

TEN PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

WEATHER FORECAST.
TORONTO. Noon.—Easterly winds increasing to gales with snow.
ROPER'S. Noon.—Bar. 29.80; ther. 23.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 7TH PAGE.

VOLUME XXXVIII.

PRICE ONE CENT.

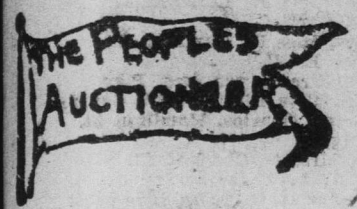
ST. JOHN'S, NEWFOUNDLAND, THURSDAY, FEBRUARY 3, 1916.

\$3.00 PER YEAR.

NUMBER 27.

DORY OARS! BOWRING BROS., Limited.

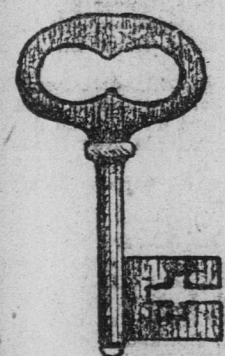
Auction Sales!



On the premises, on Thursday, 10th day of Feb., at 12 o'clock noon,

All that Desirable Freehold Land situated on the Freshwater Road, by which it measures 555 feet and on the Railway Line over 1220 feet; in all 3 acres of land belonging to the Estate of the late James Gordon.

P. C. O'DRISCOLL, Auctioneer.



The key to a fisherman's wealth is a first-class Fish Hook and every fisherman should see that each package of Hooks he buys are marked "O. MUSTAD & SON. KEY BRAND." They are the best Tinned Hook made and the cheapest.

New Stock
Just in:
BOXES CHEESE—Canadian Twins
CARROTS, PARSNIPS, BEETS. Also
LOCAL POTATOES and TURNIPS.
Prices Right.
M. A. BASTOW,
Beck's Cove.

Electric Light Studio.
PHOTOGRAPHS
taken any day, any hour, in any weather.
With our new Electric Light installation we are independent of weather conditions. Appointments can be made for any night. Ring up 521.
S. H. PARSONS & SONS
Photographers,
Corner of Water & Prescott Streets.

Prize Giving and Cantata.
On Thursday evening next, February 3rd, in the COLLEGE HALL, the friends of the Methodist College will render the Cantata, "Britannia and her Daughters," following which the annual prize-giving will take place. His Excellency the Governor has graciously consented to distribute the prizes.
Doors open at 7.30. Reserved Seats 20 cts. General Admission 10 cts. Tickets for sale at the Hall, Jan 31, Feb 2.

NEYLE'S HARDWARE

Chimes for Sleigh and Carriage Pads!

- 3 Bell Chime for \$1.50
- 1 Bell Chime, with 1 top dangle, \$1.50
- 3 Bell Chime, with 1 top dangle, \$2.75
- 3 Bell Chime (tuned a sweet chime) \$2.75

Sleigh Bells!

- We are now showing a nice selection Open Sleigh Bells.
- 3 Open Bells, rivetted on 10 inch strap, \$3.00 a doz. straps.
- 3 Open Bells, wired on 11 inch strap, \$4.20 a dozen straps.
- \$3.40 a dozen straps.
- \$6.00 a dozen straps.
- 3 Open Bells, rivetted on 12 inch strap, with snap each end, \$5.40 a doz. straps.
- Open Sleigh Shaft Bells—
- 3 Tuned Bells on frame, 60c. for the 3 Bells.
- 4 Tuned Bells on frame, 80c. for the 4 Bells.

Open Bells!

- A large assortment to select from, 10c., 12c., 14c., 15c., 20c., 23c., 25c. and 30c. each.
- Special price given in doz. lots.
- 6 Rattlers and 3 Open Bells on neck strap, \$1.50 a strap.
- 3 Open Bells on neck strap, 70c., a strap, \$1.10 a strap.
- We also make up a good Neck Strap for hard wear, \$2.00, \$2.50, \$3.00 a strap.

NEYLE'S HARDWARE.

Insure with the Good,
Old, Reliable
QUEEN,
which has stood the test, promptly paying
\$541,000
in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY,

J. J. ST. JOHN

GROCERIES
CHEAPER THAN EVER.
Everybody is doing it at ST. JOHN'S.
1800 lbs. Best Icing Sugar, 8c. lb.
50 cases Seeded Raisins, 1 lb. full weight.
1/2 ton Citron Peel, 21c lb
30 boxes Dessert Raisins
1/4 ton Lemon Peel, 17c. lb.
10 kegs Green Grapes.
Best Cream of Tartar in 1/2 lb. pkts.
50 cases Cleaned Currants.
900 lbs. Real Irish Butter. No better in the world . . . 45c. lb.
20 cs. No. 1 P.E.L. Eggs.
100 brs. Local Cabbage. (Very choice).
N.B.—Bring along your Coupons on and after Monday, 27th inst.

J. J. ST. JOHN,
Duckworth St. & LeMarchant Road.

HAVE YOU NOTICED

that the greater number of Fine Art Advertising Calendars,

for 1916, presented by Newfoundland firms, are manufactured by

The Thos. D. Murphy Co.

