MC 2035 POOR DOCUMENT

MIGHTY COLOSSAL MERCANTILE MOVEMENT

Everybody Aroused!

Crowds have packed this store since the hour of opening. Nothing could be more convincing to you than the prices we are now making on

Seasonable Dependable Merchandise

Does It Pay to Advertise?

Surely yes! but it is necessary to deliver the goods—mere statements convey no meaning unless backed by dependable merchandise.

This store has always catered to their patrons in a straightforward business-like manner and now takes you into its confidence—don't wait—lines and best selections will soon be broken.

C. B. Pidgeon's

Great Reorganization Movement!

$31,000 Involved

Grasp the Meaning

We have laid the matter before you in bold, blunt truths. Our plans make it imperative that we raise $9,700 Cash at once. Extraordinary measures are being taken. It's your opportunity. Don't take our word for it. **COME**, do yourself the justice of investigating.

STORE OPEN TONIGHT TILL **10** P. M. FOR YOUR CONVENIENCE

Special Bargains Tonight and Tuesday in Men's Suits, Overcoats and Underwear

Men's $10 Raincoats ofr $5.48—mostly big sizes—guaranteed water-proof.

$15 Raincoats for $9.80; all sizes; extra well finished; fawn shade.

Eighty Pairs Women's Rubbers at 58c. a Pair

C. B. PIDGEON, Corner Main and Bridge Sts.

ALL CARS TRANSFER TO MAIN STREET

CONSECRATION OF ST. LUKE'S CHURCH

Impressive Ceremony, Conducted by Bishop Richardson, Marks Church's Freedom From Debt

The ceremony of the consecration of St. Luke's church, Main street, was conducted yesterday morning at 11 o'clock by His Lordship Bishop Richardson. The important event was attended by an immense congregation and visitors from other churches were also present. The function was probably the most impressive and the most significant in the history of the church, and was attended by every honor in keeping with the order of it. His lordship was assisted during the service by the pastor of the church, Rev. R. P. McKim, the four honorary lay readers—J. W. Goddard, J. K. Scammell, W. A. Steiper and H. U. Miller, the church wardens, D. H. Nase and W. F. Cronk, and also Rev. J. L. Cotton. The lay readers were invested and accompanied the clergymen.

In the afternoon R. H. Buchanan of the Montreal Sunday School Commission gave an address to the scholars of St. Luke's Sunday school and in the evening N. U. Miller, superintendent of the school, gave an address on the work being done also presenting Bibles to the pupils of the primary class just graduating.

Men's $5.00 Patent Leather Boots for $2.45 a pair at the J. V. Russell Clearance Sale, 695 Main street.

Girls' Heavy Boots—Sizes 11 to 2. Regular $1.50 grades. While they last, $1.00 a pair, at 695 Main street.

Ladies' Grain Leather Boots—Sizes 3, 4, 5 and 6 for 63c. a pair, at the J. V. Russell Clearance Sale, 695 Main street.

About 100 pairs of odd styles, Men's Working Boots for 90c. a pair, at 695 Main street.

Men's $4.50 City Rubber Boots, now $2.85 a pair, at the Russell Clearance Sale, 695 Main street.

Men's $5.00 Long Leg Laced Boots for $3.50 a pair, at the Russell Clearance Sale, 695 Main street.

One Dollar and a half pair of Ladies' Low Shoes, any style in the lot, for 98c. a pair.

At The **James V. Russell Clearance Sale** 695 Main Street

USE THE WANT AD. WAY

SPORT NEWS OF A DAY; HOME AND ABROAD

THE TURF

Lexington Meet Called Off

Lexington, Ky., Oct. 17—The annual Grand Circuit trotting meeting at the track of the Kentucky Trotting Horse Breeders' Association, was today declared off on account of rain, thus leaving five days of racing uncompleted and $17,000 in stake money uncontested for.

BASEBALL

Giants Return O'Toole

Pittsburg, Oct. 18—Marty O'Toole, pitcher, who was purchased by the New York National League Club, Aug. 31, has been returned to the Pittsburg Nationals, from whom he was bought. It is announced New York declined to pay the balance of the purchase price. O'Toole has signed a 1915 contract with the Pirates.

Boston Releases Bedient

Boston, Oct. 18—Hugh Bedient, pitching hero of the world's series of 1912, has been released by the Boston Americans to the Providence club of the International League.

FOOTBALL

Rothesay, 10; High School, 0.

The Rothesay College team on Saturday defeated the High School football team in a game at Rothesay by a score of 10 to 0.

One young man, who was highly sensitive about an impediment which he had in his speech, went to a stammerer's institute and asked for a course of treatment.

The professor asked him if he wanted a full or a partial course.

"A p-p-partial c-c-course."

"To what extent would you like a partial course?"

