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A beautifully illustrated Fur Style Book—giving advance information on furs and fur fashions—contains 40 pages with 125 illustrations of up-to-date furs and fur garments—All these illustrations are photographs of living people—thus showing how the furs REALLY appear—it shows furs for every member of the family. Don't fail to send for this book TO-DAY—it is now ready for mailing and will be mailed as requests are received.

HALLAM'S
FUR
STYLE
BOOK

1917-18 EDITION



1699—This Cape of Black Wolf is made in one of the most fascinating designs, shown for this season. It is of generous width on the shoulders and the band collar is just what is required to make it one of the warmest and most comfortable fur pieces. The fur is fine, silky, jet black and very durable. Fastens as shown with silk crocheted buttons. Price, DELIVERED TO YOU, \$8.50

1699—Muff to match, in the new large barrel shape, trimmed as shown with head, tail and paws. It is finished over soft down and has one wrist cord. PRICE OF MUFF DELIVERED TO YOU \$10.00

The set throughout is lined with black corded silk satin. This is a most desirable and serviceable set. A striking example of wonderful "HALLAM" values.

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John Hallam
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406 HALLAM BLDG., TORONTO.

Harab-Davies
FertilizersYield
Big
Results

Write for booklet.

THE ONTARIO FERTILIZERS, LTD.
WEST TORONTO

Pure Cottonseed Meal

"Dixie Brand".....41% protein, fat 5.50%
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Mills conveniently located in every cotton-growing State in the South.
Prices on application in car lots or less.

Fred. Smith, 32 and 34 Front St. W., Toronto



HE IS LESS DANGEROUS

Eliminate the danger and increase the value of the young bull by dehorning him. The most successful dairymen, drovers and shippers use and recommend the KEYSTONE DEHORNER. Write for booklet.

R. H. McKenna
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MARDELLA SHORTHORNS

Dual-purpose bulls, 20 young cows and heifers—bred, some calves by side. Size, type, quality; some full of Scotch. The great Massive Duke—dam gave 13,599 lbs. milk, 474 lbs. butter-fat—at the head.

Thomas Graham, Port Perry, R. 3, Ont.

A GOOD
SHORTHORN BULL FOR SALE

A rare opportunity to secure the high-class bull, Sea King—84702—, Mayflower bred son of the great Trout Creek Wonder. Red roan, 5 years old. For particulars write:

W. W. SCOTT, R. No. 2, HIGHGATE, ONT.

R. O. P. SHORTHORNS
The Evergreen Hill Herd. Your next sire should be backed by both R.O.P. sires and dams. Our offering of young bulls are all bred this way. Write for particulars and come and see herd.

S. W. JACKSON, R.R. 4, WOODSTOCK, ONT.

Glenfoyle Dual-Purpose Shorthorns
Herd bull College Duke 4th, 95430, big, thick young cow and heifers for sale; 8 young bulls, some herd headers. Also a yearling Clyde, stallion. STEWART M. GRAHAM, LINDSAY, ONT.

MAPLE LEAF FARM

Shorthorns, some good young bulls and females. Shropshires, 50 lambs. Our flock leading winners on Eastern show circuit.
John Baker, Hampton, R. No. 1, Ont.

Shorthorns—Pail-fillers for sale. Young bull and heifers out of high record cows. A few young cows and bulls with extra good breeding and quality.
PETER CHRISTIE & SON
Manchester P.O. Port Perry, Ont. Co.

Brownlee Shorthorns. Offers a choice lot of young bulls, ranging in ages up to nine months and sired by the Nonpareil bull, Royal Saxon. See these before buying elsewhere. Could also spare a few females. Douglas Brown, Bright, Ont., R. R. 3, Ayr Station, C. P. R.

excellent crop of hay was won, 1,000 acres of corn was rich in promise, and, except where the thistle pest had not been overcome, the rest of the land was all but ready for growing something useful. Ex-soldiers from the army, including a dozen horsemen, exempted men on national service, and prospective holders worked like niggers, late and early, amongst the keenest being a New Zealander, a curate from a city church, and a parson's son. The last-mentioned worker is a poultry expert; so he and the curate kept 3,500 birds from good laying strains in tip-top feather.