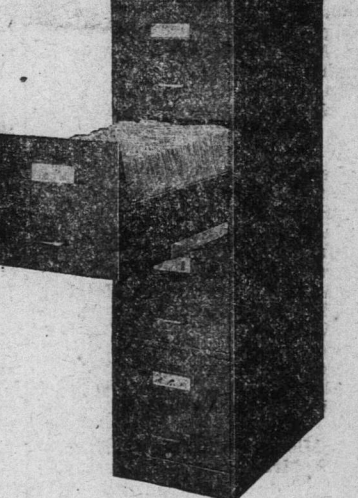
This means that up-to-date firms who want the best value in Calendars buy MURPHY Calendars and no other.
Can't I sell you a Calendar for 1917 before the pick of the samples are gone. Prices from 35 per hundred up. The line also contains a fine line of Advertising Blotters.
Phone me, you'll look at the samples, any way.

P. E. OUTERBRIDGE

(Agent for Newfoundland)
180 WATER STREET.
(Telephone 60.)
th.s.t.u.f

Why Pay More?

Here is a Four-Drawer Cold Rolled Steel Letter File, with a filing capacity of twenty thousand letters.



This new Letter File is one inch narrower than the next best Metal File and two inches narrower than a Wood File.

You have been accustomed to buying Steel Letter Files that were expensive and clumsy. Now we offer you a File made by the best exclusive manufacturers of Steel Office Furniture. They turn them out in quantity, and so can sell them cheaper. That is why we can sell this File at \$49.00. We sold three of them to one firm a short while ago.

We have a new shipment just in and can make delivery to your right away. Come in and compare it with any other File you have considered buying. You will save from \$10.00 to \$15.00.

DICKS & CO., Limited,
Office Appliances and Loose Leaf Specialists.

Always in Season!

- CIGARS in Small Decorated Boxes, of the very best brands.
- CUT TOBACCO in small tins and 1 lb. and 1/2 lb. glass jars.
- CIGARETTES—Pall Mall, Melanchino and other world-renowned brands.
- PIPES—Calabash, Meerschbaum and B.B.B. in beautiful Lined Cases.
- CIGARETTE & CIGAR HOLDERS of the very best quality.
- TORACCO POUCHES—Covered and plain, with shield.

JAMES P. CASH,

Tobacconist. Water Street.

TO THE TRADE!

PLEASE
See About Your
Oiled CLOTHING Order
NOW.

The Standard Mfg. Co., Ltd.
ST. JOHN'S.

Furness Line Sailings!

| | | |
|-----------------|------------|--------------|
| From St. John's | Hallifax | St. John's |
| to Liverpool | to Halifax | to Liverpool |
| S. S. TABASCO | Jan. 31st | Feb. 5th |
| S. S. DROMORE | Feb. 10th | Feb. 14th |
| S. S. GRACIANA | Feb. 19th | Feb. 23rd |

For freight and other particulars apply to
FURNESS WITHY & CO., LTD., Water St., East.
jan20,th,s,t

We can supply you with
FRESH EGGS, NEW CHEESE, GOOD BLUE POTATOES, TURNIPS and PARSNIPS.
Fresh stocks of
SWEET VALENCIA ORANGES, SWEET CLUSTER GRAPES, CALIFORNIA ORANGES.
And many other things, all at Honest Prices.
EDWIN MURRAY.

SLATTERY'S Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.
Before placing this season's order, we would appreciate an opportunity to quote our prices.
SOLE AGENT for the Leader Overall Co. (Local manufacture).
Slattery Building, Duckworth and George's Streets,
ST. JOHN'S, NEWFOUNDLAND.
P. O. Box 236. Phone 522.

ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, YOUR ambition to get clothing fit for a KING
and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right
AND
our styles and qualities are of the very best. There is no other factory throughout the COUNTRY
where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you
NEED
proof of what we say, give us a trial and YOU
will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Nfld. Clothing Company, Ltd.

NOTICE!

There will be a meeting of the Patriotic Association of Newfoundland on Friday, February 4th, at 8 p.m., in the Board of Trade Rooms, Water Street.

VINCENT P. BURKE, Hon. Sec'y.

Lodge Tasker

No. 454, R.S., A.F. & A.M.
An Emergency Meeting of Lodge Tasker, No. 454, S.C., will be held at the Masonic Temple to-night (Thursday), at 8:30 o'clock, for the purpose of conferring degrees.

By order of the R. W. M.
GEO. W. GUSHUE, Secretary.

NOTICE!

The St. John's Gas Light Company is about to remove its Office from the Board of Trade Building to the Office recently occupied by P. N. R. Johnson, Esq., corner of Prescott and Duckworth Streets. The Showroom, Office and Basement at present occupied by the Company, in the Board of Trade Building, will be let immediately. For particulars apply to
W. H. BENNIE,
Board of Trade Building.

To Let from May 1st!

That very desirable residence on King's Bridge Road, owned by the Estate of HON. J. S. PITTS, and recently occupied by Sir Jos. Outerbridge.
For further particulars apply to
THE EASTERN TRUST CO.,
Pitts Building.

