

Of all shams the business college sham is about the worst. There are inferior schools trying to ape the work of first-class schools.

WESTERVELT'S COLLEGE

Y. M. C. A., London, Ont., for 22 years has been a leader. Investigate. Catalogue free.
J. W. WESTERVELT, C. A., Secretary
J. W. WESTERVELT, Principal.

\$20.00
Men's Suits
Made to Your Order.
O. Labelle
Merchant Tailor,
220 DUNDAS STREET.

Football
DIRECT FROM ENGLAND
Best English Pigskin Balls..... \$3.50 to \$4.50
Good Quality English Balls..... \$2.00 to \$3.00
Boys' Footballs..... \$1.25
Padded Pants..... \$1.00
Jackets..... 75c
Sweaters..... \$1.25 up
Head Helmets, Nose Guards, Stockings, Etc.

GURD'S GOOD GUNS
185 DUNDAS ST.

Kindling Wood
Delivered, \$1 Per Load
LONDON BOX CO., 309 BATHURST

SMITH, SON & CLARKE
UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls personally attended.
Rubber-stamped funeral cards.
113 DUNDAS ST. PHONE 586
629 DUNDAS ST. PHONE 678
Residence on Premises.

D. A. STEWART
(Successor to John T. Stephenson)
FUNERAL DIRECTOR and EMBALMER
Reasonable charges. Best equipments.
Open day and night. Residence on premises.
104 DUNDAS ST. PHONE 469
GEO. E. LOGAN, Assistant Manager.

ELLIOTT & OLMSTED
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on premises. Phone 1775.

FERGUSON & SONS
Funeral Directors
74 TO 180 KING STREET
ESTABLISHED 50 YEARS
Phones 275 and 643.

Just received a large consignment of
PORTABLE LAMPS
Also Secrete and Mantel Lamps, which make acceptable birthday, wedding and Christmas presents.

London Electric CO., LIMITED,
359 Richmond Street.
Telephone 958.

Clark's Night School
Four evenings per week. English, arithmetic, rapid calculation, bookkeeping, penmanship, shorthand, touch typewriting, etc., etc., practically taught by the most experienced specialists. Monthly payment. New classes. Enter now.
C. H. CLARK, President.
208-212, DUNDAS STREET. PHONE 703.

FOR SALE
Frame cottage, Adelaide street, only \$200.00 down, balance in monthly payments.
LONDON LOAN AND SAVINGS COMPANY.

October Weddings

If you have a wedding gift to select perhaps something in our selection of China and Art Goods might appeal to you. Our guarantee of QUALITY with every article. Reasonable prices.

R. E. Davis & Co.
DIRECT IMPORTERS.
206 DUNDAS ST.

THOS. WILSON
Merchant Tailor,
212 DUNDAS STREET
Higgins Block. Telephone 598

Order Hamilton's
Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.

Order Hamilton's
Have you found it? What?

GOOD COAL
We do not need to name it. We have the best.

May Bros. & Co
Phone 1224. 685 York Street.

CEMENT
why not use a high grade Portland, as it costs no more, and is sure to give satisfaction. We have a stock of Cement that will satisfy you. Call or phone 1283.
Webster & Kernohan
Piccadilly Street, West of Richmond and
Phone 1383

"KOLE UP"
Fill your bins early with our good D. and H. coal and rest warm the balance of winter.
D. H. GILLIES & SON
Corner Adelaide and Bathurst streets
London. Phone 1312.

Odd things not found elsewhere
UNPARALLELED OFFER IN
Diamond Rings
\$8.00
A truly handsome ladies' full size pure white Diamond Ring. 14-karat gold. A rare value at \$8.00.
Thos. Gillean
402 RICHMOND STREET.

