The Robert Simpson Company, Limited

New Apparel for ("His Majesty" The Baby

Daintiness is the especial fea-ture of everything new that has every requisite is here, and at such special prices that many lines are being quickly snapped up. We will fill phone orders for

Infant's Cloak, fine all-wool cream cashmere; cape handsomely silk embroidered; silk cord on collar. Price Tuesday 2.50

Infants' Robes, fine nainsook, elaborately trimmed with dainty embroidery and fine Val. lace insertions, tucks, lace edges, braid covered seams; lengths 30 and 36 inches. Special value ... 1.25 Infant's Skirt to match above robe;

tucks, embroidery and Val. lace in-sertions, Val. lace edges; lengths 30 and 36 inches. Price90 Flannelette Slips, fine quality, color white, satin bound edges; length 30 in Reduced to43

Flannelette Barrowcoats, fine quality, color white, quilted cambric waist; length 30 inches. Price....50 Diapers, rubber lined cambric, Kleinert's Reliable, bound edges, pearl buttons; small, medium, large. Price

Jackets, loose knit, fine wool, all white or white with sky or pink silk white, or white with sky or pink edges. pink silk, small pocket, pin cushion very dainty. Price 3.25
Absorbent Diaper, soft white canvas, Turkish towelling centre. Prices 20c

NEW TUNICS

We are making a wonderful display of new and fashionable French Tunics. Day by day new goods are pouring in, and to cope with this influx we have marked 300 individual garments, worth \$19.50, \$25.00 and \$29.50, at the low price for Tuesday (Third Floor) 12.50

Waists The Incomparable

Crepe de Chene

Walst at \$5.00.

Nothing can detract. from the varied qualities of this wonderful waist. We are specializing for quality, style, and durability, and it is beyond compare. Piped yoke style, with low "Sunshine" collar, short sleeves and turn-up cuffs. Comes in white, black, champagne, cadet blue, navy, tobac and sky; sizes 32 to 42-inch. Our special at 5.00 (Thurd Fluor)

Matting Suit Cases Matting Suit Cases, two outside leather straps, all edges bound, lined, with pocket. Tuesday special, 24-inch, \$3.75; 26-inch, \$3.95. (Sixth Floor)

brands. Store opens at 8.30.

were \$3.50, \$4.00, \$4.50 and \$5.00. Tuesday special ...

Eyeglasses and Spectacles

One week's special sale. Glasses that cost regularly \$4.50, and in some cases up to \$7. Eyeglasses complete with fine gold-filled earloop chain, any case fitted during the sale for \$3.50. No matter how difficult or com-

plicated your case. The frames and mountings are the

best quality 1-10 12k goldfilled quality, and guaranteed

to give entire satisfaction. The more expensive Toric

lensos and fused Bifocals not included in this 53.50 sale fives tested without charge by specialists.

Optical Dept., Second Floor.

THE ATTRACTIONS OF OUR FALL OPENINGS

This is a season of splendid novelty, a fall when every woman can please herself in the selecting of modes and colors from an almost endless display of exquisite wares. From filmy laces and whitewear to boots and shoes, everything is provided for the fashionable costume, suits, gowns, millinery, and an enormous range of silks, velvets and suiting materials; all are here, and included in our great Fall Opening Displays—an inestimable help in the planning of your wardrobe.

Music and flowers lend their charm to the occasion, and all the comforts of a good hotel are provided for visitors to the Big Store. You are welcome.

THE NEW MILLINERY

Of the thousands that have passed through our Millinery Showroom in the last few days, their expression and comment are most encouraging. One is easily convinced that there are many customers and visitors who appreciate what we have to show from the world's great arbiters of fashion, Paris, London and New York; modelled from these, and shown along with them are our own productions.

