

# YOU CAN SAVE MONEY BY BUYING TODAY AT SIMPSON'S



## Advice to Young Men

On "How to become rich" has been given time and again by various successful men. They are all agreed on one point, viz., not to spend money--foolishly. The importance of being well dressed as a factor in success, is another point often made.

The Simpson store offers opportunities daily to every young man to be not only well-dressed, but smartly dressed, at an outlay that no man, however rich and successful, could call foolish.

## Reliable Coats for Unreliable Weather

MEN'S \$7.50 RAINCOATS, \$5.00.

Made from a serviceable double texture paramatta in a greenish fawn color. It is cut long and roomy in single-breasted, raincoat style and has a close-fitting neat collar. Nicely tailored and finished. Sizes 35 to 46.

To clear ..... **5.00**

A TWEED WATERPROOF COAT \$12.50.

A coat that serves two purposes and one that is in great demand in England and Canada. The outside an English tweed in a light gray in small pattern, the inside a fancy check worsted. Made in a semi-Balmacaan style, easy fitting and beautifully tailored. Sizes 35 to 42. Wednesday ..... **12.50**

## A Splendid Suit for a Young Man for \$10.00

A great value in a young man's suit. It is made from an English tweed in a brown mixed color, in a medium size check pattern. The coat is cut in a single-breasted soft roll sack style with natural wide shoulder. Single-breasted high cut vest with collar, and the trousers have cuff bottoms, belt loops and five pockets. Tailoring and linings both good. (Sizes 35 to 40. Wednesday ..... **10.00**

## For the Boys

Most boys hardly think of their overcoats until the snow flies. Their parents, however, have them in mind, and early opportunities like these today are welcome indeed to the fathers of boys.

Two hundred boys can be well outfitted with ulsters and school suits of excellent value at low prices today.

## BOYS' GRAY AND BROWN TWEED ULSTERS, \$4.95.

200 Double-breasted Winter Ulsters, tailored from imported tweeds, in solid shades of dark gray and brown; full cut, and good length; convertible collar, and belt on back; heavy twilled body linings; sizes 26 to 34.

## 200 BOYS' SUITS AT \$3.75.

Odd suits from our regular stock, and only two and three alike; splendid values, and suits that will wear well; browns and grays; made up in Norfolk and double-breasted styles, with full-cut bloomers; sizes 25 to 33. Regularly \$6.00, \$6.50, \$7.50 and \$8.00.

## Read This List for Your Comfort

### Men's \$4.00 Sweater Coats, \$2.49

We have made another big purchase of Men's Pure Wool Sweaters; travellers' samples and overcoats in plain and fancy knits; gray, navy, tan and brown, gray and cardinal; in sizes 34 to 44. Regular \$3.50 and \$4.00. Wednesday ..... **2.49**

Men's Negligee Shirts, in broken ranges of our regular stock in fine cambric cloth, plain and fancy stripes, white pleat, blue chambray; in sizes 14 to 17. Regular \$3.00 and \$1.00. Wednesday ..... **.55**

Men's Flannelette Night Robes, in pink and blue stripes, extra large bodies; in sizes 14 to 18. Regular \$1.00. Wednesday ..... **.69**

Men's Merino Underwear, in natural shades, shirts and drawers. Regular \$6.00; in sizes 34 to 44. Wednesday ..... **.43**

Men's Genuine Lamsdown Fleece Lined Underwear; strong cotton shell; blue gray color; heavy winter weight shirts and drawers; sizes 34 to 44. Regular \$1.00. Wednesday ..... **.49**

Men's Police Crossback and Pulley Suspenders, medium and heavy weights. Regular \$1.00. Wednesday ..... **.23**

Men's Flannelette Pyjamas, pink, blue, gray or brown stripes; military collar and frog; sizes 34 to 44. Regular \$1.50. Wednesday ..... **.89**

Men's Pure Silk Neckwear, plain and fancy patterns, crossbar, all-over designs, in navy, cardinal, blues, greens, helio, and numerous combinations. Regular \$6.00. Wednesday ..... **.23**

### Boys' Sweater Coats, \$1.49

Factory overcoats; plain and fancy stitch; gray, brown, tan and brown, black and cardinal; sizes 24 to 34. Regular \$2.50. Wednesday ..... **1.49**

Boys' Pull-over Sweaters, 70c—Pure wool, close-knit design, in navy and cardinal, gray and blue; sizes 3 to 14 years. Regular \$1.00. Wednesday ..... **.79**

Boys' Fleece Lined Underwear, "Pennyman's" make; blue-gray; shirts and drawers; sizes 20 to 32. Regular \$1.00. Wednesday ..... **.39**

Boys' Natural Wool, "Pennyman's" make, natural shade, shirts and drawers; sizes 20 to 32. Special ..... **.40**

Boys' Flannelette Pyjamas; pink, blue, green, gray and brown stripes; military collar and silk frog. Regular \$1.00. Wednesday ..... **.79**

## Fall Footwear at Special Prices

MEN'S FALL WEIGHT BOOTS, \$1.99.

