

October, the Best Month of the Year

AT THE GORDON STORE

The reasons are, the coming winter's claims must be met by warm comfortable clothing and bedding wear or sickness and death ensue. These claims of health cannot be denied, and these imperative demands induce the energy forecast and hustle of Northern nations contrasted with Southern. October is a month when wise people find their way to GORDON'S where every facility will be found to meet the season's demands for the safety and comfort of the multitude, or the elegance or ease of fashion's favored few. We thank our many friends for so generously increasing our September sales over preceeding years, and will look for and seek to deserve just as large (yes larger) advance in our October receipts. To this end give us your help. We shall do our part. See below:

OUR BELFAST LINEN DEPT.

We show in this section Housekeeping, Tailoring, Dressmaking Linens—Cream and Bleached Damasks, Table Cloths, Napkins, Tea Cloths, Bed Drapes, Doilies, Crashers, Towels, Glass Cloths, Canvas, Holland, and Apron Goods—These are excellent quality, see our close prices:

Maple Leaf Cream Damasks, 56 in. wide	25c
Shamrock, Cream Damasks, 60 in. wide	34c
Scarlet Bordered Linen Damasks	30c
Turkey Red Table Damasks, 50c, 40c, 34c and	25c
Old Fashioned Diced Damasks, 60c, 50c and	42c
Oak Leaf Damask, wide-thick	42c
Extra wide Cream Damasks, fine goods, 60c and	50c
Snow Drop, pure white Damask	50c
Snow Drop, pure white, 70 in. wide	70c
Pearl and White Damasks from the best Irish Looms, with Napkins to match for per yd. \$1.00 and \$1.35 to 75c and	50c

A full assortment of Embroidery Linens for Fancy Work and Pillow Shams. Mill Ends of Lonsdale Cambrics from 1 1/2 to 6 yds. Mill Ends of Toweling and Rolling from 1/2 to 5 yds., at cut rate prices.

DRESS GOODS BARGAIN TABLE

At 25c A popular price, heavy Winter Wear Coat Cloths, 42 in. wide—colors, army blue, gray, greens, blue grays, garnets, two tones and browns.

MOHAIR REPPES, mixed, red and black, brown and black, green and black. LADIES' CLOTHS, in garnet, brown, navy and army blue, green, gray, fawn. Ladies' Tweeds 50 and 58 in. wide, in grays and mixed colors—these goods are well worth from 40c to 60c a yard.

At 20c SUITINGS, imitation Tweed, mixed colors, 40 inches wide—reversible, 10 pieces.

At 12 1/2c TWEED FINISHED SUITINGS 38 inches wide—mixed colors for winter wear, 12 pieces.

GOLF and SCOTCH TARTAN PLAIDS, 58 inches wide, all wool, heavy weight, from \$1.00

Scotch and Canadian gray Flannels, all shades. Anti-Rheumatic English Scarlet Flannels. Flannels, heavy dark goods for shirts and skirts. Wrappertel, new styles, fast colors. Canton Flannels, white unbleached and colored. Opera Flannels. Polka Spots and other styles.

UNDERWEAR FOR MEN

Heavy all-wool Shirts and Drawers, 75c a suit, each	35c
Heavy Union Underwear, 50c a suit, each	25c
Heavy Fancy Stripes Union Good, 65c a suit, each	34c
Best Fleece Shirts and Drawers ever shown at each	50c
Wool Fleece Vests and Drawers, very fine, each	\$1.00
Heavy Scotch Knit Underwear, extra fine, each	75c
Heavy Scotch Knit Underwear, extra fine, each	\$1.00
English Natural Wool Underwear, super fine, \$4.00 Suit, each	\$2.00
Men's Night Shirts, Shaker Flannel, long, each	50c
Night Shirts, new English knit merino, each	\$1.50
Men's Gray Twill Flannel Top Shirts, each	50c
Heavy All-wool Socks, mill make, 2 pair for	25c
Heavy Farmer's Knit All-wool Socks	
Boys' Underwear, in all sizes and qualities.	

