

FIRMLY FIXED IN THE MIND OF THE PUBLIC

Is the certainty that—for Good Values--The Royal Stores stands supreme

There is something about this Store—the way everything is arranged—the easy access to the goods—that makes it “a place apart” in the world of shopping. Read these typical bargain offers—make a note NOW of your needs, and pay us a visit this FRIDAY and SATURDAY.



Special Offers from the HEAVY SECTION

Twilled Sheetings.
80 inches wide, fine even thread, thoroughly bleached. Reg. \$1.85 yard for... **\$1.75**

White Shirts.
The popular “Blue Ribbon” make, 36 ins. wide, soft finish, free from dressings. Reg. 60c. yard for... **55c.**

Dainty Chintzes.
In a selection of new floral designs; 48 inches wide. Regular \$2.00 yard for... **\$1.79**

Cotton Blankets.
California Blankets of fine combed cotton, size 60 x 76 inches; finished with Pink and Pale Blue borders, good weight. Reg. \$4.95 pair for... **\$4.45**

New Stair Druggets.
In a fine assortment of colorings. Width 18 inches. Reg. 55c. yd. for 50c. Width 22½ inches. Reg. \$1.00 yd. for 92c.

Table Oil Cloths.
New designs in Light and Dark checks, Marble and Blue Vein effects. Width 46 inches. Reg. 75c. yard for... **54c.**

Fancy Sateen Linings.
1,000 yards of pretty Sateens for lining costumes, &c.; fancy floral and striped effects in great variety; average width from 33 in. to 36 in. Regular \$1.85 yd. for... **\$1.45**

UNDERWEAR and BLOUSES

New Arrivals

New Silk Shirtwaists.
In heavy quality White Jap; sizes 36 to 42; quiet, conventional styles for business wear. Reg. \$5.25 each for... **\$4.55**

Fancy Voile Smocks.
Entirely new designs in White Voile, V neck, pull-over styles; short sleeves, elastic at waist; sizes 36 to 42 inches. Reg. \$5.50 each for... **\$5.50**

Shantung Blouses.
In natural shades; sizes 36 to 44 inch; neat tucked designs on front and cuffs; shirtwaist styles. Regular \$7.00 each for... **\$6.05**

Dressing Jackets.
Made of fancy striped and flowered Flannelette; sizes 36 to 42; shades of Saxe, Grey and Lavender; finished with satin cord piping, ¾ sleeves, heavy girdle. Reg. \$1.50 each for... **\$1.25**



Flannelette Nightdresses.
In women's sizes; plain Cream, soft finish Flannelette of good quality; round collar and short sleeves. Reg. \$3.75 ea. for... **\$3.30**

Black Sateen Underskirts.
Neat styles in women's sizes; black grounds with colored floral designs; wide flounces and elastic at waist. Reg. \$2.90 each for... **\$2.55**

Black Bead Necklets.
Large and small graduated beads, 27 inches long; black enamel fastener at back. Reg. 90c. each for... **77c.**

Children's Nightdresses.
In White Flannelette, to fit children of 2 to 12 years; V neck yoke in back and front, beading trimmed. Reg. \$2.10 ea. for... **\$1.84**

Personal Service.

We have a staff of expert shoppers to do your shopping for you. Do not hesitate to make use of this staff when you cannot come to the store in person.

Imitation Leather Bags.

20 dozen only medium sized Black Seal Bags, with strong nickel catches and strap handles; also a collection of silk vanity bags in assorted designs and chain handles. Reg. 85c. each for... **72c.**

Heavy Silk Gloves.

20 dozen high grade Gloves, in sizes 6 to 7½; shades of Champ, Grey, Pongee, Silver, Black and White; double tipped fingers, 2 domes. Spec. \$1.65 per pair for... **\$1.65**

Shantung Smocks.

In natural shades, pull-over styles, short sleeves, V neck, hem-stitched and black ribbon trimmed; sizes 36 and 38. Reg. \$5.80 each for... **\$4.96**

Taffeta Ribbons.

For hair bows, and sashes; width 3½ and 5 inches; in a whole range of popular colors. Reg. 85c. yard for... **72c.**

Don't Delay, Come To-Day!



School Needs.

Propeller Pencils, nickel case. Reg. 80c. each for... **70c.**

Pencil Erasers. Special each... **3c.**

Ink and Pencil Erasers. Special each... **5c.**

Metal Ruling Pens. Special each... **2c.**

Magic Pen Knives. Reg. 25c. each for... **22c.**

Exercise Books; 60 pages. Reg. 16c. each for... **14c.**

Exercise Books; 64 pages. Reg. 25c. each for... **20c.**

Slate Pencils; wood covered. Special each... **3c.**

Lead Pencils; rubber tips. Special each... **2c.**

Lead Pencils; plain tips. Special each... **4c.**

Pocket Pencils, with Erasers. Special each... **13c.**

Assorted Steel Pen Nibs, per dozen... **6c.**

Assorted Pen Holders, each... **3c.**

Wood Rulers, Special each... **3c.**

Wood Rulers, with wire edge. Special each... **13c.**

Scribblers, large, plain and ruled. Special each... **5c.**

Baseballs, samples; leather covered. Special each... **65c.**

Money Banks; Post Office style. Reg. 9c. each for... **7c.**

Bath Brushes, with long bent handles. Reg. 50c. each for... **42c.**

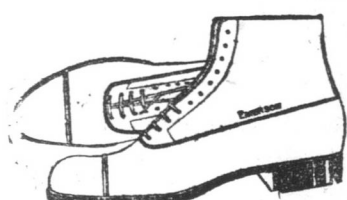
Mouth Organs; nickel cases. Reg. 40c. each for... **30c.**

