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FREE COUPON IMPERIAL EMBROIDERY PATTERN OUTFIT PRESENTED BY THE LONDON ADVERTISER

To indicate you are a regular reader you must present Six Coupons like this one. THE IMPERIAL EMBROIDERY OUTFIT is guaranteed to be the greatest collection and biggest bargain in patterns ever offered.

Rate War Between Big German Lines

Hamburg-American and North German Lloyd Lines Affected.

Hamburg, Aug. 21.—The passenger war between the Hamburg-American and the North German Lloyd Steamship companies, which was commenced at the beginning of 1914, has already opened.

The early beginning of hostilities is directly due to the announcement of the North German Line on Aug. 12 that it would begin regular passenger and freight service between Bremen and Boston, the Boston service having heretofore been in the hands of the Hamburg-American.

Officials of the latter company declared today that they considered the North German Lloyd's action as a trespass on the Hamburg-American's territory, and they will retaliate by establishing a steamer service to Baltimore, which heretofore has been left to the North German Lloyd.

In a statement this afternoon the North German Lloyd Company pointed out that the Boston traffic had attained such proportions that a service to that port had long been under consideration and had been definitely decided upon last January.

The Hamburg-American Company hints at further war measures.

INSTANTLY KILLED

William Sudden Struck By Piece From Flying Emery Wheel.

[Special to The Advertiser.] Galt, Aug. 22.—Wm. Sudden, aged 36, was instantly killed today, when an emery wheel at which he was working in St. Clair Bros. factory, burst.

Sudden was grinding a chisel on the wheel, when it exploded, one of the pieces hitting him over the right eye.

Other workmen rushed to his aid, but he was dead before they reached him. He was an experienced employee, being foreman over one of the departments. Besides his wife there survive two children, a brother and a sister. Coroner Radford has ordered an inquest.

AULL RELEASED

Put in Two Weeks in Jail on Fraud Charge.

[Canadian Press.] Cobourg, Aug. 21.—Robt. Aull, the young American whose marriage with Miss Doris Reid, member of a well-known Toronto family, after a brief courtship, led to a suit, now before the courts for the annulment of the union, has finished his term of two weeks in jail on a fraud charge, and is now at liberty. A charge upon which it was said he was wanted in Lexington, Ky., has apparently been dropped, and his term expired to cause him any further trouble.

WATCHES STOLEN

Pawnshop of Jacob Fox in St. Thomas Robbed.

[Special to The Advertiser.] St. Thomas, Aug. 21.—Six watches and jewelry worth about \$100 was stolen early today from the pawnshop of Jacob Fox on Talbot street.

Entrance was forced by removing a pane of glass from the door. The burglar passed by many watches and jewelry of much greater value than those taken.

PEACE RIVER NOMINATIONS

[Canadian Press.] Edmonton, Aug. 21.—W. A. Ray, barrister, Grande Prairie, Liberal; Alphonse Patterson, Grande Prairie, Conservative; and W. B. Redding, Independent Conservative, were nominated for the Peace River constituency Monday at Grande Prairie.

CAUGHT AT RIDGETOWN

[Special to The Advertiser.] Port Stanley, Aug. 21.—Chief Waking has received word that the man wanted for an alleged offense against a child some time ago, has been caught at Ridgetown. His name is Cameron, and he will be brought to Port Stanley for trial.

FOUND DEAD IN BARN

[Canadian Press.] Moose Jaw, Aug. 21.—Mrs. Barbara Reibsein, 19 years of age, wife of John Reibsein, of the Wellbank district, committed suicide today. Her husband found her hanging in the barn when he returned after working in the fields.

FOREST FUNERAL

[Special to The Advertiser.] Forest, Aug. 22.—The funeral of Mrs. Annis Newton Stonehouse, held this afternoon to Beechwood Cemetery, was of a private nature. She was 74 years old, and had been ill some time.

Free Treatment for Skin Sufferers!

Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent post-free, on application to Cuticura, Dept. 32, Boston, U.S.A.

CHINAMAN KILLED WHILE ESCAPING QUARANTINE

Lee Hue Jumped to Death Trying to Avoid the Police.

[Special to The Advertiser.] Englehart, Aug. 21.—Lee Hue, a Chinaman, who broke quarantine at Swastika today and made a desperate attempt to escape the police, was instantly killed by jumping from a train.

