

THE REXALL STORE

Cherry Bark Cough Syrup
It Cures. 25c and 50c

The Ross Drug Company, Limited
100 King Street - Phone Main 2767

Marr's Anniversary Sale Continues All The Week

Lyons Silk Velvet Hats
Regular \$3.00 Values
\$1.00 and \$2.00 Each
This Week Only!

OSTRICH FEATHER BOAS—In Black and White, White and Black, Pink, Blue and Natural. Sent postpaid to any address on receipt of \$1.50, just half regular price.

MARR MILLINERY COMPANY, LIMITED

LADIES!

You may wonder how we can sell you a garment for less than any retailer. It is because We are Actual Manufacturers for our own trade. Call at our special sale of Coats and Suits, either ready-to-wear or made to your desire.

The American Cloak Mfg. Co.
32 Dock Street
Phone Main 833

Ladies' Low Price FURS

We have placed a lot of odd Storm Coats, Stoles and Ties on sale at very low prices to clear the lot.

Prices From 50c to \$5.00

These include Coney, Belgium Hare, Russian Bear and Astrachan.

If You Want a Cheap Fur, Don't Miss These.

F. S. THOMAS,
539 to 545 Main St.

Wool Blankets

Special attention is called to our line of White or Grey Wool Blankets and Shaker Blankets. Every housekeeper should make it a point to see our stock of the goods and to make comparison of quality and price before purchasing elsewhere.

WHITE WOOL BLANKETS
\$3.50, \$4.50, \$4.75, \$5.00, \$5.50, \$6.00 a pair

GREY WOOL BLANKETS... \$2.25, \$2.50, \$2.75, \$3.00 a pair

SHAKER BLANKETS—(White or Grey),
\$1.00, \$1.35, \$1.55, \$1.90 a pair

S. W. McMackin
335 Main St.

New California Figs

Choice Table Figs—(Half pound packages)..... 10c
One pound packages..... 18c
Black Figs..... 20c
Cooking Figs..... 12c. lb.

AUNT JEMIMA'S PANCAKE FLOUR

Another shipment just received, delicious, 15c. a pkge., 2 pkgs. for 25c.

Concord Grapes..... 19c. a basket
(Special prices by the quantity)

Crabapples—(Last Chance)..... 40c. a peck

GILBERT'S GROCERY

JUDGE ARMSTRONG AT COUNTY COURT HAS WORD ON RECRUITING

Grand Jury Passes Resolution Supporting His Honor's Statements

The November term of the St. John County Court opened this morning. His Honor Judge Armstrong presiding, in addressing the grand jury, His Honor took occasion to express his pleasure at the intimation from Lord Derby that the voluntary system of enlisting would not be abandoned. "We have not done our share, although we have done very well," he said. "It is the duty of every unmarred man of military age to enlist, and if they do not the blame rests upon us. The mothers, and fathers, and relatives of these young men should not stand in the way of their sons and brothers making this supreme sacrifice."

The criminal docket contained two cases, namely, the King vs. John Jamieson, charged with stealing a revolver and gun from Alexander L. Norris; and the King vs. Murray, Tracey and Sharkey, charged with breaking and entering the house of Rose Kennedy, in the parish of Simons.

There is only one civil case to be tried. Oscar D. Hanson vs. Mary McCallum. The record is filed by H. Lester Simons.

The grand jury is composed of Timothy T. Lantala, Peter Clinch (absent), Thomas Gorman, John W. Henderson, George W. Carleton, Douglas McArthur (foreman), Wm. J. Cheyne, John W. Yanwar (absent), R. Daniel Coles, George W. Folkins, A. Burpee Fowler (absent), D. Arnold Fox, Thos. R. S. Smith, Fred W. Coombs, Geo. H. Keay, John Keeffe, Samuel L. Gregory, George W. Gray, Richard Heana, J. Sebert Froot and William Alexander.

