

**Willys-Overland Motor Cars**

**Light Four \$975**  
**Roadster - \$950**  
**Country Club \$1110**

f. o. b. Toronto  
 Subject to change without notice

**A Car of Pleasing Design**

The design of the new Willys-Overland Light Four is notably pleasing and satisfying in lines and proportions.

Crowned fenders, sweeping in their curves, and unobstructed running boards, emphasize the long, low appearance.

This car is a beautiful example of the modern tendency toward straight, flowing lines.

The attractive finish—in keeping with the other distinctive qualities of this Willys-Overland car—completes its thoroughly stylish appearance.

And the tremendous volume of the Willys-Overland factories makes it possible to offer this efficient, stylish and comfortable car at a reasonable price.

**PETER REUBER, AGENT.**

Willys-Overland Limited, Toronto, Ont.  
 Willys-Knight and Overland Automobiles, Commercial Cars



**Goes to Press  
 Jan. 18th**

Please report changes required to our  
 Local Office, to-day.

**The Bell Telephone Co. of Canada**



The barn belonging to Mr. Andrew A'chison, jr., of Elora, was burned, together with its contents, including 18 head of fat cattle, one horse, some pigs, poultry, implements, grain, etc. The loss on barn and contents is between five and six thousand dollars partly covered by insurance. The cause of the fire is unknown.

For the accommodation afforded the Listowel hotelmen, the station agent, Mr. William Roupe, was fined \$50 and costs, for delivering to other than the actual consignee, totalling \$75.80, and in addition lost his position. He is a young married man with a family and a capable agent. Friends of his are sorry that he allowed himself to be made the tool of an unscrupulous hotelman.

A provincial association of potato growers, with one branch in the North producing seed potatoes and the other in older Ontario buying the seed directly and co-operating in disposing of their crop, is the ultimate aim of the Advisory Potato Council of Ontario in the plans now being prepared to supplement the steps taken to introduce "standard" potatoes in Ontario. Arrangements are being made now to hold meetings in all the potato-growing districts of the province during the next three months to lay the potato production plans before the growers and to organize them into local co-operative units. It is hoped that in every centre enough farmers will be found at the outset ready to get together to buy, through the Government, standard inspected potatoes. These groups while not definitely organized, will be co-operative in every way, and as or on their will, it is expected, become the nucleus of a provincial association.

News from the front indicates that Germany is getting short of first-class aeroplanes. This is one branch of the service in which the Entente Allies promise to excel by a wide margin and with the contribution which the United States can make may bring it to such a point as to prove the turning factor in the war.

As a result of the clever work of two detectives from the Thief Detective Agency, of Toronto, the greatest thief stealing job ever perpetrated in the community was unearthed at Waterloo last week. For the past three months large quantities of liquor have been missing from the Seagram distillery warehouse, and it has been discovered that it was the work of three young men who, when confronted, admitted their guilt, and will appear on Friday before Magistrate Weir for sentence.

Mrs. Sarah Hughes of Owen Sound received a Christmas surprise last week when she was preparing a fine specimen of a goose for the oven. Securely lodged in the bird's digestive apparatus was found a beautiful gold beauty pin. It had evidently been picked up in the bird's search for foodstuffs. Mrs. Hughes had figured that when she bought the goose at a down town shop the day before, she was paying a good price, but as the pins are selling in the local jewelry shops at \$1.60 she has concluded that she did not strike such a bad bargain after all.

Since it has been noised abroad that the Quebec supply of booze is liable to run out shortly, Walkerton's thirsty ones are having no mean cargoes shipped in to them. With rising prices, the man with a half a dozen cases in his cellar will be in a great position to declare a dividend on his stock in trade.

## FIVE FUNERALS IN THREE YEARS

**Family Almost Wiped Out  
 By Consumption.**

From a hovel in the rear of more pretentious buildings comes a ghastly tale, one that in this fair Province of ours seems almost incredible; yet, to those who know the ravages of consumption, it is but a typical case.