Nothing was known of his death until the body was discovered by the crew of the local train running between Englehart and Cobalt, Coroner Dr. H. R. Codd, of Halesbury, was notified and immediately went to the scene of the tragedy.

A fracture at the base of the skull, and the right shoulder dislocated, were the only injuries, and Dr. Codd, after viewing the body, was satisfied that Hue had met his death by having fallen or jumped from the train, and he decided that an inquest was unnecessary. The body was brought into Englehart on a handcar, where it was identified by Charlie Sing, in whose restaurant at Swastika Hue had been employed, and who is under arrest on a similar charge here to that which the victim of the tragedy was killed in trying to escape.

Provincial Constable E. C. Carmichael, who had been travelling south from Swastika on the same train as Hue yesterday, had noticed him on the train, and determined to keep an eye on him, as he suspected that the Chinese had broken quarantine at Englehart. His suspicions were confirmed, and after the train had left there he hunted for Hue all over the train, but his quarry had disappeared. A search of Hue's pockets revealed that he had purchased a ticket from Swastika to Englehart, and it is surmised that when he saw the police were after him he took the desperate chance of leaping from the train to effect his escape, and met death in the attempt.

EARNINGS INCREASE

[Canadian Press.] Calgary, Alta., Aug. 21.—The gross earnings of the Calgary municipal railway for the past fiscal month were \$75,355 as compared with \$42,778 for the corresponding month last year.

MARINE

At Detroit.

Aug. 21.—Up: Westmont, 7 p.m. Wednesday; Thomas Adams, 7:15; Nettleton, 7:30; Mohawk, 7:45; W. A. Rogers, 8:10; W. L. Brown, 8:30; Sackem, 8:50; Sirius, 9: LaSalle, 9:40; Griffin, 9:45; W. L. Brown, 8:30; Boyce, 10; A. E. Stewart, Q. A. Shaw, 10:30; Zenith City, 11:40; Dickson, 1 a.m. Thursday; Yuma, 11; Andaste, 2:20; Amasa Stone, Samuel Mather (small), Maida, Maytham, Tyrone, 2:30; Cort, Holly, 3:25; John Owen, Barth, Norris, Holland, 3:30; Harvard, 4:45; Northern King, Ericsson, J. A. Donaldson, 5:30; Lambert, 6:30; Munro, 7:10; Wells, Farrell, 8; Regina, McGregor, Teutonia, 8:50; St. Mary, Crete, 9:10; Rochester, 9:20; Nipigon, 10; Phipps, 10:30; Wm. Livingstone, 10:45; Western Star, 11:10; W. D. Rees, 11:30; Corey, 11:35; Sylvania, 11:30; Clement, 12 p.m. Steinbrenner, 2; W. Rhodes, 2:30; Houson, 3:30; Sherwin, 3:50; Hovey, 4:40; Wentz, Exile, Fitch, Matland, 5; Moss, Taylor, 5:30; Republic, 6; F. C. Ball, Wm. Livingstone, 6:30.

Down: Duluth, 8 p.m. Wednesday; Eade, Thomas, Presque Isle, 9:15; Choctaw, 9:20; Omega, 10; Davock, 10:15; Empress of Midland, 10:30; W. H. Mack, 11:40; Maryland, 1:20 a.m. Thursday; G. Mather, 2; Edward Smith, Middlesex, Lozer, Arlington, 3:10; Mariposa, Krupp, 6:30; Minnetonka, 7:10; Collingwood, 8:20; Cuddy, 9:40; Annie Laurie, 1:10; U. S. Hawk, 1 p.m.; Van Allen, 3:20; French, 6; Northern Queen, 6:20.

At Sarnia.

