Horrockses' Flannelettes

(made by the manufacturers of the celebrated LONGCLOTHS, TWILLS and SHEETINGS)

ARE MADE FROM CAREFULLY SELECTED COTTON.

The nap is short and close. No injurious chemicals are used. Quality, designs and colorings are unequalled.

If purchasers of this useful material for Underwear all the year round would buy THE BEST ENGLISH MAKE they would appreciate the comfort and durability which inferior qualities of Flannelette do not possess.

> See the name "HORROCKSES" on the selvedge every two yards.

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For information as to the nearest Store where pro-curable apply to Agent

JOHN E. RITCHIE 417 King's Hall Chambers

St. Catherine Street West

MONTREAL



cried, fearing that the cold had already overcome his mate.

"That you, Ben opened his eyes. Rupert," he drawled feebly. "Have you got it?"

"Got what?"

You must be mighty "The cake. hungry. I am! Gosh, I could eat an ox. "Ain't seen no cake, but I got plenty fresh meat. Come in, Ben—enough for all of us. Fresh meat, boy!"

"Ah!" muttered Ben hoarsely, and his head fell again.

Once again Rupert shouldered his partner, but this time he did not run, for a strange weakness possessed all his limbs. He half carried, half dragged his friend to the shanty, falling every few paces. Anyway, they got there, and on the bench Rupert found his Christmas cake awaiting him. At the side of it he placed his own humble donation-the gifts of two starving men to one another, tokens of a spirit of self sacrifice, the generosity of which only those who have felt the pinch of hunger will understand.

Next day they fed gloriously, and the three sled dogs fed with them, and two months later they went south on a raft with a priceless cargo of fox skins, for already well-nigh destitute people. The

Between Friends

Did you see the pleased expression on Mrs. Blank's face when I told her she looked no older than her daughter?"

asked Mrs. Brown after the reception.
"No," said Mrs. Jones, "I was looking at the expression on her daughter's fæce."

Foolish Query

"Well, sonny," said the patient druggist to the small boy who had been hanging about the store for half an hour, eagerly eyeing the candy counter, "do you want to buy some candy?"

"Course I wanter, but I can't; mother sent me to buy soap."—Kansas City

Germany's New Board with a Terrible Name

Zuckerverteilungstelle Has Control of the Sugar Beet Crops in the Occupied Part of Belgium

"Zuckerverteilungstelle" is the name of the new German organization in Belgium, the chief business of which is to levy further on the resources of the



With every good horse pressed into service of the French Armies, the family cow has been harnessed with the remaining horse for plowing the fields of this little farm near the border of Alsace

traps. Next spring they were to go north again with a fresh consignment of traps, for which the Indians would pay them in fox and beaver skins, and so on that first season which started so badly, they cleared expenses and found themselves with an ample margin for the next season. And next season they knew where to look for game in the Land of Little Trees, and on the workings of the one winter they cleared a fortune. To-day one of the most successful trading posts in all the Northland is situated near to the great caribou trail, and Ben and Rupert are in charge

Thus, in the Northland, men and their dogs live very near together, and the Bonds of Partnership are as tightly tied as the Bonds of Brotherhood.

Cheer Up, Everybody

The visiting missionary at an almshouse stopped for a moment to speak to allowance of food. a very old lady and inquire after her health and welfare. "Thank you, sir," mittee, 59 St. Peter street, Montreal, is replied the old lady. "Yes, indeed, I've so active and so anxiously endeavoring a great deal to be thankful for. I've to get your donation. A little helps two teeth left and they're opposite each some, a larger sum helps more. Either

which they had exchanged their steel new organization - the English of it is "the board of sugar distribution"-has as its business the rounding up of the crops of sugar beets, which are one of the products of Belgium.

This body has requisitioned most of the sugar beets and regulates the use of the balance. A close watch is kept on all, and anyone failing to make declaration of stocks of over 100 kilos is fined 20,000 marks and six months in jail, and even up to 80,000 marks and two years in jail.

The sugar beet crop might help Belgium somewhat in its food problem were it not for the Zuckerverteilungstelle; but as it seeks every opportunity to destroy Belgium, Germany is working in this particular endeavor as hard as in any other. Meantime, as a result of all this, Germany prospers, as prosperity goes in occupied Belgium, and the Belgians themselves are forced to plead with us in Canada for their day to day

That is why the Belgian Relief Comis acceptable.