700 pairs; built to stand hard wear; Blucher style lace boots, made of genuine chrome tanned Canadian box kip and black chrome cowhide; heavy double soles; common sense and military heels; round and wide toes; plain and toecap vamps; lined and unlined styles; all made of leathers hardest to get; sizes 6 to 11. Regular \$2.49 to \$3.00. Wednesday ..... **1.99**

### Women's Boots, \$1.99

REGULAR \$3.95, \$4.50 AND \$5.00 BOOTS.

600 pairs high-grade trademark branded Boots, from a well-known maker; latest fall patterns; conservative and ultra-fashionable lasts, patterns and styles; selected patent calf, calf, patent and black kid leathers; black cloth, dull kid and calf uppers; Baby Doll, Cuban, Spanish, and Louis heels; round, re-cede and college girl toe shapes; button, English lace and military styles; trimmed with patent leather piping; all sizes 2 1/4 to 7. Regular \$3.95, \$4.50 and \$5.00. Wednesday ..... **1.99**

### BOYS' BOOTS, "ACTIVE SERVICE," \$1.69.

720 pairs School and Business Boots; Blucher style; genuine box kip, English dull grain and polish pebble leathers; double standard screw and flexible McKay soles; neat, full-fitting toe shapes; strong canvas linings; best fall boots to stand the dirt and wet. Sizes 11 to 13 1/2. Wednesday **\$1.69**; sizes 1 to 5 1/2, Wednesday **\$1.99**.

### CHILDREN'S BOOTS, 5 TO 10 1/2, AT 99c.

Second day of sale of a 4,500 pair purchase; genuine dongola kid and box kip leather boots, in button and Blucher styles; flexible, noiseless house and outdoor weight soles; patent and dull leather toecaps; neat, dressy foot-form shapes; perfect fitting; well lined boots; sizes 5 to 10 1/2. Regular \$1.25 to \$1.49. Wednesday ..... **.99**

## Linen "Seconds"

TABLE CLOTHS AND NAPKINS—MANUFACTURERS' "SECONDS."

Some of the very best lines of the very best makers of table linens, with but slight imperfections, at most unusual savings; extra space and extra salespeople for a brisk day's business; divided into four lots for easy choosing. On sale 4th Floor.

Lot No. 1—Pure Linen Damask Table Cloths, size 2 x 2 and 2 x 2 1/2 yards. Regular \$2.25 and \$2.50. Clearing Wednesday ..... **1.89**

Lot No. 2—Size 2 x 2 and 2 x 2 1/2 yards. Regular \$3.25 and \$3.50. Clearing Wednesday ..... **1.95**

Lot No. 3—Pure Linen Damask Table Cloths, rich satin finish; range of pretty bordered designs; size 2 x 2, 2 x 2 1/2 and 2 x 3 yards. Regular \$4.00 and \$4.50. Clearing Wednesday ..... **2.69**

Lot No. 4—Damask Table Napkins, all linen, assorted designs; size 22 x 22 inches. Regular \$2.50 and \$3.00. Clearing Wednesday, each ..... **.16**

Crash Roller Towelling, all linen, 17 inches wide. Wednesday, yard ..... **12 1/2**

White Flannelette, soft napped finish, twilled back, 32 inches wide. Clearing Wednesday, yard ..... **12 1/2**

Bleached Longcloth, 36 inches wide. Wednesday, yard ..... **10**



## A "Distinctive" China Sale

"AHRENFELDT" LIMOGES CHINA DINNER SETS AT \$25.00. Beautiful white Limoges china, dainty rosebud, wreath border decoration; full gold handles; 97 pieces. Special Wednesday at ..... **25.00**

FULL ROSE BORDER DESIGN, \$25.00. Ahrenfeldt Limoges china, perfectly modelled ware, very pretty moss rose border, full gold handles; 97 pieces. Wednesday ..... **25.00**

AN \$18.00 GRINDLEY SET, \$12.75. England's finest quality semi-porcelain, pretty French border decoration; 97 pieces ..... **12.75**

GRINDLEY'S NORMANDIE, \$16.50. Full gold handles Normandie, a rich French design; 97 pieces. Wednesday ..... **16.50**

## Fresh Provisions in the New Market

Telephone for All Provisions Adelaide 6100

### FISH

Fresh-caught Salmon Trout Steaks. Wednesday special, per lb. .... **.15**

Fresh-caught Halibut Steaks. Wednesday special, per lb. .... **.15**

Fresh Cisco Herring, per lb. .... **.15**

Rockaway and Blue Point Oysters, in the shells, per dozen ..... **.25**

### MEATS

Simpson quality Round Steak, per lb. .... **.22**

Simpson quality Sirloin Steak, per lb. .... **.25**

Simpson quality Shoulder Roast, per lb. .... **.15**

Simpson quality Thick Rib Roast, per lb. .... **.15**

Simpson Special Pork Sausage, per lb. .... **.15**

York Brand Breakfast Bacon, mild curing, whole or half side, per lb. **.25**

York Brand Smoked Ham, choice, whole or half ham, per lb. .... **.20**

Pure Lard, in 20-lb. pails, per lb. **.15**

### POULTRY FEED.

Mixed or Scratch Feed, 10 lbs., 30c; 50 lbs., \$1.25; 100 lbs., \$2.35.

