

TAKE A PEEP at our enchanting display of Seasonable Merchandise now offering. It will mean that you will buy your requirements here; that you'll get the quality you desire at prices pleasing to pay. We have none but satisfied customers, and not the least is our efficient service. We therefore ask you to come and take a peep. Hundreds have done so and were amazed at our wonderful values.



Ribbons.

300 pieces of Brilliant Taffeta Ribbons, 6 inches wide, in Black, Navy, Browns, Myrtle, Pink, Sky, Tourquoise, V. Rose, and all the leading shades. Also in this lot a splendid array of fashionable stripes; the correct thing for Millinery purposes. Friday and Saturday, per yard 18c

Baird's Hosiery
With a Reputation for Quality.

BOYS' WORSTED HOSE.
This is a good strong stocking; will stand the roughest wear; sizes 1 to 3. Friday and Saturday, per pair 13c

YOUTHS' WORSTED HOSE.
The same make as the smaller ones, fitting full grown lads; sizes 4 to 7. Friday and Saturday, per pair 24c

WOMEN'S BLACK AND TAN HOSE, 29c. pair.
16 doz. of Women's Plain and Ribbed Hose; also 8 doz. of Tan, in plain only; good quality footwear at a saving price. Reg. 35c. Friday & Saturday 29c

MEN'S 1/2 HOSE.
28 doz. of Men's Heavy Yarn Hose, in Greys and Heathers. This is a new line just opened, very suitable for fall and winter wear. Reg. 25c. Friday and Saturday 22c

MEN'S BLACK WORSTED 1/2 HOSE.
22 doz. of medium weight Half Hose. This line is a popular one with us; always a good seller because of its good wearing quality. Regular 35c. 29c

SHIRT REGATTAS.
428 yards of this popular Shirt Goods; the very newest patterns in light and dark colors, 27 1/2 ins. wide. For Men's and Boys' Shirts this cannot be beaten for wear. Reg. 15c. Friday & Saturday, per yd. 11c

TOWELS! TOWELS!
The success attending this sale last week induces us to continue it this week. 20 doz more of our favorite lines in Unbleached Turkish striped; size 16 x 40. Reg. 15c. Friday and Saturday 12c

You Can Depend on these Man-o'-War Serges.

244 yards of reliable Navy Serge, real Devonshire make, 27 inches wide; good wearing quality. Reg. 50c. 44c

286 yards of a higher grade make, very soft finish; bound to give entire satisfaction to the wearer. Reg. 70c. 62c

MORE TOWELS.
10 doz. of a better grade, striped also; larger in size, fringed ends, 22 x 44; of good wearing quality. Reg. 20c. Friday & Saturday 16c

Boys' Fleece-Lined Underwear

The demand for this useful line was so great last week that we have decided to continue the sale of same this week. Come whilst the opportunity avails. All sizes in Boys' Fleece Lined Underwear. Friday & Saturday, per garment 30c

TABLE DAMASKS.
168 yards of Pure White Damask, 54 inches wide; excellent value. Reg. 45c. Friday and Saturday 37c

224 yards of Blay Table Damask. This is a very strong make and suitable for every day use. Reg. 35c. Friday and Saturday 31c

White Honeycombe Quilts.

10 doz. of these, 11-4 size, extra weight, finished with knotted fringe. Reg. \$1.50. Friday & Saturday \$1.33

SWISS EMBROIDERIES & INSERTIONS.

60 pieces of these, in assorted widths up to 5 ins.; pretty designs, with woven liberal margins of Lawns & Muslins. Specially priced for your choosing Friday and Saturday, per yard 5c

If you want to buy a Wadded Quilt this season, here is a splendid chance to economize in that line. 36 only Wadded Quilts, in a great variety of colorings, well finished in Sateens of quality. Reg. \$3.40. Our price Friday & Saturday \$3.05

GOOD WEARING TWEEDS.