GLOVES

Unlined French Kid Gloves, \$1.00 value	75c
A better line of French Kid	\$1.00
Celebrated Kongaroo Kid Finish Gloves	\$1.50
For Lined Mocha Kid Gloves	50c
Special Lined Kid Gloves at \$1.75 and	\$2.00
Real Buckskin, Kid Finished, Silk Lined Gloves	\$3.00
Driving Gauntlets, Imitation Persian Lamb	\$1.00

GENT'S NECK WEAR—Mufflers, Scarfs, Bows, Ties in great variety.

The Standard Fashions,
The Name is
The Fact

...WILLIAM GORDON...

Neat, Tasty and
Elegant are Standard
Fashioned Garments

Finnan Haddie

Those who bought Haddies from us last year know how nice they were—those who did not should do so. They're missing something good.

This season's Haddie is just as nice—large bone out.

10c a pound.

Cranberries, 10c a quart.

Sweet Potatoes, Fine Jersey kind, 7 lb. 25c.

Maple Syrup, 30c a jar.

French Macaroni, 2 pkgs. 25c.

H. Malcolmson

AT POPULAR PRICES

The day of the high priced comedy attraction is passed, all the city theatres having fallen in line. As a result one sees an excellent show now for half the price it formerly required. But many of the attractions in coming to the one-night stand terms raise their prices. This is an injustice to theatre patrons and should be remembered by those who attend the plays. Attention is called by Mahara Bros., who come here on Saturday, Oct. 7th, to the fact that their attraction played the Chicago engagement in August at the same prices as those advertised here.

NOTICE

A false statement as to my leaving town is in no way true. I AM HERE TO STAY. Thanking the people for their kind patronage in the past, I will still continue to make 15 Photos for 15 cents. Yours truly, Wm. Hasenack, Photographer, 46 King street, opposite the Big Clock.

To insure having the best bulbs that can be secured, we imported our supply direct from the Holland growers, and can recommend them with confidence. Cheapest and best at the Victoria Avenue Green Houses. Phone 181.

Specials For Saturday

Cream Rolls,
Cream Puffs,
Lemon Pies.

Gorrie's

Phone 163. 108 King St.

LOCAL BRIEFS

Mrs. Wm. Gage, of Selton, spent Wednesday, the guest of Mrs. George Dunkley.

Turrill has purchased the Atwell stock of boots and shoes at the rate of fifty-five cents on the dollar, and on Saturday next will commence a bargain sale as advertised elsewhere.

Miss Lolla Dunkley returned home last evening from a two months' visit in Kalamazoo. She was accompanied by her cousin, Miss Claire Dunkley, and Mrs. Latimer, of Denver, Colorado.

There will be a very interesting time at the S. A. barracks this evening when Mrs. Adj. Combs will give an address on India. Mrs. Combs has spent two years in India in Army work. She will be dressed in the native costume.

A young people's society has been organized in connection with Christ church, at a meeting Tuesday night. A committee consisting of Miss Susie Brassin, Miss Edith Rispin, Dr. R. V. Bray and J. W. Shackleton was appointed to draft the constitution and by-laws.

The C. B. C. and C. I. football teams meet for the third time this season on Tecumseh Park. The C. B. C. team will be composed of the following: Goal, E. Marshall; Quicks, S. Mercer, T. Murphy; half backs, Fisher, Givens; Slags, forwards, F. McDonald, McTaggart, A. Hutchison, C. Cummings, D. Douglas.

William Park, son of Robert Park, inspector for West Kent, has written a novel. The title is "Fortune's Steel" and the story is an exciting one of adventure. The first scenes are laid in Cuba, where the hero wins out against heavy odds and marries the girl he loves. The book is now in the publisher's hands.

The boys of our Collegiate Institute are invited to send competitors for two events, the half mile foot race, and the pole vault, in the field chosen for the first of these events the Anderson Furniture Co., offer a valuable student's chair as first prize, and for the first prize of the other a hand-carried music portfolio is given by the Karn Organ Co.

