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The Farmer's Advocate is such a big-value-for-money paper that it sells on sight. You can pick up many dollars getting new subscribers for us, at \$1.50 a year.

The work is healthful, clean, interesting, easy and profitable. A little effort will bring you in money to buy many things you cannot afford now.

Fill in and send the coupon, young man or young woman! If you care to write a letter telling us all about yourself, so much the better. We want to hear from you, and you'll be real glad you wrote. Please address: Department of Circulation, Farmer's Advocate, London, Ont.

COUPON

Department of Circulation

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Please tell me how you help boys to go into business for themselves and get things they want.

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Any De Laval agent will be glad to set a machine up for you on your own place on trial, and if you want to keep it and it isn't convenient to pay for it now, we have an arrangement with our agents whereby you can buy it on easy terms, so that it will actually save its cost while you are paying for it.

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LARGEST MANUFACTURERS OF DAIRY SUPPLIES IN CANADA. Sole distributors in Canada of the famous De Laval Cream Separators and Alpha Gas Engines. Manufacturers of Ideal Green Feed Silos. Catalogues of any of our lines mailed upon request.

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Will Your Widow Dress as Well as Your Wife Does?

A queer question? Well, perhaps—but it's intensely serious.

It means, in other words—Have you made adequate provision for your family in the event of your sudden death?

Not a pleasant thought, maybe, but a far more unpleasant one is, that the wife and little ones you love and cherish may next week be left penniless and dependent upon the charity of friends.

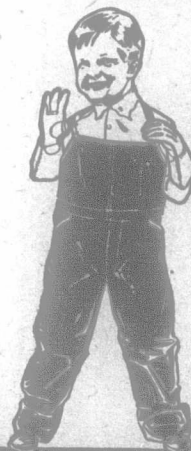
But by investing a few dollars a year in an Imperial Home Protection policy you can ensure that they will be comfortably provided for even though you should die next week. And they deserve that much sacrifice on your part—don't they?

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