"Enough so that wh-when I go to a f-f-florist's and ask for a c-c-c-chr-chrys-s-anth- (whistle) e-m--mum the th-thing won't w-wilt b-before I g-get it!"—Tit-Bits.

YALE'S GREAT FORWARD PASSER

In Le Gore, one of the crack backfield men, Yale has a forward passer and kicker combined. At starting the forward pass Le Gore is believed to be one of the fastest and most accurate of this year's gridiron stars.

NEWS OF THE CHURCHES

Rev. W. T. Herridge, D. D., moderator of the general assembly of the Presbyterian church in Canada will begin a week's mission in St. David's church this evening. Dr. Herridge preached in St. Stephen's church in the morning and in St. Andrew's church last evening. In speaking of efforts to bring in non church goers, he said that in Winnipeg and Vancouver, he found that church goers on their way to work, dropped into the business houses of others whom they knew had not been to church for years and invited them to come. This plan often proved effective and he hoped it could be done in St. John.

Rev. F. 1. Hart, D. D. and secretary H. K. Caskey of Toronto are in the city in connection with the Laymen's Missionary movement campaign to be opened this evening with a banquet in the Seamen's institute. Preaching in St. David's church and Germain street Baptist church yesterday, Mr. Caskey urged greater efforts on the part of the churches during the war.

Dr. Hart preached in Centenary church last evening and said he believed that the present conflict would bring about international peace by crushing the military machine.

Rev. R. J. Haughton, preaching to his congregation in the Congregational church last evening for the first time since his vacation, spent in the New England states, pointed out that the United States' press is decidedly against Germany and that the American people favor the Allies.

MULLEN-GIVEN.

An interesting wedding was solemnized in the Cathedral of the Immaculate Conception at 6.30 o'clock this morning when Louis Mullin of this city was married to Miss Sarah Given, daughter of David Given. The marriage ceremony, with nuptial mass was performed by Rev. William Duke. David Given, jr., brother of the bride, was best man, and Miss Lena McGrath was bridesmaid. Mr. and Mrs. Mullin will take a short honeymoon trip and then will reside in St. John. Many nice presents were received.

"John, John," whispered an alarmed wife, poking her sleeping husband in the ribs. "Wake up, John; there are burglars in the pantry and they're eating all my pies."

"Well, what do we care," murmured John, rolling over, "so long as they don't die in the house?"

AMUSEMENTS

GEM

PHOTO PLAYS

Last of the Great Series of Mystery and Venture

"Lucille Love"

Be sure to see the closing chapter.. It's a delightful treat.

GEM ORCHESTRA

Lubin Players in Stirring Drama

"An Enemy's Aid"

Here's Fun! Burlesque Comedy

"Heaven and The Working Girl"

Wed. and Thurs.

"The Shadow of Tragedy"

Two-part Lubin star feature, and also late Selig-Hearst war views.

AMUSEMENTS

IMPERIAL'S WONDERFUL BILL

If You Miss This You Miss a Great Show

OUR BOYS OFF TO WAR!

First Motion Pictures of Canadian Troops to be Shown in St. John

Magnificent motion pictures of Canadian forces at Valcartier where they were reviewed by His Royal Highness The Duke of Connaught. Also views of them striking camp in preparation for embarkation. As the Maple Leaf contingent has only landed in England, these fine motion pictures of them shortly before departure will be wonderfully interesting.

Whole Budget of Foreign War News

ALICE JOYCE **"THE BRAND"** Two Reels

Elaborate Kalem Special with Star Cast

Now we see Alice Joyce in the character of a rough, uncouth backwoods girl, although it is not a comedy, or sinister impersonation. The whole story depicts life of the simple folks of the haunts so far removed from superior civilization. There is strong human appeal in every chapter.

MILE A MINUTE WITH LITTLE MARY

Most Thrilling Biograph Ever Made

In a story called "A Beast At Bay" the very best of the old Biograph players are to be seen. It is a thrilling tale too, in which racing automobiles are called into play. Nothing shown in our theatre for many a day will hold watchers' attention with such power as this film.

That Droll Duo **JOHNSTON —AND— CRANE**

Funny Talkers

Good Singers

Smart Dancers

Lady and Gentleman

"Hoot Mon!" Another Week

W. L. COCKBURN

The Jolly Scot

WED. THUR. Edward Abeles, Favorite New York Star, in Lasky's **"BREWSTER'S MILLIONS"** Five Reels

UNIQUE

2 ACTS 2

"THE EMBEZZLER"

Forceful Business Story with a Punch in Every Scene

WEDNESDAY

"OUR MUTUAL GIRL"

Finds the Person Wearing the Red Rose

ANOTHER THRILL IN "THE MILLION DOLLAR MYSTERY"

Chapter Thirteen

"THE SECRET AGENT FROM RUSSIA"

Replete With Sensations That Are the Acme of Sensations

To See—To Enjoy. To Miss—To Regret.

