

Good Returns **Absolute Security**
SUN LIFE ASSURANCE COMPANY OF CANADA
 BIGGEST **ASSETS** **OF ALL**
 INCOME **BUSINESS IN FORCE** **CANADIAN**
 NEW BUSINESS **SURPLUS** **COMPANIES**
 Head Office **MONTREAL**
 T. B. MACAULAY, President and Managing Director



L'UNION
 Fire Insurance Company, Limited, of PARIS, FRANCE
 Capital fully subscribed, 25% paid up \$ 2,000,000.00
 Fire Reserve Fund 4,919,000.00
 Available Balance from Profit and Loss Account 206,459.00
 Total Losses paid to 31st December, 1913 90,120,000.00
 Net premium income in 1913 5,561,441.00
 Canadian Branch, 17 St. John Street, Montreal; Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

The Standard Life Assurance Co., of Edinburgh
 Established 1825. Head Office for Canada: MONTREAL, Que.
 Invested Funds \$ 66,500,000 Investments under Can-
 adian Branch, over. \$ 16,000,000
 Deposited with Cana- Revenue, over 7,900,000
 dian Government and Bonus declared 40,850,000
 Government Trust- Claims paid 151,000,000
 ees, over 7,000,000
 M. McGOUN, Mgr. F. W. DORAN, Chief Agent, Ont.

BUSINESS BAROMETERS
 Bank Clearings, The Steel Trade, Railway Receipts, and Canada's
 foremost insurance company.
THE DOMINION LIFE
 all show Big Gains,—unfailing evidences of the country's growing
 prosperity. Canadian! Take a policy in the Dominion and share in its prosperity.
 Head Office: Waterloo, Ontario.

First British Insurance Company established in Canada, A.D. 1804
Phoenix Assurance Company, Limited
FIRE of London, England **LIFE**
 Founded 1792
 Total resources over \$ 90,000,000
 Fire losses paid 425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed 2,500,000
 Agents wanted in both branches. Apply to
 R. MACD. PATERSON, } Managers
 J. B. PATERSON, }
 100 St. Francois Xavier Street, Montreal, Que.
 All with profit policies affected prior to the 31st December will rank
 for a full year's reversionary bonus at that date.

PROFIT RESULTS COUNT
 ASK FOR SAMPLES
London Life Insurance Co.
 LONDON Canada
 POLICIES "GOOD AS GOLD."

AGENTS WANTED
 We appreciate your efforts, and promote you accordingly. Liberal
 contracts, first-class territory. Write to—
THE CONTINENTAL LIFE INSURANCE CO.,
 TORONTO
 GEO. B. WOODS, President. CHARLES H. FULLER, Secretary
 H. A. KENTY, Superintendent of Agencies

The West is Prosperous
 Never before have crops in the West been so
 bountiful. There is now a great harvest of in-
 surance applications to be reaped from the pros-
 perous farmers. Capable and energetic agents
 can make big incomes representing a live West-
 ern Company. Get started now by writing for
 particulars to
THE WESTERN LIFE
ASSURANCE COMPANY
 Head Office .. WINNIPEG
 ADAM REID Managing Director

The British Columbia Life Assurance Co.
 HEAD OFFICE VANCOUVER, B.C.
 Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00
 PRESIDENT—L. W. Shatford, M.P.P.
 VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis
 Secretary—C. F. Stiver.
 Liberal contracts offered to general and special agents

British Northwestern Fire
Insurance Company
 Head Office WINNIPEG, Can.
 Subscribed Capital \$594,400 Capital Paid-up \$232,400
 Security for Policyholders \$665,000
 EDWARD BROWN, President E. E. HALL, Vice-President
 F. K. FOSTER, Managing Director

Agents Wanted
 APPLY FOR PARTICULARS.
Gresham Life Assurance Society
 LIMITED
 HEAD OFFICE FOR CANADA
Gresham Building ... **Montreal**
 ESTD. 1848. ASSETS \$53,000,000