

THE NATIONAL DIRECTORY OF STANDARD PRODUCTS—Continued

<p>MOPS (Scrubbing and Dry Dusting). Tarlox Bros., Toronto.</p> <p>MULTIGRAPH LETTERS & MAIL LISTS. Harry Edwards, Toronto.</p> <p>MUSIC PUBLISHERS. Whaley, Royce & Co., Limited, Toronto and Winnipeg.</p> <p>MUSICAL INSTRUMENTS. Whaley, Royce & Co., Limited, Toronto and Winnipeg.</p> <p>NITROGEN LAMPS. The Toronto Electric Light Co., Toronto.</p> <p>OFFICE FURNITURE. United Typewriter Co., Ltd., Toronto. Green Bros., Toronto.</p> <p>OILS AND GREASES. Canadian Oil Companies, Ltd., Toronto. Ontario Soap & Oil Co., Toronto.</p> <p>OIL REFINERS. The British American Oil Co., Limited, Toronto. The Imperial Oil Co., Limited, Toronto.</p> <p>OIL SOAP. Ontario Soap & Oil Co., Toronto.</p> <p>OVENS (Electric). The Toronto Electric Light Co., Toronto.</p> <p>OVERALLS. Hamilton Carhartt Cotton Mills, Limited, Toronto.</p> <p>PAINTS AND VARNISHES. Benjamin Moore & Co., Limited, Toronto. Brandram-Henderson, Limited, Montreal, Toronto, Halifax. Dominion Paint Works, Limited, "Superior Graphite Paint," Walkerville, Toronto and Montreal. International Varnish Co., Limited, Toronto. Lowe Brothers, Limited, Toronto. Martin-Senour Co., Ltd., Montreal, Que. A. Ramsay & Son Company, Montreal, Toronto, Vancouver. Standard Paint & Varnish Co., Limited, "Superlastic Rust Preventer," Windsor, Ont. The Canada Paint Co., Limited, Montreal, Toronto, Halifax, Winnipeg, Calgary. The Dougall Varnish Co., Limited, Montreal. The E. Harris Co., of Toronto, Ltd. The Sherwin Williams Co. of Canada, Limited, Montreal, Toronto, Halifax, Winnipeg, Vancouver, Calgary.</p> <p>PAPER (Bonds and Writings). Howard Smith Paper Mills, Limited, Montreal.</p>	<p>PATTERN MAKERS AND WOOD TURNERS. Potts Pattern Works, Toronto.</p> <p>PERCOLATORS (Electric). The Toronto Electric Light Co., Toronto.</p> <p>PIANOS. Heintzman & Co., "Ye Olde Firm," Toronto. Gerhard Heintzman Co., Limited, Toronto.</p> <p>PIANOS & PLAYER PIANOS The Cecelian Co., Ltd., Toronto. The Newcombe Piano Co., Ltd., Toronto.</p> <p>PLUMBING SUPPLIES. Cluff Brothers, Toronto. Fiddes & Hogarth, Limited, Toronto.</p> <p>PORTLAND CEMENT. Alfred Rogers, Limited, Toronto.</p> <p>PRINTERS, Commercial & Theatrical. W. S. Johnston & Co., Limited, Toronto.</p> <p>PRINTING INKS. Sinclair Valentine Co. of Canada, Limited, Toronto.</p> <p>PUBLICATION PRINTERS. The Ontario Press, Limited, Toronto.</p> <p>RADIATORS (Luminous, Electric). The Toronto Electric Light Co., Toronto.</p> <p>RAZORS (Safety). AutoStrop Safety Razor Co., Limited, AutoStrop Razors and Accessories, Toronto.</p> <p>RAILWAY SUPPLIES. Lyman Tube & Supply Co., Limited, "Shelby," Montreal and Toronto.</p> <p>READING LAMPS (Electric). The Toronto Electric Light Co., Toronto.</p> <p>RIBBONS (Typewriter, Adding Machines). United Typewriter Co., Ltd., Toronto.</p> <p>RUBBER FOOTWEAR. Gutta Percha & Rubber Co., Limited, Toronto.</p> <p>RUBBER STAMPS. W. E. Irons, Toronto.</p> <p>SALT. Canadian Salt Co., Limited, "Windsor" and "Regal" Salts, Windsor, Ont.</p> <p>SCALES. C. Wilson & Son, "Gold Medal Scales," Toronto.</p> <p>SCALES, (Computing). Brantford Computing Scale Co., Ltd., "Brantford" Scales, Brantford, Ont.</p> <p>SCRAP IRON, STEEL & METALS. Buckleys, Limited, Toronto. Frankel Bros., Toronto.