We can offer you something attractive in Union Tweeds this week, 27 ins. wide; the proper thing for Boys' Suits or Pants; nice dark patterns in checks and stripes. Reg. 45c. Friday & Saturday 37c

Velveteens.

340 yards of Colored Velveteens, with slight imperfections; regular width, in colors of Navy, Browns, Green, Prune and Black. This is a splendid line ready for your inspection at a Bargain Price. Friday and Saturday, per yard, 49c

HEARTH RUGS OF QUALITY, \$2.64.

30 only, of new designs in extra quality Hearth Rugs, made of two pieces with seam in centre; will not affect the wearing; size 36 x 53. Reg. \$3.00. Friday and Saturday \$2.64

MEN'S SUPERFINE UNION SHIRTS—Without Collar.

18 doz. of these in a variety of fancy stripes; the correct weight for fall wear; will not shrink; full sizes. Reg. \$1.20. Friday & Saturday 98c

BOOT SPECIALS.

75 pairs Men's Dongola Laced Boots, Blucher Cut with Military Heel; nobby footwear. Reg. \$3.00. Friday and Saturday \$2.75

Ladies' Dongola Blucher, with Patent Tip and High Heel; all sizes. Regular \$1.70. \$1.50

Children's Laced and Buttoned Boots Black, Tan and Colored Leathers. Reg. 80c. 72c

PREPARE FOR THE COLD SPURT.

Everybody is talking about our "Terrier" brand Wool Blanket. If you don't want to purchase now, just come and see the special we are now showing in this line. Reg. \$4.50. Friday and Saturday \$4.10

"SANITAS," THE IDEAL WALL COVERING.

600 yards of this ideal covering, in a great variety of patterns, light and dark colors; handsome designs. A perfect covering for table also. Friday and Saturday 25c

CRETONNES, 17c. Yard.

365 yards of Fancy Cretonnes in a great variety of colorings; newest designs in this display; 38 ins. wide. Regular 20 and 22c. Friday and Saturday 17c

MEN'S WORKING SHIRTS.

16 doz. of Union Shirts, in Greys, with fancy stripe; extra strong material; nice weight for fall wear; well finished, with collar attached. Reg. 80c. 72c

Our Gloves Sold on Merit

LADIES' KID GLOVES.
6 doz. of Tan, Greys and White in Kid and Suede, patent fastener; all sizes. Friday and Saturday, per pair 49c

LADIES' BLACK AND WHITE KID GLOVES.

In button length. This is our special this season. A popular Glove popularly priced. Reg. \$1.50. Friday & Saturday \$1.29

MEN'S TAN KID GLOVES.

5 doz. of these in medium weight, of good selected stock; all sizes. Friday & Saturday 70c

MEN'S AMERICAN NECKWEAR.

40 doz. of Stylish Neckwear, in a range of the newest shades, Grey & Browns, Shot effects, and all the leading colors. Reg. 30c. Friday & Saturday 26c

MEN'S BRACES, 28c. Pair.

Every man in town should have a pair of these high grade Braces, which we are offering at a special price this week. Strong, being fitted with double cord. Easy, giving full movement to all parts of the body. Regular 35c. 29c

24 doz. of Select Suspenders. This line is a leader with us, fitted with secure leather fasteners and good strong silk finished elastic. Reg. 40c. Friday and Saturday 34c

Our Show Room Well to the Fore with its Quota of Attractions for Friday and Saturday.

LADIES' FLANNELETTE NIGHTDRESSES.

10 doz. of these in the very newest makes of superfine Flannelette, in Cream and Pink, frilled collar and trimmed with insertion; full sizes. Reg. 95c. 82c

LADIES' FLANNELETTE KNICKERS.

16 doz. of this line in Pink and Blue Striped; also in Cream, finished with feather stitch and scalloped edge. Reg. 45 and 50c. Friday and Saturday 38c

LADIES' JERSEY RIBBED BODICES.

10 doz. of these, buttoned in front, high neck, long sleeves, finished with silk crochet edge; sizes 4, 5, 6. Reg. 40c. Friday and Saturday 34c

INFANTS' STORK PANTS.