On Friday afternoon at 4.30 on Tecumseh Park, a most interesting game of football will be played. A team picked from the C. B. C. and C. I. players, will play a team selected from the rest of the city. The game is for an oyster supper to be supplied by the losing team. Dan, Lamont has been selected to officiate as referee. The college and school team will be selected from the following players: F. McDonald, J. Oliver, L. Parrot, C. Cummings, D. Douglas, Givens, S. Mercer, T. Murphy, H. Marshall, Fischer, and McTaggart; the picked team will be chosen from Kelly, Anderson, Mercer, Heath, Courtney, Sowerby, Wilson, Richards, Sheldon, Robertson, Laurie, Piggott, Alexander and Taylor.

FUNERAL OF GEO. PEART.

The Mail—The funeral of the late George Peart, who died in Montreal, took place yesterday afternoon from the residence of W. G. Senior, 717 Yonge street, a brother-in-law of the deceased. Quite a large number were present to pay a last tribute of respect to the popular newspaper man, taken away in the prime of life. The services were conducted by Rev. Charles A. Eaton, pastor of the Bloor Street Baptist church, assisted by the Rev. W. H. Hincks, of the Central Methodist church. Rev. Mr. Eaton was a personal friend of the late Mr. Peart, and was the officiating clergyman at his marriage ceremony three years ago. The pall-bearers were Messrs. J. W. Knott, E. Redding, H. Thorsen, C. Senior, Wm. Chapman, H. Williams. Among the floral offerings on the casket were a pillow from the Montreal Herald, and a large wreath from relatives in the city.

The Social Event of the Season.

Krause Concert Co., Oct. 10th. "Come in" and ask for an examination if your eyes are bothering you in any way—get the examination first. It costs you nothing. I tell you what you ought to do—you can get it out. Examination free of charge. E. J. MacIntyre, leading optician.

CUSTOMS COLLECTIONS. Comparative statement of duties collected at the Port of Chatham, during the months of Sept. '98, and Sept. '99. Month ending Sept. 30th, 1899, \$7,165.98; month ending 30th Sept. 1898, \$4,391.72. Increase for Sept. 1899, \$2,774.26.

CONCERT AT MERLIN.

Last evening an excellent concert was given by the Raleigh Agricultural Society and the Ladies' Aid of the Methodist church in the L. O. O. F. Hall, Merlin. The building was crowded to the doors, a nice sum was realized by the promoters of the concert. The program opened with a selection by the orchestra composed of Miss Nellie Rhody, pianist; Dr. DeCaw, violin; J. W. Wilson, flute. During the evening the program was interspersed with choice selections by the orchestra which were well received. Miss Charbonneau, of Merlin, was the star of the entertainment and her talented renditions of a number of pretty songs were heartily applauded. Miss Charbonneau has an exceedingly sweet voice and her stage presence is very pleasing. J. H. Plumstead, of Detroit, a clever facial artist, was in the audience and made a great hit. His rendition of "The story of a Mustard Plaster" was very funny and convulsed the audience with laughter.

The celebrated Merlin male quartette composed of Messrs. Oliver, Nicholson, Halliday and Wigle gave two excellent renditions of a number of songs which were recalled by a delighted audience. E. J. MacIntyre, Chatham's popular comic singer, was warmly welcomed when he appeared on the stage. His every number was encored and his audience happily responded with his accustomed good nature. Miss Charbonneau gave an excellent exhibition of fancy club swinging, and Lewis Wigle, of Merlin, sang a splendid bass solo. Mr. Wigle has a rich base voice and his rendition of "The story of a Mustard Plaster" was heartily applauded. Miss Nellie Rhody played the accompaniments during the evening.

Krause Concert Co., Grand Opera House, Tuesday, Oct. 10th.

FREE LIBRARY AFFAIRS.