</p>	<p>SEEDS (Garden—of every Description). Carter's Tested Seeds, Inc., Toronto.</p> <p>SEWING MACHINE MOTORS. The Toronto Electric Light Co., Toronto.</p> <p>SHAVING MUGS (Electric). The Toronto Electric Light Co., Toronto.</p> <p>SHEET MUSIC AND MUSIC BOOKS. Whaley, Royce & Co., Limited, Toronto and Winnipeg.</p> <p>SHIPS. Polson Iron Works, Limited, Toronto.</p> <p>SHIRTS. A. R. Clarke & Co., Limited, Toronto.</p> <p>SHOW CASES & STORE FIXTURES. Canada Show Case Co., Toronto.</p> <p>SIGNS. Denis Advtg. Signs, Limited, Signs of every Description, Montreal and Toronto.</p> <p>SPORTING GOODS. The Harold A. Wilson Co., Limited, Toronto. John B. Brotherton, Toronto.</p> <p>STATIONERS AND PRINTERS. United Typewriter Co., Ltd., Toronto.</p> <p>STEEL (Tool). Wm. Jessop & Sons, Limited, Toronto.</p> <p>STORAGE Standard Warehouse & Mercantile Co., Toronto.</p> <p>STOVES, COOKING, Coal, Wood, Electric and Gas. The McClary Mfg. Co., London, Ont. Wrought Iron Range Co. of Can., Ltd., Toronto.</p> <p>STOVES (Electric). The Toronto Electric Light Co., Toronto.</p> <p>STOVES, (Oil). Imperial Oil Co., Ltd., Toronto.</p> <p>TANKS. Polson Iron Works, Limited, Toronto.</p> <p>TEA KETTLES (Electric). The Toronto Electric Light Co., Toronto.</p> <p>TELEPHONES AND SUPPLIES. Canadian Independent Telephone Co., Limited, Toronto.</p> <p>TENTS AND TARPULINS. Scythes & Company, Limited, Toronto.</p> <p>TIME CLOCKS AND RECORDERS. The International Time Recording Co., Limited, Toronto.</p> <p>TOASTERS. The Toronto Electric Light Co., Toronto.</p>	<p>TOYS. The Harold A. Wilson Co., Limited, Toronto.</p> <p>TRANSFORMERS. Maloney Electric Co., of Canada, Limited, Toronto.</p> <p>TUBING, Seamless Steel. Lyman Tube & Supply Co., Limited, "Shelby," Montreal and Toronto.</p> <p>TYPEWRITERS. United Typewriter Co., Limited, "Underwood" Typewriters, Toronto.</p> <p>UNDERWEAR. The C. Turnbull Co., of Galt, Limited, "Ceetee" Pure Wool Underclothing, Galt, Ont.</p> <p>UNIFORMS. Beauchamp & How, Limited, Toronto.</p> <p>VACUUM CLEANERS (Electric). The Toronto Electric Light Co., Toronto.</p> <p>VARNISH. The Holland Varnish Co., Limited, "Dyke" Varnish, Montreal.</p> <p>VARNISHES AND JAPANS. The Ault & Wiborg Varnish Works, Toronto. Scarfe & Co., Brantford, Ont.</p> <p>VIBRATORS (Electric). The Toronto Electric Light Co., Toronto.</p> <p>WASHBOARDS AND CLOTH PINS. The Wm. Cane & Sons Co., Limited, Newmarket, Ont.</p> <p>WASHBOARDS, Zinc and Fiberware. The E. B. Eddy Company, Limited, Hull, Que.</p> <p>WASHING MACHINES. Hurley Machine Co., "Thor Electric Washing Machines," Toronto. "1900" Washer Company, Toronto. One Minute Washer Co., Toronto.</p> <p>WASHING MACHINES (Electric). The Toronto Electric Light Co., Toronto.</p> <p>WASTE-PAPER. The Levi's, Toronto. E. Pullan, Toronto.</p> <p>WATCHES AND JEWELLERY. Scheuer's Limited, Toronto.</p> <p>WATCH CASES. American Watch Case Co., Limited, Toronto.</p> <p>WATCH SPECIALISTS. F. J. Steward, Toronto.</p> <p>WINDOW LETTERS AND SIGNS. J. E. Richardson & Co., Toronto, Ont.</p> <p>WIPING RAGS. E. Pullan, Toronto.</p> <p>WROUGHT IRON PIPE. Canada Pipe and Steel Co., Limited, Toronto.</p>
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AMONG THE NEW BOOKS

