



The Latest Call--Startling--But True!



Reinforcements urgently needed to keep the Royal Newfoundland Regiment in the Front Line.

Men of Military Age! What About It?

Don't You Hear It? Won't You Heed It?

The sentiments of the majority of the people in this Dominion are strongly in favor of keeping our GLORIOUS REGIMENT at full strength and in the Front Line by voluntary enlistments if possible--if not--by some form of conscription.

Young Man! What Will You Be--A Volunteer or a Conscript?

This space given to the Regiment by MARSHALL BROTHERS.

A Right to the Limelight.

By RUTH CAMEBON.



RUTH CAMEBON

"Yes, she's bright and she's nice, but she certainly enjoys being in the limelight." So the Authorman characterized a brilliant and interesting woman of whom we had heard a great deal and whom we finally had the pleasure of meeting.

There was a distinct shade of reproach in his speech as he said: "She certainly enjoys being in the limelight."

And I called it unmerited reproach. I think we are inclined to resent it, when a brilliant person captures and holds the centre of the conversational stage, but is that justifiable resentment?

The Gift of Gab or the Gift of Adventure.

If a man or a woman is brilliant and has had many unusual and interesting experiences, why shouldn't he or she expect to have more chances at the conversational ball than those who haven't the gift of gab or the gift of adventure?

In many kinds of games, the person who hits a ball once is given a chance to hit again. Why not in the game of conversation?

It seems to me as absurd to blame such people for taking a bit more than their share (computed on a basis of equal rights) of the conversation, as it is to blame a pretty girl for knowing she is pretty.

Like Blaming a Pretty Girl For Knowing She Is Pretty.

Of course the pretty girl knows she is pretty, if she has not been reared in a home without mirrors. (And even then I fancy she would find enough to make her suspect the terrible truth.)

And of course a clever, amusing person (if he is clever enough to be clever) must know he or she is clever and amusing.

For myself, I am always ready to grant such a person double her share of the conversation.

Nobody Loves a Monologist.

Of course it isn't nice of such folks to abuse the privileges granted them by monopolizing the conversation.

Nobody loves a monologist. But even at that, I would rather have a brilliant monologue from someone who had something to say, than a general conversation among half a dozen bores who hadn't a real thought among them.

Minard's Liniment Co., Limited. Gentlemen,--I had my leg badly hurt, the pain was very severe and a large swelling came above the knee. I expected it would be serious--I rubbed it with MINARD'S LINIMENT, which stopped the pain and reduced the swelling very quickly. I cannot speak too highly of MINARD'S LINIMENT.

AMOS T. SMITH. Port Hood Island.

Milady's Boudoir.

SUMMER BATHING MISTAKES.

At no season of the year is the bath custom so abused as in summer. The woman who is particularly rational about the daily bath the rest of the year, plunges into excesses directly warm weather sets in. Why she should imagine that she has greater endurance in summer than in winter, no physician or beauty specialist has ever discovered.

Bathe with reason in summer as well as in winter. Do not drop warm baths and indulge only in tepid ones just because the weather is warm. Do not confine your excursions to the bath tub, to only cold plunges. You will be much more comfortable in hot weather for the occasional hot bath. And remember that the too cold bath, whether in the tub, or in the ocean, is very apt to bring on cramps of the stomach and serious intestinal troubles if taken soon after a hearty meal.

Another folly in which many women indulge when at the shore, is to think that after a sea bath she is physically clean. Sea bathing is merely a dip in the ocean. Continued bathing in sea water, unrelieved by baths in fresh water or at least sponge baths is very bad for the skin.

In summer a warm, not hot, bath is most cooling and the bath in the morning may be only a sponge bath in cool, not cold, water. The woman who dresses in the middle of the day, or just before dinner, and bathes then, should not take a bath when retiring.

Eggs

Local Fresh Eggs

now in full supply, help to conserve meat use more fresh Eggs.

Soper & Moore

Your Boys and Girls.

