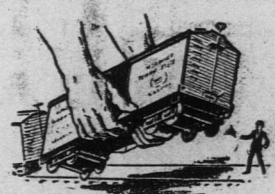


REID-NEWFOUNDLAND CO.

Humbermouth---Battle Harbor Service.

The S. S. SAGONA

Will sail from Humbermouth on WEDNESDAY, May 12th, weather and ice permitting, after arrival of Tuesday's Express from St. John's.



Each day you lift a load like this

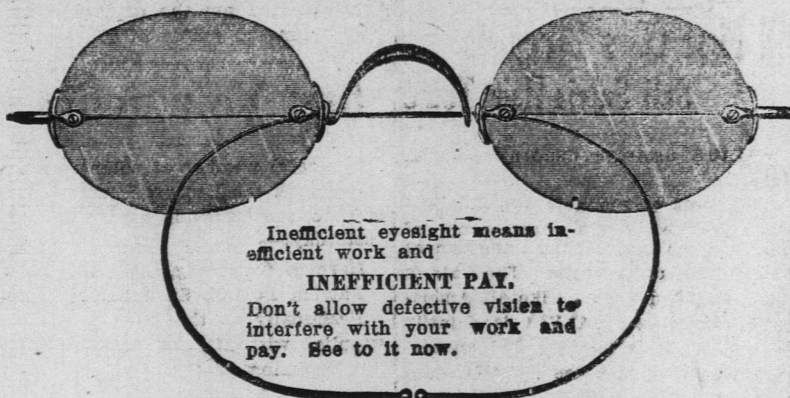
In a short walk you lift 33 tons, the weight of a loaded freight car. Every ounce of this great weight comes down on your heels. Don't pound along on hard leather. Save the shock and strain by using

Sullivan's HEELS of new five rubber

Have your rubber heels put on with O'SULLIVAN'S RUBBER CEMENT, the Strongest and Best.

S. O. STEELE, Agent

may11,3m.cod



Inefficient eyesight means inefficient work and INEFFICIENT PAY. Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,
Eye Specialist. Water Street

B. H. ENGLISH PAINT

"The Paint with the Guarantee."

Count your paint cost by years of wear, not by first outlay only. It costs just as much, and sometimes more, for labour to apply cheap, poor paint to your houses as it does to apply B. H. English Paint. This Paint will actually cover more surface per gallon than poor, cheap Paint, besides imparting a finer, more beautiful and more durable finish. All colors in stock in 1 gall., 1/2 gall., qts. and 2 lb. tins.

BOWRING BROTHERS, Limited,
Hardware Dept. Phone 332.

Over 40,000 People Read The Telegram



ESTABLISHED 1881

Dr. A. B. LUHR,

(The Senior Dentist),
203 WATER STREET.

FULL UPPER OR LOWER SETS.

\$12.00

TEETH EXTRACTED WITHOUT PAIN.

25 cents

EXAMINATION FEE.



A Fine Sweet Pipe.

We have a large assortment of

The Wellington PIPES,

and sure to have the shape to suit you. Saliva can't get to the mouth. It won't foul and can't clog.

TRY ONE TO-DAY.

JAMES C. BAIRD.

NOTICE.

Notice is hereby given that Marpal Limited of 49 Leadenhall Street, London, E.C., England, Proprietor of the Newfoundland Patent No. 108 of 1911 for improvements relating to Explosives and the like, is prepared to bring the said invention into operation in this Colony, and to license the right of using the same on reasonable terms or to sell the same.

Dated the 27th day of May, A.D. 1915.

WOOD & KELLY,

Solicitors for Patentees.

Address:—
Temple Building,
Duckworth Street,
St. John's, Newfoundland.
may4,7,11,14,15

NOTICE.

Notice is hereby given that the partnership heretofore existing between Francis E. Rendell and Walter Rendell, both of Saint John's, Merchants, trading under the style or firm of "W. & G. Rendell," has been dissolved by mutual consent as on and from the 31st day of December, A.D. 1914. The said Walter Rendell retiring from the said business and conveying his interest therein to the said Francis E. Rendell, by whom the said business will in future be carried on. Dated this 19th day of April, A.D. 1915.

(Sgd.) F. E. RENDELL
Witness: (Sgd.) W. E. Wood.
apr20,27,may4,11,15

NOTICE!

The Newfoundland Agricultural Board's stock of Selected Field and Garden Seeds have arrived and are being disposed of at the usual low prices.

NEWFOUNDLAND AGRICULTURAL BOARD.
may4,6l.cod

* BUSINESS AS USUAL *

Flour, Pork and Molasses!