Grief stricken, the mother tells us of her five small children buried from this lowly home during the past three years, of her only remaining child, suffering from a tuberculous hip, and then as though in mockery of their misery, the father, too, was stricken. He is now a patient at the Muskoka Free Hospital, where every endeavour is being made to save his life. The Muskoka Free Hospital for Consumptives is appealing for help to carry on this fight against the Great White Plague. The money you give will help them seek out these unfortunate families and give them a fighting chance for their lives.

Contributions may be sent to W. J. Gage, Chairman, 84 Spadina Avenue, Toronto, or Geo. A. Reid, Secretary-Treasurer, 223 College St. Toronto.

Dogs are prohibited from running at large in Townsend township, Norfolk County, as a precaution against rabies and sheep worrying.

During the past year 247 people met violent or sudden deaths in Toronto. Illuminating gas poisoning claimed 34 victims. Eighteen people were killed in falling from ladders and buildings and 19 died from burns. Twenty-eight were killed by motor cars. The greater number of these were children.

Tanlac, a patent medicine at present greatly advertised in Canada as a new panacea for the cure of all ailments of the stomach, kidneys and liver, catarrhal affections, rheumatism, nervous disorders and the like, has been analyzed and found to contain 16.4 per cent of alcohol. Now that prohibition is the law regarding alcoholic drinks, will the authorities permit the sale of this patent medicine substitute for the genuine thirst quenchers. The Journal American Medical Association pronounces Tanlac a piece of unmitigated quackery. It is claimed that seven million bottles were sold in two years. It sells at a dollar a bottle, and one-third goes to the retail dealer.

The fuel shortage is becoming very serious in many towns of Ontario, and unless relieved will be the cause of a great deal of inconvenience and suffering in homes, also cause the shutting down of factories, closing of schools, churches and other public institutions. Coal is unobtainable except in limited quantities, the natural gas supply is failing at places where it had been plentiful, and wood is not being cut as extensively as in previous years because of the scarcity of timber. In Bruce County this is a time when the farmers can do their bit by making special efforts to meet the need for fuel.

## War Until 1920.

Returning from a trip to Europe Thomas Lamont, a member of the Morgan firm, says the war is likely to last until 1920. Guesses of this nature, however, are based on the prospect of war conditions and balances holding close to outlines as they now appear. Last year, at this time, the Allied people were in high hopes that 1917 would clean up German resistance. They looked forward to a "steam roller" advance by the Russians, and the forced retirement of the Germans from France and Belgium. But the Russian revolution interposed, with what sorry results we now see. If the outlook was indeed gloomy for the Germans at the beginning of the year, it brightened somewhat toward the end. The unexpected happened to relieve pressure on them. Who, among war prophets, can foretell what trick Fate may play perhaps in 1918, upsetting hopes and calculations on one side or the other? After nearly three years and a half of war, the strain on the European nations is bending their backs. Notwithstanding the military and political successes of the Central Empires recently, their internal position cannot but be deteriorating much faster than that of Britain or France. Believe as little as we may the reports of distress and difficulty in Germany, the fact seems to be established that it and its allies have not the power to save themselves from defeat.

## Asked to Give Twice.

Newspaper publishers are asked to do what is asked of no other calling. They are expected to give twice: as individuals to the various subscription lists for patriotic purposes which are presented to them, and as publishers by giving away that which is to them the chief support of the business which they conduct. Journalists are willing to bear their fair share of the common sacrifice, but they do not expect that they alone should be asked to make a double sacrifice.—Brantford Expositor.

## Legislature to Meet Early in February.

The next session of the Ontario Legislature will open on Tuesday, February 5, according to the present plans of the Government. Notices to the members will be sent out during the next few days. The session will probably have concluded by that time and then the parties will prepare for the general election which is to take place in June, it is believed.

## Seed Very Scarce.

The expeditious union opened its session at the Agricultural College, Guelph, Tuesday, with an attendance of one hundred experimenters from all over Ontario. During the year just closed there were 4,299 experimenters in the province. Dr. Zavitz in his report predicted a serious seed shortage in many lines, and urged farmers to conserve all they could. In normal times dealers have a three year stock on hand, but now there is not a seasons supply ahead. President Sirett of Brighton, speaking on farm labor, urged that before the labor market be further invaded for military purposes, a central commission should be appointed to say which industries are essential and which are not, and in this way, bring the available labor power to bear directly on the necessary callings of the nation.