Aug. 21.—Up: Atikokan, 8 p.m. Wednesday; Shenango, McKee, 9; Yosemite, 9:40; Ralph and consort, 10:20; Madro, 10:30; Bramford, 10:40; Houson, 10:50; Minnesota, Odanah, 11; Underwood, 11:05; Schiller, 11:10; Morgan, Jun., 11:30; Wilpen, midnight; H. B. Smith, 12:50 a.m. Thursday; Wyandotte, 1:40; Mohawk, 2; Westmont, 2:10; Bunsen and consort, 2:15; Nettleton, 3:30; W. A. Rogers, 4; W. L. Brown, 4:20; LaSalle, Griffin, 5:40; W. W. Brown, 6; Stewart, 6:20; Zenith City, 6:25; Matland, 6:30; Quincy, A. Shaw, 6:40; Dickson, 7; Yuma, 8:40; Andaste, 10; Cort and consort, 10:30; Amasa Stone (small), Mather, 11; Maida, Maytham, Tyrone, noon; Cort, Holly, 12:15 p.m.; John Owen, J. A. Donaldson, 12:50; Barth, Norris, Holland, 1; Harvard, 1:40; Northern King, Ericsson, 2; Lambert, 2:05; Munro, 2:30; Wells, Farrell, 3; Regina, McGregor, Teutonia, Oliver, 3:50; steamer Crete, 4; Rochester, Nipigon, 4:30; Phipps, 5; Wm. Livingstone, 5:05; Western Star, 5:40.

Denfield.

Denfield, Aug. 22.—The threshing is well under way in this locality, and there are some bumper crops. Mr. Chas. Haskett had a yield of 49 bushels per acre of wheat.

Mr. John Lewis, of Toronto, has returned home after a few days' visit with Mr. W. Tedder and family here. Mr. Wm. Phillips, of London, is repairing Mr. R. H. Siddall's barn, which was damaged in the big windstorm.

Mr. W. Holland, of London, was here on business yesterday. Mr. John Leitch, of Ailsa Craig, was here on business recently.

LEFT \$668,000

[Canadian Press.] Calgary, Alta., Aug. 21.—The will of John Lineham, probated yesterday, shows his estate to have a total value of \$668,000. Two sons, Martin Lineham and Charles Lineham, get \$200,000 each.

INLAND REVENUE RETURNS

[Canadian Press.] Ottawa, Aug. 21.—Canada's inland revenue returns for July totalled \$1,831,235, compared with \$1,775,002 the same month of last year.

MAY GET FOUNDRY

[Special to The Advertiser.] Exeter, Aug. 21.—Reeve Heaman, Councillor Doyle and Mr. Geo. Connor went to Frederickton, Ohio, Tuesday to inspect a foundry. The company is willing to build a branch foundry in Exeter if suitable terms can be arranged.

NEW WASH GOODS. Plain and Crepe White Voile, 42-inch. 50c Yard.

STORE CLOSÉS AT 5 O'CLOCK SATURDAY.

SMALLMAN & INGRAM LIMITED

CARPET SALE—All ends up to 15 yards at half price. All Tapestry Carpets at 1-3 off.

THIS NEWS IS GOOD AND THE GOODS ARE BEHIND IT



We are getting near the end of the season's clearings, and what few lots remain here and there through the store will be found at mostly half price. The new fall stocks are crowding for room, and Saturday you will find some of the best buying opportunities of the season.

25 Ladies' Full Length Separate Coats, Regular \$8.50 to \$16.50, For Half, \$4.25 to \$8.25

These are all full-length Separate Coats, in light-weight panama goods, in splendid shades of gray or fawn, very dressy styles, prettily trimmed, some with lace, satin, etc. A splendid assortment, all this season's styles, suitable for street or cool evenings, for the motor or dust coats. There are only 25 of these left, and all should go to the first 25 customers Saturday morning at half price. Every coat a pretty style. See these early tomorrow. \$8.50 to \$16.50 Coats for \$4.25 to \$8.25

Second Floor.

Final Outclearing of Ladies' and Children's Knitted Underwear

Get your share of these lines. Prices in most cases are only a fraction of former prices, and the quantities in most cases are limited. All odds and ends of the present season's stock.

CHILDREN'S COMBINATIONS, 19c—All fine ribbed cotton combinations, high or low neck, short sleeves, tight knee, sizes for ages 3 to 10 years. Regular 35c to 50c. Sale, suit 19c

LADIES' BALBRIGGAN, 39c—Mercerized Vests, also ribbed cotton and lisle drawers, umbrella style, regular 50c. Sale 39c

Also Ladies' Mercerized Vests, high neck, long or short sleeves, regular 65c. Sale 49c

LADIES' COMBINATIONS, 49c AND 69c—In plain lisle and mercerized, beautiful combination Underwear. Regular \$1.00 and \$1.25. Sale, suit 69c

Also in balbriggan and fine cotton ribbed, regular 65c and 75c combinations. Sale price, suit 49c

"KNEIPP" LINEN MESH, 50c AND 75c—Vests and Drawers, sizes 32 and 34 only; balance to clear at only, each 50c

Combinations, sizes 32 and 34 only; balance to clear at only, suit 75c Linen Mesh by the yard (natural color), 31-inch, \$1 quality, yard. 50c

Main Floor.

