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Head Office: London, Canada

BEAUSE:

The assets of the Company are most carefully invested 85% of the total assets consist of loans on first mortgages upon which form of investment the Company has incurred no losses in a quarter of a century. Bonds, Stocks and Debentures are carried at a figure much below market value.

Ask for pamphlet "Reasons Why"

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THAT WORN-OUT LANDS MAY BE MADE PRODUCTIVE AND PROFITABLE BY THE JUDICIOUS USE OF THE RIGHT KIND OF FERTILIZER?

NOW IF YOU HAVE A PIECE OF LAND THAT WON'T GROW ANYTHING BUT WEEDS, TALK WITH US ABOUT IT AND LET US SUGGEST

THE RIGHT FERTILIZER WE FEEL VERY SURE THAT WE CAN SHOW YOU HOW TO USE FERTILIZERS WITHOUT GREAT EXPENSE SO YOUR LAND WILL PAY

CONSULT US FREELY IT IS OUR BUSINESS TO KNOW ENQUIRIES FREELY ANSWERED AGENTS WANTED FOR TERRITORY NOT TAKEN UP THE W.A. FREEMAN CO. LIMITED HAMILTON ONTARIO

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"I want to Tell You a Big Secret of Building"



DEAR FRIEND:

I am sitting here at my desk, thinking how I shall write many people. I am an old man now—70 years old. 50 long years of my life were given over to making a perfect roof for any kind of building (for everybody has to use roofs), and the right roof works day and night to help a man's daily work.

A roof on a building is the weak link in a chain. Good foundations and good timbers rot—good products stored under a poor roof are spoiled because the roof doesn't protect. I want to stop that big waste. After years of work, I now know how to do it.

I worked for a long time to get a roof that could be easily laid by anybody. It had to be neither too heavy nor too light. It had to be smooth and clean. It had to be a real water shedder, no matter how long it was laid. It had to be proof against ice, snow, lightning, sun and time.

My Oshawa Shingles are the result. I worked for years to find a metal that wouldn't rust. I worked on an iceproof lockjoint. I have a shingle to-day that is the best ever put on the market. People buy it from me all around the world, it is so good. These people see how worth-while a good roof is.

I know my Oshawa Metal Shingles so well,

and anybody can lay a roof in them so well and easily, that it makes the safest and best roof you can get. But I

have a new 100-year metal now. My Oshawa Shingle is Perfected. A 100-year roof is a mighty good article—far better than even old-style, hand-shaved cedar shingles. I know my roof is four times as good—and it won't burn.

Not only that—when you get a roof, get the best you can find. Here is fireproof and lightning-proof protection for you for a century. Yet the roof costs a common, every-day price.

My "Roofing Right" book lets you dig down into my Oshawa Shingle proposition. I want you to send for it. You can get all the facts. Even if you do not use my roof this book is worth money because it gives valuable building hints. My Oshawa Shingles are on the best and most modern buildings. These are pictured in the book. You can get it for a post-card. Send that card to-day. My book will help you in your plans.

Yours truly, *P. H. Pedlar*

The PEDLAR PEOPLE Limited, of Oshawa

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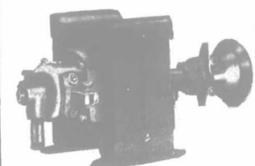


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