On the Spot:

- 1000 barrels VICTOR FLOUR.
- 1000 barrels QUAKER FLOUR.
- 500 barrels FIVE STAR FLOUR.
- 100 puns. BEST GROCERY MOLASSES.
- 100 brls. LIGHT H. B. PORK.
- 25 tierces CHOICE RIBS.
- 100 brls. LINCOLN BEEF.
- 100 brls. BONELESS BEEF.

GEO. NEAL

A RARE SNAP!

399 pairs LADIES' MILITARY BOOTS—Made with Patent Leather, with Fawn, Black and White or Black Cloth Tops; new concave heel. Prices, per pair, \$3.00 and \$3.50. Secure a pair of these while the sizes hold good.



LADIES' MILITARY BOOTS—All styles, \$3.00, \$3.50, \$5.00, \$5.50, \$6.00.

THE WHITE HOUSE SHOE for Men—\$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$7.50.



LADIES' LOW SHOES—One, two, three, four, five, six and seven strap, in all leathers, sizes and widths.

F. SMALLWOOD,

Sole Agency The Brown Shoe Co., St. Louis, U.S.A.

J. J. St. John.

People say it's the only Good Butter to be had,

Our Real Irish,

not in blocks, 48c. lb.

One thousand pounds landed to-day per s.s. Durango.

NORWEGIAN SMOKED SALMON is delicious, 15c. lb.

J. J. ST. JOHN,

DUCKWORTH ST. & LEMARCHANT ROAD.

Men's Negligee Shirts!

A special bargain offering of Men's Negligee Shirts, all neat light patterns and just the thing for present wear.

Special To-Day 69c. each.

Also a great variety of Ties, Collars, Boots, etc.

WILLIAM FREW.

Armada Tea

is winning Golden Opinions

from everyone.

Just Try It and be convinced.

FOR SALE EVERYWHERE.

1915 Models in Baby Carriages

Fashion varies, even in Baby Carriages, as our recent shipment plainly shows. We have just received a quantity of 1915 Models and they have several improvements on those of last year.



We have Runabouts, Go-Carts and Pull-man's in Fancy Wood and Cane, all well hung on tested springs; upholstered in Rep. Leather Cloth, Corduroy and Broadcloth, and all remarkably well-built and perfectly finished. For comfort, beauty of design, quality of workmanship and reasonableness of price, you cannot do better than get Baby her new Carriage at the

U. S. Picture & Portrait Co.

SLATTERY'S

Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of POUND REMNANTS and REGULAR PIECE GOODS. FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.

Before placing your Spring order, we would appreciate an opportunity to quote our prices.

SOLE AGENT for the Leader Overall Co. (Local manufacture).

Slattery Building, Duckworth and George's Streets,

ST. JOHN'S, NEWFOUNDLAND.

P. O. Box 236. Phone 522.

EIGHT PAGES TO-
WEATHER FORECAST.
TORONTO, Noon.—Fresh
W. winds, fair and cool to-
and on Thursday.
ROPER'S, Noon.—Bar. 29.
ther. 58.

VOLUME XXXVII

RE

The
Our Column

Auction Sale:

PUBLIC AUCTION

On Saturday Next, 1915,

at 11.30 a.m.

- 2 NEW MILCH COWS.
- 2 PONIES.
- 5 boxes TEA.
- 1 IRON PLAW.
- 8 pairs STOCK FOOD.
- 1 barrel MASHBERRIES.

M. A. BASTON.

may12,21,w.f

Auctioneer

Suburban Property

We have a particularly good list of desirable country residences, and building sites on the following roads, which are authorized to offer exclusively, at prices ranging from \$3000 to \$14,000.00. Suitable terms.

Fred. J. Roll & Co.
—REAL ESTATE—
SMALLWOOD BUILDING,
Duckworth Street.

HERRING!

We are Buyers of Herring packed in the Scotch Method; also, Round Herrings.

Highest prices given.

Write us before selling your pack.

BISHOP, Sons & Co., Ltd.

may10,11 St. John's.

Grove Hill Bulletin THIS WEEK.

The following Plants now ready:

- Pansies, Daisies, Dianthus, Col- umbines, at 50c. doz.
- Williams, at 60c. doz.
- Canterbury Bells, Poppies, Carnations, Foxglove, Hon- sock, at \$1.00 doz.
- Honeysuckle, 30c. each; Peonies, 40c. each; and a few Rose Trees at 50c. each.

J. MCNEIL,
Waterford Bridge Bldg.,
PHONE 247.

Minard's Liniment Cures