The library board met last night. There were present, Thos. Scullard, Capt. S. M. Smith, W. J. Twohey, Albert Sheldrick, and the post office account, was referred with power. That this committee has carefully examined the new department regulations re papers and magazines, and find that the board has been fully meeting the Government requirements in this regard. That the Work Trees of America be not purchased. That erican be not offered for sale. That the books in "J." with the exception of the Government reports, be numbered. The report was adopted on motion of Mr. Twohey, seconded by Mr. Sheldrick.

The following accounts were ordered paid:—C. Dingman, \$45.67; J. W. Bressay, \$6.15; Canadian Magazine, \$2.50; Gas Co., \$3.85; Geo. Heyward, \$2.13; Freight, 48 cents. The post office account, was referred with power. Treasurer J. U. Thibodeau reported receiving \$200 from the Ontario Government. The following reported as follows: New borrowers, 25; books given out, 1,784; received for cards, \$3.90; catalogues, 75 cents; fines, \$3.81; lost books, 40 cents; pictures, 25 cents; old papers, 25 cents; total, \$9.36. Received. The secretary was instructed to make an order on the city treasurer for \$100, and also to acknowledge the receipt of the Government reports.

GENERAL SPORTS.

What is Going on in Baseball and Other Athletic Games.

NATIONAL LEAGUE STANDING.

	Lost.	Won.
Brooklyn	96	41
Boston	91	53
Philadelphia	90	55
Baltimore	82	65
Cincinnati	77	64
St. Louis	72	71
Pittsburgh	72	72
Chicago	72	73
Louisville	57	85
New York	50	91
Washington	30	128

NATIONAL LEAGUE.

At Chicago:—		
Chicago	4	6
Louisville	3	7
Batteries—Garvin and Donahue; Flaherty and Rimmer.		
At Washington:—		
Washington	1	7
Brooklyn	5	9
Freeman made his 25th home run of the season in the game.		
Batteries—McGee and Kittredge; Kennedy and Farrell.		
At Baltimore:—		
Baltimore	5	6
Philadelphia	7	8
Batteries—Kitsen and Smith; Orth and Douglas.		
At Boston:—		
Boston	6	9
New York	4	8
Batteries—Nichols and Sullivan; Garrick and Warner, Fleming.		
At St. Louis:—		
St. Louis	4	8
Pittsburgh	8	11
Batteries—Thomas, Cuddy and O'Connor, Hoffer and Schirer.		

YOUNG AT SEVENTY.

Indigestion and Stomach Troubles Removed by South American Nerve Tonic. Four Bottles Brought Back Health and Vigor.

Mr. Jas. Sherwood, of Windsor, Ont., writes: "For twelve months I was a great sufferer from indigestion and stomach trouble. After trying other remedies without any benefit whatever, I was attracted to South American Nerve Tonic through great cures I read of its making, and I decided to try it. After a few doses I felt great relief and benefit. I have taken four bottles, and although I am 70 years old I give this thankful testimony for relief from the great suffering I had. I consider it a great medicine."

Sold by J. W. McLaren.

George Brown, Park street, while working on the Owen, had his scalp badly cut by being accidentally hit by a bucket.



WALLACEBURG.

Oct. 5.—Mrs. Jas. Collinge is visiting relatives in Bridgeton. Mr. and Mrs. J. Charlton, of Hamilton, are spending a few days in town. D. C. McDonald and Osgood McVean, of Dresden, left yesterday for the Wallaceburg Club House, where they will spend a few days hunting. A good crowd attended the supper given in the hall last night. The concert given in the evening was also well attended. A pleasant evening was spent at the residence of Peter Hookwith, East Branch, by a large number of young people. J. A. Burgess returned from the Flats yesterday afternoon. While there Mr. Burgess shot one duck and in one-half day caught fifty-five of the funny tribe. P. S. Stevenson, formerly of the Bank of Montreal here, but now of Fredericton, N. B., is spending a few days in town. Fred Dulong drove to Thamesville on Tuesday. S. L. Mann is making a tour of the fall fairs with his trick ponies.

