#  Sweethearts for everybody! 

 Once you or yours realize the rich, wholesome savor of crisp, toasted flaky hearts of sweetest sugar corn, you'li banish porridge from your breakfast menu. It will be 'sweethearts for everybody' OFTENER than once a day

Kellogq̇
TOASTED CORN FLAKES
prakemg BATTLE CREEK
TOASTED CORN FLAKE COOI LONDON, CANADA.

## when you offer

## Ten Cents A Package <br> toasteo CORN FLAKES



Insist that your dealer always sends O'KEEFE'S "PILSENER"
"The Light Beer in the Light Bottle" (Registered)

The O'Keefe Brewery Co. of Toronto, Limited