All Middy Blouses To Be Cleared Saturday

Just the thing for school girls and this will be your last opportunity before school opens to choose from this assortment at these prices. Sizes will be depleted after Saturday.

95c and \$1.00 Middy Blouses 79c

\$1.25 Middy Blouses 98c

Also Tub and Lingerie Dresses

Every dress included in this sale at following prices:

\$5.00 Tub Dresses for \$3.50

\$3.75 Tub Dresses for \$2.75

\$3.50 Tub Dresses for \$2.50

\$4.50 Tub Dresses for \$2.95

\$32.00 Voile Dresses for \$25.00

\$23.50 Voile Dresses for \$16.50

\$19.50 Voile Dresses for \$15.00

Second Floor.

New Fall Stocks Crowding Out Odd Lots in Men's Store

There are many investments here Saturday that will pay large dividends to early buyers. We mention a few items here, the most important of which is the sale of Boys' School Suits—an opportunity that will be appreciated by mothers who have sturdy boys to prepare for school opening. Come Saturday for best choice.

Men's and Boys' Pyjamas, 95c and \$1.19

4 dozen only splendid quality Men's Pyjamas, in plain cream and blue, also variety of stripe effects. All sizes, regular \$1.50 and \$1.75, to clear, suit \$1.19

Men's Cashmere Socks, 25c Pair

Also 6 dozen Boys' Pyjamas, summer weight, in plain and stripe patterns, for ages 10 to 16 years. Regular \$1.25 and \$1.35. To clear at, suit 95c

50 dozen Men's Extra Fine Quality Black Cashmere Socks, seamless and perfect fitting goods, sizes 9 1/2 to 11 1/2. Special, pair 25c

See the New Sweater Coats for Men and Boys, \$2.25 to \$5.00

Are the Boys Ready for School Opening?

Suits \$2.95, \$3.95 and \$5.75. Former Prices Up to \$10.00

Splendid range of two-piece bloomer knicker styles in worsteds and fine tweeds, including our highest grade suits, some up to \$12. All to be cleared to make room for fall stocks. Bring the boys Saturday.

For ages 3 to 7 years—Buster and Blouse Bloomer Knicker Suits. Sale \$2.95

For ages 8 to 16 years—Two-piece Bloomer Knicker Suits up to \$10.00 and \$12.00. Sale \$3.95 and \$5.75

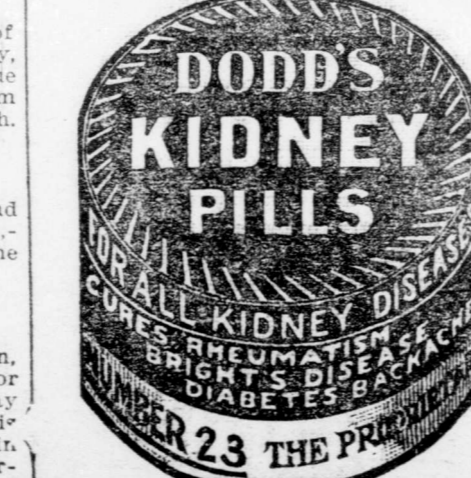


Richmond Street Entrance.

SPECIAL—Men's and Women's Umbrellas, 79c Each.

SMALLMAN & INGRAM LIMITED

All Fancy Parasols Now Half Price. Get Yours for Next Season.



Arrivals and Clearances. Lake Erie. Buffalo—Arrived: M. A. Hanna, J. K. Hanna, J. K. Dimmick, Mauch Chunk, Wissahickon, Venus, North Star, Argus, P. Reiss, Cepheus, Luzon, G. M. Taylor, S. M. Clement. Cleared: J. K. Dimmick, Venus, Rochester, Wissahickon, W. C. Rhodes, M. Taylor, C. F. Curtis, Kenosha, Lewiston, Cepheus, Argus, P. Reiss, Minnetonka, Spokane, North Sea, S. M. Clement.