Perhaps your baby is wakeful at night because he does not have a great deal of fresh air during the day. Try keeping him out of doors more, and see that he has his nap early in the afternoon so that he will be tired when he goes to bed at night. Do not feed him too much during the last few hours before bedtime.

Some babies stay awake at night simply because they know they will be rocked or taken up and cuddled if they cry. If you have such a habit you should, by all means, stop it at once. It is very bad for the child and very bad for you, and while you will have a very unpleasant time during the first few nights, it is more than worth while to overcome the habit.

Make up your mind to worry one day through and you will then be master of the situation. Keep baby awake by some means from one to seven o'clock. Talk to him and distract his attention by toys or take some of his clothes off and put them on again, anything to prevent sleep. At eight thirty bathe and feed him and he will be glad to go to sleep and will likely sleep the whole night through.

DUMB ANIMALS.

The young colt kicks and capers, enchanted with his life; the cows don't read the papers which tell of deadly strife. I see the cheery horses, they paw and neigh and prance; they've heard not of the coarses and bleaching bones

the critters which draw their loads all day, and take their oats and bits, as an abundant pay; their backs may well be aching when evening rests come, but hearts are never breaking, among the critters dumb. I wonder what they're thinking, the horses in their stalls, the mules out yonder drinking, the cow that sadly bawls! Have they no sense of humor, no content line of thought, and have they caught no rumor of this sad world distraught? All men are in a lather when this or that side wins, but roosters never gather to read the bulletins. Men watch the fight out yonder, discuss it with a will; but porkers seem to ponder on nothing but their swill. The beasts have been around us since Adam made his churn, and yet when woes confound us they do not care a fern. Their minds have grown no broader since Noah lost his hat; they eat our grain and fodder and let it go at that. Unthinking and un-

"Very sorry," said the undertaker, "but my cheapest funeral--with lame horses and undated carriages--is now \$2,500, with a war tax of \$340.00."

"Snow use either way!" he cried in despair.

And that night he crept out of his house with a can opener and a rolling pin and broke into bank and made a haul of \$90,000, on which he and his family lived in giddy luxury for almost a year.

Everyday Etiquette.

"What is the proper number of cards for a single woman to leave when calling on a married woman whose sister lives with her?" enquired Mary.

"Two cards should be left, one for the friend and one for her sister," said her mother.

Lord Reading of Zionists.

Supports Project to Establish Jewish State in Palestine.

Lord Reading, Special Ambassador and High Commissioner for Great Britain in the United States, has issued a statement through the Provisional Executive Committee for General Zionist Affairs, declaring his support of the project to establish a Jewish State in Palestine. His statement reads:

"You ask me for a message to American Jewry especially regarding the Declaration of His Majesty's Government in favor of the establishment in Palestine of a National Home for the Jewish people.

"I need not say that I warmly support that declaration in both my public and private capacity. I have, moreover, been profoundly impressed, by the splendid energy of the American Zionists and by the whole-hearted way in which, to no small extent under their leadership, the Jewish people of the United States have thrown themselves into the war. Though I feel that the many thousands of Jews who have enlisted individually in the armies of the United States and of the Allies are serving the cause of humanity as usefully as man can, I am particularly interested in the Jewish units which are being recruited on both sides of the Atlantic. It would be magnificent if some of them could strike a blow for the freedom of the world in the land of our ancestors.

"In the meantime I am glad to think that Palestine is being rehabilitated, even while the war continues, largely by Jewish money and Jewish energy, and as especially pleased to be in the country which has provided so large a part of that money and so small amount of that energy. My good wishes are with the Zionists of the United States in the great work that is before them in giving effect to the Declaration of the British Government and I shall esteem anything that I may be called upon to do in connection with that work as not the least important or the least satisfactory part of my duties as British Ambassador in Washington."

A message from the representatives of the Jewish colonies in Palestine was received at the Zionist headquarters here yesterday. It said that the Jewish Administrative Commission, organized by the International Zionist Organization, were expected in Palestine this week.

European Agency.

Wholesale indents promptly executed at lowest cash prices for all British and Continental goods, including:

Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metal, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

Special Notice.

At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT."