Three of our most noticeable models are:

By Germain—An exquisite set of mole fur,

of two pieces; the toque is oblong in shape, having a curved brim, the front of which completely hides the crown, but curves toward the back, and shows a full soft crown of fur; the 400.00

BY MARGUERITE & LEONIE. A rich prune-colored toque of erect pile velvet, has a crushed brim of medium height, and an "aeroplane" crown, all of velvet; over the brim are two full skins of Russian mink. the brim are two full skins of Russian mink. The dark shading of the fur is most exquisite against the rich velvet. Price 45.00 Another is a set of new blue velvet by Marguerite & Leoine; the must is very large, and has a crushed effect, over the folds of which are white, ermine, fine; the practical and becoming toque is draped with white ermine fur at the side and over the crown. The set is beautiful, stylish and serviceable. Price (Second Fleer)

New Moire Petticoats \$2.00

Fine imported moirette, in neat satin stripe; black, Copenhagen, brown, wisteria and taupe; the flounce is made with alternate groups of wide box-pleats and knifepleating. Sizes 36 to 42. Tuesday 2.00 NURSES: UNIFORMS.

The famous "Dix-make" Dresses are perfect fitting, every seam tapes, wide hems, and strongly worked buttonholes.

In white Linene, extra fine, Gibson pleat at shoulder, skirt has panel front and back, shaped sleeve, fastening with 6 buttons 4.00 In light blue Chambray, exactly same as above style 2.75

\$1.50 Silk Hose 98c

Men's Black Cashmere Hose, seamless, good weight, soft yarn, closely woven, double heal and toe; 9½ to 11; 25c value. Tuesday, 18e, 3 pair 55e.

20-inch Long Silk Gloves, heavy thread, close weave, opened at wrist, dome fasteners, value. Tuesday, black, tan or white ... 59
16-button length Long Silk Gloves, mousquetaire, dome fasteners, double-tipped fingers; sizes 5½ to 7½; 75c value. Tuesday, black, tan, white ... 59
16-button length Long Silk Gloves, mousquetaire, dome fasteners, double-tipped fingers, best finish; black, tan, white. Regularly \$1.00. Tuesday ... 79
(Main Fleer).

\$3.50 Pie Plates \$2.49

genuine Guernsey fireproof ware, com-

plete with silver-plated stand in a fancy pierced design, with ebony handles, and solid bottom, to prevent the heat from affecting your table. Regularly \$3.50. Tuesday ... 2.49 (Main Floor)

Large size Casserole Pie Plates, in

Wanted Brown

Sale of Boots and Oxfords

4,600 pairs of Men's, Women's and Children's Footwear, including

1,600 pairs, in button and laced styles; made from selected patent colt, velours calf, gunmetal and tan Russia calf; on the newest fall and winter lasts; every pair are Goodyear welted, and perfect in both material and manufacture; sizes 5 to 11. Regular selling prices

2,000 pairs Women's Dainty American and Domestic Boots, in button and laced Blu-

"Queen Quality," "Boston Favorite," "Tetrault," "McCready," and other

WOMEN'S "QUEEN QUALITY," "BOSTON FAVORITE," AND OTHER HIGH-GRADE

cher style; patent colt, vici kid, gunmetal, with cloth tops; nu-buck, tan calf and black velours

WOMEN'S AND BIG GIRLS' \$2.00, \$2.50, \$3.00 AND \$4.00 PUMPS AND OXFORDS, 95c

A clearance of "Queen Quality," "Boston Favorite," "Empress," "Relindo," and other brands of dainty pumps and Oxfords, in all leathers; high, medium and low heels; Goodyear

welt: hand-turn and flexible McKay sewn soles; sizes 2, 21/2, 3, 31/2 and 4 only. Regular

CHILDREN'S BOOTS, 75c. 500 pairs Children's Dongola Kid Boots, in laced Blucher style; neat patent toecap;

BOOTS, \$2.49.

應關鍵MEN'S "TETRAULT," "McCREADY" AND OTHER HIGH-GRADE BOOTS, \$2.95.

New Fall and Winter Suits for Misses and Small Size Women

PRICES \$11.00, \$12.75 AND \$14.75.