Made and finished of carefully prepared rubber. Always have a pair of these on hand; you don't know when that old stork will come along again. Reg. 17c. 13c

MISSES' JERSEY RIBBED UNDERWEAR.

90 doz. of this line, fashioned at waist and finished with fine crochet work; to fit girls from 5 to 12 years; nicely fleeced; correct weight for this season. Reg. 30c. Friday and Saturday 26c

INFANTS' COLORED CASHMERE FROCKS.

6 1/2 doz. of brand new stock; latest designs in these Smocked Fronts and Waists, finished with silk feather stitching; fine tucks, in colors of Pink, Sky, Red and Cream. Reg. \$1.20. 98c

DRESS BOWS, 15c.

Only 4 doz. in this lot, which is a line of samples containing the daintiest conceptions in this line; very neat designs, large and small shapes; others finished in Rose shapes, etc.; charming colorings harmoniously arranged. Friday and Saturday, each 15c

FLEECE REMNANTS.

840 yards of Fleece Calico in lengths from 2 yards to 8 yards; extra quality, extraordinary value. Friday and Saturday, per yard 16c

FLANNELETTES, 25c.

1,160 yards of Cream and Pink Flannelettes. This is a very fine grade, beautiful finish; 35 inches wide. Reg. 22c. Friday and Saturday 19c

CUSHION COVERS.

24 only of Crash Cushion Covers, 27 x 27 inches, handsomely worked in colored floral designs; new stock. Reg. 50c. Friday & Saturday 44c

26 only of these to clear this week, 20 x 20 ins.; neat designs in fine tapestry with twisted cord edge. Reg. \$1.20. Friday and Saturday 98c

CIRCULAR PILLOW COTTON.

188 yards of this line, 42 inches wide; very fine make; good sheer cloth. Reg. 25c. 21c

LADIES' COSTUME SKIRTS.

16 doz. of the newest styles in Street Skirts, Black and Navy Serges; also a fine line of Tweeds, fashionably trimmed. Reg. \$3.50. \$3.15

BLOUSES.

Something select in this line this week; 10 doz. only in the lot; values from \$1.50 to \$2.00. A choice lot; no need to describe them as when we advertise Blouses it's always something good. Come early. Friday and Saturday, all one price \$1.35

UNDERSKIRTS, 86c.

6 doz. of assorted colors, also Black in Sateen and Moreen Underskirts, with pleated frill; full sizes. Reg. \$1.00. Friday and Saturday 86c

HAND BAGS.

Job line, containing 6 doz. of assorted shapes and sizes in fashionable makes; some with strap, others with shoulder cord. Friday and Saturday to clear 44c

LADIES' MUFFLERS, 18c.

The evenings are a wee bit chilly and you require a Muffler for protection for your neck. This is the proper thing for you, fine knit and fastened with dome fastener. Friday and Saturday 18c

LACE YOKES.

5 doz. of these in White, Cream, Paris and Black, assorted designs; splendid value. Reg. 25c. 19c

LADIES' HANDKERCHIEFS, 6 for a Quarter.

36 doz. of fine Lawn Handkerchiefs, hemstitched; specially priced for this week's sales. Friday and Saturday, 6 for 25c

CUR DRESS GOODS SECTION CONTRIBUTES TWO CHARMING LINES FRIDAY AND SATURDAY.

Lot No. 1—53 pieces of Fall Dress Materials, in Tweeds, light and dark shades, Cloths, Serges, Vicuna, Satin Cloths, Amazons, black and colored; regular widths. Regular 45c. 39c

Lot No. 2—46 pieces of Fall Dress Materials, in a much better grade. This lot contains all the latest and popular shades in Cloths, Tweeds, Serges, etc. Reg. 80c. Friday and Saturday 66c

SMALLWARES AND NOTIONS.