Croxley's Writing Pads, 100 sheets. Reg. 75c. pad for... **65c.**

Croxley's Writing Pads; Note size; 100 sheets. Reg. 40c. pad for... **35c.**

Mucilage; 2 ounce bottles. Special each... **10c.**

Special Values in Fall Footwear



Men's Boots.
Black Vici Kid, sizes 6 to 10; Blucher cut; rubber heels. Regular \$1.80 pair for... **\$10.13**

Men's Heavy Elk Boots.
In shades of Tan; Blucher cut; sizes 6 to 9; a good sporting boot; wide fitting; Goodyear welt; guaranteed waterproof. Reg. \$11.20 pair for... **\$10.50**

Men's Tan Calf Boots.
50 pairs, sizes 6 to 9; Blucher cut; wide fitting; Goodyear welt. Reg. \$10.40 pair for... **\$9.78**

Ladies' Brown Boots.
36 pairs, sizes 6 to 10; Mahogany calf, pointed toes, rubber heels, damproof soles. Reg. \$15.40 pair for... **\$14.44**

Ladies' Boots.
Black Vici Kid, pointed toes, Cuban heel, high leg; sizes from 3 to 7. Reg. \$10.10 pair for... **\$10.10**

Men's Boots.
15 pairs only, sizes 4 to 7; Cuban heel, pointed English toe; 10 inch leg. Reg. \$11.75 pair for... **\$11.75**

Ladies' Plain Cashmere Hose.
In all sizes; fast black dyes; seamless feet. Reg. \$2.10 pair for... **\$1.85**

Ladies' Ribbed Cashmere Hose.
Extra special values, 4/1 ribs; fast black; sizes SW, W. and OS. Reg. \$1.35 pair for... **\$1.16**

Ladies' Sport Hose.
In fancy Heather mixtures, 4/1 ribs; spliced heels and toes. Regular \$1.70 pair for... **\$1.52**

Children's Hose.
Plant Cashmere, fast black; spliced heels and toes. Sizes 2, 3 and 4. Reg. \$1.15 pair for... **96c.** Sizes 5 and 6. Reg. \$1.30 pair for... **\$1.10**

A Sale of All Wool Blanket Coating.

54 inches wide. The colors are Brown, Navy, Grey and Dark Red checks. The dyes are slightly imperfect, but hardly noticeable. Regularly sold at \$8.50 yard. Our clearing price... **\$6.25**

Fine Wool Dress Serge.
In shades of Grey only; 54 inches; extraordinary values. Reg. \$4.25 yard for... **\$3.65**

The Latest Novelties in Fall Neckwear.

50 only, new designs in pretty Neckwear in materials of Organdie Muslin, silk and satin pleated and lace trimmed; assorted popular shades. Reg. \$1.35 ea. for... **\$1.15**

Ladies' Fawn Raincoats.
With large new style collar that will button up closely round neck, finished with belt and patch pockets; sizes 48 to 54 in. Reg. \$24.00 each for... **\$20.15**

News of Vital Interest from the Man's Store



Khaki Haversacks.
Strong waterproof material, fitted with detachable strings; 4 pockets and double strap fastenings. Special \$3.00 each

Boys' Tweed Pants.
Straight leg; in sizes 3, 4, 5, 6 and 7. Reg. \$4.65 values for... **\$4.20**

Reg. \$3.30 values for... **\$3.00**

Sizes 9, 10, 11 and 12. Reg. \$4.20 values for... **\$3.75**

Boys' Cord Suits.
Brown Corduroy, of fine quality; to fit boys of 6 to 8 years; belted styles with three pockets, pants lined throughout. Reg. \$15.40 suit for... **\$14.00**

Boys' Norfolk Suits.
In striped Grey Cotton Tweeds; sizes to fit boys of 6 to 8 years. Reg. \$10.20 suit for... **\$9.25**

Sweater Coats.
For men; Dark Heather mixtures bodies, with storm collar of contrasting shade; all sizes. Reg. \$4.40 each for... **\$4.09**

Gent's Ties.
New assortment of high class neckwear, wide flowing ends, new designs and colorings. Reg. \$2.00 each for... **\$1.65**

Gent's Armlets.
Made of strong elastic webbing, durable and serviceable; assorted colors. Reg. 75c. pair for... **63c.**

Gent's Handkerchiefs.
White Excela with colored borders, finished soft as silk; large sizes. Reg. 80c. each for... **69c.**

Gent's Braces.
Good strong braces with patent eclipse buckle, strong leather fasteners. Reg. 95c. pair for... **83c.**

