

EIGHT PAGES TO-DAY.
 TORONTO, Noon.—Moderate to fresh west to south west winds; fair to-day and on Tuesday with higher temperature.
 ROYER'S, Noon.—Bar, 29.40; ther. 68.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

EIGHT PAGES TO-DAY,
 READ BY OVER
 40,000 PEOPLE
 EVERY DAY.

THE EVENING TELEGRAM.

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, MONDAY, SEPTEMBER 21, 1914.

\$3.00 PER YEAR.

NUMBER 218.

REID-NEWFOUNDLAND CO.

Cape Breton Island Exhibition,

Sydney, N.S., Sept. 29th to Oct. 3rd, 1914.

Excursion Return Tickets will be issued for North Sydney.

ONE WAY FIRST-CLASS FARE.

Good going Sept. 27th to Oct. 3rd. Returning good to leave North Sydney up to Oct. 7th.

REID-NEWFOUNDLAND COMPANY.



PRIME OXEN and COWS!

AUCTION!

TO-MORROW, TUESDAY, at 12 o'clock,
 at the wharf of

GEO. NEAL

35 Head FAT OXEN and COWS.
 Ex s.s. Cacouna.

15 Head FAT OXEN and COWS.
 Ex train from St. George's.

WARNING!

IN THE INTEREST OF
 THE PUBLIC SAFETY.

The Rifle Range on the South Side Hill will be in constant use, from daylight till dark, for musketry practice, until our Regiment leaves for England.

All persons are therefore prohibited from approaching the Rifle Range within 200 yards from either side, or within 1,000 yards of the targets to the eastward.

Any unauthorized person so doing will be liable to arrest, besides incurring serious danger from rifle bullets. A number of red flags will be used to indicate the Danger Zone. This prohibition does not extend to any part of the Hills west of the 800 yards Firing Point.

By order,
JOHN SULLIVAN,
 Inspector General Constabulary.
ST. JOHN'S RIFLE ASSOCIATION.
 W. H. RENNIE, Hon. Secretary.
 sep21.11

SPECIAL OPPORTUNITY
 WANTED—Men and women for organizing and selling Thrilling European Battle War Book, authentic. Positively largest salary and commission paid. Write the JOHN A. HERBERT CO., Ltd., 162 Spadina Avenue, Toronto.
 sep17.11m

Does It Hurt You to Laugh?

Then don't buy

"William Adolphus Turpique"

(by William Banks)
 for there is a smile on every page. It is the merriest book of the year—a story that will make you laugh no matter how "blue" you feel. The price is 50c; if mailed, 52c.

"Trying Out Torchy"

(by Sewell Ford)
 is another book that will tickle your risibilities. Torchy, the intangible, the breezy, the laughter-compelling, 50c. too; if mailed, 52c.
 Ask us to send you a copy of either (or both), or come in and get them.

Dicks & Co., Ltd.
FOR SALE.

500 EMPTY SACKS.

J. W. CAMPBELL,
 ROBINSON'S HILL.
 Telephone 596. sep18, eod, 11

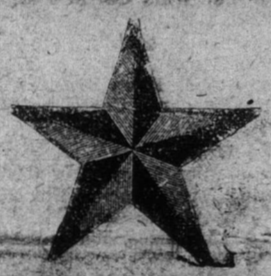
NOTICE!

The Ladies of St. Vincent de Paul Society have decided that, owing to the exceptional circumstances of this year, they will not issue the usual tickets to subscribers. All cases, before being relieved, will be visited, and the Society will be glad to attend to deserving cases recommended by a subscriber.

ANNIE GREENE, Pres.
 ALICE DEARY, Hon. Secy.
 sep21.11

MINARD'S LINIMENT CURE
SUFFERERS

ROSSLEY



THEATRE.

England's Best Lady Troupe.
THE 4 BRITISH BELLES—4

In New Songs, Dances and Costumes.
 Scotch, Irish and Military Numbers.

Great Feature Picture,
ADAM AND EVE.
 Great 2 Real Feature, **THE TARGET,** and others.

On Thursday, the 4 British Belles will sing Mr. James Murphy's great song, "When we go marching away," with special new costumes made for the occasion.

TO LET.

3 Newly Built Houses on LeMarchant Road, each containing 5 Bedrooms, Bathroom, Extension Kitchen, Dining and Drawing Rooms; electric lighted, plastered throughout and finished in modern style. Occupation 1st November.

2 Houses in Suddbury Cottage, Water Street West, near Leslie Street. Nice dwelling locality. Occupation 1st November.

Apply to
Fred. J. Roil & Co.,
 REAL ESTATE,
 SMALLWOOD BUILDING,
 Duckworth Street.

NFLD. HIGHLANDERS.

ORDERS O. C.
 A. & B. Companies will parade at the Armoury on to-morrow, Tuesday evening, at 7.45 o'clock sharp.