LYRIC

NEWSY NOTES IN FILM

Over 20 Items—All of Special Interest

A TRAGEDY OF THE ORIENT

Spetacular Broncho Drama

THE IVORY TICKLERS-- ECCENTRIC DANGERS AMUSING SONGSTERS FUNNY JOKESMITHS-

THE SHELLYS

BUBBLING BITS OF PLEASING PASTIMES

THUR. FRI. SAT. KITTY McLEAN CO. IN A COMEDY PLAYLET

EMPRESS EXTRA FINE PROGRAMME

"The Hour and The Man"

TWO-PART ESSANAY DRAMA.

Laws are made forbidding men to murder, yet we murder those who disobey the law. This intense and powerful drama is backed by beautiful scenery and excellent photography, featuring Francis X. Bushman and Ruth Stonehouse.

"A Dream of The Wild"

An exciting western production by the Kalem Co. It's a story of Indian life; very much out of the ordinary. Mona Darkfeather plays lead.

"A Muddle in Horse Thieves"

A swiftly galloping comedy that will make you hold your breath.

"Two Sacks of Potatoes"

A western comedy drama that has cleverness of construction to sustain its interest and make it a thrilling play with a good red-blooded heroine to thwart a trio of villains.—Selig.

Coming Wed.---Fourth Chapter "Dolly of The Dailies"

OPERA HOUSE THOMPSON-WOODS STOCK CO.

TONIGHT and All This Week

Margaret Anglin's Great Success

"THE AWAKENING OF HELENA RICHIE"

A Play of Unusual Merit

SEATS NOW SELLING USUAL PRICES

USE THE WANT AD. WAY

WAS A MAN OF NOTE.

Samuel Lane Boardman, a Maine editor, who died last week, was appointed assistant editor of the Country Gentleman in Albany, N. Y., in 1859, when he was but twenty-three years of age. He held the position for two years, when he went to Augusta as editor of the Maine Farmer, a post which he occupied from 1861 to 1878.

In 1878 Mr. Boardman left the Maine Farmer and took a position on the staff of the American Cultivator in Boston. He returned to Augusta in 1880 and for the next eight years he was the editor and publisher of the Home Farm, an agricultural journal which had wide circulation all over the state. Mr. Boardman became editor of the Kennebec Journal in 1889 and remained with that publication until 1892. He became the editorial writer for the Bangor Commercial and editor of the Weekly Commercial in 1895. He filled both positions until September, 1909, when his health compelled him to retire from active work. Since then he had lived at Augusta, his former home.

Many honors came to Mr. Boardman. He was a member and secretary of the state board of agriculture from 1872 to 1874. From 1874 to 1879 he was a trustee of the Maine State College, now the University of Maine. He was a member of the board of managers of the Maine Experiment station from 1885 to 1887. From 1865 to 1874 he was secretary of the Maine State Agricultural Society. He was also a member of the Maine State Pomological Society.

Mr. Boardman was a member of the Twentieth Century club of Bangor, and was president of the De Burians and editor of the three volumes which that organization published. His work has not been entirely lost in the columns of the daily press. He is the author of Agricultural Bibliography of Maine and his Handbook of the Turf is recognized as an authority upon such matters. He edited the Memoirs of Peter Edes, Pioneer Printer of Maine, which was issued by the De Burians of Bangor, as well as The Naturalist of the St. Croix and The Year Book of the De Burians. He also edited seven volumes on the agriculture and pomology of Maine.

The honorary degree of master of science was conferred upon Mr. Boardman by the University of Maine in 1890.

BELCOURT

Right to a dot. A very clever white polka dot madras collar which proclaims at a glance its superlative smartness.

Ide Silver Collars

The leading men's wear stores have Ide Silver Collars or can get them for you—but if you have the slightest bother, write us for a list of our dealers nearest you.

GEO. P. IDE & CO., MAKERS, TROY, N.Y.

USE THE WANT AD. WAY

STAR TODAY & TUESDAY **ANOTHER BIG SHOW!**

"A Yellow Streak" Pathe Drama

"The Edge of Things" Essanay Thriller

"A Haunted Bedroom" Edison Ghost Story

"Hicksville's Police Force" | "Rings and Jolly Robbers"

WEDNESDAY Superb Spectacle "HEARTS OF THE FIRST EMPIRE"

At The **GEM**

Friday and Saturday

Don't Miss It!

Arthur Johnson and Lottie Briscoe

In a Brand New Lubin Serial

"The Beloved Adventurer"

To be Shown Every Friday and Saturday for Fifteen Weeks, Beginning Next Week in

"Lord Cecil Intervenes"

See The First and All The Rest!

Who Is Fantomas?