Gent's Oil Coats.
Black Silk finished Coats; sizes 0 to 3; double breast, velvet collar. The ideal coat for wet weather. Regular \$10.00 each for... **\$8.50**

Gent's Felt Hats.
The popular Soft Felt Hat in shades of Grey, Fawn, Brown, Green and Black, wide brims, silk band finish, leather sweat band; sizes 6¾ to 7¾. Reg. \$10.25 each for... **\$8.75**

Gent's Caps.
Of high grade Scotch Tweeds in Heather mixtures; sizes 6¾ to 7¾; one piece crown; quilted silk lining. Reg. \$5.25 each for... **\$4.35**

Gent's Umbrellas.
Black mercerized Gloria cloth, wood rods; finished with silk tassels. Reg. \$6.00 each for... **\$5.10**

Gent's Half Hose.
All wool, ribbed Cashmere in Navy, Tan and Black; sizes 10 to 11. Reg. \$2.70 pair for... **\$2.40**

Gent's Half Hose.
Fine ribbed Hose in shades of Grey; good serviceable quality; all sizes. Reg. \$1.25 pair for... **\$1.10**

The Royal Stores, Ltd.

The Buying Headquarters of the Thrifty

Practical Jokers' Playful Pranks.

HOAXES WHICH HAVE ANGERED THOUSANDS.

How easy it is to gull the public, the Tit-Bits, was demonstrated recently by the brother of a well-known playwright, who attended a West-end theatre in the guise of a Prince of Abyssinia.

Abyssinian princes have figured so frequently in hoaxes of this kind that the wary regard them with suspicion. There was the famous hoax of 1910, when a young woman, disguised as an Abyssinian princess, was received with all honours on H.M.S. Dreadnought—at that time the flagship of the Home Fleet.

EXCESSIVE ACIDITY is at the bottom of most digestive ills.

KI-MOIDS
for indigestion afford pleasant and prompt relief from the distress of acid-dyspepsia. MADE BY SCOTT & BOWNE, MAKERS OF SCOTT'S EMULSION.

A similar joke was played in 1905 on the Mayor of Cambridge by a number of undergraduates, who wired in the name of “Henry Lucas, Hotel Cecil, London.” “The Sultan of Zanzibar will arrive at Cambridge at twenty-seven p.m. Could you arrange to show him buildings of interest and send carriage?”

An hour later four dark-complexioned men, in turbans and voluminous trousers, arrived at Cambridge. They were conducted all over the city, and ultimately accompanied to the station by the officials and a great crowd. The feelings of the mayor when he discovered that the whole affair was a practical joke can be better imagined than described.

Not since the days of that irrepressible practical joker Theodore Hook, who hoaxed towns and princes to his heart's content, has the world laughed so much as it did the escapades of various German practical jok-

ers before the war. First there was Voigt, who convulsed Europe by masquerading as a captain of the Foot Guards. He arrested the Mayor of Koenigsberg with the aid of a command detachment of soldiers, had him conveyed to Berlin under escort, and then made off with the municipal exchequer.

Then, in 1909, there was an audacious raid by three young men, who walked into one of the rooms of the First Civil Law Court of Berlin and stole the black caps and long black gowns worn by the judges when on the bench. Donning these, they gain-

ed access to certain rooms, and from documents relating to lawsuits, in which considerable sums of money were in question, made out judicial orders for payment. These they presented to the victims in thirty-one cases, and thus collected a couple of hundred pounds. One almost feels sorry to record that such inventive geniuses were ultimately arrested and sent to prison for their daring.

AN AUDACIOUS TRICK.

This was followed by the exploit of August Walter, who, by sending a bogus telegram to the military governor of Strassburg, announcing that the ex-Kaiser was arriving to review the troops, caused 20,000 troops to parade and 30,000 spectators to assemble.

The worthy people of Ballymena, Ireland, are still looking for the man who, in 1906, caused posters to be displayed announcing that the Brit-

ish Government wanted to buy cats to send out to soldiers in foreign parts, who were being overrun with rats.

It was announced that a Government official would attend on a certain day to purchase all suitable animals. The cats arrived by the score, but the Government official is still missing.

Fashions And Fads.

Suits and dresses are trimmed with appliques of fur on fabric, or of fabric on fur.

Fur-trimmed velour and duvetyne suits will attract a great deal of attention this winter.

A three-piece black satin suit is trimmed with quilling and incrustated panels of baby lamb.

The next season's coiffure will reveal the ear, so long dangling ear-rings will be fashionable.

Meanest Man.

“The meanest man on earth,” has been discovered.

Even insurance men, possessing most human traits, have revealed occasional phases of meanness, but it remained for a clergyman, an ordained preacher of the gospel, to outclass superlatively all other contestants for the croix de lai.

This pastor, who resides within eye range of the Woolworth tower, makes a practice of charging claimants under life insurance policies a fee of 1 per cent of the face of the policy for filling out the clergyman's certificate on death claims.

The medal for concentrated and undiluted meanness is hereby awarded. The contest is ended—insurance firms.