

January Sale Extra



STOP

Nothing in our experience as furriers begins to compare with the business we're doing during this Sale. It seems as though everybody preferred this store for Fine Furs, and the sales are mounting up into record-breaking figures. We have the styles and assortments that warrant the best trade. It will pay you to borrow money from the bank in order to get the advantage of these low prices:

Persian Lamb Coats, \$79.50.
6 only Persian Lamb Coats, blouse style, blended mink trimming, 24 and 26 inches long, sizes 32, 34 and 36, regular price \$125.00, for\$79.50

Persian Lamb Coats, \$130.00.
Plain Persian Lamb Coats, tight-fitting back, blouse or straight fronts, No. 1 quality, choice of small, medium or large glossy curl, all sizes, regular prices \$175.00, for\$130.00

Pony Coats, \$65.00.
Russian Pony Coats, in black or brown, plain or trimmed with braid, tight or semi-fitting back, box fronts, regular \$80.00, for\$65.00

Muskrat Coats, \$37.50.
Natural Canadian Muskrat Coats, blouse style, sizes 34 and 36, regular \$60.00, for\$37.50

Grey Squirrel Coats, \$60.00.
Russian Grey Squirrel Coats, blouse style, sizes 34 and 36, regular \$85.00, for\$60.00

Near Seal Coats, \$28.50.
Electric and Near Seal Coats, blouse and straight-front styles, all sizes, regular \$40.00, for\$28.50

Mink-Trimmed Near Seal Coats, \$57.50.
Near Seal Blouses, two-striped mink collars, revers and cuffs, regular \$75.00, for\$57.50

Mink Muffs, \$19.75.
Natural Canadian Mink Muffs, Empire and pillow shapes, regular \$40.00, for\$19.75

Mink Scarfs, \$29.75.
Mink Scarfs, plain and fancy shapes, natural color, regular \$45.00 to \$55.00, for\$29.75

Mink Muffs, \$27.75.
Natural Canadian Mink Muffs, Empire and pillow shapes, 3, 4 and 5 stripes, regular \$50.00, for\$27.75

Mink Muffs, \$34.75.
Natural Canadian Mink Muffs, large pillow shape, extra quality, 4, 5 and 6 stripes, regular \$60.00, for\$34.75

Mink Stoles, \$112.50.
Extra Large No. 1 Canadian Mink Stoles, wide shoulder, full length, tab fronts, plain or trimmed, with heads and tails, regular \$150.00, for\$112.50

Natural Lynx Stoles, \$19.75.
Large Natural Lynx Stoles, extra wide on shoulders, best satin lining, regular \$27.50 and \$32.00, for\$19.75

Natural Lynx Muffs, \$14.75.
Large Natural Lynx Empire-Shaped Muffs, eiderdown bed, best satin lining, regular \$22.50 and \$25.00, for\$14.75

Alaska Sable Muffs, \$7.95.
Natural Alaska Sable Empire-Shaped Muffs, eiderdown bed, best satin lining, regular \$15.00 and \$16.50, for\$7.95

Alaska Sable Scarfs, \$14.75.
Natural Alaska Sable Scarfs, double fur at neck, trimmed with ornaments, and some with heads and tails, regular \$22.50 and \$25.00, for\$14.75

WE ONLY HAVE ABOUT 40 FUR-LINED COATS LEFT, AND TO CLEAN THEM OUT, WE PUT THE DIFFERENT LINES AT THESE CLEARING PRICES:

6 only Ladies' Fawn No. 1 Broadcloth Shells, lined throughout with Muskrat and Lock Squirrel, collar and revers and shawl collars of best Canadian Mink, regular \$90.00, for\$67.50

Another line of Best Black Broadcloth Shells, full length, Muskrat-lined, collar and revers and shawl collars of No. 1 Mink, regular \$110.00, for\$79.00

One lot of Fur-Lined Beaver Cloth Shells, Hamster-lined, Western Sable collars, regular \$40.00, for\$24.75

One lot of Best Broadcloth Shells, in colors of red, blue, green, and black, lining of No. 1 Lock Squirrel, collars of Persian Lamb, regular \$75.00 to \$85.00, for\$47.50

A clean, clear saving with every purchase. January has always been a bargain month with us and the values we're giving now are not based on sentiment. Our aim is to turn goods into money quick—to sell below cost in many cases in order to get the ready cash.

