

YOU WONDER WHY

HEINTZMAN & CO. PIANOS

ARE THE BEST?

KINDLY READ THIS CAREFULLY AND YOU WILL THOROUGHLY KNOW THE REASON.

BECAUSE

- 1st--They are the best toned pianos in Canada.
- 2nd--Most durable and reliable in construction.
- 3rd--Only finest materials and best workmen are employed.
- 4th--They stand in tune longer than any other piano.
- 5th--Only piano in Canada with new patented agraffe bridge.
- 6th--Unequaled in purity and sweetness of tone.
- 7th--They are the oldest manufacturers of pianos in Canada.

THEY

appeal to the artistic and most cultured musical taste, consequently are receiving more favorable comment and patronage today than any other make of piano offered to the public; and the fact that all these and many other well-known and recognized foremost artists and teachers in London (and in Canada) have selected and purchased the Heintzman & Co. piano for their own homes and use is surely sufficient evidence of their superiority over any other piano in Canada.

Send for illustrated catalogue, souvenir, prices and terms.

A Beautiful French Burl Walnut Upright Piano, colonial design, 3 pedals, full scale and plate, full music desk and all modern improvements, \$6 month

Kindly call early. Special bargains now being offered. If not convenient to call please write us. Prompt and courteous treatment to every one. Souvenir to all callers.

HEINTZMAN & CO., 217 Dundas Street, Cor. Clarence, London, Ont

Bargains Extraordinary in Second-Hand Organs and Pianos

Each instrument guaranteed or money refunded--could anything be fairer?

We have a large assortment of Organs and Pianos, from \$10 and upwards, payable on your own terms, taken as part payment on Heintzman & Co. Pianos. Each instrument has been thoroughly overhauled, and are now mostly as good as new for practice purposes, being guaranteed for five years, and if not as represented after using them six months, you may return and we will refund all moneys paid.

\$20 A Nice High-Top Bell Organ, Walnut case, 5 octaves, 9 stops, knee swell, and in good shape. Regular price \$90. A big snap **\$1.00 PER MONTH.**

\$30 A beautiful large Dominion Organ, in handsome cabinet. Walnut case, 5 octaves, 12 stops, coupler. All improvements. Regular price \$110. Bargain **50 cts. PER WEEK.**

\$40 An elegant Pipe-Top Thomas Organ, in fine condition, 14 stops, couplers, modern, and as good as new. Regular price \$135. Special snap **\$2.00 PER MONTH.**

\$50 A Handsome Carved Rosewood Piano Case, 6 octave Karn Organ, 13 stops. All modern improvements. Almost new. Regular price \$140. **\$3.00 PER MONTH.**

\$60 A Nice Square Stoddart Piano, 7 octaves. Thoroughly overhauled, and fine for practicing. Guaranteed. Regular price \$325 **50 cts. PER WEEK.**

\$100 A very Handsome Rosewood Square Piano, 7 1-3 octaves. Fine condition. Good as a \$350 Piano for practicing. Regular price when new, \$375. **\$3.00 PER MONTH.**

\$150 A Beautiful Ebonized Upright Piano, 7 1-3 octaves. In fine condition. Good as new. Used only a few months. Up-to-date and all improvements. Regular price \$350. **\$4.00 PER MONTH.**

\$200 An elegant French Burl Upright Piano, in fine condition. Good as new. Used only a few months. Up-to-date and all improvements. Regular price \$375 **\$5.00 PER MONTH.**

The following is what our customers, who order from a distance from us, say of our dealings and bargains:

HEINTZMAN & CO., London:

The Organ arrived safely Saturday, and as you asked me to write and let you know how we like it, I will now do so. I must say we were both surprised and pleased, as I did not expect to get as nice an Organ for \$25. Thanking you very much.

Yours Truly,

MRS. S. WHITTINGHAM.

HEINTZMAN & CO., Limited.

As this is the first time in my life that I have ever answered an advertisement in buying anything, and as you have dealt so honorably with me, as it is a better Piano than I expected, you shall surely have my influence, as I can recommend your firm highly.

Yours truly,

T. L. HORNING.

Buy Your Piano Direct From the Manufacturer

It needs no argument to show that the closer the consumer gets to the manufacturer the more favorable will be the price to him.

Every effort in the present day, more than at any other time, is to get away from the middlemen's profits and let the consumer have the advantage of buying at the first cost.