Suits of cheviot and English serge, together with imported tweeds; made in clever styles, with skirts that show the high waist lines, and are button trimmed; colors navy, black, grey and brown. Specially priced \$11.00, \$12.75 and

WOMEN'S AND MISSES' SUITS, \$12.50. Exhibition visitors are invited to look tive suits, in several styles; they are made from men's wear

serges that wear wonderfully well; the styles are the very latest, being copied after New York models. 12.50 A splendid assortment. Price SALE OF IMPORTED DRESSES, WORTH IN THE REGULAR WAY \$35.00, \$37.50 AND \$45.00, FOR \$19.95.

All new, and no two alike; suitable for street, afternoon and evening wear; made from satins, brocades, chiffons and charmeuse silks. The selection is wonderfully attractive for the price, for the styles are individual. Tues- 19.95 day (Third Floor)

The Newest Silks

The predominence of velvet and silk broche effects is to be a leading and distinctive feature in fall styles; we are showing the newest weaves in all the new brocads, in velvets, satins, moires, crepes, charmense, etc.

New Chiffon Plush, beautiful brocade designs, 3.50 suits and coats; deep, rich black; 44 in. wide. 5.00

Rich cut Chiffon Velvets, on grounds of ninon and chiffon; 40 inches wide, \$7.50 to \$15.00 vard. Crepe Charmeuse, Crepe de Chine, Crepe Meteors; beautifully brocaded in neat dsigns, from \$2.00 to \$10.00 yard.

A SPECIAL IN OUR BLACK SILK DEPT. 3,000 yards Rich Black Duchesse Satins, deep skein-dyed black; guaranteed quality, and a decided bargain at the low price quoted; 36 inches wide. August Silk Sale, per .97

The August Sale in the Drapery Section

STERLING VALUE. NEW GOODS. PROMPT ATTENTION. Fabrics from England, Germany, France, Italy, Japan, etc. A selection of the futurist drapery materials are here seen for the first time in Canada.

HAND-BLOCKED LINENS, \$2.00 YARD. The usual \$2.50 and \$2.75 quality. Every color and style of design is represented, including the new Art Craft Color Combinations. 50 inches wide. Permanent colors. August sale price.

ROPE PORTIERES, \$4.39 EACH. Size 7 x 7 feet, silk finished, chenille rope, with broad tapestry bands alternately, new stylish and durable. Good value at \$5.50.

RICH CUT VELVETS, \$3.50 YARD. New coloring, rich and beautiful, are these new velvets; blues, yellows, cerise, etc., in allover floral effects, 48 inches wide. August sale price, yard

NEW FRENCH VELOURS, \$1.50 YARD. Extra heavy quality, with a deep, lustrous pile, in soft shades of rose, green, terra cotta, blue, gold, brown, mulberry, helio and crimson, 50 inches wide. Gives every satisfaction either as a hanging or upholstering fabric. August sale price, yard. 1.50

ENGLISH DENIM, 28c YARD. In all standard shades. An extra heavy grade of this most useful and effective material. 36 inches wide. August sale price,

Fine Scotch Madras, 40c yard. August sale price..... English Washing Chintz, 40c and 50c yard. August sale price,

Men's Waterproofs

Made from a double texture Paramatta cloth, in fawn color, that will give good service; cut 50 inches long, to button to the chin, with close-fitting collar; all seams securely sewn and cemented; a big value waterproof coat. Special 6.95 A very fine Waterproof is made from a double texture English Paramatta cloth, in fawn color; it is cut 50 to 52 inches long; all seams sewn, cemented, strapped and stitched, making it absolutely waterproof. Price 12.50

The finest Waterproof Coat that is manufactured; made from the best English Paramatta cloth, in beautiful shade of fawn; 50 to 52 inches; Ragian shoulders; seams strapped, stitched and seamed. Price 18.00

MEN'S ENGLISH "RAINAWAY" COATS. Made from one of the finest English Burberette cloths, in fawn color; a fall overcoat and raincoat combined; it is cut long, loose, with Raglan shoulders; beautifully tailored; English make ENGLISH CRAVENETTE CLOTH.