THE W. & D. DINEEN CO.

.. LIMITED ..

Cor. Yonge and Temperance Sts., Toronto

Bargains in Ladies' Garments.
At 8 o'clock Tuesday morning Crawford, Limited, will put on sale their entire stock of ladies' clothing, as it is their intention to retire from this branch of the business. The stock consists of ladies' suits, coats, skirts and

walists. The reductions are sensational ones, many garments being offered at but a fraction of the original prices at which they were sold. Look up the announcement in this issue of The Sunday World and see window display at the store, corner of Yonge and Agnes streets.

DEATHS.
WOOLNUGH—On Jan. 25, 1908, at his late residence, 378 Rushmore-road, Chas. Edward Woolnough (commissioner merchant), beloved husband of Laura Healey, and second son of Wm. Woolnough, also a brother of John, Harry, Thomas and Louisa Woolnough, in his 47th year. Funeral notice later.

The New Jesuit Shrine

Editor World: As your columns gave an account of the dedication of a Jesuit shrine near Waukegan, Ont., built upon what was claimed to be the scene of the massacre of the two Jesuit missionaries, Brebeuf and Lalemant, in 1649, may I ask space to correct a mistake in regard to its position, which the wide announcement of the event will be apt to convey? Many persons are familiar from their school days with the opening chapter of the history of Europeans in Ontario, particularly with the massacre of the missionaries, and would naturally be interested to know that some spot has been established as the place of the massacre without admitting of any doubt. As most of those who might read the account of the shrine in the newspapers cannot get their knowledge of the locality and the circumstances at first hand, and are thus unable to judge of the merits of the published accounts (all of which claim actual identification of the spot), there is all the greater need for asking the use of your columns to give some authentic facts.

It showed the practical sagacity of Rev. Th. F. Laboreau when he saw, many years ago, how the question rested upon individual opinions, and he set about building the Memorial Church at Penetanguishene, a centre of population rather than out on some spot seven or eight miles from a town, and always open to some doubt of its identity with the place of the massacre. No sooner did Rev. Father Laboreau, thru ill-health, abandon the scene of his arduous parish labors than the promoters of this new and, as it were, rival memorial, began operations last summer.

The position of the new shrine is on the east half of lot No. 4, concession 7, Tay Township, and it is claimed that it stands upon the site of the Indian village of history, called St. Ignace, where the missionaries suffered death. A few months before I examined the ground on the hill-top, where the shrine now stands, the land had been mostly plowed for corn, and turned up to a depth of 6 or 7 inches, thus exposing what evidence there was of the site. The conditions were favorable for showing some evidences of Indian occupation, and any such evidence there. Under similar conditions pottery fragments and other debris never fail to appear on the hill-top, and on the ground at the place, not anything of the blackened soil which invariably is to be seen on a place once occupied by Huron Indians. Not one sign was to be seen of any such remains, and I have not been able to find that anyone claims evidence of the site of the massacre, especially where Huron Indians dwelt. If either kind of evidence cannot be found (and such appears to be the case here), the question had better go slowly with his theories about the spot ever having been the site of the habitations of the missionaries.

