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THE FARMER'S ADVOCATE.

GOSSIP

Mr. Charles McMehen, of Lucan, Ont. has purchased from Messrs. J. Crouch & Berkshire pigs, belonging to the estate Son, of LaFayette, Indiana, the grand young Belgian stallion, Calbrinca, a great horse, and a prizewinner at the International Live-stock Show, Chicago, August 20th, and the Southdown sheep, over 25 other Belgian stallions; he is on August 21st. Stock from this flock four years old, weighs 2,100 pounds, and is a beautiful colored bay.

Mr. A. M. Shaver, Ancaster, Ont., writes: "An insertion in 'The Farmer's Advocate' brings results. Since writing for the production of Royal winners. you before, I have sold the Shorthorn bull advertised in your columns to Mr. A. W. VanSickle, Onondaga, Ont., who makes a success of dual-purpose cows, Square, London, W., who will execute breeding and feeding export cattle. We commissions and attend to shipments. believe this young bull will prove a profitable investment. Besides a few heilers for sale, we still have two young bulls ready for service, from good-milking dams, and sired by the Village Blossom Trout Creek Sailor. bull, These are priced decidedly in the buyer's favor. The new Brantford and Hamilton Electric Ry. (station No. 13), is only three minutes' walk from the barns. Visitors always welcome.

ELMHURST BERKSHIRES.

Excellence excelled aptly describes the Elmhurst herd of Large English Berkshire hogs, both individually and in their royal breeding, the property of Mr. H. Vanderlip, the well-known importer and breeder of Cainsville, Ont. About 60 head make up the sum total of the herd at the present time, the breeding end of which is represented by England's most fashionable strains, as the following synopsis of a few of the choice brood sows will prove: Flashlight (imp.), by Supreme's Boy, belongs to the great Compton strain, and is a right good kind; she has a litter now about three months old, sired by Imp. Compton Duke, a son of the great sire, Compton Swell. Buscot Amy (imp.), by Buscot Rosador, is of the fashionable Lady Mason tribe, and has a litter three months old, by the same sire, Compton Duke (imp.). Danesfield Elegance (imp.) is of the noted Danesfield tribe, sired by the great champion and sire of champions, Baron Kitchener. Danesfield Queen (imp.) is a full sister. Of her last litter, there is only one left, a three-months-old sow, by the stock boar, Imp. Stall Pitt's Middy; this young sow is an extra good one, and should make a great show sow. Highmoor Minnie (imp.) is another of the Danesfield tribe, by the great Highmoor Mikado, winner of 22 first prizes and seven championships in England; Highmoor Redbell, is a her dam, Highmoor Redbell, is a daughter of the great show sow, Blue She herself is a show sow of a bell. very high order. She has a litter, five weeks old, by Imp. Stall Pitt's Middy. These mentioned are only representative of the high-class character of the brood sows of the herd. The chief boar in service is Imp. Stall Pitt's Middy, winner of first-prize at Oxford in a very strong class in 1907, which is his recommendation of superior excellence, while his breeding is unexcelled, carrying as he does the blood of England's greatest Berkshire strains, the Rubical and Belle of Balham. The Berkshire breed more fashionably-bred ones that can be gas and gasoline engine, sold on trial found in this great herd. For sale are and guaranteed. Write for particulars. all the youngsters above mentioned, also: Highclere Roosevelt (imp. in dam), a bear eight months old, sired by Great Orme, dam Highmoor Minnie (imp.); also a full brother, Highclere Edward 7th. Besides these are two December boars, by the stock boar, and out of Lady Olga, by Imp. Compton Duke. Another boar, seven months old, that now weighs 300 lbs., is a genuine good one. One sow, the same age, is due to farrow in June. Two sows, six months old, are safe in pig to a son of Danesfield Donavan (imp.), months old, by Imp. Compton Duke and directions for analysis and study. Since and 24 young sows, three and four the stock boar, are out of such splendid dams as Imp. Flashlight and Imp. Early tion to public health, the real importance Dawn. The wise man is the one that will increase his stock of brood sows in is splendidly illustrated and printed by order to have the produce to sell when the Orange-Judd Co., and is a standard the rise comes, which is certain in the on the subject. Price, postpaid, from very near future

The dispersion sale by auction of the entire flock of pure-bred Southdown sheep and herds of Dexter cattle and of the late Duke of Devonshire, at Compton Place. Eastbourne, Sussex, is advertised in this paper to take place as follows: The Dexter cattle and Berkshires, and these herds have been winners at the Royal and other leading shows in Britain in recent years, and some of the sheep from the Compton Place flock, exported to Canada last year, were winners at Toronto, London, Ottawa and Chicago. The Berkshire herd is famous Parties interested should look up the advertisement and send for catalogues to the auctioneers, Messrs. John Thornton & Co., 7 Princes St., Hanover

Deer heart, I'm in an awful stew How I'll re-veal my love for you. I'm such a mutton-head, I fear-I feel so sheep-ish when you're near. I know it's only cow-ardice That makes these lamb-entations rise, I dread a cut-let me explain: A single roast would give me pain. I should not like to get the hooks And dare not steak my hopes on looks. I never sausage eyes as thine. If you would but-cher hand in mine And live'r round me every day,

We'd seek some ham-let far away We'd meat Life's frowns with Love's caress.