## The Armory Closed.

In order to save coal the Dominion Govt. has ordered the Walkerton armory, and all other such armories in Canada, where soldiers are not actually in training, to put out the fires and close up for the winter. As it takes at least fifteen tons each winter to heat the Walkerton armory, the tremendous saving effected in fuel by closing these institutions all over the country can readily be seen. It is to be hoped that after this world war that most of the armories in Canada may be converted to some other use and the entire up-keep of these institutions be removed from the shoulders of the public.

New York is for once setting a fashion that is commendable. The throwing rice at weddings is to go out of vogue, as being considered a wastage of food product.

Two hundred and forty thousand military and naval votes were cast overseas in the general elections. In North America the naval and military vote totalled approximately 46,000. Allocation of the overseas vote is now well in hand. Votes cast on the European continent are allotted and counted at the office of the Canadian Commissioner in Paris; those cast in Great Britain, at the office of the High Commissioner in London. Allocations of the North American military vote begin in Ottawa on Wednesday.

## Xmas Gifts

A nice selection of Xmas. Gifts now open for inspection. We offer a splendid line of High Grade Goods at fairest prices, consisting of—

Ladies and Gents Watches, Fancy Clocks, Parlor Clocks, Silverware of all kinds. In Jewelry we have a nice line of stone set Necklets and Pendants, Ladies Diamond and Pearl Set Rings, Gents Signet Rings and Fobs, Cuff links, Tie pins, etc.

Fancy China, Cut Glass, Toys, Dolls, Picture books, Xmas. Cards, Toilet and Manicure Sets, etc.

Call and see the Christmas Display at—

**C. Wendt**

**Jeweler**

Capital paid up \$7,000,000	Total Assets \$121,130,558	Reserve Funds \$7,400,000
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Established 1864.

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MILDMAY BRANCH

A. C. WELK, MANAGER.

## CREAM WANTED

Can be delivered to Leo. Buhlman, Mildmay, or Crystal Spring Creamery, Neustadt.

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Highest prices paid and satisfaction guaranteed. Give us a trial.

**Crystal Spring Creamery,**

J. C. Huether

Neustadt, Ont.  
 Manager.

## CENTRAL Business College

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## ONTARIO'S BEST COMMERCIAL SCHOOL

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W. J. Elliott, President. D. A. McLachlan, Principal.

The Walkerton Creamery created a sensation the other day in household circles by selling dairy butter at 35c a lb. This was nine cents below the market price. Manager Player said that he would give the folks who say that the creamery keeps up the high cost of living something to think about. The grocers claim that it is a scheme on the part of the creamery to get all the farmers to send their cream to the creamery.

## Another Fast One.

Mr. Robt. Trench of Teeswater, who won considerable fame in racing circles by the great track achievements of his great pacer, Paddy R., is coming into the limelight again as the owner of another fast one, a Grattan Royal a four year old, which captured first money at the Toronto Driving Club's holiday matinee at Hillcrest on New Years, when it brought its owner a purse of \$300.

## Germania Farmers Mutual Fire Insurance Co.

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The Oldest, Cheapest and Safest Company in the Province.

Amount at risk, over four million dollars.

This Company pays market cash value for live stock killed by lightning.

**J. M. Fischer**

Agent - Mildmay

In line with the Government program for the curtailment of railway passenger traffic, the Canadian Pacific Railway has cancelled its special excursion rates to the Pacific Coast. The regular fare is \$90 return, and this annual excursion was fixed at \$55.55. It is expected that the other railways will also cancel their corresponding excursion rates to the Coast.

The New Year message of Finance Minister White had one big appeal, sticking up in every paragraph, and that was a call for personal and national economy and thrift and the keeping of as much business in Canada as possible. Money spent for Canadian goods will come back, and this is a time when we need it coming back again and again.