Of course, crippled soldiers would be of no use here. It is expected that many capable ex-soldiers, without capital, can with assistance become successful holders. So far every vacant holding has been quickly snapped up by residents in the neighborhood. The State proposal is to assist applicants gradually into the tenancy of their holdings. The Board of Agriculture and their tenants will work hand in hand co-operatively. Earning wages all the time, the candidate or occupier of a little farm will sink no capital and suffer no loss, whether he qualifies for a 35-acre holding or not. Forty-six cottages, each surrounded by stables, cow-house, piggeries, poultry-run and kitchen garden are being erected on these miniature estates by conscientious objectors. Half of these homesteads are nearing completion. When 46 new families and their helpers come along, a village hall and a school should necessarily follow. The main idea is to place soldiers on the land after the war. They are to be assisted by credit banks and co-operative buying and selling. It is expected that the work of preparation by soldiers, probationers and others will take two years. The Director, in the meantime, hopes that, having regard to the fertility of the soil and with other favorable conditions, he will prove that the enterprise may be made a financial success.

ALBION.

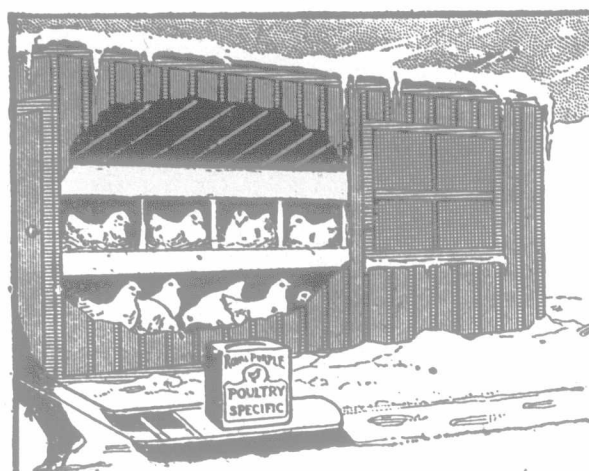
Gossip.

The Brant Sale of Holsteins.

The majority of our Holstein readers have, no doubt, already noticed that the date set by the Brant County Holstein-Friesian Club for their annual winter sale is Wednesday, December 19. As usual the sale will be held in the city of Brantford, but it has been changed from the Commercial Hotel Stables to Colter's Livery Barn. The offering this year, comprising some fifty odd head, is one of the choicest lots ever brought out and, aside from including a number of the past season's winners, offers the public a lot of good record individuals. Haviland & Sons, of Willsonville, have a 26.43-lb. butter cow with 523.6 lbs. of milk for 7 days; they will also bring another 23.32-lb., 4-year-old, fresh at sale time, as well as her two-year daughter, and all are in calf to Canary Triton Segis, a prominent Toronto and London winner whose dam and sire's dam average nearly 28 lbs. of butter for 7 days. There are also two young bulls in this consignment, got by the same sire. Among six head offered by E. C. Chambers are several good record cows, including a 19.01-lb. two-year-old, and all are in calf to King Segis Forest Ridge 10th, whose dam and sire's dam are both 30-lb. cows. Chester Lee, of Kelvin, also has some very select animals with excellent records behind them, and several are freshening just at sale time to a grandson of Royalton De Kol Violet, a 29,949-lb. R.O.P. cow which also has a 30.23-lb., 7-day record. Robert Shellington has a 17.18-lb., 4-year-old, and Matilda Pauline Brook, a show heifer, from a 20.59-lb. cow, and both are bred to Riverside Pontiac Sarcastic, whose dam and sire's dam average 29 lbs. of butter in 7 days. E. Plant, Burford, who consigned several of the best record things to the recent Bailey sale has two females that will again do credit to any auction, and the other consignors, most all of which have two or three lots, are each contributing quality and records which insure success for the coming sale. For catalogues and full information address N. P. Sager, St. George, Ont., and mention the Advocate.

Vicar's Wife: Yes, Arnold has gone up to London to learn pharmacy."

Village Dame: Oh, missus, 'e needn't 'ave gone to all that expense. 'E could 'ave come on our farm an' welcome.

