

FOR THE KING

REMOVAZ

Having to give up possession of his store by the FIRST OF JANUARY, has decided to clear out the whole of his valuable stock at greatly reduced prices. Great Bargains will be given as

GREAT BARGAINS IN DRESS GOODS!

The quantity of Goods sold in this Department is immense.

Over \$10,000 worth in Stock of the Latest Fabrics, at 25cper yard, town price 50. Over \$5,000 worth in Stock of the Latest Fabrics, at 12c. per yard, town price 25c.

MILLINERY

MANTLES:

The balance in this Department will be cleared out regardless of cost.

PARASOLS: About 200 lined Parasols to be cleared at 37½c, worth 75 cents.

The stock is too large to enumerate every article, but will issue a circular every week, giving due notice of the articles to be brought prominently forward at the reduced prices. Don't forget to call early as the whole stock will be sold.

GEORGE JEFFREY. GUELPH

PREPARING FOR THE FALL TRADE

OPENING AT THE LION



OPENING AT THE LION TO-DAY

Direct from Britain several Cases and Bales of NEW GOODS! Shipped by our Agent with the last ALLAN STEAMSHIP

100 pcs Horrocks' best Brand Cotton at 12th a yard; 500 pcs Lovely Dress Goods, and will be sold at less 1000 pcs Dark Prints for Fall Wear, Sc, 9c, 10c and 12c., the very Best Quality.

25 Bales of CARPETS, splendid designs and colors.

The CARPET ROOM is the 3rd flat of THE LION—the largest Carpet Hall in the Dominion, where a grand display will be seen.
an extra Bargain for 25c., worth 40c.

New Tweeds, New Hats, New Flannels, New Shirts, New Blankets, New Ticks.

BY ALL MEANS SEE THOSE NEW GOODS AT THE LION.

Golden Lion, Wyndham Street, Guelph.

J. D. WILLIAMSON.

GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

HEFFERNAN BROTHERS!

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c, to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25,

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices.

1,000 pieces new 17c. and 20c. prints at One York Shilling

1,000 pieces 12 c. and 15c. prints at 10c.

T IS NOT WHAT YOU EAT BUT what you digost that makes you strong. Unless the food taken is perfectly dissolved, assimilated and conver'd into pure blood, general nervous and p ysical prostration inevitably result; the whole system is impoverished; degeneration of the organs and tissues follows, and if there be hereditary prediagosition to serofula or consumption tution gradually broken down. The foundation of good health and a sound mind is reignous stomach and perfect nutrition. Dr. Wheeler's Compound Elixir of Phosphates and Callsaya is Nature's own remedy forderangements of the digestive organs, purely physiological, harmless, and positively supports and positive or the state of the This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices. HEFFIRNAN BROTHERS,

NOTED FOR CHEAP DRY GOODS.

Britannia House, Guelph.

GUELPH CLOTH HALL.

8HAW & MURTON

OUR SPRING STOCK

Is now fully assorted in every department.

or unclean.
It stimulates the roots of the Hair.
It enlivens brashy and weak Hair.
It prolongs vitality. CLOTHS

GUELPH, March 21,11874

HATS AND CAPS. GENTS' FURNISHINGS READY-MADE CLOTHING.

We would inform our customers and the public in general that we never before offered such a complete and handsome assortment of Goods for Gent's Wear.

REMOVAL.

G. B. FRASER

Has removed directly opposite his old stand, where he has opened with a bran new stock at much lower prices than could be bought earlier in the season.

G. B. Fraser is too modest to advertise that he is selling much cheaper than those who make a great blow. Still facts are stubborn chiefs, and a discerning public pronounce Fraser's to be the cheap store to deal in.

Shaw & Murton,

SPRING

IMPORTATIONS.

JAS. CORMACK

Tailor and Clothier,

No. 1, Wyndham Street, Is now receiving a large and beautiful

oods suitable for the Season, consisting of Plain and Fancy Wool-lens in the best and newest patterns.

lars, Ties, &c

IN GREAT VARIETY. JAMES CORMACK, Guelph, April 21, 1873. dw

GINGER ALE

SODA WATER

JOHN A. WOOD'S

Belfast Ginger Ale, Montreal Ginger Ale, Schweppes Soda Water Montreal Schweppes Seltzer Water Montreal

-47 JOHN A. WOOD'S Guelph, May 30, 1874

Remember the New Wholesale and Retail

DRY GOODS STORES

That are to be opened this ensuing Autumn,

On Upper Wyndham Street, Guelph,

HOGG

COUNTRY MERCHANTS

Will be supplied with Staple and Fancy Dry Goods at

Hats, Caps, Shirts, Col- Montreal, Toronto or Hamilton Wholesale Prices

The stock for the Wholesale Department being entirely bought from the Man-tory and for Money, my friends will be placed on the best possible footing in making factory and for Money, my friends will be placed on the best possible footing in making neir purchases. I will guarantee prices and value against any Wholesale House of Montreal, To onlo or Hamilton.

JOHN HOGG.

THE NOTED TEA HOUSE

SUGARS, SUGARS!

A Large Lot now arriving, and will be sold Cheap during the Preserving Season.

J. E. MCELDERRY; 2 DAY'S BLOCK,

THE NOTED TEA HOUSE



ntract for erecting the new town hall in

Bodley, whose tender was \$3,725. The ender of Mr. R. McDowell was lowest,

Special Notices.

T IS NOT WHAT YOU EAT BUT

BEARINE

For the Hair

Prepared from the pure grease of

The Canada Bear.

It beautifies and strengthen the

Hair.
It makes the Hair soft and pliant.
It imparts to the Hair a rich glossy

It is perfectly harmless_not sticky

SOLD BY DRUGGISTS.

Perry Davis & Son,

Price 50c per bottle.

same to pre-pay return postage. Addr all four for pumphets or pitch to the William Committee or pilits of the Co., William Chart & Co., Soll 1 Chelph by E. Harvey, and a drugists overywhere. Northrop & Lynn Toronto, and J. Winer, Hamilton, Wholesa

G. B. Fraser gives his old friends a cordial invitation, and invites all who wish to save money to call and see his new stock. G. B. FRASER, Wyndham Street, opposite his old stand.