

## GET THE BEST

Do not place your Insurance policy until you have learned all about the Guaranteed Investment Plan offered by

The Manufacturers Life Insurance Company

Head Office - TORONTO

**UNION MUTUAL Life Insurance Co.**  
Portland, Me. FRED E. RICHARDS, President

Accepted value of Canadian Securities, held by Federal Government for protection of policyholders, \$1,206,576  
All policies issued with Annual Dividends on payment of second year's annual premium.  
Exceptional openings for Agents, Province of Quebec and Eastern Ontario.  
Apply to Walter I. Joseph, Mgr., 161 St. James St. Montreal

## The North West Fire Insurance Co.

OF WINNIPEG, MAN.

Policies Guaranteed by Union Assurance Society Ltd. of London.

GEO. R. CROWE, President | Winnipeg  
THOS. BRUCE, Deputy Manager  
T. L. MORRISEY, General Manager, Montreal

Agenies throughout the Dominion.

## THE LONDON & LANCASHIRE LIFE & GENERAL ASSURANCE ASSOCIATION, LIMITED

Offers Liberal Contracts to Capable Field Men  
GOOD OPPORTUNITIES FOR MEN TO BUILD UP A PERMANENT CONNECTION  
We particularly desire Representatives for the City of Montreal.

Chief Office for Canada:  
164 ST. JAMES STREET, MONTREAL.  
ALEX. BISSETT, Manager for Canada.

## Commercial Union Assurance Co. LIMITED

OF LONDON, ENG.

Capital Authorised and Fully Subscribed	\$14,750,000
Capital Paid Up	1,475,000
Life Funds and Special Trust Funds	68,056,830
Total Annual Income Exceeds	39,500,000
Total Funds Exceed	118,000,000
Total Fire Losses Paid	155,780,550
Deposit with Dominion Government	1,284,327

Head Office, Canadian Branch - Commercial Union Building, 232, 236 St. James Street, Montreal  
Applications for Agencies solicited in unrepresented districts.  
J. MCGREGOR - Manager Can. Branch  
W. S. JOPLING - Assistant Manager

Founded in 1806.

## THE LAW UNION & ROCK INSURANCE CO. LIMITED

OF LONDON

Assets Exceed \$45,000,000

Over \$6,000,000 Invested in Canada.  
FIRE and ACCIDENT Risks Accepted.

Canadian Head Office:  
112 St. James St., cor. Place d'Armes, Montreal.

Agents wanted in unrepresented towns in Canada

J. E. E. DICKSON,  
Canadian Manager  
W. D. AIKEN,  
Superintendent Accident Dept

## The Standard Assurance Co. OF EDINBURGH

Established 1825

Head Office for Canada - - MONTREAL

Invested Funds	\$63,750,000
Investments under Canadian Branch	16,000,000
Annual Revenue	7,600,000

Deposited with Canadian Government and Government Trustees, Over 7,000,000  
Bonus Declared 40,850,000  
Claims Paid 142,950,000

World-Wide Policies

Apply for full particulars  
D. M. MCGOUN, Manager

## British America Assurance Company

A. D. 1833

Head Office - - TORONTO

Board of Directors:

Hon. Geo. A. Cox - - President  
W. R. Brock - - Vice-President

Robert Bickerdike, M.P. : E. W. Cox : D. B. Hanna : John Hoskin, K.C., LL.D. : Alex. Laird : Z. A. Lash, K.C., LL.D. : W. B. Meikle : Geo. A. Morrow : Augustus Myers : Frederic Nicholls : James Kerr Osborne : Sir Henry M. Pellatt : E. R. Wood.

W. B. Meikle, Gen. Mgr. E. F. Garrow, Secretary.

Assets over . . . . . \$ 2,000,000.00

Losses paid since organization, over . \$36,000,000.00

## The Federal Life Assurance Company

Home Office - Hamilton, Can.

Results for 1912 were the most successful in the Company's history, large increases being made in all departments of the business. The percentage of General Expenses showed a large reduction. The average rate of interest earned on the invested funds increased .25 over the preceding year.

Several good agencies for good men open in the Province of Quebec.

APPLY TO C. L. SWEENEY,  
Provincial Manager, MONTREAL, Que.

## Guardian Assurance Co. LIMITED

OF LONDON, ENGLAND  
ESTABLISHED 1821

Capital Subscribed	\$10,000,000
Capital paid-up	5,000,000
Invested Funds exceed	33,000,000

Head Office for Canada:  
GUARDIAN BUILDING, MONTREAL

TRUSTEES:

J. O. GRAVEL, Esq. K. W. BLACKWELL, Esq.  
TANCREDE BIENVENU, Esq.  
M. LAMBERT, BERTRAM E. HARDS,  
Manager Assistant Manager

## WESTERN ASSURANCE COMPANY

FIRE and MARINE. Incorporated 1851

Assets Over . . . . . \$3,000,000.00

Losses paid since organization over \$56,000,000.00

HEAD OFFICE  
TORONTO, ONT.

Hon. GEO. A. COX - President  
W. R. BROCK - Vice-President  
W. B. MEIKLE General Manager  
C. C. FOSTER - Secretary

MONTREAL BRANCH  
BEARDMORE BUILDING

ROBERT BICKERDIKE,  
Manager

## THE BRITISH CANADIAN REALTY & INVESTMENT Co., Limited

Real Estate, Timber Limits, Farm and Coal Lands, Water Powers

J. T. BETHUNE, Managing Director,  
605-606 TRANSPORTATION BLDG.

Cable Address: BRITISHCAN  
Codes: Western Union & Premier Bentley

## A TYPICAL RESULT

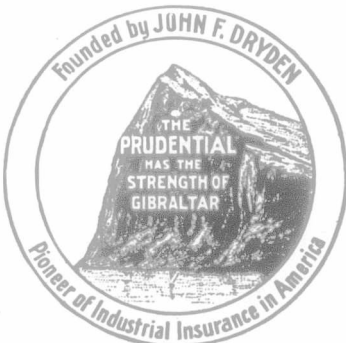
On October 30th, 1913, Dr. J. J. Brownlee, of Detroit, wrote concerning his recently matured Endowment Policy as follows:—"The outcome of my policy has been very satisfactory, for the dividends applied on my premiums from year to year have reduced the cost by over 25 per cent, and the policy, which was for \$1,000, has given me a cash return of \$379.14 over and above its cost, besides the insurance protection.

I wish your company the continued success it so well deserves."

In each of the past five years the surplus earnings have broken all previous records. In 1912 they were over \$1,531,000. This accounts for the satisfactory dividends being paid policyholders

OF THE

CANADA LIFE ASSURANCE CO.



**The Prudential**  
is a Company of great financial strength, prestige and popularity. Earnest, able men succeed in The Prudential.

Write us about an agency to-day.

THE PRUDENTIAL INSURANCE CO. OF AMERICA.

FORREST F. DRYDEN, President

Home Office, Newark, N.J.

Incorporated as a Stock Company by the State of New Jersey.