This is the advantage of buying a Heintzman & Co. Piano. You go direct to the manufacturers and deal direct from them.

No other argument is necessary unless it is the important supplementary fact that when you buy a HEINTZMAN & CO. PIANO you get the finest Piano making in Canada. To quote the words of Madame Albani: "The Heintzman & Co. Piano excels any Piano I have ever used."

Old instruments taken as part payment and full value allowed.

NIAGARA POWER FOR TORONTO

How the Falls Were Safely Harnessed.

A GREAT ENGINEERING FEAT

Important Part Played by Canadian General Electric and Canada Foundry Company in Constructing Plant of the Electric Development Company.

[From the Toronto Globe.]

By the arrival in Toronto of Niagara power a new epoch is marked in the industrial history of Ontario. To exaggerate the great benefits that may flow to the city by the use of power generated eighty miles away is difficult, and to set bounds and limits to the probable development and expansion of which it is the precursor is impossible. Before we quickly take for granted the wonders of the achievement, as we do the telephone and the trolley car, it is worth while glancing at some of the "harness" that has made the work possible. The phrase "harnessing Niagara" has caught the popular fancy, and the more closely the subject is examined the more apt appears the expression. Just as the wild horse of the prairies was absolutely useless to human beings before the saddle placed upon his back, so, for the purposes of distant manufacturers, was the torrent at Niagara useless, save as an awe-inspiring spectacle, before the genius and determination of man designed and constructed the penstock, the turbines, the generators and the thousand and one devices that are adequately described in the word "harness."

The Harness of the Falls.

There is no good reason why the two firms most concerned should not receive full credit for their courage and ingenuity. They are the Canadian General Electric Company and the Canada Foundry Company. Each of them has done work in constructing the plant at the power house of the Electrical Development Company that is unprecedented in its way, and without which the dream of cheap Niagara power might have suffered the fate of the turbine, and remained a toy and a phantom for hundreds of years. The very heart and soul of the plant at the Falls is the unit. By this term is included practically every piece of machinery that is utilized in converting the fall of water into the electric current. Of these units there are five already erected or in course of construction, and each one capable of producing about 15,000-horsepower. Later on more units will be added.

Unprecedented Construction.

In constructing these units the Canadian General Electric Company had to be inventors, as well as manufacturers, for the unprecedented conditions and the magnitude of the work made it necessary to construct new types of generators. On account of the large weight of the machines, they have been for the most part assembled on the spot, it being impossible to erect and transport them by train from Peterborough. Some idea of the size and the workmanship of these units is conveyed in the fact that each one of these generators has a capacity equal to the total output of the Toronto Railway Company.

The Miracle-Workers.

By these units the real miracle of the whole tremendous undertaking is performed. As water, the Niagara River rushes through the penstock and down the flume of the turbines at the bottom of the hundred and fifty-foot drop. By the turbines the water is made to revolve, and as such is applied to the massive shafts that connect with the generators. Into these an electric current has already been turned by the exciters, whose use may be best described by comparing it to the use of a cupful of water for priming a pump. Thus set in motion, the great generators work their transformation, and what was water power becomes electrical energy.

From the Falls to Toronto.

From the generators the current is conveyed to the wonderful high-voltage switchboard, which, with its connections, is said to have cost \$300,000. Thence through a conduit the current is flashed to the transformer house on the hill, a short distance away. Here it passes into one of the twelve water-cooled transformers, and its voltage is "stepped up," or increased from 12,000 volts to 60,000 to overcome loss in transmission to Toronto. From the transformers the current flashes over the eighty miles to the sub-station on Davenport road. Here it is reduced to a voltage of 2,200, which is the power at which the current is of the greatest commercial value. The Toronto Railway Company and the Toronto Electric Light Company have been supplied by the Canadian General Electric Company with rotary converters in order to adapt the current for general use in operating cars, motors and arc and incandescent lamps.

A World's Record Broken.

By supplying the electrical plant for the power development works the Canadian General Electric Company has performed a feat unequalled in the history of electrical installations in Canada. There have been important contracts executed by Canadian electrical firms in the past, but none that will compare in magnitude with this. An even wider boast might be made by the Canadian General Electric Company. It can now truthfully claim to have executed a bigger contract in

electro-hydraulic machinery than any other firm in the world.

The Penstock and the Flume.