THERE IS NOTHING LIKE GOOD, WHOLESOME BREAD
—such as Johnston Bros.' XXX Bread, as a body and brain builder. It is BEST BREAD.
Try a loaf. At grocers or delivered. Phone 878.
JOHNSTON BROS.
LONDON AND DISTRICT

—Mr. Thomas Smallman, of this city, was a Sarnia visitor yesterday.
—Mrs. Andrew Thompson, of this city, is visiting Sarnia friends.
—Miss Ethel Tickner, of Chatham, intends to spend a month with her sister, Mrs. William Brown, in this city.
—Hamilton Spectator: The funeral of John Stabins took place from the

Mantel Clocks
Before buying a clock do yourself justice and see the bargains in clocks we are offering. For time-keeping qualities they are the best.
SUMNER
The Dependable Jeweler.
280 RICHMOND STREET.

Have you tried
OUR COAL?
The Famous Cross Creek
ANTHRACITE
Satisfaction Guaranteed.
John Mann & Sons
401 Clarence.
425 York.
Phone 470.

A WATCH
Bought at Ward's carries with it the assurance that it can be relied on for accurate time-keeping, so if you are thinking of buying a high grade watch it will pay you to give us a call.
C. H. WARD & CO.
374 RICHMOND ST.
Phone 1084.

PARNELL'S TAKOMA LOAF
The same good loaf, the same weight, the same care in baking, the same surety for the quality in the ingredients.
You may have these same confidences in Parnell's Takoma Loaf, ever and always. Because no matter the conditions which might tempt the baker to slacken vigilance for profit's sake, the Parnell Takoma Loaf is the same rich, little nut-brown parcel of goodness and wholesomeness. Five cents at your grocers.
Phones 1390-929.

Actual Saving
You do not want to pay a single cent more for the things you need than you are compelled to pay. If you can save 5c, 10c or 25c on the purchase of an article, you are anxious to save it. We would like to see you take advantage of two of our splendid Saturday offers.
Ladies' Hand-Made Comb, regular price 35c, Saturday.....25c
Roger & Gallet's Perfume, regular price 60c, Saturday.....35c
Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ont.

late family residence, 32 Alkman avenue, at 10:30 yesterday morning. Rev. J. W. TenEyck conducted services at the house and also officiated at the grave. The pallbearers were: Fred Montrose, London; Henry Wadman, Brantford; W. Hold, William Fowler, James Anderson and William Hiel. Johnston—Mihell.
The marriage took place on Tuesday in the Park Baptist Church, Brantford, by Rev. Joseph Sullivan, of Mr. Gordon G. Johnston, son of Mr. and Mrs. R. C. Johnston, of that city, to Miss Lillian Mihell, daughter of Rev. D. M. Mihell, of Oshawa, a former pastor of the Adelaide Street Baptist Church. Mr. Mihell and his family during their stay in this city made many friends who will wish the young couple much happiness in their new relationship.
—Citizens who reside on Oxford street in the vicinity of Coburne street complain that the rails of the London Street Railway Company on Oxford street are in a very bad condition, and that cars going over them make a very annoying noise.

FAST TRAIN TO THE GAME
Woodmen's C. P. R. Excursion to Detroit Will Carry Big Crowd.

Mr. Dan Bowen, of the C. P. R. telegraph service, who is conducting an excursion to Detroit Saturday on behalf of the Woodmen of the World, states that the postponement of the trip until Saturday will increase the sale of tickets fully one-third.
Local fans, who go by the C. P. R. route, will arrive in Detroit Saturday morning about 9 o'clock, Detroit time, and will have ample time to make arrangements for tickets to the contest. The tickets will be good until Monday night, but those desiring to return sooner can do so on any regular train.

\$10 New York Excursion, \$10.
From Suspension Bridge via Lehigh Valley Railroad, Thursday, Oct. 17. Tickets good 15 days. Just the time to visit New York. For tickets and particulars write L. V. R. Office, 54 King street east, Toronto. 67n

Stylish turnouts for wedding order. Hueston's Livory.
Fort Bayard, New Mexico, has been turned into the largest sanatorium in the country, and hundreds are recovering from tuberculosis while there.

HOSPITAL TRUST HOLDS MEETING

Routine Business Attended to Yesterday Afternoon.

