

"I sell him cheap!"

YOU can judge the value of an animal and most articles in commerce by appearance and price. — With Seeds it is different. — Any Seed must be valued by what it will grow and not by a "cheap" price. Poor Seeds are those of uncertain growth and product—they are as valueless as the broken-down mule. It is extravagant waste to use them. "Cheap" Seeds may give greater profit to the seller but the user is the loser.

"GOOD QUALITY" in Seeds is the foundation of worth—it is the result of selecting and improving strains, together with care and intelligence in growing and means success to the user.

Steele-Briggs Seeds are known for their "Good Quality" and "Worth." More of them are sold and used in Canada than any other kind.

Buy your Seeds from dealers who sell **Steele-Briggs Seeds** and insist upon having them. If you cannot get them from a local merchant send your order direct. Refuse substitutes or "Just as Good." Send for catalogue if you have not received it.

The Steele-Briggs
Seed Co., Limited, Toronto.

"CANADA'S GREATEST SEED HOUSE."

WOODSTOCK STEEL WINDMILLS



Galvanized or Painted. For Power or Pumping.

DANDY Windmill

with Graphite Bearings, runs easy and controls itself in the storm. GRINDERS, PUMPS, WATER TANKS, DRINKING BASINS AND SAW BENCHES.

WOODSTOCK WIND-MOTOR CO.,
WOODSTOCK, ONT. (Ltd.)



Buy the **NEW CENTURY AMERICAN CREAM SEPARATOR**

And have the best. Nothing as good. Simple, durable, easy to turn and clean. Five different dairy sizes.

WRITE FOR CIRCULARS AND INFORMATION. AGENTS WANTED.

C. RICHARDSON & CO.,
P. O. Box 1048, - - St. Mary's, Ont.
PLEASE MENTION FARMER'S ADVOCATE.

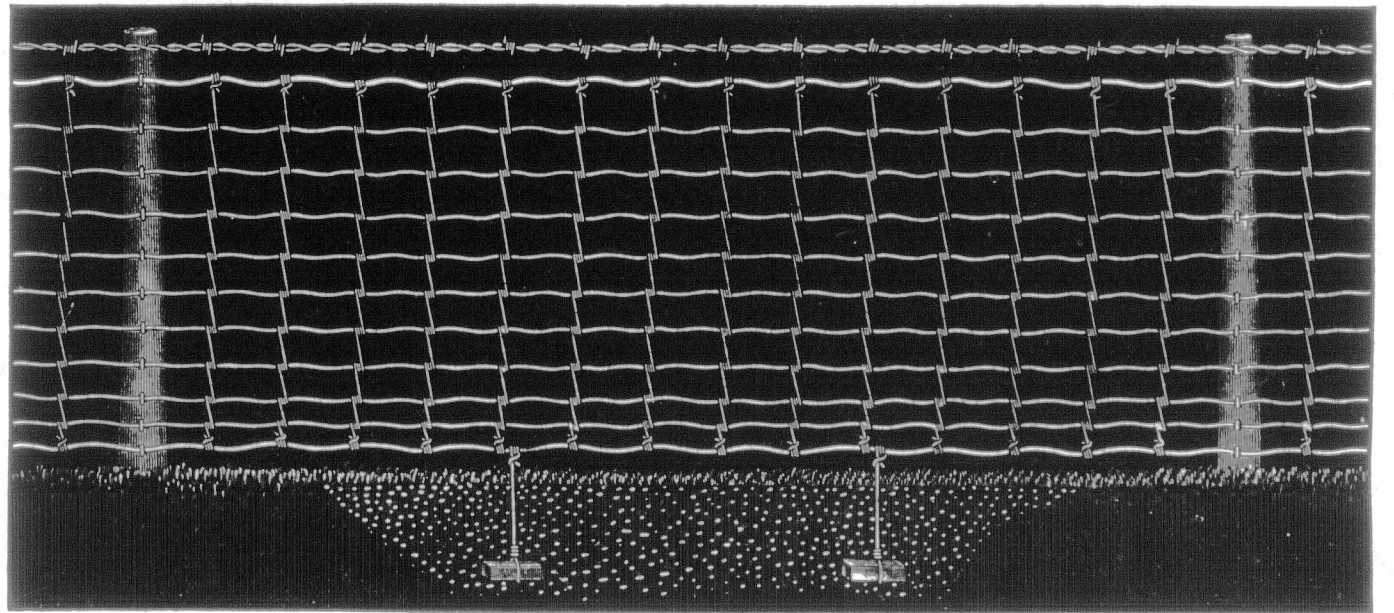


POWER AND PUMPING MILLS, STEEL TOWERS AND FLAG STAFFS, IRON AND WOOD PUMPS, MAPLE LEAF GRAIN GRINDERS, BEE SUPPLIES.

BELL..
PIANOS AND ORGANS
Built to Last a Lifetime by the Largest Makers of Pianos and Organs in Canada.
The Bell Organ & Piano Co., Ltd.,
GUELPH, ONT.

London Fence Machines

Build Fences that are worth more, pound for pound, than any factory or lock fence ever erected, because they can be well and evenly stretched, and will not rust or fall to pieces.



This 11-bar Coiled Spring Steel Woven Wire Fence, with a tensile strength of about 15,000 lbs., with No. 7 top, No. 12 body and No. 9 bottom wires, with No. 13 stays, 12 inches apart, will cost you 30c. per rod for the wire. We will furnish wire for 100 rods of the above, freight prepaid to any point in Western Ontario, for \$30 cash with order, or will pay partial freight to more distant points, or we will ship the above with same freight allowance, together with a London Fence Machine, a London Tackle Block Stretcher, and 60 ft. best 1/2-inch Rope, and a Wire Grip, also a Wire Reel and a Pair of Bernard's best Nickel-plated 6 1/2-inch Cutting Pliers, on receipt of \$45 cash. If the Barb Wire is desired, add \$3.25 to either of the above amounts. If preferred, we will ship C. O. D. for 50c. extra.