Made from the famous Priestley cloth; in plain black and plain dark grey; 50 inches long; single-breasted fly front; half lined; excellent coat. BOYS' SCHOOL SUITS, \$3.49.

A splendid range of good wearing English Tweed Suits; smart double-breasted style, with bloomer pants; serviceable brown shades, in neat patterns; very strongly made and trimmed, with good-wearing linings; sizes 25 to 32. Tuesday price 3.49

Flannelette Blankets \$1.35 pr.

HEMSTITCHED SHEETS, \$1.35 PAIR. Bleached Sheets, made from a fine linen finished sheeting; size 2 x 23/2 yards; the hemstitching on these is slightly imperfect. Clearing Tuesday,

100 Pure Linen Damask Table Cloths, retty oval designs, with plain centres Size 2 x 21/2 yards. These are slightly soiled, and mussed from handling. Regularly \$3.00. Rush price Tues-

day 2.39 White Honeycomb spreads; good wearing quality; size 67 x 88. Clearing Tuesday 1.38 Huckaback Bedroom Towels; all pure linen; your choice in hemmed or hemstitched. Spe-cial Tuesday, pair 49 Bleached English Longcloth; splendid wearing quality; width 36 inches. Special Tuesday, per

UMBRELLAS

Three special lines in Umbrellas to clear Tuesday.

144 Men's and Women's Fine Silk Mixture Covered Umbrellas, close-rolling frames, handsome handles, rolled gold and sterling silver mounted, silk-cased. Tues-day 1.89

Bathroom Fixtures

Bathroom Mirrors, with selected plate glass, set into a nickel frame made of brass and heavily plated with pure nickel. By a secret and successful process the glass is fitted with a nickel back which ensures the glass proof against damp or breakage from the unequal expansion or contraction—Size 12½ in. 70.84.75; size 20½ x 12½, \$6.00. Towel Bars, with rounded ends, guaranteed not to rust—12 in. size. Tuesday in Basement, 45c; 16-in. size. 50c; 18-in. size. 55c; 24-in. size, 65c; 30-in. size, \$1.20; 36-in. size, \$1.50; 42-in. size. \$2.00.

Towel Bars with square ends, guaranteed not to rust.—16-in. size, 85c; 18-in. size, 95c; 30-in. size, \$1.25; 36-in. size, \$1.65; 48-in. size, \$1.75. Opal Glass Bars, 18-in. size, \$1.25; 24-in. size, \$1.35. Clear Glass Towel Bars with non-rustable nickel ends—18-in. size, 89c; 24-in. size, \$1.15; 30-in. size, \$1.35. Combination Soap and Sponge Holder for Bath Tub, guaranteed not to rust, Tuesday basement, \$1.50, \$2.75, \$3.50. Sponge Holder, wall style, guaranteed not to rust, \$2.00.

guaranteed not to rust, Tuesday in basement, 39c, 50c, 65c, 85c.

Soap Dishes for bath tub, guaranteed not to rust, Tuesday, in Basement, 65c, 75c, 89c, 51.00. \$1.50.

Tooth Brush Holder, guaranteed not to rust, Tuesday in Basement, 35c, 36c, 50c, 65c. Dental Combination, for powder and tooth brushes Tuesday, in Basement, \$1.00.

Tooth Brush and Tumbler Holder, guaranteed not to rust, Tuesday in Basement, \$1.59.

85c, 75c.

Double Combination Glass and Soap Holder, solved to rust, Tuesday, Basement, \$2.25.

Tumbler Holder, wall style, guaranteed not to rust, Tuesday, Basement, 65c and 69c.

Extra Special—

Double Combination Glass Holder, soap dish with loose tray and powder holder, Tuesday, Basement, \$5.00.