The following petit jurors were summoned—Frederick R. Patterson, Frank L. Gresson, Wellington Green, Ernest Nagle (absent), G. Bowman Fisher, Jas. D. Carmichael, John J. Wood, John H. Hamilton, Row W. Emery, Fred W. Holt (absent), Fred Driscoll, Chas. Kane, George W. Mullin, Benjamin Hoffman, J. Harold McCollinck (absent), Jos. Gilbert, James E. Quinn, Harry Forestall, Thos. J. Dean and Harold W. Rising, and Harry J. Gardner.

GALLANT ACT OF NORTH SHORE OFFICER MAY GAIN MILITARY CROSS

Max M. Mowat of Campbellton has received an interesting letter from Lieutenant O'Brien, of Moncton, in which he gives some information regarding the work of the former's son, Lieut. Ollie Mowat. The story was brought to Ollie's camp by a soldier named Darling. At Fleubert, a subaltern had taken a gun right up to the Canadian first line trenches and had done some fine work. It was Mowat. "I asked if it was young Ollie Mowat, and Darling said 'Yes, and by golly, that young fellow's got grit!' Darling said that he thought Ollie would get the military cross for his work. What Ollie has done has not been done more than a couple of times in this war and generally those who performed the feat all suffered for it.

"Darling told me that Ollie and his whole gun crew had come through it without a scratch, but he said that their gun emplacement (the earth works to protect the battery), and things about were in an awful mess. Darling said that the gun was protected seven times seven times deep and when the allotted number of rounds, one hundred, had been fired and the work done, there was only one tier of sandbags left. It must have been a glorious scrap and I envy him his experience and opportunity."

A WELL PLANNED HALLOWEEN EVENT

A Halloween social held in the school-room of St. John Presbyterians Church last evening under the auspices of the Young People's Society of the congregation was a most enjoyable success.

The story of Halloween found expression on every hand from the silent ghost who met all-comers at the door to the refreshments, daintily encased in Jack-o-lantern napkins and served by waiters and waitresses whose attire evidenced their uneasy relationships with the world of sprites and elves and witches. The decorations, the shaded lights, the pumpkins, the games and the guessing contests in which silhouettes of several people of the congregation and tableaux vivants of Biblical and historical characters, played an interesting part. All had their own suggestion of Halloween and lent much real fun and liveliness to what proved a rare social treat. The evening closed with the singing of Auld Lang Syne, in which the thoughts of those present went out to the boys of the congregation in the trenches or on their way there—the national anthem and the benediction by the pastor. The proceedings were under the direction of the social committee of the Y. P. S. of which Miss Edna A. Hamm is convenor.

GERMANY MUCH WORSE OFF FOR FOOD THAN AT FIRST OF LAST WINTER

London, Nov. 2.—The Daily Mail believes it is misleading to say that Germany is starving or in immediate danger of starvation, but adds, "there is no denying that food conditions there are vastly less favorable than at the outset of the first winter of the war."

Other London papers emphasize the bearing which the British submarine blockade in the Baltic Sea is likely to have on Germany's supply of certain foodstuffs. It seems to be taken for granted that Germany's connections with Silesia and Turkey cannot be protected soon enough to have any considerable bearing on the food situation this winter.

WAS KILLED AS THE SIGNAL TO RETIRE CAME

Lieut. Ferguson Writes of Private Keenan's Death

When this reaches you word will already have come to you of the death in action of 49484, Private Robert B. Keenan. As his platoon commander it becomes nothing less than my duty that I should write to you, his next of kin. My own and my platoon's appreciation of his many sterling qualities when he was with us to share the lot that fate appoints us. And now that he is no longer with us we miss his smiling, cherry face more than pen and paper can express. Number 11 platoon of the 26th, was welded together with the content of friendship and loyalty that comes from personalities just such as Bob's—unselfish, companionable natures that retain their unflinching dispositions under most trying circumstances; men whom it is a pleasure to command; men in whom one can repose implicit confidence; men who have been tested by fire and have stood up to it as only such men can. Bob Keenan was one of those, Mrs. Reid, one of the best, a man who entered the "great game" and played for all the boys of the 26th. We feel his loss keenly, yet we do not mourn his departure. His was a glorious end, and life out here is so uncertain that we all hope that when our turn comes to go it may be in a similar manner, for there can be no regrets.