ACCORDING to the editor of the Bookman, the year 1916 in literature was emphatically a woman's year. The book "MICHAEL O'HALLORAN," by Mrs. Stratton-Porter, was the most widely read during the earlier months, giving place to "DEAR ENEMY," by the late Jean Webster. One of the most popular plays of the year was by the same author, "DADDY LONG LEGS." Eleanor Porter added to her collection of laurels "Just David"; who, being a young brother to the Glad Girl, bids fair to rival her in popular approval. Other emphatic feminine successes in American literature were Mary Roberts Rhinehart's "K"; Ellen Glasgow's "Life and Gabriella"; and Kathleen Norris's "The Heart of Rachel." In England, two of the successes of the year were also by wo-

men, "Lady Connie," by Mrs. Ward, and "Good Old Anna," by Mrs. Belloc-Lowndes.

That most talked-about book, "Mr. Britling Sees It Through," has already reached a sale of well over 100,000 copies, while ever since the 1st of November five presses have been kept busy on the printing of the book.

Early in February another book by H. G. Wells will be published by the MacMillan Company. It will be called "Italy, France and Britain at War," and will be a study of how the war spirit manifests itself in these countries. The author has been at great pains to gather up a large quantity of private, personal opinions about the war, which he sets forth and considers in this volume.

One of Rudyard Kipling's recreations is reading the dictionary; and his especial pleasure is said to be taken from those devoted to slang and dialect.

Since the arrival of Ian Hay in America the demand for his book, "The First Hundred Thousand," has been large and uninterrupted. Two hundred thousand copies are reported to have been sold in England alone. New interest has been aroused in his other books also, "A Man's Man," and "The Right Stuff." It is hoped that another story, "Pip," will be ready for publication in the spring.

From the Russian Society of Authors and Journalists came a cablegram to the Authors' League of America expressing the deep-felt sorrow of its members at the death of Jack London. Not only has he acquired the position of a favourite writer in Russia, but in England also he is the most popular of American writers. Women read

him eagerly, and most men gave him place beside Kipling as a writer who had seen things, lived them and could describe them with vividness and un-failing zest. He could take men out of themselves, giving them glimpses of a life they craved. "Jack Londons" is what his books are called in England, and that is commendation enough.

Many people followed with interest the recent short-story contest held by Life. The Musson Book Company have published a book containing the eighty-one stories selected from the thirty thousand submitted during the competition. For every story accepted the contributor was paid, not for what he wrote, but for what he did not write; and this ingenious method was what made the contest so successful. The fact that the awards for the three best stories went to comparatively unknown writers has in it an element of satisfaction; and what

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