The thickness of such deposits at a real site depends chiefly on the length of time the village contained inhabitants. In some cases the occupation extended over several years, these deposits attain to depths of a few feet. It is impossible that a site could be occupied by several hundreds of Indians for even a single week without leaving some traces. If any person knew of a single potsherd, or other evidence of Indian occupation, ever found on this patch, I hope, Mr. Editor, you will give a chance to such a person to state his facts authentically over his own signature, so as to have the precise location and other items in his statement put on record for the perusal of those who are competent to judge of them. Objects of spurious and shoddy origin come in many ways, and evidence ever offered to support the claims of this imaginary site, cannot affect it, as such objects can always be readily detected (as to their make and alleged place of finding) by anyone expert in such matters. It will not be sufficient to say there are sites in the neighborhood producing evidence of occupation. There is no site on the hill-top where the shrine has been built, none on the farm itself, which was too hastily purchased in behalf of the Corporation of St. Mary's College at Montreal, and no site in its neighborhood corresponds with the description of St. Ignace given by the early Jesuit writers. The truth is, the heavy mound in question consists of boulder clay, which holds moisture for a good part of the year, and upon which Indians of any race would not camp even if some one would pay them to do so. They always selected lighter and drier soil for their villages, and, besides, for inserting the palisades which we know surrounded St. Ignace, the rude digging implements of the Hurons would make little or no impression on such tough soil. Their case would be very little better even if they had helped the French with European digging tools.

The exploitation of this shrine has been advertised so much that the general newspaper reader may be disposed to take for granted as true what is utterly without proof or probability. This has been chiefly effected by unauthorized articles of anonymous authorship in the newspapers, in which the writers can escape the responsibility for their statements, and cannot be called upon individually to vouch for the correctness of what they allege. In some degrees, the reader has been at the mercy of such writers, because he has had no way of testing the claim for himself. It is not necessary to go further than the published statements of the first person who put himself on record in support of the site, viz. the Rev. A. E. Jones, S.J., of Montreal, to whom the "identification" in question is said to be due, in order to see the lack of substantiality in the case. In his lengthy article on the subject he says: "I left

SHORTHAND IN 30 DAYS

In order to introduce Boyd Shorthand in this city, we will give 5 days' free tuition to all those who will apply at School Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, and Sunday of next week. If you cannot attend the day class, remember our evening class is at 7.30. We guarantee to teach any person of average education to write from 100 to 150 words per minute after only 30 days' tuition. Should you take Boyd Shorthand, we will place you in a position to earn from \$500.00 to \$1000.00 per year in from 25 to 30 days.

Boyd Shorthand School
Cor. Yonge and Elm Streets.

Business Suits

High-Class Garments Are Here to Order During This Big Sale at Prices That Should Interest Every Man in Toronto.



Matchless values characterize the offerings here for Monday's selling. Our system of tailoring leaves nothing to chance or guesswork, while the assortment includes everything in pattern and design that appeals to the neatly dressed man. Indisputable proof of our commanding position as the leading tailors is offered daily.

Men's Fine Suitings
Includes our regular \$16 Scotch Tweeds and \$20 Cheviots. Made by our most careful tailors.....**11.75**

Men's Fine Suitings
Includes all our lines that went into the \$18 and \$20 Suitings. Scotch Tweeds, Cheviots and Fancy Woollens.....**14.75**

STORE OPEN UNTIL 9 P. M.

Note the fact that every piece of Overcoating in the store has been reduced from 25 to 40 per cent. during the great Semi-Annual Sale. There never was such a chance for men to buy clothes as now.

HOBBERLIN BROS. & CO.

CASH TAILORS

151 YONGE STREET - 7 to 9 EAST RICHMOND ST.

ONE WEEK MORE

Our Great January Sale of 1908 will be over a week to-day. So will your opportunity to get the choicest Rugs ever imported into this country at prices that make them the most

Unparalleled Bargains

From the largest to the smallest, from the richest and rarest to the everyday kind, prices are cut down to half or nearly half their regular value. If there ever was a grand opportunity to make a cheap purchase of

GENUINE ORIENTAL RUGS

that time is during the next week. We are offering

25 to 50 Per Cent. Reduction.