The regular monthly meeting of the hospital trust was held at Victoria Hospital yesterday afternoon, when the accounts were passed and Superintendent Heard's report was submitted.
The report showed that during the past month 135 patients were admitted, of whom 57 were males, 53 females and 25 children; while 129 were discharged, of whom 63 were males, 41 females and 25 children.
There were 12 births, 7 deaths and 46 operations during the month.
The receipts amounted to \$1,541.35, and disbursements to \$5,796.38.
The trust acknowledges the following donations with thanks: Cut flowers, B. D. Birch; books for children's ward, Miss Stevenson.
Those present were: Chairman Seretson, Trustees Graham, Harris and Jackson, and Superintendent Heard.

HERMITAGE EXCURSION

At Least 500 of the Local Fans Going to Detroit.

It is expected that the postponement of the Hermitage excursion to Detroit will give many people a chance to make the trip that would otherwise have been unable to go.
To go on Thursday meant to break up half a week, while the trip on Saturday means losing but a day, with the added advantage of being able to stay over until Monday evening if so desired.
A through train has been procured for the journey, which will not occupy more than three hours at the most, leaving the local fans at this point of Brush street at 9 o'clock, Detroit time.
A large advance sale of tickets has been reported, and it is thought that not less than half a thousand people will take in the Hermitage excursion.
For returning the Grand Trunk offers great facilities, and the excursion tickets will be good on any train, with the exception of the Flyer.
The round trip rate will be \$1.60, and the train will leave the G. T. R. station in this city at 7 o'clock sharp on Saturday morning.

LAST WEEK OF PIANO SALE

The Great Opportunity to Save Money by Selecting One of These Rented Pianos—Must Be Accepted on or Before Saturday.

MANY GOOD BARGAINS YET TO BE SECURED, BUT THEY ARE GOING RAPIDLY. BIG CUTS ON ALL REMAINING STOCK PLACED IN THIS SALE.

Gourlay, Winter & Leeming
195 DUNDAS STREET.

One cannot expect to have bargains in pianos such as are offered in this wonderful sale extended to them at any time; in fact, it is only once in a year that such opportunities come to you.

We had a lot of summer-rented pianos returned, and as space in our factory-store is limited, we just had to dispose of the rented pianos at once, regardless of cost. They were all marked at prices so tempting to one who has the slightest idea of buying that it simply means dollars made to buy now. Terms are arranged to meet the individual buyers. Of course, this is out of the ordinary way of selling pianos, but we must sell these pianos, and are selling them. They are going fast.

Pianos are being offered at prices that are from one-fourth to one-half their retail prices. Just stop and think what that means to the buyer. You ought to call in and select an instrument before Saturday, Oct. 12, and we assure you of a large saving in buying. Easy terms and guarantee on every piano offered for sale.

GOURLAY, WINTER & LEEMING,
195 Dundas St., Advertiser Building.
67-uw

A FINE CLEAN BILL FOR LONDON FACTORY
Government Inspector Finds Local Cannery in Excellent Condition.

Dr. G. W. Bell, medical health inspector for the Government, visited the plant of the London Canning Company the other day and he had nothing but praise for the factory and the management.
The doctor bestowed quite a bouquet on the factory, stating that from a hygienic standpoint, which included cleanliness particularly, it was one of the most hygienic plants he had visited in Western Ontario. His jurisdiction covers all canning factories in Ontario.

The female help was considered A1, and it was entirely void of foreign labor. He was well pleased with the general surroundings outside of the buildings, the neat way the grounds are kept, particularly re the disposing of all refuse, which is immediately hauled away.

He said, upon leaving, that if all canning factories put up goods as cleanly as the London Canning and Evaporating Company there would be no occasion for Government inspection. He also said his greatest difficulty was with factories who hire foreign labor and also plants with no sewerage. The London plant is free from both these complaints.

AMERICAN

Forty colleges of the United States have presidents from Rhode Island.
A score of women in Kansas are practicing law, and fifty others are physicians.

James Cahill, 4 years old, of Brooklyn, was struck by a car, and had both thighs fractured.