Mention has been made of the penstock, which is the iron compartment into which the water is diverted from its natural course. The tremendous castings for this penstock were made by the Canada Foundry Company, and by it was the flume built. The remarkable floors in the power house, steel gratings, stronger than concrete, yet as transparent as poultry netting, were also put in by the foundry company, which, after all, is not thought strange when it is learned that in a modern trade directory this company appears under no fewer than 275 headings. The switchboard gallery, the noticeable metal staircases, with their rubber treads, the structural steel work of the building, all come from the Canada Foundry Company.

Along the Line.

Its work by no means ends in the power house, nor the transformer station, for the double row of steel towers extending from the Falls to Toronto are also products of the foundry plant. There are 1,300 towers, each weighing a ton and a quarter. There are also thirty angle towers, where the wires bend, and where there is a double strain on their supports, each angle tower weighing eight tons. At Welland, again, there are two 150-foot towers, weighing at the rate of a ton a foot; and, again, at the gap at Burlington are two towers 175 feet high, weighing 150 tons each.

A Mile and a Half of Cars.

Altogether the metal in the towers that support the wires from Niagara to Toronto weighs 2,550 tons. In the buildings are 3,000 more tons of metal supplied by the foundry company, and in the whole enterprise the Canada Foundry Company has placed about 8,400 tons of metal. To move this immense mass in one haul would require a string of cars more than a mile and a half long. So that, apart from the specialized skill that was employed on the greater part of this work, the mere feat of producing so much in one contract is remarkable enough and probably unprecedented in the history of Canadian manufacturing.

A Wonder After All.

Wonder at the grand result--Niagara power in Toronto--is not diminished by an examination of the marvelous machinery, electrical and mechanical, that has been devised and erected to transform the dream into a reality. That it should have been within the power of two Canadian firms--the Canadian General Electric Company and the Canada Foundry Company--to provide practically every strap and buckle in the harness for Niagara, is not more creditable to them than it is pleasing to Canadians generally. Pride in such vast undertakings is national in its scope, and in contemplation of these tremendous achievements business rivalry must be for the moment forgotten and wonder and admiration the prevailing sentiments.

MILNARD'S LINIMENT CURES COLDS, ETC.

MAIL VAN STOLEN AND \$125,000 GONE

Daring and Successful Theft on the Street of a French City.

Toulouse, Dec. 22.--A theft of incredible audacity was successfully carried out in the streets of Toulouse last night. The driver of a mail van pulled up his horses at a branch postoffice to pick up some bags, leaving the van, which contained orders and cash of the value of \$140,000, in the street.

He was absent barely two minutes, but when he returned to the street found, to his utter astonishment, that the van had gone.

Thinking the horse might have gone the usual route of its own accord, he scoured the streets and inspected every corner of the van, he ran back to the postoffice and gave the alarm.

The telephone was set to work, and almost immediately the whole police force turned out. For two hours they scoured the streets and inspected every stable without result. Some time after midnight, three hours and a half after his disappearance, they discovered the van in a disused yard with bricks and rubbish. It was empty.

The driver now remembers meeting a young man with a fair beard in the postoffice passage. He also found the door leading into the street ingeniously closed by an iron bar on the outside. At the time he thought this was the work of a practical joker. It is now obvious that it was part of a skillful plot.

The thieves examined their booty by candle light in the disused yard, where the police found hundreds of letters and some boxes of jewelry were found strewn on the ground and intact. The exact sum stolen is not known, but it is believed to exceed \$125,000. In the last case of a robbery of mails, the French postoffice refused to refund the value of registered parcels stolen.

CASTORIA

For Infants and Children. The Kind You Have Always Bought

Bears the Signature of *Chas. H. Fletcher*

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LONDON TOWNSHIP.

Dec. 21.--Mr. Fred Kestle, of Bryanston, has purchased Mr. Cowan's farm on the Proof Little road, and will take possession at the beginning of the year. Mr. Cowan and family will remove to London.

Measles are very prevalent among the children, necessitating in some cases the closing of the day schools. The anniversary services at St. John's Church last Sunday were most successful. There was a large congregation morning and evening. The choir did good service, and interesting and appropriate sermons were preached by Rev. Messrs. Sage and Perdue, of the city.

The annual Christmas treat of Emmanuel Church will take place on Monday evening. There will be a large, well-furnished Christmas tree and a good programme.

