arable. The townplanning and de-velopment act is in rather a compli-cated condition at present, because reference has to be made to the muquestion of international debts between governments. This is a subject upon which I could only venture to speak from the British point of view. We are large creditors and, in the relation well as many others," continued Major

planning commissions and municipal

"Very satisfactory reports from both Ottawa and Hamilton regarding the housing problems were received, and assy that the United States is indispens-able in the councils of the world. You a fine gathering and showed that there are already tied to Europe and the Far is an increasing interest being shown both in town planning and housing

GRENFEL MISSION HOLDS SALE OF HANDICRAFT

Grenfel Mission held a sale of handicraft made by the natives of Labrador ACT TOO COMPLICATED Wednesday afternoon in the First Presbyterian Church. Nearly everything was to be found in this interesting "It was a wonderful meeting," said booth. There were knitted goods, such as socks, mitts and little bags, weather-

"There were men there from all over Ontario and every one was deeply interested in the work being accombined in the work being accombined by the solo was given by Mrs. Gordon Tennent, solo was given by Mrs. Victor "Townplanning is hitched up with and several vocal solos by Mrs. Victor

> KAFFIR BEER SEIZED. Germiston, South Africa .- A police



No matter how exclusive or charming the style of your fall costume may be-for house or street wear—there is an Onyx shoe style which makes it complete, harmonizes with and gives it the finishing touch of elegance.

"A Credit to Our Canadian Pride"

Onyx shoes are the last word in style, design, finish and comfort. They retain their beauty until worn out

Sold in the better stores throughout Canada.

J. P. Cook Co., Limited LONDON.



Thanksgiving Sales



HANKSGIVING Day is fragrant with the aroma of roasting turkey, and baking pumpkin pies, and numerous other good things. The need for a faultless table is clarified by such an occasion. Our Thanksgiving sales of everything for table service make the replacement of old things, or the purchase of additions, simple and inexpensive.



Skurt-

MADEIRA LINENS

This delightful handwork, in a variety of new designs just passed into stock, is the most complete range we have been able to offer in many seasons. Particularly would we draw attention to not only the wonderful quality of the embroidery, but the superior quality of linen used, together producing such exquisite pieces. The prices, too, which are considerably lower than a year ago, will assuredly make interesting buying.

making

See models in Dress

Goods Section. Made and trimmed to your measure for

..... \$2.69

6-inch Doilies. Priced at 25c, 35c, 50c, 65c each 8 and 10 inch Doilies. Priced at 35c, 50c, 69c, 79c, 85c, \$1.00, \$1.25, \$1.50 each 12-inch Doilies or Small Centers..... 75c, \$2.00, \$2.25 each 24-inch Centers . . \$2.75, \$3.75, \$6.75, \$7.50 each

Luncheon Cloths, 36 and 45 inches\$10.75, \$12.75, \$13.75, \$15.00, \$16.75 each Luncheon Cloths, 54 inches\$18.75, \$19.75, \$22.00, \$23.50, \$25.00 each Luncheon Cloths, 63 and 72 inches \$28.00, \$29.75, \$36.00, \$39.75 each

LUNCHEON NAPKINS

In large 12-inch, a great variety of designs, plain, scalloped and three-point rose scallop Scalloped, Embroidered and Eyelet Corners at\$5.50, \$6.25, \$6.75, \$7.00 up to \$10 half doz kin Pockets. Priced.....\$1.00, \$1.50 each

OVAL MADEIRA TRAYS.

10x14-inch75c, \$1.25, \$1.50, \$1.85 each 12x18-inch\$1.75, \$1.85, \$2.25, \$2.75 each 16x24-inch\$1.75, \$3.25, \$3.75, \$4.50 each 18x27-inch \$2.35, \$3.75, \$4.00, \$5.50 each

MADEIRA SCARFS.

18x36-inch\$2.75, \$7.50, \$10.75 each 18x45-inch\$3.50, \$18.50, \$12.75 each 18x54-inch\$4.25, \$10.50, \$14.50 each Dainty numbers in Madeira Cosy Covers \$3.00, \$3.50, \$4.00 each Dainty numbers in Madeira Guest Towels \$2.25 each Muffin Cases, Handkerchief Sachets and Nap-

The 'Designer Special Subscription

> \$1 a Year If Mailed, \$2.00.

At Pattern Counter.

The Big November Sale of Batting, Friday and Saturday



For comforter fillings, includes also a very special line of Comforter Coverings-over a thousand yards of a fine grade of cotton challie, sylkeen, etc., some very pretty colors, new designs, such as bluebird, trellis, etc., and a fine assortment of small floral and Paisley patterns; all are a yard wide, and make pretty drapes; these are used also for bungalow aprons, but the specialty of this line is the thoroughly good comforter they make when filled with one of the "S. & I. Satisfactory Batts"; thirty new patterns 29c yard

BIG COMFORTER BATTS.

of soft, pure, fluffy batting, well bleached, the kind that makes a big, cosy comforter; they open up even in construction, 6x7 feet in size:

The lighter weight for quilts 75c each, or carton of six \$4.00 Heavier batt for comforters \$1.10 each, carton of four \$4.00

No. 4, a favorite size..... 30c each, 4 for \$1.10 The smaller size of all is sold a great deal to No. 5, crib comforter size . . . 45c each, 3 for \$1.20 NEW SATEENS

in three specially good qualities, a big assortment, all the new colors and designs; see the pretty animal patterns, also many with the popular black background. The prices are 60c, 75c and 95c yard

ARCTIC BATT.

