

Sliced Pineapple,
100 cases,
1 1-2 lb. tins, 4 doz to case

DATES!

50 Boxes
Finest Pckg. Dates, 16 oz.
pcks., 48 to case.

California Oranges,
100 cases, 216 count.

75 Boxes
California
"Gravenstiens,"
125's.

GEO. NEAL

Limited.
Beck's Cove Water St. East
Phone 264 Phone 17

Profit By Our Experience

YOU MUST PROFIT IF YOU SECURE SOME OF OUR
SENSATIONAL BARGAINS!

Bought from manufacturers who did require the Cash to carry on.

OUR SPECIALS INCLUDE THE FOLLOWING BARGAINS:

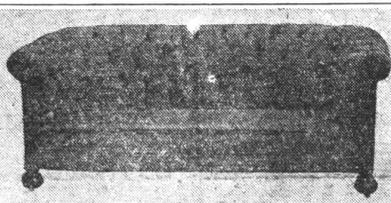
LACES	EMBROIDERIES
Special Torchon Edgings 2c. 3c. 4c. 5c. 6c. yard.	Special Edgings & Insertions 4c. 5c. 6c. 8c. 9c. 12c. 15c. yd.

READY-TO-WEAR DEPARTMENT.

AN IDEAL SLIP-ON All 95c. Colors.	SPECIAL SWEATER COATS All \$1.98 Colors.
SILK CAMISOLES All 45c. Colors.	BIG VALUE CAMISOLES 75c. 85c. 95c.
WHITE EMBROIDERY UNDERSKIRTS 85c. and \$1.40	WHITE EMBROIDERY NIGHTDRESSES \$1.10, \$1.50, \$1.80
LADIES' RIBBED VESTS Strap. 19c. garment.	LADIES' RIBBED VESTS Half sleeve. 25c. garment.
DARK MOIRE UNDER- SKIRTS—95c. \$1.35.	CHILDREN'S RIB'D. VESTS All prices from 15c. garment
LADIES' UMBRELLAS—\$1.50	LADIES' "HOSE"—22c. pair.

BonMarché
WATER STREET ST. JOHNS

Guaranteed Products!



Buy Upholstered Furniture that stays upholstered. Don't experiment with Chesterfields and Chairs that have nothing to recommend them but attractive prices. We make all our own frames from the best selected hardwoods and insure a solid foundation to build upon. The springs are manufactured of the best oil tempered Premier Spring Wire. Nothing but the best quality of stuffing materials are used and all work is carefully inspected before it leaves our factory.

POPE'S
Furniture and Mattress Factory
EST. 1860. PHONE 659
GEORGE & WALDEGRAVE STS.
June 16, 1914

EXPERT ADVICE!

Is what you are entitled to when investing in Life Insurance. I offer it to you freely and gladly. Remember, there is no obligation on your part. Just drop into my office and we will talk the matter over together.

CALL AND SEE ME.
CYRIL J. CAHILL,
Manager for Newfoundland.
CROWN LIFE INSURANCE COMPANY.
(Head Office: Toronto, Canada).
Offices: Law Chambers Duckworth Street.
Oct 19, 1913

ACCORDEONS!

New Shipment
Three or Four Stops
\$4.50, \$6, \$7, \$8

CHAS. HUTTON
Home of Music

GUARANTEED SUITES.

We are able to guarantee our Suites because we use only the best English materials throughout. Curled Hair, which we use exclusively, is the only material possessing the three necessary qualifications for Stuffing: Resiliency, Cleanliness and Durability. It costs more, but is most economical in the end.

We carry a full line of Velours, Velvets and Tapestries, and invite inspection.

A. M. Penman Co.
Duckworth Street
Opp. Crosbie Hotel

April 12, 1914



Gossages
Magical Soap.

HARD WEARING
Made by a Firm of World-wide Reputation
for Excellence & Uniformity of Quality.

JOB'S STORES, Ltd.
Agents.

We Build CLOTHES to fit your Figure
from your own selection of Style and Fabric, giving you
MAXIMUM VALUE at MINIMUM PRICE
proving to your entire satisfaction the value of a
hand-tailored Suit.
W. P. SHORTALL,
THE AMERICAN TAILOR,
500 Water Street Phone: 477. P.O.B. 445. ST. JOHN'S, Nfld.

Nfld. Government Railway.

Notre Dame Bay Steamship Service.

Freight for ports of call on the above route, as previously advertised in Directory, also Botwood, Brown's Arm and Laurenceton, will be accepted at Freight Shed Tuesday, August 5th, up to 5 p.m.

South Coast Steamship Service

Passengers leaving St. John's on 8.45 a.m. train Monday, August 4th, will connect with S.S. PORTIA at Argentia for usual ports en route to Port aux Basques.

Nfld. Government Railway.

NOTICE!

EAST BOSTON, MASS.—HALIFAX, N.S.—ST. JOHN'S, Nfld.—NORTH SYDNEY, N.S.
Steel Steamship "SABLE I." will
Leave East Boston 2 p.m. July 31st Aug. 12th
Due Halifax 7 a.m. Aug. 1st Aug. 14th
Leave Halifax 12 p.m. Aug. 1st Aug. 15th
Due St. John's midnight Aug. 3rd Aug. 17th
Leave St. John's 2 p.m. Aug. 5th Aug. 19th
Due North Sydney 6 a.m. Aug. 7th Aug. 21st
Leave North Sydney 2 p.m. Aug. 7th Aug. 21st
Due Halifax 2 p.m. Aug. 8th Aug. 22nd
Leave Halifax 2 p.m. Aug. 9th Aug. 23rd
Due East Boston 6 a.m. Aug. 11th Aug. 25th
Fares on application; reservations now accepted.
Apply HARVEY & CO., LTD., St. John's, Nfld.
June 13, 1914.

FARQUHAR STEAMSHIP COMPANY.

HALIFAX SUMMER CARNIVAL August fourth to sixteenth.
Special return fare: Fifty-Seven Dollars. Steamer "Sable I." leaves St. John's August 5th. Return fare good for one month. Includes stateroom.
For further information, apply to
HARVEY & COMPANY, LTD., Agents.
July 28, 1914

Furness Line Sailings

SACHEM	DIGBY	Liverpool	St. John's	Boston	Halifax	St. John's
July 12th	July 21st	July 30th	Aug. 6th	Aug. 13th	July 15th	July 15th

Weekly connections to Spain, Portugal and Mediterranean Ports via Liverpool.
For freight rates or Passage, apply to

Furness, Withy & Co., Limited
WATER STREET EAST PHONE 130. ST. JOHN'S, Nfld.

INDESTRUCTIBLE PEARLS

We are now in a position to offer our Patrons a genuine French indestructible Pearl necklace 24" in length with gold filled clasp at \$5.00.

The Pearls are beautifully graduated and have a splendid lustre.

We guarantee these to be excellent value.

T. J. DULEY & CO. LTD.
THE RELIABLE
JEWELERS & OPTICIANS
WATER STREET.

Arrived by S.S. Silvia
100 Packages Nova Scotia
GREEN CABBAGE.
BURT & LAWRENCE
14 NEW GOWER STREET.