Three much-needed bridges of the township have been down for several months, and no new ones constructed yet. This is causing no little inconvenience to the traveling public at this season.

The Paper of the Nation's Homes. Nobody is too young, nobody too old, to enjoy reading The Youth's Companion. For that reason it makes one of the most appropriate of Christmas gifts--one of the few whose actual worth far outweighs the cost. Welcome as the Companion may be to the casual reader on the train, at the office, in the club, it is, after all, the paper of the home. The regularity and frequency of its visits, the cordial sincerity of its tone, make for it soon the place of a familiar friend in the house. Like a good friend, too, it stands always for those traits and qualities which are typified in the ideal home, and are the sources of a nation's health and true prosperity. b6&w

Do You Need a Rest? If so, a few days at the mineral springs of Preston Mount Clemens or St. Catharines will, without doubt, be of great benefit to you. All of these points are situated on the Grand Trunk, and full information as to rates and train service may be secured at city offices, corner Richmond and Dundas, E. De la Hooke, C. P. and T. A. 16k

West Shore Excursion To New York, December 28th.

\$9.00 for the round trip from Suspension Bridge or Buffalo to New York on Dec. 28, via West Shore Railroad. Tickets good 15 days for return. This will be the last excursion of the year, and will enable passengers to spend the New Year in the big metropolis.

Full particulars by writing Louis Drago, Canadian Passenger Agent, 69% Yonge street, Toronto. 14h

Minard's Liniment Lumberman's Friend.

Edward J. Nally, who has risen to the position of vice-president and director of the \$100,000,000 Postal Telegraph Co., at the age of fifteen was a telegraph messenger boy.

IT IS ONLY NECESSARY to read the testimonials to be convinced that Holloway's Corn Cure is unequalled for the removal of corns, warts, etc. It is a complete extirpator.

Matches

The "Flint and Steel" have passed away, The Lucifer has had its day, The Eight-Day Match has taken its flight And paled its ineffectual light. Not one of these could "hold a patch" On Eddy's SILENT PARLOR MATCH.

The E. B. EDDY CO., Ltd., Hull, Canada
DONALD McLEAN, Agent, 426 Richmond Street, London.

Selling Out

Further Reduction in Waltham and Elgin Watches. The following prices for Watches are cheaper than can be bought anywhere in the world.

Hamilton Watch, 21-jeweled, solid nickel case.....\$22.00
21-jeweled, Crescent Street, Waltham Watch, nickel 22.00
17-jeweled, Bartlett works, adjusted, 20-year case..... 10.00
15-jeweled, Waltham Watch, in a 20-year case..... 8.00
Boy's Gunmetal Watch, was \$3.00, now..... 4.00
Alarm Watch, good timekeeper, was \$6.00, now..... 4.00
Gent's 20-year case, with Waltham works, was \$12 6.00
Complete Wrist Watch, very popular, guaranteed... 3.00
Boy's Nickel Watch, extra good value, was \$2.00..... 1.00
Lady's Waltham Watch, in a 25-year case..... 7.00
8-day Clock, half-hour strike, 22 inches high, was \$5 2.00
Alarm Clock, good timer, was \$1.50..... 1.00
Fancy Gilt Clock, extra quality, was \$2.00, now..... 1.00
Musical Alarm Clock, was \$3.50, now..... 2.00
All 1847 Rogers Bros.' at greatly reduced prices.
Rogers' Fancy Teaspoons, good quality, were \$2.50 1
Hand Bags and Purses at less than cost.
Presentation goods at special figures and extra value.
Plated Tie Pins, were 50c, now..... 35c
Large Maple Leaf Brooches, good value..... 1.00
Berry Spoon, Rogers' make, was \$1.50, now..... 1.00
European and American Back Combs from..... 35c
Pearl Handled Knives and Forks, in cases.
Lemaire's Opera Glasses in all qualities.
Largest stock of Necklaces and Lockets in the country.
Best quality Brass Kettles and Chafing Dishes.
Lovely Candelabras, with shades and candles.
Ebony Brushes, Combs, Mirrors, less than cost.
Masonic, Oddfellows' and all other Society Pins half p
The celebrated English Joseph Rodgers & Sons' Knives
A large consignment of Fine Cut Glass Ware that i
be sold. All less than cost.
Norma and Carmen Bracelets less than anywhere in
country. Bought direct from manufacturer.

P. BIRTWISTL

116 Dundas Street.