Brn or Shrtls, 10 lbs., 20c; 100 lbs., \$1.75.

Ground Oyster Shell, 10 lbs., 10c.

Ground Mica Grit, 10 lbs., 10c.

Charcoal, 10 lbs., 10c.

Flowers.

Get a supply of first quality bulbs at these prices. Only limited quantity.

600 Pres. Lincoln (violet); 500 Prosperpine (carmine rose); 500 Prince of Australia (orange scarlet); 300 Fred Moore (deep orange); 250 Lady Bored (intense white); 500 Flamingo (beautiful pink); 100 Mocking (wine red); 1000 Jost Van Den Vondel (cherry red); feathered white; 250 La Matina (deep rose pink); 700 Vermilion (brilliant scarlet with yellow base); 1000 Montrose (golden yellow); Special, per dozen ..... **10**

BOSTON FERNS.

In 7-inch pots. These ferns sell regularly for 50c each. As a special for Wednesday we will sell 200 of them at 42c each. Do not miss this bargain.

FLAT FERN PANS.

Filled with select varieties of ferns in 7 1/2, 6 1/2 and 5-inch pans, each, 25c, 45c and 75c.

Japanese Wicker. Tin-lined. Holders for each size pan at 45c, 50c and 60c.

### THE GROCERY LIST

Telephone Direct to Dept., Adelaide 6100.

4000 fine Finest Canned Corn, 3 tins. 22

6000 packages Redpath's Granulated Sugar, in 5-lb. packages, 3 pkgs. .... **.25**

2000 stone Fresh Rolled Oats, per stone. 45

Clarke's Pork and Beans, in Chili Sauce, tall tin, 3 lbs. .... **.25**

Choice Pink Salmon, tall tin, per tin. .... **.10**

Pure White Wine Vinegar, XXX, per gallon ..... **.25**

Finest Pickling Spice, per lb. .... **.18**

Pure Mustard, in bulk, per lb. .... **.12**

Parke's Catnip Flavor, bottle, ..... **.25**

Macaroni or Spaghetti, 3 packages, ..... **.25**

Crisco, per tin, ..... **.25**

Finest Milk Cheese, per lb. .... **.15**

Teffer's Cream Soda Biscuits, pkg., ..... **.25**

Banner Brand Jam, assorted, 5-lb. pail, ..... **.45**

Aunt Jemima's Pancake Flour, pkg., ..... **.10**

Blue Feather Brand Sardines, tin, ..... **.10**

Pure Gold Jelly Powders, ..... **.25**

Heinz Pickles, assorted, bottle, ..... **.25**

Knorr's Gelatine, 2 packages, ..... **.14**

Finest Pickled Herring, per tin, ..... **.10**

Blue Bell Jelly Powders, assorted, 4 packages, ..... **.25**

FRESH ROASTED COFFEE, LB., 27c.

1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. .... **.27**

## For Bedrooms--

Fine Furniture at Small Prices Today

Extension Couch Bed, frame is made of angle steel; springs are woven steel wire, suspended by helical springs at both ends; mattress is well filled with cotton felt, in green denim, with valance. Regular \$9.75. Wednesday ..... **7.15**

Couch, well upholstered and covered in high-grade art leather; full size. Regular \$11.00. Wednesday ..... **6.65**

Couch, solid quarter-cut oak, flamed finish, has two loose cushions, comfortably upholstered and covered in genuine leather. Regular \$37.50. Wednesday ..... **29.50**

BRASS TRIMMED IRON BEDSTEAD, MATTRESS AND BED SPRING, COMPLETE, REGULAR \$11.25, WEDNESDAY \$8.20.

Bedstead, white enamel, brass top rails, caps and uprights, neatly designed husks. Mattress filled with seagrass, tufted and covered in art ticking. Bed Spring, steel tubing frame, strong woven steel wire springs, supported by steel bands. Bedstead, mattress and bed spring complete; standard sizes. Regular \$11.25. Wednesday ..... **8.20**

Dresser, rich mahogany finish, three drawers, fitted with brass handles, swing bevel mirrors. Regular \$8.00. Wednesday ..... **5.95**

Dresser, in selected elm, golden finish, shaped top; size 21 x 40 inches; two long and two top drawers; large British bevel oval mirror. Regular \$13.50. Wednesday ..... **10.50**

Princess Dresser, "Colonial" design, in mahogany finish, long British bevel mirror. Regular \$27.75. Wednesday ..... **21.75**

Armchairs and Arm Rockers, large and comfortably upholstered in imitation leather. Regular \$8.00. Wednesday ..... **4.95**