Here are a few new examples of our price cutting. The Rugs are extra good of their kind:

24 fine Persian Serabend Rugs, small palm leaf pattern, blue ground, with blue, cream and terra-cotta colors; sizes 5x4 to 6x4.6. Regular price \$25.00. Annual January Sale price **15.00**

35 extra fine Shiraz Rugs, very silky, short nap and finest weave, rich blues, creams and reds; sizes 7x4 to 8x4.9 and thereabouts. Regular prices \$45.00 to \$57.50. Annual January Sale price **35.00**

5 Persian Sinah Rugs, considered one of the highest-grade Persian Rugs, light effects, made of young camels' hair; sizes 7x4.6 and thereabouts. Regular price \$90.00. Annual January Sale price **47.50**

22 Beluchistan Rugs, in small Persian pattern, grounds in cream and rose; size 7x4. Regular \$20, for **11.75**

Order your Rugs at the earliest opportunity. Patrons from distant towns may have their Rugs sent on approval. State size and colors desired.

Courlan, Babayan & Co.,
40 King St. East, Toronto, Ont.



\$6.00 Gold Spectacles
\$2.75
\$5.50 Gold Eyeglasses
\$2.50
\$3.00 Glasses, All Styles
\$1.50

Stupendous reductions on all glasses for a short time only. Our Optician will give you absolute satisfaction, no matter how difficult your eyes are to fit. Every scientific instrument and appliance to accurately fit the eyes. We are fully equipped to improve your vision. Take advantage of the regular eye doctor's examination we offer you. It is free.

WELSMAN'S
OPTICIAN AND JEWELLER
Established 1867. Open Evenings

not ultimately realize the facts the public generally, or, at least, all right-thinking men will be sure to do so. No blame can rightly be given to anyone who merely blunders and then honestly corrects his error. But blame will assuredly fall to the lot of anyone who persists in delusions in the face of obvious facts. Whatever merit may be in the desire to erect a memorial, at the spot when found, no good can come from erecting one on a spot which not only is not St. Ignace, but is not a Huron village site of any kind, and has not got a single scrap of title of evidence to make it worthy of anyone's consideration.

Barrie, Jan. 22, 1908.

A. F. Hunter.

TWENT

Wom

So Declare

A fearful that American women out. Not found cause that contractions, would call forth a covary that is made is a much. She is revealed fraud and her most che who has been emancipated of been shown, her European that affect he chances, for The America been credited, and enthusias it has no be justly claim agree, if at all. The bubble Mrs. Cobden-English suffragettes. They women about affairs and g ance, wherea know about one of them, a public questy conceal the. This is the facts bearing attitudes of a land and Amv suffrage cause an unpopular woman never virtue which wishes her to The America to public affa her lack of en sion of the re tributed to ty place, America enthusiastic movement, as they lack the men who ha sincere suppo something aki.

Leaders of in America an powerful generations. E bred to a kno in all cases of person ed classes t well as men clams, for pe which they cern themse ed unladylike sedated in a is it consider lack of dome When wom in America that of some gettes come vvocates of eq try converts It is perfect good style to la It is a be a suffrag woman's u lical one, f to play some But even leaders of re is not so cause of equ the lack of great masses believe in a frage-at lea do-but on e statement: that women to, but I don English ut this a very part of Am member that goaded to fa of oppression could be exp ty that it sh against opp in theory.

And Amer well feel the fact they ceedingly ex made much ways, and beaten. Perhaps if to grow aff the grievance revolt even aristocratic Or, perhaps were to tak some of the ence would among the men. A few traditional toward orga It is not, which Amer to disburse freedom fro which blinds detion. The also more of natural fem

And Amer well feel the fact they ceedingly ex made much ways, and beaten. Perhaps if to grow aff the grievance revolt even aristocratic Or, perhaps were to tak some of the ence would among the men. A few traditional toward orga It is not, which Amer to disburse freedom fro which blinds detion. The also more of natural fem

And Amer well feel the fact they ceedingly ex made much ways, and beaten. Perhaps if to grow aff the grievance revolt even aristocratic Or, perhaps were to tak some of the ence would among the men. A few traditional toward orga It is not, which Amer to disburse freedom fro which blinds detion. The also more of natural fem

And Amer well feel the fact they ceedingly ex made much ways, and beaten. Perhaps if to grow aff the grievance revolt even aristocratic Or, perhaps were to tak some of the ence would among the men. A few traditional toward orga It is not, which Amer to disburse freedom fro which blinds detion. The also more of natural fem