Double Combination Soap and Glass Holder with glass soap tray and two drinking glasses, Phone orders to Dept.

CANDIES

500 lbs. Imported Toasted Jap Filberts.
Per lb.
1,000 lbs. Licorice Allsorts. Regularly
15c, 2 lbs.
1,000 lbs. Assorted Creams, fruit flavors, per lb.
Main Floor and Basement.

A variety of colors and contrast colorings; made in five or eight-ply wool; these coats fit perfectly, and keep their shape always. Get one before crossing the lake. Special \$5.00 and \$7.00.

SPECIAL SALE OF SHIRTS AT 69c. Our new Fall Shirts are coming in faster every day, and we need space for them. To-morrow we are offering shirts for 69c that could not be bought ordinarily for \$1.00, \$1.25 and \$1.50; all kinds, plain or pleated fronts, in popular hairline stripes and figured designs. 3 for \$2.00, or, each, 69c.

Men's "Wolsey" Brand Underwear, heavy winter weight, pure wool, natural shade, double-breast, full fashioned throughout; every garment guaranteed absolutely unshrinkable, or replaced without charge; sizes 34 to 46. Special Tuesday, a garment ... 2.50

Men's "Robinhood" Brand Under-

Men's "Robinhood" Brand Underwear, in a medium weight, with a double-breast to the undershirt; these goods are guaranteed unshrinkable. English three-ply natural wool, in the natural shade. Sizes 34 to 46. Special at a grament

Men's Hats

150 Men's and Youths' Straw Hats, clearing of our boater shape hats, in split and sennit braids. Regular prices \$1.00, \$1.50 and \$2.00. Tuesday for, ter shapes, in grey, brown, olive, navy and black; rough mixed and plain finish. Tuesday ... 1.00 (Main Floor).

Views of Toronto

Souvenir Folder, 22 views .10
Exhibition Folder, 22 views .10
100 Views Toronto15
100 Views Toronto, colored .25
Large book of Views50
Book Dept., 1st Floor.

Specials in Lighting Fixtures

complete with leaded art glass lantern, in signs, suitable for hall Regular selling \$10.50, Tuesday 7.40

8 Lt. Pan Fixture, inished brush brass, complete with long amber prisms, suitable for parlor. Regular selling \$10.50, Tues-

day 7.20 4 Lt. Ceiling Pah, 12 inches across, shower effect, with long chain drops, enclosed holder, complete with lijy shades, suitable for dining room, finished brush brass and black. Regular selling \$13.00, Tuesday 10.46

3 Lt. Pendant, with heavy cast arms and chain, finished brush brass or rich glit and satin, fitted with shades to match, very suitable for parlor of sitting room. Regular selling \$18.50, Tuesday 12.49

A Handsome Display of Dresden China

Copies of the Marie Antolnette style, dainty shapes and decorations, Dresden flowers, basket designs and M. A. monogram. All these dishes have pierced edges, and include salad dishes, chop plates, baskets, candelabra, cups and saucers, bon bon comports. Prices range from \$1.50 to \$12.00 each.

Fine English China Tea Sets with the beautiful rich colorings in solid pink, blue, canary, maroon and yellow, set consisting of 41 pieces, very reasonably priced at, per set.

The Groceries

Powder, 2 packages

mported Pure Orange Marmalade, 2-lb. jar
linest Creamery Butter, per lb.

00 lbs. Fresh Ginger Snaps, 3 lbs.

linest Canned Corn, 2 tins Finest Canned Corn, 3 tins
Canned Peas, 3 tins
Canned Pineapple, 1½-lb, tin, 2 tins
Oxo Cubes, 2 tins
Imported Sardines, Blue Feather Brand, 2 tins.
H. P. Pickles, per bottle
Blue Bell Jelly Powders, 4 packages.
Park's Catsup Flavor, per bottle
(Basement)

Men's "Hand Made" Sweater Coats

Enthusia With . Butto Thirty tional

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