Opening Notice!

MR. L. BRUSHETT wishes to announce to the public that he has opened a Bakery on the corner of Prince's and New Gower Streets. During the next five weeks a check will be placed in his bread and the finder, upon presenting the same to Mr. Brushett, will get \$5.00.
GIVE BRUSHETT'S BREAD A TRIAL
It's sure to please.
feb1,31

FOR SALE!

That desirable Business Premises situated in Hant's Harbor, comprising of Wharves, Retail and Fish Stores, and New Shop.
Apply to
ALAN GOORIDGE & SONS,
jan22,6i, eod Ltd., St. John's.

JUST IN:

Another lot of the
Little Girl's Sewing Books
(Edited by Flora Kilkmann).
A book containing pretty little things that a little girl can make. This jolly book offers a delightful way to teach children sewing. It is written in simple and readable English so that the directions are easily understood. Price 35c.

THE LITTLE GIRL'S KNITTING AND CROCHET BOOK.

Containing instructions for making many pretty articles. Just easy, attractive and yet useful things that a small girl will love to make. The "beginnings" of Knitting and Crochet are clearly and simply explained and illustrated. Price 35c.

THE MODERN KNITTING BOOK.

Contents:—Things for Men's Wear; Things for Women's Wear; Things for Children's Wear; for Working in Wool; Designs for Household Use. It is a book of charming ideas for underwear, coats and wraps and suggests some new patterns in fancy knitting. Price 35c.

ETIQUETTE OF TO-DAY.

Containing useful information as to social observances at dinner, both public and private, luncheon and garden parties, weddings, "At Homes," as well as the usages of society in regard to paying calls, introductions, etc., etc. Price 35c.

Output customers please add 2c. postage.
Garrett Byrne,
Book & Stationer.

RENTING SERVICE!

We have applications for houses all over the city to rent, \$5.00 to \$30.00 per month. For a very small charge we will relieve you of all trouble by getting a suitable tenant, and draw up your leases, etc. List your property with us to-day and get your choice of a tenant for spring occupation.

Fred. J. Roil & Co.,
REAL ESTATE,
Smallwood Building,
Duckworth Street.

TREES

ORNAMENTAL TREES.
FLOWERING SHRUBS.
EVERGREENS.
FRUIT TREES.
CLIMBING PLANTS.
ROSES.

Order now for spring delivery. Ask for Catalogue.

A. E. Canning.

Box 1300. feb1,eod,t
TO RENT—On May 1st, 1916, one or both dwellings, Nos. 21 and 23 Catherine Row, Monkstown Road. No. 21 contains 8 rooms as follows: Drawing and dining room, with folding doors, extension kitchen, pantry, good cellars and outhouse. Second flat—3 large bedrooms. Top flat—2 bedrooms. Electric light, hot water and modern conveniences. For particulars apply at 21 to MISS HALLERAN. feb1,f

FOR SALE—A number of New Sashes, Doors and Window Boxes. Just the thing for any person contemplating the building of a bungalow. All well made from dry selected stock. Apply to POPE'S FURNITURE FACTORY. feb2,31

TO LET—House and Shop No. 400 Water Street, lately occupied by the late William Malcolm. Timanah. For particulars apply to J. G. HIGGINS, Solicitor, Renout Building, Duckworth Street. feb2,f

TO LET or FOR SALE—House, 8 rooms, on Pleasant Street; Tenement, 3 rooms, on Pleasant St.; several small houses for sale, one hundred dollars cash down, the balance in monthly instalments. Be the owner of your own house and don't pay rent your whole lifetime. See us on the subject. Land on long lease. P. C. WILLS, City Terrace, 326 Duckworth St. feb2,6i

FREEHOLD PROPERTY—Old Business Stand for sale or to let, 53 Duckworth Street, now occupied by Mr. J. Meehan. Possession 1st May. For particulars apply to 61 Military Road. jan27,31,th,m,th

WANTED—A Position as Lady Housekeeper, Governess or Companion by a young lady (educated in England); apply to A.B.C., Telegram Office. feb1,5i

LOST—A Gold Bracelet, between Dicks' Square and Springdale St., by way of Duckworth and George Sts. Finder please return to this office and get reward. feb1,11

Help Wanted!

WANTED—An Experienced Housemaid; apply at the COCHRANE HOUSE. feb3,4f

TEACHER WANTED.—First Grade Teacher wanted for Fortune Hr. School; apply to REV. J. NOLAN, Fortune Hr. feb3,4f

WANTED—A General Girl; apply MRS. KENNEDY, "Hawthorne Cottage," Carter's Hill. feb2,4f

WANTED—3 Thoroughly Experienced Drapers; apply by letter, stating experience, THE ROYAL STORES, LTD. jan31,feb1,3

WANTED—A Good General Servant; apply to MRS. AUGUSTUS HARVEY, "Onrac," King's Bridge Rd. between 6:30 and 9:30 p.m. jan1,5f

\$150 for Sixty Days' Easy Work in patriotic calling; male or female. Experience unnecessary. GARRETTSON COMPANY, Brantford, Ontario. feb3,8,12,17,22,26