There are now more than 156,000,000 acres of land in the national forests of the United States.

In each case of three murders in Oklahoma, the victims had their ears clipped from their heads.

Messenger boys to the number of 15,000 were ordered out on strike, in support of the striking telegraphers.

"Captain," a monkey in the Bronx Zoo, insisted upon having too frequent baths, and is now dying of pneumonia.

James Camm, aged 65, a night watchman for a basket factory at Bridgeton, N. J., was found murdered at his post.

Thomas Bertram, aged 20, of Altoona, Pa., was kicked in the head during a football scrimmage, and died a short time afterward.

A special train from Burlington, Ill., was chartered to take Dr. Frank Billings to the bedside of K. P. Ryan, of Butte, Mont., a copper millionaire.

Seven incendiary fires in Beloit, Wis., in the last week have aroused property owners to take extraordinary precautions to prevent repetitions of the crimes.

James Swift, a painter, at work on the power house of the traction company, fell yesterday on high tension wires and was electrocuted at Terre Haute, Ind.

Mrs. Mary Collins, 59 years old, plunged into the harbor at New London, Conn., to rescue a drowning woman companion, and died after coming out of the water.

Fire yesterday destroyed more than half the store buildings and part of their contents of the principal business blocks of Oxford, Neb. Loss \$100,000, insurance, \$47,000.

Before attaching part of a sorghum crop in Joplin, Mo., the deputy constable was forced to count the number of shocks of the sugar corn in a thirteen acre field.

Because his sweetheart, Gertrude Kruehen, would not marry him, John Matz tried to take her with a shotgun yesterday, and seriously injured Paul Frebe, at Pana, Ill.

Frank Durban, St. Paul, was drowned while hunting near Wyoming, Minn., on Sunday morning. His gun exploded while he was in a boat, throwing him into deep water.

Unexpectedly falling heir to a fortune estimated at \$1,250,000, William A. Loomis, captain of detectives in Denver, Col., is one of the wealthiest police officials in the United States.

Arnold Juergens, aged 14, was shot in the right arm by the accidental discharge of a rifle in the hands of a companion yesterday while hunting at Dubuque, Ia. The gun was shattered and the arm may be lost.

Captain Angus Hines, of Gloucester, Mass., has invented a new method of capturing cod without bait. The device consists of a modified fish-shaped piece of shiny lead about 8 inches long, from the head of which projects a pair of big hooks.

Three more foreigners died in a hospital at Barter, Pa., Wednesday, the result of burns received in the explosion at the Standard Steel Car Works, caused by the upsetting of a huge ladle full of molten metal in the No. 1 cupola, making the death list now seven.

"FREE AND EASY" SAYS GEO. P. GRAHAM

His Comment on Premier Whitney's View of Brockville Election.

Toronto, Oct. 9.—Hon. George P. Graham, Minister of Railways and Canals, was at the Parliament Buildings this morning for a few minutes.
"I am here on a little matter in one of the departments, that's all," he said to a reporter.

"You have read what Premier Whitney and his colleagues say regarding the Brockville election, Mr. Graham?"

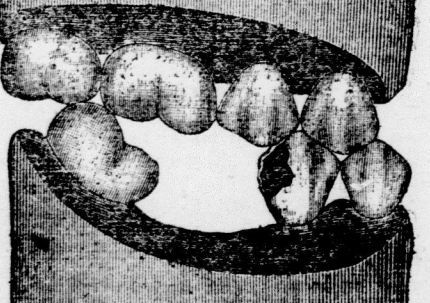
"Yes," was the reply, "and to one who was on the ground, the remarks of some of the cabinet ministers are very amusing, particularly those in reference to the part played by the Ontario Government's policy."

"Premier Whitney's comment was the height of ludicrousness, when he said that the recent election was the first free election since the time of C. F. Fraser. Premier Whitney may have meant 'the first free and easy election.' It is not going too far to say that the Government's policy was the smallest factor in the fight. If the Government had been willing to stand on its policy, surely some members of the Government would have gone down to the constituency to expound that policy."