TO CURE A COLD IN ONE DAY.

Take Laxative Bromo Quinine Tablets. All druggists refund the money if it fails to cure. 25c. E. W. Grove's signature is on each box.

BLENHEIM

October 5.—Mr. Swenson lost a valuable Cocker Spaniel pup the other day by being run over by some smart driver. As usual the driver never stopped to enquire into what damage had been done. Mr. and Mrs. W. H. Stephenson leave for St. Louis, Mo., in a few days for extended holidays. Mrs. Landor, who has been visiting her mother, Mrs. McGregor, returns to Detroit to-day. Mrs. Ashton, Upper accompanied by Mrs. Upper, Sr., returned from Toronto yesterday. The Daily Planet is on sale at G. N. Babcock's Drug Store, where subscriptions will be taken, and the paper delivered free to any part of the town. Minard's Liniment is used by Physicians.

HOW ABOUT Your WATER AND STEAM HEAT

or your furnace: are they going to work all right when old Boreas makes you a sudden visit? Cold weather will be here soon now, and it is well to have your heating apparatus put in order before you start your fires! We will overhaul them or put in new hot water, steam or hot air furnace and heating apparatus at a reasonable cost.

GEO. STINSON
Telephone 221 King St., East.

DRESDEN

Oct. 5.—Mrs. James McKinley, of Ridgetown, and Mrs. Moore, of Amherst, Nova Scotia, visited Mrs. Jno. H. McVean yesterday. We are pleased to note that Ezra Burr, who has been so ill with typhoid, is well enough to walk up town again. Wm. Ridd & Sons are having the roof of their factory repaired. Their show-rooms present at present a very bright and handsome appearance. It is rumored that the firm are building one of the new horseless carriages.

Roofing Paint

"Asphylite"
Suitable for residences and buildings of all descriptions. Our work is guaranteed and we furnish the best references. Barn roofing a specialty. Prices moderate. Write for prices.

Geo. Overton & Co.
Chatham, Ontario

GRAND OPERA HOUSE

R. A. McVean, Mgr.

Tuesday, October 10th

KRAUSE CONCERT COMPANY

Artists

MISS ELDA IDLE Soprano.
MRS. JOHN COOPER Soprano.
MRS. JAMES Contralto.
MISS M. MAUD MCCOSH Elocutionist.
MISS G. COPELAND Contralto.
MISS NORA STEPHENSON Concert Pianist.
MISS LILLIAN PRATT Accompanist.
MR. HENRY MCCAW Concert Violonist.
MR. W. WILSON Bass and Flute Soloist.

R. Victor Carter, Musical Director.

A. F. Carter, Manager.

GRAND OPERA HOUSE, CHATHAM

TUESDAY, OCTOBER 10th
Prices 25c, 50c and 60c. 50c and 60c seats reserved. Plan at Central Drug Store.

DRESS GOODS

THE FALL SEASON is now well underway, so far as the selling of Dress Goods goes. Our stock includes everything of importance out for the season. You will find our prices will compare favorably in comparison to the quality offered.

Broadcloths & Venetians for handsome tailor made suits, in black and all the Black Silk and Camel hair Crepons, at for the skirt \$10.00.	There are many novelties in exclusive designs in black and all the Black Silk and Camel hair Crepons, at for the skirt \$10.00.	Imported Homespuns in plaids for skirts, no two alike, can be made with or without linings, at \$4.50 the skirt.	Scotch Amaranth Cloth very new, wear guaranteed in two colorings only, at \$7.00 for the dress.	Our Black and Navy Serges, at 50c, 60c, 75c, and 85c, are values that place confidence in the buyers mind.
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OUR DRESS GOODS beauty grows more interesting every day. Hardly a day passes that we don't introduce some new ideas. Customers are delighted with the showing of the fabrics in this department. We invite your inspection where courteous attention will be extended to you.

WM. FOREMAN & CO.