TRIBUTE PAID HIM

Comrade Reports His Bearing in the Crater Charge Magnificent—Fairville Soldier Was in the Forefront of the Bombers

Mrs. Charles Reid of Fairville, has received the following letter from Lieutenant H. W. Ferguson of the 26th Battalion, in which he pays a glowing tribute to her brother, Robert Keenan, who was recently killed while in action. The letter is as follows:

When this reaches you word will already have come to you of the death in action of 49484, Private Robert B. Keenan. As his platoon commander it becomes nothing less than my duty that I should write to you, his next of kin. My own and my platoon's appreciation of his many sterling qualities when he was with us to share the lot that fate appoints us. And now that he is no longer with us we miss his smiling, cherry face more than pen and paper can express. Number 11 platoon of the 26th, was welded together with the content of friendship and loyalty that comes from personalities just such as Bob's—unselfish, companionable natures that retain their unflinching dispositions under most trying circumstances; men whom it is a pleasure to command; men in whom one can repose implicit confidence; men who have been tested by fire and have stood up to it as only such men can. Bob Keenan was one of those, Mrs. Reid, one of the best, a man who entered the "great game" and played for all the boys of the 26th. We feel his loss keenly, yet we do not mourn his departure. His was a glorious end, and life out here is so uncertain that we all hope that when our turn comes to go it may be in a similar manner, for there can be no regrets.

Bob was in the forefront of the bombers that led the rush to that crater on the fatal 13th. The dense cloud of smoke hid everything from view excepting where here and there a swirl of air would reveal the hurrying, moving forms, while all the time the air was alive with rifle and machine gun bullets, shrapnel, shells and bombs of all descriptions. The turmoil and din was terrible. Our men occupied the crater, and evacuated it just before the Germans blew it up.

All through this our men and the Germans were hurling bombs at a few yards distance from each other. The men near Keenan say that his bearing throughout was magnificent. He was hit just as the signal for a retirement, came and he dropped just outside the crater, dead.

Our men brought in most of the wounded, but had to leave the dead so terrible was the continual fire kept up on this spot. However, under cover of darkness those bodies lying outside the parapet were brought in, Bob among the number. From his wound he must have been killed instantly, and so suffered absolutely no pain.

His personal values are now in possession of our Regimental Sergeant-Major R. S. Edwards, and will be forwarded to you in due course. Several letters which came addressed to him here since his demise I am enclosing in this letter so that you may open same and return to their senders.

Bob's body now rests in a little graveyard less than a mile behind the spot where he fell, with around him his gallant comrades of the 26th, each in a grave of his own with a cross upon which is marked the name of the mortal who lies beneath. Do not mourn him. He died that British tradition might live. His grave is now but a roughly made resting place, but he is sleeping peacefully for all that. I shall have it looked after as well as can be done; his comrades are only too willing to undertake this token of respect and regard for a fallen friend, and when it is completed, if I am permitted I shall have a snap shot taken of the place so that you may know by sight Bob's last long resting place in Belgium, where he died for right and justice in the world's greatest struggle for freedom.

With deep sympathy, I remain, Very sincerely yours, HARRY W. FERGUSON, Lieut.

LETTER FROM CHAS. WHALEN

A letter received by Mrs. Charles Whalen of Grand Bay, from her son, Fred, tells of his gratitude for the receipt of a parcel of tobacco from home. He says that his unit expected soon to go into the trenches, and chewing tobacco would be appreciated, as they were unable to smoke in the advanced lines for fear of drawing the Germans' fire. He said he was in good health.

INLAND REVENUE GAIN.

Inland revenue receipts for October were—

1914	1915	
Spirits	\$16,228,04	\$16,206,17
Tobacco	nil	nil
Raw leaf	412.72	287.44
Cigars	711.00	798.00
Bonded Mfrs	890.11	514.90
Other receipts	83.81	8,414.60
	\$17,847.18	\$21,171.11

Increase for 1915—\$3,323.93.