LONDON FENCE MACHINE CO., LTD., LONDON, CAN.
See article entitled "Wire Fencing," on page 315.

\$400.00 CASH FOR LARGEST RAM IN THE WORLD

We hereby offer \$400.00 cash for Largest Ram of any breed or cross. Ram to be weighed November 20, 1902, and sworn statement of owner and weigher and three witnesses to be forwarded to the "American Sheep Breeder," Chicago, Ill. Ram winning this offer to be delivered in Chicago at the Live Stock Show in December, 1902, when the \$400.00 will be paid by International Stock Food Co.

"INTERNATIONAL STOCK FOOD" causes Horses, Cattle, Hogs, Sheep, Colts, Calves, Pigs and Lambs to grow very rapidly and makes them Healthy and Vigorous. It is used and strongly endorsed by over 500,000 Farmers. We feed it every day to the stock on our "International Stock Food Farm." It is sold on a Spot Cash Guarantee to Refund Your Money in Any Case of Failure, by over 30,000 Dealers. It will make you extra money in Growing or Fattening Stock. Owing to its blood purifying and stimulating tonic effects, it Cures or Prevents Disease. It is a safe vegetable medicinal preparation to be fed in small-sized feeds in connection with the regular grain. It fattens Stock in 30 to 60 Days less time, because it aids Digestion and Assimilation. In this way it saves a large amount of grain. The use of "INTERNATIONAL STOCK FOOD" only costs 3 PERDS for ONE CENT. Ask your dealer for it and refuse any of the many substitutes or imitations. It always pays to feed the best. "INTERNATIONAL STOCK FOOD" is endorsed by over 100 leading Farm Papers. It was included in the U. S. Government Exhibit and Won the Highest Medal at the Paris Exposition in 1900.

A \$3000.00 STOCK BOOK FREE
For You and Every Reader of This Paper.

This Book Contains 183 Large Colored Engravings of Horses, Cattle, Sheep, Hogs, Poultry, etc. It cost us \$2000 to have our Artists and Engravers make the Engravings. It contains a finely illustrated Veterinary Department that will save you Hundreds of Dollars. Gives description and history of the Breeds of Horses, Cattle, Sheep, Hogs and Poultry. The Editor of this Paper will tell you that you ought to have a copy of our finely illustrated Book for reference. We will ship you \$14.00 worth of "INTERNATIONAL STOCK FOOD" absolutely Free if our Stock Book is not exactly as represented.

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1st—Name this Paper. 2nd—How much stock have you? 3rd—Did you ever use "INTERNATIONAL STOCK FOOD" for Horses, Cattle, Sheep, Hogs, Colts, Calves, Lambs or Pigs? Answer the 3 Questions and Write Us At Once for Book.

Largest Stock Food Factory in the World. Capital Paid in, \$1,000,000.

INTERNATIONAL STOCK FOOD CO., MINNEAPOLIS, MINN., U. S. A.

DEALERS SELL THESE ON A "SPOT CASH" GUARANTEE: INTERNATIONAL STOCK FOOD, INTERNATIONAL POULTRY FOOD, INTERNATIONAL LOUSE KILLER, INTERNATIONAL WORM POWDER, INTERNATIONAL COLIC CURE, INTERNATIONAL HARNESS SOAP, INTERNATIONAL GALL CURE, INTERNATIONAL HEAVE CURE, SILVER PINE HEALING OIL, ETC.

ENGLISH JERSEYS SELL HIGH.
At Lady de Rothschild's annual sale of Jersey cattle, on March 20th, from The Rookery herd at Aston Clinton, Bucks, 210 guineas (\$1,050) was realized for the prize cow, Carol, purchased by Mr. A. Miller-Hallett. Mrs. Ratcliffe took Coralie at 115 guineas and Lady Rowena at 105 guineas, while Sir T. Cochrane took Wild Rose at 110 guineas. The 50 head sold averaged close to £40. It is worthy of note that last year 34 cows in this herd yielded an average of 569 gallons milk. In 1900, 34 cows averaged 591 gallons, and in 1899 25 cows averaged 563 gallons. The highest individual yield in one of the three years was made by Rosebud,

giving, in 1899, 8,037 lbs. or almost 804 imperial gallons. In the two succeeding years she gave 793 and 765 gallons, respectively.

Two first-class imported Scotch-bred Shorthorn bulls, two years old and in fine condition, are advertised in this issue by Mr. Thomas Russell, Exeter, Ont., who is a well-known and reliable breeder and importer, who has for many years maintained a high-class herd of Shorthorns, Scotchman, a rich roan, of grand form and quality, beefy and level, has been pronounced by good judges one of the best bulls on the continent. He was two years old last month, was bred by Mr. Taylor, of Stonehaven, Kincar-

dineshire, sired by Lord Hampton, by Bapton Czar, a Sittytton Cicely bull by Gravensend, and out of a Missie cow by William of Orange. The dam of Scotchman, Strawberry Blossom, of the Bracelet tribe, was for five years in succession the 1st-prize cow at the Kincardineshire show, and was barred from showing any longer. The other bull, Fragrant Duke, is a smooth, straight, stylish bull by the same sire, and from the same herd, his dam being of the Lady Fragrant family, a choice tribe represented largely in the noted herds of King Edward and Lord Roseberry. Such bulls as these are needed, and should quickly find places at the head of first-class herds.