C. U. HENDERSON,
 Lieut. & Adj. Uniform: Jerseys—Trews.
 sep21.11

TO RENT—Furnished House: good central locality; furnace, electric light, hot and cold water; will rent for winter months or longer; apply 41, this office.
 sep18.11

TO RENT—Dwelling House No. 47 Freshwater Road. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street.
 sep17.11

THERE'S ONE THING YOU CAN'T DO



WITHOUT. AND THAT'S

"Perfection" Soap.

THE STANDARD MANUFACTURING CO., LTD.

Irish {J. J. St. John} Butter

Gentle and simple like

Good Butter.

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

J. J. ST. JOHN,

Duckworth Street and LeMarchant Road.

Red Cross Line.

S. S. "Stephano" and S. S. "Florizel"

INTENDED SAILINGS.
 From St. John's. From Halifax. From New York.
 Every Saturday. Every Tuesday (both ways). Every Saturday.
 Passenger Tickets issued to New York, Halifax and Boston.
 FARES INCLUDING BERTHS & MEALS ON OUR STEAMERS:

	FIRST CLASS		2nd CLASS	
	Single	Return	Single	Return
To New York	\$40 to \$60	\$60 to \$100	\$25.00	\$40.00
To Halifax	20 to 30	35 to 55	9.00	15.00
To Boston (by Plant Line)	20 to 30	35 to 55	7.10	13.00
To Boston (by D. A. R.)	20 to 41	35 to 72	18.00	

Boston connections from Halifax: Plant Line Wednesdays and Saturdays at midnight or Dominion Atlantic Railway through the beautiful Annapolis Valley to Yarmouth, and thence by Boston and Yarmouth S. S. Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route.
 Full particulars from

HARVEY & COMPANY, LTD.

Agents Red Cross Line.

Published by Authority.

The following cable despatch, received by His Excellency the Governor from the Right Honourable the Secretary of State for the Colonies under date 19th September, is published for the information of those concerned.

JOHN R. BENNETT,

Colonial Secretary.

Department of the Colonial Secretary, September 19th, 1914.

Army Council anxious that all Officers of Reserve of Officers should be recalled and asks that your Government will publish notice to the effect that they should return to this country forthwith and report themselves at the War Office.
 sep21.21

HARCOURT.

NOTICE.

Our Stores will be closed to-day and to-morrow. Will re-open on Wednesday morning, the 23rd inst., at 8.30 a.m.

U. S. PICTURE & PORTRAIT COMPANY.
 sep21.11

TO LET—Dwelling House No. 24 Freshwater Road, at present occupied by Mrs. James Black, together with the Stable in the rear. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street.
 sep10.11

TO LET—House No. 65 Prescott Street. Possession given at once. Apply R. J. COLEMAN, McBrice's Hill.
 auz26, eod, 11

FOR RENT—Offices on first and second floor Gear Building, 340 Water Street. Low rent, central and commodious. For terms apply to H. GEAR.
 sep19.11

FOR SALE—Two Dwelling Houses and Shops, situate on New Gower Street West. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street.
 sep17.11

\$5 Private Christmas Greeting Card Sample Book Free. Solicitors make five to ten dollars daily. BRADLEY-GARRETTSON, Desk G, Brantford, Ontario.
 sep10.101

FOR SALE or TO RENT—Unfurnished, or partly furnished, the House now occupied by Mrs. F. Parnell, 94 Military Road; apply to MRS. F. PARNELL.
 sep21, eod, 11

LOST—On Sunday, 13th inst., between Belvidere and Pleasantville grounds, a Silver Chain Bracelet. Finder will be rewarded on returning same to this office.
 sep21.11

LOST—On LeMarchant Rd., between 6 and 7 o'clock on Sunday night, a Gold Bracelet. Finder will be rewarded on leaving same at 149 LeMarchant Road.
 sep21.11

Help Wanted.

WANTED—Eight (8) Good Teamsters; apply C. LESTER, Hamilton Street.
 sep21.11

WANTED—A Good General Servant in family of three, washing out; apply at No. 60 LeMarchant Road.
 sep21.11

WANTED—A Cook or General Servant; also a Young Widow to do housework by the day; apply at this office.
 sep18.11, eod

WANTED—A Typist; apply at this office.
 sep19.11

WANTED—A Good General Servant; apply to 1114 Pleasant Street.
 sep18.11

WANTED—A Female Assistant for Dry Goods, one who has had at least four years' experience; apply by letter only, stating age, where last employed and salary required. G. KNOWLING.
 sep16.11

MINARD'S LINIMENT FOR SALE EVERYWHERE.



St. John's Municipal Council

TENDERS.

Tenders addressed to the undersigned and marked "Tender for Wall" will be received until Friday, 25th inst., at 4 o'clock p.m., for Repairs to the Retaining Wall, Victoria Street. Specification of the work and all other information given on application at the Office of the City Engineer. The Council is not bound to accept the lowest or any tender.
 By order,
JOHN L. SLATTERY,
 Secretary-Treasurer.
 sep21.11

CEMENT!

Just received
 2000 barrels

White's Portland CEMENT.

The Best Cement in the market.

H. J. Stabb & Co.