Time Is Money

Every hour lost in getting goods from factory to consumer is money lost. Interest charges go on, and goods lose their freshness. Manufacturers find their best results from newspaper advertising because no time is wasted. Effect on both retailer and consumer is immediate. Demand and dealer co-operation come hand in hand and at once. Results can be quickly measured and mistakes corrected. Manufacturers are invited to send to the Bureau of Advertising, American Newspaper Publishers Association, World Building, New York, for a copy of the booklet, "The Newspapers."

Macaulay Bros. & Co., King Street, St. John, N. B.
Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 9 p.m., Excepting Saturday 10 p.m.

\$1.00 What a Dollar Will Buy \$1.00
See Window Showing — Men's Dept.

- We think on looking it over you will see values not often put before the public.
- 3 Pairs Wool Socks—In black or tan for\$1.00
 - 2 Pairs of "Penman's" Heavy Winter Merino Drawers (unshrinkable), for.....\$1.00
 - 2 Undershirts—Same make, for.....\$1.00
 - Thus \$1.00 for Shirt and Drawers. All sizes, youth's to large men's.
 - Heavy Twill Cotton Nightshirts, each.....\$1.00
 - Extra Quality White Flannelette Nightshirts, each.....\$1.00
 - Umbrellas—Best Metal Frames, Crook Handles, Woven Selvedge on Extra Good Covering. A make that will take the place of an expensive Umbrella, each.....\$1.00
 - Men's Negligee Shirts—In new, fancy designs, each.....\$1.00
 - Men's Tan Calf Cape Driving and Walking Gloves, pair.....\$1.00

MACAULAY BROS. & CO.

To Get the Most Heat from the Coal Consumed You Must Use a

NEW SILVER MOON

This Durable, Economical and Attractive Self-Feeding Stove is a steady, powerful heater, light on fuel and easy to operate.

In smaller heaters we have the Winner Hot Blast, Glenwood Oak, Standard Ideal, Daisy Oak, in all sizes and prices. See our line before you buy.

D. J. Barrett 155 Union St. St. John, N. B.
Chimney Pipes and Heatings Kitchen Furnishings Furnace Repairs Work

Store open Wednesday and Saturday Evening Until 10 o'clock

Every Man Buys His New Winter Suit and Overcoat in His Own Good Time

But As to Where He Buys It His Pocket-book Must Have a Word

If every pocket-book in St. John could be given a tongue as well as a mouth, to plead for its life blood, this men's clothing store would have so many voluntary advocates that advertising any further would be like carrying coals to Newcastle.

It is the pocket-book that knows that a man can find greater balm in the 1915-1916 Oak Hall clothing stocks than he is likely to find elsewhere.

These savings do not come in price reductions, but come in original bedrock prices now, at the beginning of the season.

They come in reliable fabrics and in all-around worthiness up to the highest standard known to the trade.

Oak Hall suits and overcoats are better for the money!

The statement is a deliberate one, seriously intended and with strong proof back of it.

New Overcoats in many fabrics and pleasing styles, from \$10.00 to \$30.00.
New Suits, \$6.00 to \$30.00.

KING STREET COR. GERMAN SCOVIL BROS., LIMITED, St. John, N. B.

Divanettes

Davenport

provide an extra sleeping room without renting a larger house and, in addition, supply a handsome couch for use by day.

Twenty-four hours-a-day service is something which very few other articles give, and the purchase of one of our Davenport or Divanettes is a first-class investment, both as regards economy of space and extra sleeping accommodation secured.

See Both Styles in Our Window Today

A. Ernest Everett - 91 Charlotte St.

IT'S TO YOUR ADVANTAGE!

The PRESENT PRICES on Furs are MODERATE, indications prove that the FUTURE PRICES will undoubtedly be ADVANCED.

FURS ARE NECESSITIES!

We can furnish any garment NOW at the present MODERATE PRICES, and as all our FUR GOODS are made from prime SKINS, and we GUARANTEE our workmanship, we can, therefore, WARRANT satisfaction.

MAGEE'S FURS ARE RELIABLE

Hats Furs **D. MAGEE'S SONS, LIMITED** 63 King Street