CASTORIA.

The Kind You Have Always Bought Bears the Signature of

Artificial Teeth Without a Plate or Crown and Bridge Work



The above cut illustrates a condition common to many mouths. Two of the most important teeth are missing. These should be replaced by means of BRIDGE WORK, and not by wearing a plate, which will destroy all the remaining teeth in time. A Bridge properly inserted feels just like your own teeth, and it can be made PAINLESSLY.

Dr. JARVIS, DENTIST
23 DUNDAS ST. CORNER CLARENCE.

The Sovereign Bank of Canada

Head Office—Toronto
Paid Up Capital, - - \$3,000,000.
BOARD OF DIRECTORS:
AEMILIUS JARVIS, ESQ. - President
RANDOLPH MACDONALD, ESQ., First Vice-Pres.
A. A. ALLAN, ESQ. - Second Vice-President
HON. D. McMillan, HON. PETER McLAREN,
ARCH. CAMPBELL, ESQ., M. P. W. K. McNAUGHT, ESQ., M. P.
A. E. DYMENT, ESQ., M. P. ALEX. BRUCE, ESQ., K. C.
F. G. JEMMETT, R. CASSELS,
General Manager. Asst. General-Manager.
SAVINGS BANK DEPARTMENT
Interest at best current rates paid quarterly

MARA'S

You are absolutely sure of getting the
Best Blanket Values
If you buy here.

Lambskin or Cotton Blankets, white and gray, pink or blue border. 10-4, 79c pair; 11-4, \$1.05 pair; 12-4,.....\$1.35 pair

WOOL BLANKETS

Large Size Wool Blankets, pink border and very fluffy. Special.....\$2.50 pair

OUR SPECIAL ALL-WOOL BLANKETS, size 60x80 inches, fine and soft, free from specks. Special.....\$3.50 pair

OUR EXTRA SUPER ALL-WOOL BLANKETS—a look will convince, fit for a queen. Extra large size, at.....\$4.95, \$5.95

COMFORTABLES made from A1 material, white batting filling, large size, at.....\$1.50, \$2, \$2.50

See our Eiderdown Comfortables, extra special, at.....\$4.95, \$6.50

English Chintz for making comfortables, 36 inches wide, two widths to a comfortable. Special.....12½c yard

Best Batting, 12½c large size bunch, or 9 for \$1

MARA'S, OPPOSITE MARKET LANE

Ross' Furs

FUR LINED COATS

We have established a reputation for making the finest fur-lined garments in the trade. Our shells are guaranteed to be man-tailored, which fact alone is worth a great deal, as they retain their shape, while machine-made garments will not. We carry a full assortment of the latest styles in superior broad cloth, made specially for the fur trade. In linings, collars, etc., our range meets all requirements, and our prices speak for themselves.
Call and let us quote you prices.

Remodeling. 196 DUNDAS ST. Repairing



EYES EXAMINED SCIENTIFICALLY WITHOUT DROPS

All the errors of refraction are revealed to us by our wonderful methods. Come to London. Take advantage of our free consultation.
We are the only eyesight specialist in Canada who take the entire responsibility of your eyes from the examination to the making of the glasses complete on the premises.

THE TAIT-BROWN OPTICAL CO
EYESIGHT SPECIALISTS.
237 Dundas Street - London, Ont.

Classes in Sight-Singing and Choral Work

are now being formed at the
London Conservatory of Music
Ask for Particulars.

\$2 Buys a Good Shoe

At PAXMAN'S, 290 Dundas St



Facts Concerning Coal

Are of interest to every housekeeper, and price is not the only fact worth considering. Look for clean coal, properly screened, and free from slate.

Have You Tried Our Coal?

If not, give us a chance to show you what good coal is. Buy now, and save money when the snow flies.

HUNT BROS., Limited
Office 363 Richmond. Phones 123 or 412

CREAM

Whipping and Coffee Cream
Phone for one of our wagons to call on you.
City Creamery 351 Dundas Street Phone 1708

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.