We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.

We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the Winners.

"STAFFORD'S LINIMENT" is the Strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores.

It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, "but the bottle still remains the same size."

WILLIAM WILSON & SONS (Established 1314.) 25 Abchurch Lane, London, E.C. Cable Address: "Annuaire, Lon."

Eventually

YOU MUST DON THE KHAKI.

Why Not To-Day?

You are Needed at Once.

This Space given to the Soldiers by the U. S. PICTURE & PORTRAIT CO.

WHAT'S YOUR EXCUSE

For not being with the Boys? YOU ARE BADLY NEEDED "OVER THERE"

Your duty is to go! Why not TODAY?

THIS SPACE GIVEN TO THE REGIMENT BY G. M. BARR.

DON'T BE A QUITTER!

ENLIST NOW!

This space given to the Regiment by T. A. McNab & Co.

The "Evening Telegram" is read over 40,000 People daily.

EXTRA FANCY Table Apples, in boxes for family use, every apple wrapped; 125 in a box. **\$4.50 per box.**

New Goods JUST TO HAND. DESICCATED COCOANUT. CURRANTS. CALIF. TINNED FRUITS. MOIR'S PLAIN & SULTANA CAKES. MOIR'S CONFECTIONERY, i.e. Cream Cakes, Nut Milk, 1/2 lb., 1 lb. and 5 lb. boxes.

Seed Potatoes, 140 Pound Bags.

P.E.L. Potatoes, 1/2 Barrel Sacks.

BOYER'S TOMATOES. CHAMPION TOMATOES. BOYER'S EARLY JUNE PEAS. PARSNIPS, CARROTS, BEETS. GOLDEN PHEASANT TEA. NEW SHELLED WALNUTS. NEW SHELLED ALMONDS.

C. P. Eagan
Duckworth Street and Queen's Road.

Special Notice. At the end of this year we will give 5 cts. for every 12 Outside Green Wrappers obtained from "STAFFORD'S LINIMENT."

We will also give \$10.00 to the person forwarding us the largest number and \$5.00 to the 2nd largest.

We will keep a record of every person forwarding us these wrappers from time to time and at the end of the year we will publish the names of the Winners.

"STAFFORD'S LINIMENT" is the Strongest and most penetrating Liniment for sale in Newfoundland and is sold in over 500 stores.

It is the best Liniment you can use for RHEUMATISM, LUMBAGO, NEURALGIA and all ACHES and PAINS. Owing to the cost of Bottles and Ingredients used in the manufacturing of this Liniment, we have had to advance the price a little, "but the bottle still remains the same size."

WILLIAM WILSON & SONS (Established 1314.) 25 Abchurch Lane, London, E.C. Cable Address: "Annuaire, Lon."

Wholesale indents promptly executed at lowest cash prices for all British and Continental goods, including:

Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metal, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

William Wilson & Sons (Established 1314.) 25 Abchurch Lane, London, E.C. Cable Address: "Annuaire, Lon."

A LASTING SURVIVAL

A Varnish that maintains a surface under most conditions. The scarping stamp of he durability. The fact that this severe use a preservative.

Ask any painter for our Varnish.

RAMSAY VARNISH

A. RAMSAY & SON COMPANY
MAKERS OF FINE PAINTS AND PAINTS SINCE 1885
Toronto Montreal Vancouver

Then and Now.

Assem- As w- a que- otherv- the sh- being SHOD- SAFE- GOVE- very TROL- Mr. C- titution- very m- now cla- journal- will ext- tion. When the peo- of the E- he wax- tal prin- saw fit- "as a b- New ha- on the Wonde- mystery- Coak- people's son is a- "Gr- der is- for ne- out of- of an- years- had in- THE- Crow- mitte- and in- ate. Some- rection- ony t- that- nod- panie- manit- Terra- "Do- to B- indign- over- betra- GOVE- that- being- ier's- for k- office- major- Coak- Octob- What- do? "T- doing. April 2- If y- and m- Suit, b- leave- REL- terns of- lect fro- a sma- Water- marl-