It is just suited for the winter comforter, very soft and springy, too, because it is made of the finest long staple cotton, absolutely pure, a big, fluffy, snow-white mass of cotton that opens up easily on your frame 6x7 feet \$1.50 each, or carton of four for \$5.50

A SPECIAL FLANNELETTE OFFER

for this sale, either white or in good stripes, for comforter linings or quilting; this is a favorite; also very useful for kiddies' night wear, ladies' gowns, etc.; yard wide. This line for Friday and Saturday selling 22c yard, 10 yards for \$2.00

emonstration

NEEDLE SAVES TIME.

No eye strain. See the "Perfect" Embroiderer demonstrated in Main Aisle today.

BUNCHES OF BATTING.

upholsterers for padding, also packing of gifts,

No. 1, not a full bleach......13c each, 6 for 70c

No. 2, a snow-white bleach....17c each, 5 for 75c

Larger size bunches, open up 3x6 feet, of purest

snow-white batting, soft, fluffy, the very thing

for crib or cot comforters, suited to any size:

No. 511-This model is perfectly adapted to the larger figure which do not particularly require abdominal reduction, but are too heavy in hips and thighs; made of fine coutil; sizes 22 to 36. Price \$7.50

No. 560-Wonderlift Bandlet, lifts up and holds in healthful position the weakened and fallen abdominal muscles and organs, very low bust with elastic, long skirt; sizes 22 to 36.

No. 554—Similar to model No. 560, with higher bust.

Nemo Corsets Wear Unusually Long The materials and boning used are of the highest quality, and even large

women, who usually wear their corsets out quickly, find that Nemo Corsets give them longer service than do other makes. Special No. 549-A new model for medium to full figures, very low bust, with elastic inserts, heavily boned, long back, elastic bands at sides to

control thigh flesh; made of pink coutil; sizes 23 to 32. Price \$4.50 No. 320-A very popular model, the self-reducing straps reduce and support the abdomen, has semi-clastic back, which gives ease in any position; sizes 22 to 36. Price......\$6.00

Brassiere No. 1000-For slender to medium figures, made of pink silk jersey cut on the bias and cross in the front, hooks at back; sizes 30 to 36. 36. Price\$1.75

Brassiere No. 1500-This Circlet Brassiere encircles the figure, no hooks or eyes, shoulder straps that stay in place, cut high enough under the arm and long enough to reach the waistline; sizes 34 to 48. Price\$1.50



THE DESIGNER. Special Subscription, \$1.00 Year; if Mailed

AFTERNOON TEA Special Service From 3 to 5:30. Dainty Lunches, 15c and up.

SMALLMAN&INGRAM

\$2.00.—At Pattern Counter.

The high school junior and senior basketball teams motored to Lambeth Friday, the seniors winning from Lambeth by a score of 14—13, and the miors being defeated, 14-4.

The Guilds of Christ Church held a successful Halloween social on Monday evening at the home of Louis Mahler. unch served at the close.

Citizens were shocked to learn of the

village about 1 o'clock Saturday morning when five men from Sarnia lost Delaware

Delaware

In their way, due to dense fog, and drove over a twelve-foot stone wall. Ralph cover a twelve-foot stone wall. Ralph Lawrence died within an hour of the accident, and Mark Stover, who was seriously hurt, was taken to Victoria seriously furt, was taken to Victoria dition. The remaining three men are

> until citizens who heard the crash came to the rescue. The Misses Maud and Dora Weld returned to Detroit this week after a month's holidays with their brother

Harry Weld. Mrs. Thomas Johnstone has as he guest Miss Jeffrey of Toronto.

* * *

Mrs. George F. Elliott has returned

to her home in Toronto.

OPEN LIBERAL CLUB ROOMS. committee rooms on Brock street were officially opened last night for the coming campaign and an enthusiastic audi-

emphatically stated that he wanted no ate tariff on many things and that fir TILLSONBURG, Nov. 2.—The Liberal mud-slinging in the campaign. He hon- and foremost he was an absolute estly believed that this was the golden opportunity to redeem the riding to the Liberal party. He stated that if elected he would go to Ottawa unfettered by ence of over 150 electors were present and effected a very strong working organization. M. G. Dean, the Liberal candidate gave a stirring address and free trader but an advocate of moder-

For Constipated Bowels, Sick Headache, Sour Stomach, Bilious Liver

KITCHENER RESIDENCE BURNED.

KITCHENER, Nov. 2.—Fire of unknown origin destroyed the residence of Amos Hertel, Freeport, near here, this afternoon. Mr. Hertel lost all his effects.

The nicest cathartic-laxative in the bowels completely by morning, and you will feel splendid. "They work while you sleep." Cascarets never stir you when you have Dizzy Headache, Colds, the property or Oil and they cost only ten cents this afternoon. Mr. Hertel lost all his effects.

The nicest cathartic-laxative in the bowels completely by morning, and you will feel splendid. "They work while you sleep." Cascarets never stir you or or gripe like Salts, Pills, Calomei, or Oil and they cost only ten cents this afternoon. Mr. Hertel lost all his effects.



rriends of Miss Grace Lawson, bride-elect of next week, pleasantly surprised her with a kitchen shower. After un-loading the prettily-decorated express wagon a pleasant social time was en-joyed.

The house was beautifully decorated for the occasion, and the shrouded forms passing through the dimly-lighted rooms lent an air of mysterious. ness. During the evening a musica program was given with a Halloween

fatal accident which occurred in the effects.