Stove Lifters, 2 for 5c
Glove and Hose Darners, 2 for 5c
Pepper and Salt Shakes, each 7 & 10c
Florida Water, large size 15c. bottle
Household Ammonia, large bottles 9c
Sewing Machine Oil 7c
Vaseline, 2 oz. pots, 2 for 7c. bottle
Hydrogen Peroxide, 4 oz. bottle 15c
Circular Cloth Brushes 15c
Hair Brushes, assorted 15c
Tooth Brushes, assorted 8 & 15c
Talcum Powder 5c. 8c. 10c. tin
Mohair Boot Laces, 2 dozen for 5c



The Science and Art of Bathing.

A well-known doctor once said that the longer you stay in the sea water the less benefit you get. Therefore, don't stay in the water one moment after you begin to feel the least bit chilly.

More fatalities occur through stopping in the water too long than through currents, or cramps, or boating accidents, or any other single cause.

Gramp is the scape-goat of the careless. In reality it rarely occurs; and if it comes when you are within your depth, as you ought to be, it need not worry you.

If you are foolish enough to swim out and are seized with a cramp in so doing, it will only come in one leg first. Turn at once on your back, stretch the cramped leg as far as you can, and bellow for assistance.

One little suspected cause of fatalities is this: A little wave strikes the face and sends a lot of spray in to the larynx thereby causing suffocation and sending the swimmer to the bottom. Therefore, be careful to keep the mouth closed when swimming.

Don't make the mistake of cooling off before entering the water. When you are heated and perspiring is the Turkish bath which is given when the body is streaming with sweat. This is beneficial. Cooling off is positively bad.

If on coming out and drying yourself, you do not receive a healthy "glow" either bathing does not suit you, and you should drop it, or else you have been in too long, because—

When you enter the water this happens: First, a shivering of all the muscles of the body. Next a contraction of the blood vessels near the skin which drives the blood inward to the internal organs, thereby congesting brain, liver, and lungs.

And—When you leave the water the process is reversed. The skin tingles, relief is given to the organs, the heart beats merrily, and you feel buoyant.

That tired, listless feeling you have after stopping too long is because the heart and brain still remain overloaded.

Remember that more accidents occur to swimmers than to non-swimmers. Probably 90 per cent. of these are preventable.

Before you have your first dip get full information from a competent native as to the peculiarities of the coast.

If you are caught in a current there is no need to become flustered. Don't squander your strength by trying to swim against it. Swim with it.

While doing so try and edge off on the shore side. The current weakens on its fringe; and the impetus you gain by swimming with it will often enable you to break away.

If you cannot do this get on your back, signal to anyone who may be within hail, and keep afloat as long as you can.

Very many currents will simply take you out a little way and bring you in again further along the coast. This is especially true of currents in bays and at river mouths. Therefore save your strength and keep swimming.

Finally, whoever you are and whatever you are, lay this maxim to heart: Never bathe alone. The sea is full of surprises.

Chewing a Straw

Grooms and hostlers are still partial to chewing straws. Formerly at the "mop" or "hiring fairs" in many parts of England stable boys and grooms stood in the market place with a straw in their mouths, while the shepherds wore a lock of wool in their caps. The custom of putting a straw in the mouth to show that one is ready to be hired is not extinct even now in the few places where such fairs linger.—London Farm and Home.

"Red as a Sapphire"

To say that a young girl's eyes are as blue as sapphires is as absurd as it would be to say that her mouth is as red as velvet. Sapphires, no more than velvet, are exclusively one color. The sapphires of Ceylon run from a soft blue to a peacock blue, which last is practically a green. There is also a red sapphire, sometimes called a Ceylonese ruby. B-sides blue, green and red sapphires, many fine ones are yellow and white.

Price of a Picture.

The picture known as "Rembrandt's Father," which the Munich collector Becher bought at a London auction some time ago because it was regarded as a copy of the original, has been sold, on the strength of Professor William Bobs authentication of it as an original, for \$112,500. The purchaser is supposed to be Von Nemes, the Hungarian collector.

MIRARD'S LINIMENT CURE

BURNS, Etc.