And cleav'er road to happiness.

-Maurice Smiley, in Farm, Stock and Home.

LIVE-STOCK ADVERTISING.

The breeder of pure-bred stock to be worthy of his vocation should be a man of high ideals in his profession, for breeding good stock is a profession requiring the best judgment, skill and education. The breeder may have all these qualifications, the best of foundation stock, the facilities for giving them the best of care, and yet fail of success, simply because he fails to show the public what his skill and judgment has produced. In other words, "he hides his light under a bushel."

Judicious advertising is just as important as good breeding and feeding. Show-ring advertising is good when a breeder has the skill to put his animals in good form to win, but quite often a good breeder does not quite reach the standard of good, careful feeding that makes winners; but even if successful in the show-ring, unless printer's ink heralds his success, but few outside of a circle of friends ever become aware of what he has produced.

Well-judged advertising is certainly one

Buy Land in Western Canada Now.

We hold the exclusive agency for large blocks of rich, specially-selected Canadian Pacific Railway lands in Western Canada.

This is an opportunity to secure the best bargains in farm lands obtainable anywhere, on terms not offered by any other company.

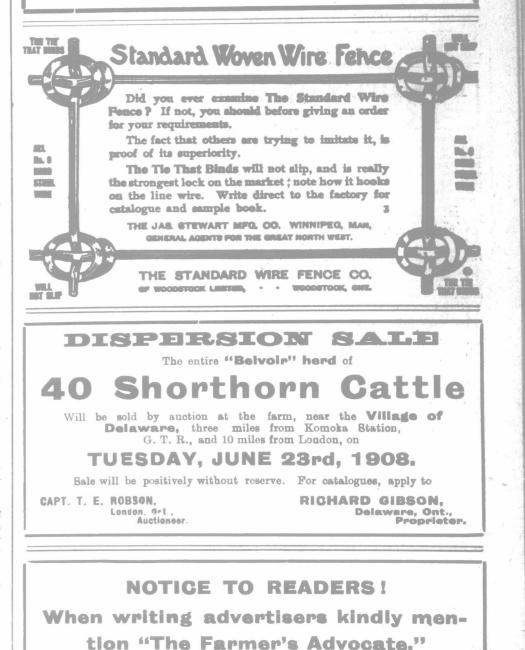
One year's crop frequently pays for the land.

Prices	Our Fifth Cheap Excursion	TERMS Remarkably
from	Leaves TORONTO, TUES-	EASY
\$8.00	DAY, JUNE 9th. Fare to	OR May be
Per	Calgary, \$40.50 and re-	Bought on
Acre	turn. Our own representa- tive is in charge of each car.	Half CROP
Upwards.	Ask any C. P. R. agent for particulars.	PAYMENTS

We will run additional excursions on the following dates: June 23rd; July 7th and 21st; August 4th and 18th; September 1st, 15th and 29th.

Write at once for particulars to, or call on

F. W. HODSON, MANAGER LAND DEPARTMENT. UNION TRUST COMPANY, LIMITED, Toronto, Ontario. 174 Bay Street,



of the large links in the chain of suc and knowing how to spend money judiciously in advertising is one of the qualifications of the breeder that must be cultivated by investigations of the mediums to be used, the classes of people who read them, and their wants.

TRADE TOPIC.

POWER ON TRIAL.-Readers interested in the question of farm power are referred to the advertisement of Wm. Gillespie, 98 Front St., Toronto, elsewhere in this issue, of the "Champion"

BOOK REVIEW.

DAIRY BACTERIOLOGY

Practical dairymen and students desiring the latest, most complete and up-todate work on the subject of bacteria in milk will find it in Prof. H. W. Conn's book, " Practical Dairy Bacteriology," of the biological department of the Wesleyan University and Bacteriologist of the Connecticut State Board of Health. The first part of the book gives the facts relating to bacteriology, and the second, the bacteria of milk has a direct relaof such a work can be readily seen. It this office, \$1.25.