

Portland Cement Construction is the Key to Bigger Farm Profits

Why Not Stop All Farm Waste ?

Make a rat-proof corn crib by a few days' work, and then build a Portland cement concrete granary in your barn, with walls, floor and ceiling in concrete. Only cost you a few more dollars, but will save hundreds of bushels of grain and corn now eaten by rats and squirrels, or pigeons. To build, you only work an hour or so at a time on wet days or evenings.

Why not stop waste this way? Every bushel saved means dollars gained as marketable grain or beef. Portland cement will do it easily, built Rogers way.

Have You Ever Used Good Manure ?

Liquid manure is worth \$20 per animal per year as fertilizer. Solid manure is worth \$5 a ton, if protected from weather and dry firing, but only \$2 a ton if heaped outside the barn in the rain. Would you like to save \$1,000 worth of liquid manure from 50 head of cattle, and have \$5 solid manure as well to intensify your cultivation ?

For this, make a cement manure pit and cistern. No need of growing and mulching clover then. Save your manure and get \$2,000 in crop or \$2,500 in beef or pork by extra crop gained through each \$1,000 of extra fertilizing put back on your land.

You can get this every year. And at what cost? A few days' trouble and small cash outlay for Portland cement, built Rogers way.

Keep Your Silage Perfectly

It means waste to plant, cut and pack tons of silage you have to throw away from mold, air-firing and rot, because your silo is leaky and poorly built. Stop it with Portland cement by building 100-ton silos at small cost—air-proof, rot-proof, and everlasting—Rogers way !

This saves the silage, but also it does more.

You feed your stock good silage. They get the full benefit of proper preservation and grow extra fast to fattening point or give full milkings of high quality.

This, in turn, brings you a great deal more money, year after year, than your Portland cement concrete silo costs you to build, you doing all the work yourself in spare time, and spending very little money—Rogers way !

THE biggest profits in farming are those made by the Portland Cement user. This is because he has no expense to pay for repairs on his buildings, and because all his silage, grain, roots, etc., are preserved by clean and air-proof Portland Cement—he has no wasted crop. At the same time, his fattening basement is warm, dry and clean. His cattle fatten quicker, and he can fatten more cattle and get more income from the same amount of silage and grain. With Portland Cement this farmer can preserve both solid and liquid manure, worth \$30 to \$40 per animal per year, and put it back on his farm land, making it more productive.

A silo in Portland Cement is the best start. It will earn its own cost in a winter by saved silage of better quality, and makes it possible to add every year manure pits, basements, stables and stalls, watering troughs, etc., in Portland Cement that will make your farm more and more profitable. Yet there is no upkeep expense. Fire cannot burn what is built nor can water rot Portland Cement structures—once used, cement pays back a big profit, year after year as market values for farm produce get bigger. Use cement—Rogers way. It is easy. It is profitable. It is wise farming.

Ever Think of Using Hot Feed ?

See your milk and beef stock get hot feed and warm drinking water in winter, instead of cold water. It saves fodder. It adds to production.

The extra income far surpasses the cost of fuel, and the plan pays big in hard cash. Cement will make it possible for you for less than seven dollars. Think of it ! Seventy dollars profit per year, at least, from this one fixture.

Fences That Never Break Down

Fences that won't rot, and last just as long as your farm, needing only new wire once a generation—you can make them yourself in Portland cement concrete. They add immensely to your farm value.

A Warm Fattening Stable

Make a clean, spic-and-span fattening basement for your stock, everything in Portland cement concrete, and easily constructed at odd moments.

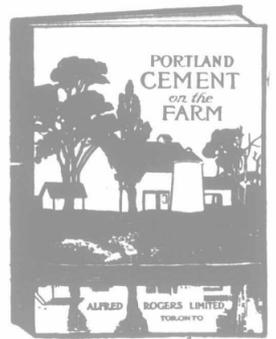
First, your stock quickly gets into good condition. No food is wasted, no dirt can gather, cattle cannot get loose. No matter how cold the winter, your stable is always warm.

You can feed more stock quicker and make more money by increased weight on the hoof of cattle kept in a warm concrete stable.

A Clean, Perfect House Cellar

Make your cellar concrete throughout, floor, walls, bins, ceilings, and add a concrete ice-box. Easy and quick work—fire can't hurt your house. Cost \$35 to \$40.

For every farmer we have made a clear, simple book that shows how to build everything a farm needs at small outlay. Easy text, 170 pictures.



We will send a copy of this book and an order for \$1.00 worth of Rogers Cement to any Farmer sending us \$1.00 cash.

The FREE cement builds things worth \$2 to \$5 on any farm.

It shows how to mix cement, describes and pictures molds, and gives cost of everlasting Portland cement.

Silos	Floors
Feed Heaters	Walks
Cow Stalls	Fences
Manure Pits	Culverts
Barn Basements	Drain Tile
Tanks	Well Platforms
Dairies	Troughs
Hog Pens	Steps and Stairs
Chicken Houses	Ice Boxes
Root Houses	Milk Vats
Corn Cribs	Mangers
Feeding Floors	House Partitions
Cisterns	Fireplaces
Barn Bridges	Etc., Etc.
Granaries	

If you have never used concrete before, this book will tell you the easiest ways to use it.

Once you build any article it can't rot, can't burn, can't break, and it lasts. It adds permanently to the value of your farm. This big 128-page book is sent for \$1.00 money order to help you make your farm better and more productive. Get it at once, while copies are available.

You can build anything at small outlay and in odd hours with its help.

You get it FREE by our order to our local dealer to furnish you with \$1.00 worth of Cement (any Rogers Brand) when you are ready to use it. We will tell you the dealer's name. He will have freshly made cement waiting for you. You will get it in perfect condition, new and strong. You buy better cement in the best way by this plan.

You Can Get Free of Charge Regular Price
Rogers Book on Cement \$1.00

You will not know how easy Portland cement is to use till you start. Begin to make improvements on your farm with it at once, and get a bigger income within a year. Every dollar spent in Portland cement can bring you \$5 to \$25 a year in increased income. Write to-day for the Big Book of directions.

Rogers' book, "Portland Cement on the Farm," is sold for \$1.00. Every buyer gets an order for \$1.00 worth of FREE Rogers' cement. He can build 100-ft. of fence, 40-ft. of drain, a small partition, 6 clothes poles, 3 chimney caps, a hog trough, 4 door sills, a small steps, 2 hitching posts, a horse block, 12 hen nests, any item being worth more than \$1.00. The free cement builds these things, and the book, which tells how, really costs nothing. It is worth \$10.00 to any farmer, as it tells all that master architects and master builders know about cement for farm buildings. Send your \$1.00 to-day and get the book and the order for \$1.00 worth of Rogers' Cement. This is a big bargain.

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