On the Job
Laying
Though Snowed In

Under the most severe weather conditions, you will get plenty of eggs if your hens are properly housed and fed Royal Purple Poultry Specific as directed.

Jno. Cutting, Ospringe, Ont., writes as follows:

"Dear Sirs,—Kindly send me your free booklet on Stock and Poultry. I have used your Poultry Specific all winter, and I would not want to be without it. For fattening chickens, and making hens lay it can't be beaten. I have also used the Stock Specific, and find it as represented."

Royal Purple Poultry Specific

In summer, fowl get grain, herbs, grass and insects, which are Nature's assistants for producing eggs. In the winter and spring, fowl get practically the same grain, but must have a substitute for the herbs, insects. Royal Purple Poultry Specific, manufactured from Roots, Herbs, Minerals, etc., is a most perfect substitute, increases the egg production at once, and makes the hens lay as well in winter as summer—keeps the fowl active, vigorous and healthy—prevents chicken cholera and kindred diseases.

Sold in 25 and 50c. packages, also \$1.50 and \$5.00 air-tight tins. We also manufacture Lice Killer, 25 and 50c. packages; Rouge Cure, 25c.; Disinfectant 25c., 50c., \$1 sizes.

Secure these products from our dealer in your town.

W. A. Jenkins Mfg. Co., Limited
London, Canada

FREE BOOK

Write for FREE 80-page booklet describing all common diseases of stock and poultry. It tells how to build hen-houses and how to raise calves without milk.

YOU WILL MISS SOMETHING

IF YOU FAIL TO ATTEND

The Eighth Annual

Toronto Fat Stock Show

Union Stock Yards, Toronto

More entries than ever before,
including the best that Ontario produces.

JUDGING COMMENCES 10 A.M.

Friday, December 7th.

Auction Sale of Show Stock 10 a.m., Saturday, December 8th.

Glengow Shorthorns

We have a choice offering in young bulls, fit for service. They are all of pure Scotch breeding, and are thick mellow fellows, bred in the purple.

WM. SMITH, Columbus, Ontario. Myrtle, C.P.R.; Brooklin, G.T.R.; Oshawa, C.N.R.

Robert Miller, Stouffville, Ont.

still has a few Shorthorn bulls, fit for service, and some females that are as good as can be found for the man that wants to start right in Scotch Shorthorns. They will be sold at a low price, considering the quality, and the freight will be paid.

Write for anything in Shorthorns and Shropshires. One hour from Toronto.

PLEASANT VALLEY FARMS

Herd headed by (imp.) Newton Grand Champion and Belmont Beau. We have for sale a goodly number of real good young bulls that will suit the most exacting; also females. Inspection invited.

Geo. Amos & Sons C.P.R., 11 miles east of Guelph Moffat, Ontario

SHORTHORNS

I can spare a couple of cows, imported or Canadian bred with calves at foot and in calf again to Imp. Dalesman. I can also give one the choice of fifteen bulls from five months to two years old. About half are Imp. They are priced to sell. Write or come and see me. A. G. Farrow, Oakville, Ont.

OAKLAND---55 SHORTHORNS

A herd of feeders, breeders and milkers that give satisfaction wherever they go. One bull for sale, 18 months, white, extra milk strain. Also females, any age. Priced so you can buy. One of the finest bulls in Ontario heads this herd.

JNO. ELDER & SON, Hensall, Ontario.

Imported Scotch Shorthorns

Our present offering includes 100 imported females and 12 young imported bulls, representing the most desirable lines of breeding. If interested come and see them. Burlington Jct., G.T.R., is only half mile from farm. J. A. & H. M. PETTIT, FREEMAN, ONTARIO.

PURE SCOTCH SHORTHORN BULLS

Our present offering of young bulls, sired by our herd sire, Broadhooks Star, a son of the great Newton Ringleader, Imp., are the best lot of bulls we ever had on the farm. Come and see them or write for particulars. We also have females of the richest breeding and highest individuality.

GORDON SMITH Woodslee Sta., M.C.R., Essex County. SOUTH WOODSLEE, ONT.